

Dr. Lauren C. Howe

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EDUCATION

Postdoctoral Scholar, Department of Business Administration
University of Zurich, Zurich, Switzerland, *01/2019 - present*

Postdoctoral Scholar, Department of Psychology
Stanford University, Stanford, California, *10/2017 - 01/2019*

Ph.D. in Social Psychology, Department of Psychology
Stanford University, Stanford, California, *09/2011 - 09/2017*

B.A. in Psychology (with highest distinction) and German Language & Literature
University of Virginia, Charlottesville, Virginia, *08/2006 - 05/2010*

HONORS AND AWARDS

Academy of Management Improving Leadership Research Personal Development Workshop, “Most Promising Faculty Research Proposal,” *08/2019*

Social Personality and Health Network Outstanding Research Award, *01/2016*

University of San Francisco, College of Arts & Sciences Teaching Development Fund, *10/2016*

Graduate Student Teaching Award for excellence in teaching graduate statistical methods, *05/2014*

Society for Personality and Social Psychology Graduate Student Travel Award, *02/2014*

Fulbright English Teaching Assistantship Grant to Germany, *09/2010*

University of Virginia Research Excellence Award in Psychology, *05/2010*

RESEARCH GRANTS

University of Zurich Postdoc Forschungskredit Fellowship (CHF 110,274), *06/2019*

Robert Wood Johnson Foundation (\$504,857, PI: Dr. Alia Crum), *09/2017*

Stanford School of Medicine Presence Center Research Grant (\$4,500), *06/2016*

Stanford Vice Provost for Graduate Education Graduate Research Opportunity (\$4,500), *04/2016*

Stanford Psychology Department Dissertation Research Funds (\$4,000), *03/2016*

Stanford Diversity Dissertation Research Opportunity (\$5,000), *12/2016*

Foundation for the Science of the Therapeutic Encounter Research Grant (\$5,000), *11/2016*

Norman H. Anderson Research Fund Grant (\$1,000), *09/2015*

Stanford School of Medicine Presence Center Research Grant (\$4,450), *09/2015*

Stanford Psychology Department Pilot Data Research Grant (\$8,000), *01/2015*

Shaper Family Stanford Interdisciplinary Graduate Fellowship (three years of support), *05/2014*

National Science Foundation Graduate Research Fellowship (three years of support), *04/2011*

Undergraduate Research Grant for independent psychology research (\$500), *01/2010*

PUBLICATIONS

- Sparkman, G., **Howe, L.C.**, & Walton, G.M. (in press). Overcoming social limits: How norms are often a barrier to addressing climate change but can be part of the solution. *Behavioural Public Policy*.
- Howe, L.C.**, MacInnis, B., Krosnick, J.A., Markowitz, E., & Socolow, R. (2019). Acknowledging uncertainty impacts public acceptance of climate scientists' predictions. *Nature Climate Change*.
- Howe, L.C.**, Leibowitz, K.A., & Crum, A.J. (2019). When your doctor "gets it" and "gets you": The critical role of competence and warmth in the patient-provider interaction. *Frontiers in Psychiatry, 10*, 475.
- Abeles, A., **Howe, L.C.**, Krosnick, J.A., MacInnis, B. (2019). Perception of public opinion on global warming and the role of opinion deviance. *Journal of Environmental Psychology, 63*, 118-129.
- Howe, L.C.**, Leibowitz, K.A., Perry, M.A., Bitler, J., Block, W., Kaptchuk, T., Nadeau, K., & Crum, A.J. (2019). Changing patient mindsets about non-life-threatening symptoms during oral immunotherapy: A randomized clinical trial. *Journal of Allergy and Clinical Immunology: In Practice, 7*(5), 1550-1559.
- Howe, L.C.**, Hardebeck, E.J., Leibowitz, K.A., & Crum, A.J. (2019). Provider demeanor impacts perceptions of visit length. *Journal of General Internal Medicine, 34*(2), 182-182.
- Howe, L.C.**, Goyer, J.P., & Crum, A.J. (2017). Harnessing the placebo effect: Exploring the influence of physician characteristics on placebo response. *Health Psychology, 36*(11), 1074-1082.
- Howe, L.C.**, & Monin, B. (2017). Healthier than thou? "Practicing what you preach" backfires by increasing anticipated devaluation. *Journal of Personality and Social Psychology, 112*(5), 718-735.
- Howe, L.C.**, & Krosnick, J.A. (2017). Attitude strength. *Annual Review of Psychology, 68*, 6.1-6.25.
- Howe, L.C.**, & Dweck, C.S. (2016). Changes in self-definitions impede recovery from rejection. *Personality and Social Psychology Bulletin, 42*(1), 54-71.

