

CONSORTIUM FOR RESEARCH ON EDUCATIONAL  
ASSESSMENT AND TEACHING EFFECTIVENESS

23<sup>rd</sup>  
annual **CREATE**  
CONFERENCE

College of William and Mary  
Williamsburg, Virginia  
October 2 – 4, 2014



[Call for Proposals](#)

**Deadline: May 30, 2014**

Notification of Acceptance  
June 30, 2014

*A Summit on Assessing Student Learning:  
The Impact of State, National, and International Accountability*

FEATURED SPEAKERS

**YONG ZHAO**

**Presidential Chair and Director**

Institute for Global  
and Online Education  
College of Education,  
**University of Oregon**  
Author of *Catching Up or  
Leading the Way: American  
Education In the Age of  
Globalization and  
World Class  
Learners: Educating  
Creative and  
Entrepreneurial  
Students.*



**SUSAN BROOKHART**

**2014 Millman Award Winner**

Senior Research Associate  
Center for Advancing the  
Study of Teaching and  
Learning  
**Duquesne University**  
Author of *Formative  
Assessment Strategies  
in Every Classroom  
and How to Give  
Effective Feedback to  
Your Students*



For more information contact:  
John Fischetti, [fischettijc@gmail.com](mailto:fischettijc@gmail.com)  
Leslie Grant, [lwgran@wm.edu](mailto:lwgran@wm.edu)  
<http://www.createconference.org>

