# Golden Sovereign ARCHERY EQUIPMENT 65





From a desire to provide bows and accessories of uncompromised excellence, Ben Pearson, Inc., created the Golden Sovereign line, and made it the greatest protected-franchise name in archery equipment. Golden Sovereign will not be found in any other catalog.

Only the finest materials are utilized in the manufacture of Golden Sovereign—materials selected not by price, but chosen for beauty, endurance, and performance. Golden Sovereign is intended for archers hard to satisfy, who seek the assurance of owning and using the finest tackle in the world.

Golden Sovereign **bows** are the pride of the Ben Pearson Company as well as the archers who shoot them. They are, without question, the most perfectly balanced bows made. Accuracy is an inherent Sovereign characteristic.

This catalog is an invitation for you to experience the luxury of Golden Sovereign.



## Recommended Brace Height or Fistmele For Golden Sovereign Bows...

All full working recurve bows have a higher fistmele than semi-recurve bows. For Golden Sovereign Bows we recommend from 7" to  $7\frac{1}{2}$ ". This measured from the edge of the arrow shelf nearest the bow string, to the bow string. Some archers like the fistmele at 7", while others like it as high as  $7\frac{1}{2}$ ". Once you have determined your exact brace height, it should be kept at this exact height.

# Lord Mercury

## World's Finest Tournament Bow

#### LORD MERCURY

The most desirable tournament bows in the world are illustrated on this page. Count bows at any big tournament. The preponderance of Mercurys and Sovereigns will reveal their desirability to archers who eat, sleep, talk, live, and breathe bows. Lord Mercury boasts the biggest single advancement in bow design of this era: mercury capsules fitted in the handle risers which completely cushion each shot. Incredible balance and accuracy are constant companions to Lord Mercury's power. Lord Mercury is solid Brazilian Rosewood with Black Ebonite; powered by epoxy fiberglas. Has a built-in adjustable arrow plate and semi-pistol grip with thumb rest. Available in all popular tournament weights. Comes complete with double padded bow case and Golden Sovereign bow sight.

No. 1060—Lord Mercury—66"\$150	).00
--------------------------------	------

No. 1058—Lord Mercury—70"......\$150.00



Fluid "cushions" of mercury fitted in the upper and lower handle riser of the Lord Mercury, provide a totally new experience in precision archery ... the ultimate in smoothness, balance and stability. Lord Mercury shown here is with optional semi-pistol grip.

# Lord Sovereign

	1 Sovereign	
No. 1054—Lord	1 Sovereign—70″	.\$125.00

# Lady Sovereign

Actually, this is no lady. It hits too hard. We call it Lady Sovereign only because it is Lord Sovereign scaled down for lady archers or anyone who prefers a smaller bow with a smaller grip. Perfect balance and astonishing power. Has a built-in adjustable arrow plate. Comes with double padded bow case.

No. 1052—Lady Sovereign—62″......\$125.00

Lady Mercury

Lady Sovereign with mercury capsules installed in the handle risers.



# Golden Emperor

Golden Emperor is a dark and handsome bow. A smooth operator that combines savage cast with Sovereign-sophisticated balance. The Emperor is cut out of Brazilian Rosewood. Has high-tensile fiberglas limbs and tapered laminates. Built-in adjustable arrow plate with 

No.	1048-	Golden	Emperor	70′	····	• • •	•••	•••	••••	•••	 •••	\$84.	50

# Golden Troy

This tournament taker is designed for archers with short draws. Golden Troy draws 24" to 27" but shoots with the brute strength of a longbow. Troy's smooth release is like stroking your hand down 

Golden

Emperor



SEXON





## Golden Conqueror

Compare the Conqueror to a hungry lion. Its hardwood handle gleams like the certain-death stare of a stalking lion's eyes. Its draw has power like muscles bunched to leap. Conqueror's release is a fluid blur with broadhead fangs. A maximum deadly hunting bow. Unmatched for sheer power and sure balance. Features a semi-pistol grip with thumb rest. Fitted with removable, pressure-sensitive felt arrow plate and Saxon arrow rest. Weights 35 to 65 pounds.