PAPERS UNDER REVIEW OR REVISIONS

[Note: actual titles redacted to preserve blind review]

- Howe, L.C.**, & Krosnick, J.A. (under review). The psychology of public opinion. In Osborne, D., & Sibley, C.G. (Eds.), *Cambridge Handbook of Political Psychology*. Cambridge, England: Cambridge University Press.
- Howe, L.C.**, Carr, P.B., & Walton, G.M. (invited revision). [Psychological processes in response to appeals to social norms in collective-action contexts.]
- Khan, S. *, & **Howe, L.C.** * (invited revision, second round). [How moral emotions can prevent people from reporting workplace crimes.]

WORKING PAPERS

- Howe, L.C.**, Hentrup, L.J., & Menges, J.I. More human than machine? The effects of depicting the future of work as relational or technological.
- Howe, L.C.**, & Menges, J.I. When it pays to be less than perfect: Business leaders sharing a personal flaw with an investor increases identification and funding.

* denotes equal first authorship.

WORKING PAPERS, continued

- Howe, L.C.**, Menges, J.I., & Coté, S. When CEOs used to take your order: The effect of CEO experience working in lower-status jobs on a CEO's relatability, approval ratings, and organization evaluations.
- Menges, J.I., **Howe, L.C.**, De Schutter, L., & Kern, S. Emotional capital in work relationships: Do daily positive interactions with supervisors buffer employees against set-backs at work?
- Campbell, T., Shepard, S., **Howe, L.C.**, Warren, N., & Mercurio, K. Criticizing with care: The persuasive power of "dual concern" messages that foster perceptions of positive moral regard.
- Howe, L.C.**, Hardebeck, E.J., Eberhardt, J., Markus, H., & Crum, A.J. When societal biases surrounding healthcare providers' race and gender affect patients' own health outcomes.
- Kahn, S., Dang, T., **Howe, L.C.**, & Nielssen, J. Stereotypical impressions and job discrimination against the female Southern California accent.
- Leibowitz, K.A., **Howe, L.C.**, & Crum, A.J. Re-thinking side effects as a sign that treatment is working.
- Whaley, B., **Howe, L.C.**, Lee, S.Y., & Lopez, C.N. Perceptions of warmth and competence for healthcare providers who stutter: Effects of disfluency and disclosure.

INVITED TALKS

- University of Exeter Business School, 11/2019.
- Rotterdam School of Management, Erasmus University, 10/2019.
- Western Washington University, Department of Psychology, 01/2019.
- University of San Francisco, Cognitive Psychology, 10/2019.
- University of British Columbia, Health Psychology, 04/2017.
- University of Washington, Tacoma, Department of Nursing & Healthcare Leadership, 04/2017.
- Southern Oregon University, Department of Psychology, 02/2017.
- University of Virginia, Frank Batten School of Leadership and Public Policy, 01/2017.
- California State University, Los Angeles, Department of Psychology, 11/2016.
- Chapman University, Department of Psychology, 11/2016.
- University of Washington, Social Psychology, 06/2016.
- Lumos Labs, San Francisco, 02/2016.
- Stanford University, Department of Psychology, 10/2015.
- Stanford University, Department of Psychology, 10/2014.
- National Press Club, Washington, D.C., 03/2013.

ORAL CONFERENCE PRESENTATIONS

- Howe, L.C.**, Menges, J.I., & Côté, S. (05/2020). *When CEOs used to take your order: The effect of CEO disclosure of experience in "unglamorous" jobs and the context of industry status on CEO approval ratings.* 5th Interdisciplinary Perspectives on Leadership Symposium.
- Campbell, T., **Howe, L.C.**, Shepard, S., Warren, N., & Mercurio, K. (05/2020). *Criticizing with care: The persuasive power of dual concern messages.* AMA Marketing and Public Policy Conference.

ORAL CONFERENCE PRESENTATIONS, continued

- Bradway, M., Leibowitz, K., Garrison, K., **Howe, L.C.**, & Årsand, E. (04/2020). *Qualitative evaluations of mHealth interventions: Current gaps and future directions*. 30th Medical Informatics Europe Conference.
- Menges, J.I., **Howe, L.C.**, De Schutter, L. & Kern, S. (04/2020). *Emotional capital at work: Positive interactions buffer employees against set-backs*. Annual conference of the Society for Industrial and Organizational Psychology.
- Kahn, S., **Howe, L.C.**, & Rawson, R. (08/2019). *Concern for the transgressor and the self: Two explanations for why transgressions remain unreported*. Annual meeting of the Academy of Management.
- Kahn, S., Dang, T., **Howe, L.C.**, & Nielssen, J. (08/2019). *Stereotypical impressions and job discrimination against the female Southern California accent*. Annual meeting of the Academy of Management.
- Campbell, T., Shepard, S., **Howe, L.C.**, Warren, N., & Mercurio, K. (06/2019). *Start with care: The importance of dual concern in activist messages*. AMA Marketing and Public Policy Conference.
- Howe, L.C.**, & Monin, B. (05/2019). *The threat of flawless leaders: Leader role model behavior can paradoxically turn off those leaders try to inspire*. 4th Interdisciplinary Perspectives on Leadership Symposium.
- Howe, L.C.**, Goyer, J.P., & Crum, A.J. (05/2018). *Harnessing the placebo effect: The influence of physician characteristics on placebo response*. Annual meeting of the Association for Psychological Science.
- Howe, L.C.**, Leibowitz, K.A., Perry, M.A., Block, W., Kaptchuk, T., Nadeau, K. & Crum, A.J. (05/2018). *Patient symptom levels moderate the impact of an oral immunotherapy mindset intervention*. Annual meeting of the Association for Psychological Science.
- Howe, L.C.**, Leibowitz, K.A., Perry, M.A., Block, W., Kaptchuk, T., Nadeau, K., & Crum, A.J. (03/2018). *Symptoms are positive signals: Changing mindsets about side effects to improve oral immunotherapy*. Social Personality and Health Pre-Conference for the annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C.**, Carr, P.B., & Walton, G.M. (03/2018). *Normative appeals are more effective when they invite people to work together toward a common cause*. Annual meeting of the Society for Personality and Social Psychology.
- Abeles, A., **Howe, L.C.**, Krosnick, J.A., MacInnis, B. (03/2018). *How political partisanship shapes perceptions of public opinion on global warming*. Annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C.**, Goyer, J.P. & Crum, A.J. (07/2017). *Positive relationships strengthen the impact of expectations on patient treatment outcomes*. Fifth World Congress on Positive Psychology.
- Howe, L.C.**, & Monin, B. (03/2017). *Physicians who expose unhealthy habits are more effective for overweight patients*. International Convention for Psychological Science.

ORAL CONFERENCE PRESENTATIONS, continued

- Howe, L.C., & Goyer, J.P., & Crum, A.J.** (02/2017). *Physiological effects of treatment are influenced by patient expectations and practitioner interaction style.* Annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C., & Dweck, C.S.** (08/2016). *Changes in self-definition impede recovery from rejection.* American Psychological Association's Annual Convention.
- Howe, L.C., & Monin, B.** (01/2016). *Healthier than thou? When "practicing what you preach" backfires by increasing expected judgment.* Social Personality and Health Pre-Conference for the annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C., & Monin, B.** (02/2015). *Physician health behavior as a cue of potential judgment in doctor-patient interactions.* Annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C., & Monin, B.** (02/2014). *Healthier than thou? How physician health affects patient fear of judgment.* Annual meeting of the Society for Personality and Social Psychology.
- Walton, G.M., Carr, P.B., & Howe, L.C.** (02/2014). *Cues of working together fuel intrinsic motivation and can contribute to the solution of collective action problems.* Annual meeting of the Society for Personality and Social Psychology.
- Howe, L.C., MacInnis, B., Krosnick, J. A., Markowitz, E., & Socolow, R.** (09/2013). *Confidently uncertain: When expressing uncertainty enhances trust and persuasion.* Annual meeting of the Society of Experimental Social Psychology.