No. 1046—Golden Conqueror 62". No. 1045-Golden Conqueror 56".

# Golden Knight

Golden Knight is a lightweight hunter only 5' long. But, oh, what those 5' can do. Its sweeping recurves deliver broadheads like they were diesel driven. It's a rugged bow that can take it and dish it out in heavy brush country, trees, or rough terrain. The Knight takes a 30" draw and won't stack. Has a Rosewood handle with semi-pistol grip and thumb rest. Available in 35 to 65 pound weights. No. 1047—Golden Knight 5'.....\$52.50

# Hunting Bows

•																	.\$69.50
								•		•		•					.\$69.50

Golden

Conqueror



## Golden Scot

A bright new Sovereign. Designed for top performance on the field or range. A particularly good choice for beginning archers who prefer Sovereign-superior materials and workmanship. Walnut and Purpleheart hardwoods in the handle 

## Amster Training Bow

Recognized by professional archers and leading indoor automatic archery ranges as being the greatest teaching aid improvement to date! A necessity for all dealers, ranges, and school programs; particularly when large groups are being instructed. The Amster Training Bow has a draw weight of only 4 pounds . . . enabling beginners to learn quickly the basic fundamentals of good shooting form-the draw, anchor and release. So light the bow can be held comfortably at full draw while checking correct form . . . can be released without arrow. Comes complete with instructions. No. 1042—Amster Training Bow...... \$14.95 net Left-hand models available on special order at no additional charge. For left-hand bows, allow three weeks delivery.

# Golden Sovereign Leather Goods

#### No. 1823-Bow Case

A deluxe case for discriminating archers. Handsomely styled with red cherry vinyl. Double padded with soft pile lining. 

#### No. 1822-Bow Case

Complete protection for your favorite bow. (This is the bow case that comes with each "Lord Mercury" bow.) Tan vinyl, with double padded insulation and soft flannel lining. Equipped with handle, heavy duty zipper, and inside pocket. Order for size bow—62"-66" or 70". 

### No. 1838—Golden Lancer Quiver

Popular with both field and target archers. Handsomely finished with Cheyenne rawhide in golden brown or black belt leather. Adjustable straps to be worn separately or attached to ring and worn on one snap. Can be adjusted to desired height and angle. Equipped with large accessory pocket, arrow divider strap, plastic cigarette case for cigarettes or bow strings. Clip for score card. **No. 1838**—Golden Lancer Quiver..... .....\$9.95

#### No. 1837—Golden Lancerette Quiver

A field and target quiver. Same basic design as the Golden Lancer, but smaller in size. Large accessory pocket. Available in black, white or Cheyenne rawhide. With fashionable decorative fringe trim. No. 1837-Golden Lancerette......\$9.95

1838

#### No. 1836—Hunting Quiver—

No. 1836 Hunting Quiver This newly designed hunting quiver is for bow hunters who want the very best. Made of Cheyenne rawhide in two tones, golden brown and deep brown. A soft tanned leather as tough as its name implies. This hunting quiver can be adjusted to be worn by either a right hander or left hander. Has Vinyl lining that extends up just enough so broadheads may be easily dropped into quiver, or drawn in a hurry. Large accessory pocket, and knife holder. A 4" circle of rawhide on front where snaps are adjusted, which could carry your club emblem. No 1826 Hunting Quiver

### No. 1834 Side Quiver—

### No. 1835—Ladies Target Quiver—

For lady archers. A new lightweight target quiver fashioned from beautiful white leather with clip for attaching to wearer's belt. Neat and trim. Easily accommodates six target arrows. No. 1835—Quiver.....\$3.00 1836

1834

1835

1837

# Golden Sovereign Leather Goods

#### No. 1307-Belt Pouch

A handy accessory for carrying extra bow strings, points, nocks, score-cards, etc. Ideal for tournaments. Carry extra gear to make on the spot repairs. Has belt loop and zipper opening. 