PROFESSIONAL AFFILIATIONS

Academy of Management

Association for Psychological Science

American Psychological Association

Society for Personality and Social Psychology

AD-HOC REVIEWER

Leadership Quarterly

Climatic Change

Journal of Personality and Social Psychology

International Journal of Behavioral Medicine

Psychological Science

Journal of Sport & Exercise Psychology

Journal of Experimental Social Psychology

Obesity Science & Prevention

Journal of Applied Social Psychology

Personality and Social Psychology Bulletin

Health Psychology

Journal of Environmental Psychology

Environment & Behavior

Personality and Individual Differences

Learning and Individual Differences

SELECTED MEDIA COVERAGE

When leading by example is intimidating to those who are struggling with shortcomings

Should experts practice what they preach? New research shows a snag in leading by your own example.
Insights by Stanford Business, 12/2017.

* *When your doctor is fitter than you are.* The New York Times, 07/2017.

Physicians who tout well-being may scare off patients, Stanford researcher finds. Stanford Medicine, 07/2017.

Warum das Vorbild nicht zu vorbildlich sein darf [Why role models shouldn't be too exemplary].
Süddeutsche Zeitung, the largest German subscription daily newspaper, 03/2017.

How relationships with medical providers can enhance treatment effectiveness

* *These two things set 'good' doctors apart.* The Paper Gown, 10/2019.

Could your mindset affect how well a treatment works? NPR, 03/2019.

* *Can a nice doctor make treatments more effective?* The New York Times, 01/2019.

The placebo effect is amplified when doctors appear likable and competent. The British Psychological Society
Research Digest, 10/2017.

* *Improving healthcare by harnessing the social context.* Character & Context, 01/2017.

How beliefs about the self shape whether the pain of rejection lingers

What does 'closure' even mean, anyways? The Science of Us, New York Magazine, 02/2017.

How breakups change your personality. BBC, 12/2016.

To recover faster from rejection, shift your mindset. Harvard Business Review, 04/2016.

* *Why is it so tough for some to exorcise the ghosts of their romantic pasts?* The Conversation, 01/2016.

* *Why some people take breakups harder than others.* The Atlantic, 01/2016.

If past breakups still hurt, it may be because of how you see yourself. The Washington Post, 01/2016.

This may be why breakups are harder for some people than others. The Huffington Post, 01/2016.

When scientists communicating uncertainty enhances trust and persuasion

* *Can acknowledging uncertainty make scientists more persuasive?* Nature Research Blog, 10/2019.

Stanford research shows how uncertainty in scientific predictions can help and harm credibility. Stanford News,
10/2019.

To encourage climate action, talk up the benefits of adaptation. Scientific American, 10/2019.

Climate worst-case scenario may backfire in activists' campaign: Study. The Huffington Post, March 2013.

* *denotes an article written by me about my research*

TEACHING EXPERIENCE

Leadership Research*

Spring 2020: University of Zurich. Developed and taught seminar class.

Contemporary Readings on Behavior in Organizations*

Fall 2019: University of Zurich. Organized and led seminar class.

Introduction to Social Psychology

Spring 2017, Spring 2016, Fall 2015: University of San Francisco, Adjunct Professor. Designed and delivered lecture classes.

Spring 2013: Stanford University, Head Teaching Assistant. Led two sections.

Introduction to Psychology

Fall 2016: University of San Francisco, Adjunct Professor. Designed and delivered lecture class.

Summer 2017, Summer 2016: Stanford University, Co-Instructor. Designed and delivered lecture classes.

Winter 2014, Winter 2013, Fall 2012: Stanford University, Teaching Assistant. Led four sections.

Social Psychology and Public Policy*

Spring 2015: Stanford University, Teaching Assistant. Assisted with lecture class.

Identity in the Classroom*

Fall 2015: Stanford University, Learning Community Member. Led discussions on identity and diversity in the classroom as part of a year-long seminar class.

Social Psychology*

Winter 2014, Winter 2015: Stanford University, Teaching Assistant. Assisted with seminar class.

Statistical Methods for the Behavioral Sciences*

Fall 2013: Stanford University, Teaching Assistant. Led one section.

Wise Interventions

Fall 2012: Stanford University, Teaching Assistant. Led two sections.

** denotes a course designed for students at the graduate level*