1307

#### No. 1810-Quiver Case

Protects broadheads from weather and rough treatment. Made of scotch plaid vinyl, water-proof backing, leather trim. Complete with handle for carrying. No. 1810-- Quiver Case...... \$6.95

#### No. 1811-Armguard

Made from finest cordovan leather with suede-like backing. Conforms snugly to the forearm. Full-length, double strength metal insert stay prevents either end of the armguard from curling. Equipped with adjustable elastic arm straps. No. 1811-- Armguard......\$1.75

#### No. 1813—Armauard

A full bodied armguard especially good for bowhunters. Cut to conform to wrist. Made of the finest latigo leather with full length steel center stay and adjustable elastic arm straps. No, 1813---Armguard......\$1.95

#### No. 1812—Ladies Armquard

In stylish white leather with full-length steel center stay and adjustable elastic arm straps. A perfect match for ladies target quiver No. 1835. 

#### No. 1314—Hunting Arm Guard

Protects the entire forearm. Designed to hold the kamo-shirt down and out of the way. Also perfect for beginners, school programs, indoor ranges . . . made of top quality leather with adjustable arm

#### 

No. 1801-Deluxe Shooting Glove

A new addition to the Sovereign line. Made of the finest Cheyenne rawhide leather. Genuine cordovan finger stalls. Has elastic web backing with adjustable wrist strap. In four sizes—small, medium, large, and extra large. 

#### No. 1800—Shooting Glove

-

The ultimate in shooting gloves. Made of top grain cowhide with soft, closed end, finger stalls with special "V" slit to eliminate binding. Has elastic web backing with adjustable wrist strap. In four sizes-small, medium, large, and extra large. Specify size.

#### No. 1805-Shooting Tab

Designed to conform to the archer's fingers to permit a smooth, flawless release. Made from finest cordovan leather with double backing of suede-like material for extra comfort. Available in three sizes - small, medium and large. Specify size. 

#### No. 1313-Wilson Shooting Tab

Made of top belt cordovan. Form fitting, gives perfect release. Used by top archers for years. Available

1801

in small, medium, large, and extra large. Available in right hand and left hand models. No, 1313-Wilson Shooting Tab......\$1.50

1800

1805

# Accessories



#### "Bask"

1810

1811

1812

1314

1313

201

The "Bask" axe scabbard carries the axe conveniently out of the way yet ready for instant use . . . ideal for bow hunters! The axe may be taken from the scabbard with one hand even while sitting! Made from finest leather and equipped with leg strap and pocket for folding

No. 1808—"Bask" scabbard......\$ 4.95 No. 1839—"Bask" scabbard complete with No. 1842 axe and No. 1841 knife....\$17.95



Made of finest tempered steel that will hold a keen, sharp edge to handle the toughest cutting jobs. Made to order for bow hunters . . . only 12 inches in length. Handsomely finished . . . equipped with non-slip grip. No. 1842-Axe.....\$7.95



A heavy-duty hunting knife with folding tem-pered steel blades . . . honed to a razor sharp edge. A necessity for all campers and bow hunters No. 1841-Knife.....\$5.50



Ideal for improving shooting form. Pre-vents gripping of the bow. Made of cowhide with adhesive backing for



A popular bow quiver that's ideal for the bow hunter. Designed to hold four arrows for instant use . . . always ready,



# No. 1638—Custom Bow String

Made especially for laminated bows from the finest bow string material available ... DACRON\* "Type B"\*\* bonded. Practically no stretch during the long life of the string as each strand is pre-waxed and pre-stretched. Extra large, double loops to fit wide limb bows. Individually packaged in protective, transparent container. For bow lengths 54", ', 60'', 62'', 64'', 66'', 68'' and 70'' and in weights 25-34, 35-44, 45-54 and 55-64 pounds. Price, each......\$1.50

-25c extra. \*Du Pont trademark for Polyester Fiber.

Moodus, Conn. U.S.A.

**Neet Bow Sling** 

quick and easy installation. No screws or tape necessary. Adjustable. Comes complete with instructions. No. 1301-Neet Bow Sling.....\$1.25 Display card of 12.....\$15.00 list



Bow Rack



NOTE: Bow strings exceeding 64 pounds on special order

\*\*Originated 7-18-57 by Brownell & Company, Inc.,

### Bow string Display Assortment-No. 1640

Forty-eight No. 163	38 Custom Bow Strin merchandiser. Asso	gs packed in color-
2/64"-25-34 lbs.	2/54"-45-54 lbs.	
2/62"-35-44 lbs.	2/56"-45-54 lbs.	4/64"-55-64 lbs.
6/66"-35-44 lbs.	4/62"-45-54 lbs.	4/66"-55-64 lbs.
2/68"-35-44 lbs.	4/64''-45-54 lbs.	
4/70"-35-44 lbs.	10/66"-45-54 lbs.	\$72.00 list



#### **Bow Saddle**

Prevents bow from slipping and turning in the hand. Made of soft pliable glove leather with adhesive backing for easy application

No. 1302—Bow Saddle......\$1.00 Display card of 12.....\$12.00 list



#### Arrow Holder

Holds arrow in place ready for instant use . . . releases as you draw. A popular accessory with bow hunters. Quick and easy to install . . . no screws or cement necessary

No. 1303—Arrow Holder......\$2.00 Display card of 12......\$24,00 list



Provides storage for as many as four bows. Easily mounted to wall and requires a minimum of space. Has plastic covered brackets . . . does not mar bow limbs. Hardwood construction. Handsomely finished in walnut stain. No. 1702-Bow Rack.....\$3.95



#### **Bow Sight**

A precision aiming device to complement the beauty of any fine bow. Constructed of gold anodized aluminum with screw-type settings for windage and elevation. Sight post features flourescent coded dot with sight ring hood for protection against glare and

No. 1700-Bow Sight. . \$9.20

## Accessories

# **Official NFAA** Animal Round Target Faces

#### **Official Animal Round Faces on Heavy Tag Stock** Size Description

			Eddi
Group No. 1-40" x 28"	Bear, Deer or Moose	1330	\$.70
Group No. 2-28" x 22"	Antelope, Mountain Lion or Ram	1331	.40
Group No. 3-22" x 14"	Coon, Goose, Javelina or Coyote	1332	.30
Group No. 4-14" x 11"	Pheasant, Prairie Dog, Jack Rabbit or Duck	1333	.15
Set of 18 faces		1334	5.95

#### **Pro Bow Sight**

Designed for tournament archers. Special off-center mounting inserts are used so that the sight can be aligned perfectly with the bow string. Along the side where tape markings are made, are adjustments for possible yardage differences, so that the tape itself does not have to be moved. Very compact and precision made. No. 1701—Pro Bow Sight......\$10.95



#### **Reynolds Bow Sight**

Double adjustable bow sight. The second Double adjustable bow sign. The second adjustment can be made so that the tape does not have to be moved. Easily mounted with the short base mount.  $\frac{1}{2}$ " adhesive tape used for calibration, easily and accurately marked. No vibrations. No. 1703—Reynolds Bow Sight.....\$8.75

Fach

Set

Inc.

(3) (3)

(4) (8)

(18)



**Official NFAA B & W Field Faces** On "Tough-Hide" Corrugated Stock

Size	INO.	Each	Inc.
4''	1335	\$.30	(4)
8''	1336	.20	(5)
2"	1337	.15	(8)
6''	1338	.08	(6)
Set of 23			
faces	1339	3.90	(23)
			· · · · ·

Set

#### **Standard Dealer Pack B & W Field Faces**

On "Tough-Hide" Corrugated Stock Price Quantity No. Size

64	TO DEL SUL	1340	33.00 112
18''	20 per SDP	1347	4.00 lls
12"	30 per SDP	1348	4.50 lis
6''	50 per SDP	1349	4.00 lls



**Official NFAA** On "Tough-Hide" On Tro Sheet Size 25" 25" 25" 13" 7" Scoring Area 24" 18" 12" 12" 6" Set of 18 faces 1345 6.70 (18)



**Official PAA Indoor Round** On Heavy Tag Round Each \$ .15 Size 1350

## Easton Aluminum Arrows 24 SRT-XX75

Golden Sovereign Aluminum Target-Field Arrows.
No. 1100—Finished Easton Arrow—24SRT
No. 1102—Finished Easton Arrow—XX75
No. 1105—Finished Easton Arrow—24SRT
(Full length points separate)
No. 1106—Finished Easton Arrow—XX75 (Full length points separate)
No. 11033—SHAFTS—XX75—Full length—points separate
No. 11011—SHAFTS—24SRT—Full length—points separate
No. 1107—Finished Easton Arrow—24SRT (Set-box of 8 arrows) 20.60 (
No. 1108—Finished Easton Arrow—XX75
(Set-box of 8-arrows) <b>24.00</b> (



### **Bear Razorheads**

One doz. Fred Bear singleblade or extra blades for razorhead broadheads. One dozen per package. Wgt. 10 grains ea. No. 1317.....Doz.—\$1.25 One doz. Fred Bear razorheads-standard single blade. Taper fits both 5/16

**Camouflage Bow Cover** 

Helps conceal bow from the

wary eye of game. Easily

fitted on bow and held in

place by elastic webbing.

of the bow.

Does not restrict action

No. 1315 - Camou-

flage Bow Cover \$1.50

and 11/32 shaft. 115 grains. Fred Bear Razorhead Kit.

One doz. Bear single-blade broadheads and separate pocket pack of dozen razor-auxiliary blades with slot cleaning tool. No. 1319-Complete Kit..... \$5.45 kit

hunters.



Canteen-All Plastic. Aluminum band with belt clip. Exceptionally light weight. (Quart Size). Light green color. No. 1843— Tournament Canteen . . \$2.25

### Young Feather Trimmer

A deluxe feather burner that yields professional results every time. The Young Feather Trimmer with its exclusive "Klean-Cut" resistance ribbon can give a precision trim to feathers up to 61/4" in length. The unit comes complete with enclosed heavy-duty transformer (no danger of elecrical shorts), adjustable arrow shaft bracket and three 'Klean-Cut'' resistance ribbons for trimming feathers to various shapes. Operates on regular 110-120 volt AC current. With illustrated instructions. No. 1311-Young Feather Trimmer......\$19.95



### **Neet Arrow Rest** An important accessory which can improve and oftentimes "cover up" a bad release . . also protects fletching. Consists of plastic rest and leather arrow plate with adhesive backing. Easy to install and remove if necessary. No. 1304—Neet Arrow Rest \$.50

Adjustable Arrow Plate assembly

size of hole, etc.

Complete with adjustable arrow plate (the same as

mounted on the Lord Mercury Bow). Also with Saxon

arrow rest. Instructions as to where to mount plate,

No. 1849—Adjustable Arrow Plate Assembly....\$2.25



# **Herox Arrow Rest** The same arrow rest as fitted on Golden Sovereign tournament bows. A bristle type rest made of Du Pont Nylon with adhesive backing . . . easy to install and remove. Reduces arrow drag. Protects fletching. Bristle may be cut back for Plasti-Fletch if necessary necessary. No. 1305-

Herox Arrow Rest \$ .75 Display card of 12 \$9.00 list



10

24" Excelsior Target— This 24" Excelsior Target—4" thick— weighs 21 lbs, is made for the archer who wants a target to take plenty of shooting. Covered with white oilcloth—sturdy, yet maneuverable. (Sold in lots of 2, only.)

**Bow Stringer (Bow Pal)** 

No. 1844-Bow Stringer

Metal Target Stand-

No. 1828 – Metal Target Stand



One of the most unique additions to archery in years. Makes it possible for anyone to string his bow without the problem of twisting the bow. Designed to fit any bow. Particularly adaptable for the ladies, but can handle bows up to 75 pounds.

Made especially for the 24" Excelsior Target. Stand can fold for



	•	
Black Hunter		
Corrugated Stock   No. Each   1340 \$.60   1341 .60   1342 .60   1343 .20   1344 .10	Set. Inc. (3) (5) (1) (4) (5)	



...\$29.50 Doz. .... **34.50** Doz. .... 28.50 Doz. .... 33.50 Doz. .... 25.80 Doz. .... 20.80 Doz. (8-mat. arrows)

(8-mat. arrows)



**Bow String Silencer** Easily attached to bow string. Cuts down all string noise. Perfect for bow-

No. 1320—Pair.....\$ .39

### **Tournament Canteen**





One of the most popular small game hunting heads made. Blunt point designed to deliver tremendous shocking power. Equipped with four spring tensioned 

#### **Bitzenburger Arrow Fletcher**

One of the most versatile and accurate fletching jigs on the market! The new Bitzenburger PERFECTION model jig is actually four jigs in one because it will fletch arrow—either diagonally, straight, or the new True Helical fletch, either right or left hand. It will also fletch arrows at 120°, 90°, 75°, 105° and 60°... all possible by making only one simple adjustment. Available with straight clamp or right or left True Helical clamp, Specify clamp desired when ordering, No. 1310—Bitzenburger Arrow Fletcher.......\$19.95







## JIM PICKERING Salt Lake City, Utah Ben Pearson Open Champion, 1963 Covina & Downey Indoor Champion, 1963

**Enchanted Forest Champion**, 1963

ANN CLARK Cincinnati, Ohio National Target Champion, 1955-1960 National Field Champion, 1961 Ben Pearson Open Champion, 1960 National PAA, Second, 1963 Ben Pearson Open, Second, 1963 Represented United States in International Matches



# Advisory Staff

Golden Sovereign designers and craftsmen maintain a close associa-tion with a number of outstanding archery champions to continually improve and perfect Golden Sovereign equipment. It is through this close association, for the most part, that quality standards are established to which Golden Sovereign equipment is eventually produced.

The Archers pictured here are all members of the Golden Sovereign Advisory Staff. All are either past or present national or international archery title holders and all are members of the Professional Archers Association. Their vast experience in competitive archery and continued top performance year after year lends knowledge of substantial assistance in the development of Golden Sovereign products and ideas. Another good reason why Golden Sovereign is archery's standard of excellence.



Golden Sovereign bows are guaranteed for a period of one year from the date of purchase not to be defective in either workmanship or materials. Should fault occur within one year from date of purchase, free repair or replacement will be made by the factory each Golden Sovereign bow, is filled out and mailed to the factory on the date of purchase.







### MARGARET TILLBERRY Springfield, Ohio Ben Pearson Open Champion, 1961-1963-1964 Professional Archers Champion, 1963-1964 National Target, Pro. Div., 1961-1962

#### **BOB RHODE**

Minneapolis, Minnesota National Target Champion, 1954 National Field Champion, 1957 International Field Champion, 1957 Represented United States in International Matches President, Professional Archers Association

JACK CLARK Cincinnati, Ohio Professional Archers Championship Third, 1963 Ben Pearson Open, Third, 1961 Hagerstown Money Tournament Champion, 1961 Vice President, Professional Archers Association

ED C. ROHDE Muscatine, Iowa National Target Pro. Div. 1963 Member of the Professional Archers Association

Golden Sovereign Division of Ben Pearson, Inc. Pine Bluff, Arkansas