

2015 SPONSOR/VENDOR/ADVERTISING SUMMARY GUIDE

Title Class Rings to Sponsor Included each Best in Class	**W/full Page ad	Order of Pref		Total
One Title Class, Best In/ Best Opposite	\$300			\$
Two Title Classes & Best In	\$550			\$
ALL Title Classes w/Best in & Best Opposite	\$1,100			\$
Specialty Ring Sponsor	W/Ad*	Order		Total
Albino/Dark Eyed White (check which)	\$75			\$
Angora	\$75			\$
Black Mitt/Black Roan Mitt (check which)	\$75	BM	BRM	\$
Black Sable Solid/Standard (check which)	\$75	Solid	Std	\$
Blaze/Panda	\$75			\$
Champagne	\$75			\$
Chocolate	\$75			\$
Mitt	\$75			\$
Mutt	\$75			\$
Passport Req (check which)	\$75	Hob	Jill	\$
Physically Challenged	\$75			\$
Point	\$75			\$
Roan	\$75			\$
Sable (check which)	\$75	Hob	Jill	\$
Shelter (check which)	\$75	Hob	Jill	\$
Super Senior (check which)	\$75	Hob	Jill	\$
Premier Class Breeder's Classic	\$75			\$
Premier Class Invitational	\$75			\$
Pick 2 Specialty Rings*	\$120			\$
Pick 3 Specialty Rings **	\$175			\$
Pick 4 Specialty Rings **	\$225			\$
Show Catalog Sponsorship & Full Color Back Cover Ad	\$300			\$
GRAND TOTAL				\$

* includes one Full Page ad. ** Includes two Full Page Ads.

Please give three choices in order of preference or call/email today to guarantee your sponsorship!

2015 CATALOG ADVERTISING RATES

Full Page	7.5" W x 10" L	\$50.00	\$
Half Page	7.5" W x 5" L	\$35.00	\$
Quarter Page	3.5" W x 5" L	\$25.00	\$
Business Card	3.5" W x 2" L	\$15.00	\$
Placed on Lobby Screen-in additional to catalog		\$5.00	\$

CAMERA READY AD COPY IS DUE BY AUGUST 9, 2015

Booth	Vendor	\$60.00	\$
Booth	Shelter/Rescue/Breeder (literature/raffle only)	\$30.00	
Booth	Ferret Sales Only	\$40.00	
Electricity	\$10 per hookup	\$10.00	\$
Extra Booth Tables	Vendor	\$10.00	\$
	Shelter/Club	\$5.00	
GRAND TOTAL			\$

Title Class Sponsorship ALSO includes a booth space.

NAME	
ADDRESS	
CITY STATE / ZIP	
PHONE	
EMAIL ADDRESS	

IMPORTANT! Please enclose your check, money order with this form to guarantee your registration. Make checks payable to the Ferret Buckeye Bash. Mail forms and checks to the post office box below. **E-mail entries will ONLY be accepted when paid through Pay Pal (3% processing fee for all Pay Pal payments). Ferret Buckeye Bash Pay Pal for payment is: FertBuckeyeBash@aol.com**

MAIL SHOW REGISTRATION TO:

Ferret Buckeye Bash
 PO Box 298206
 Columbus, OH 43229
 Phone: (614) 428-0279
 Email: FertBuckeyeBash@aol.com

Show Catalog	MUST BE ORDERED will be \$10.00 at the door - order now	\$5.00	\$
Booth	Vendor	\$60.00	\$
	Club/Shelter/Breeder Name: (Literature/Raffle Only)	\$30.00	\$
	Ferret Sales ONLY Ferretry/Shelter Name:	\$40.00	\$
Electricity	\$10 per hookup	\$10.00	\$
Extra Booth Table Only 1(one) extra table per VENDOR/BREEDER/CLUB/SHEL TER placed BEHIND main table	Vendor/Breeder	\$10.00	\$
	Club/Shelter	\$5.00	\$
HOFA-Rescue Membership	Single/\$10 each additional family member	\$25/\$35.00	\$
		GRAND TOTAL	\$

PLEASE COMPLETE ALL INFORMATION BELOW

NAME	
ADDRESS	
CITY/STATE/ZIP	
PHONE	
EMAIL ADDRESS	
PAY PAL & E-MAIL ENTRIES: FERTBUCKEYEBASH@AOL.COM	

IMPORTANT! Please enclose your check or money order with this form to guarantee your registration. Make checks payable to the Ferret Buckeye Bash. Mail forms and checks to the post office box below. **E-mail entries will ONLY be accepted with Pay Pal payment info. ADD 3% of TOTAL for processing fee to the total for ALL PAY PAL ENTRIES.** Entries will NOT be accepted without prepayment and your registrations will NOT be entered or a space in the class guaranteed until payment is received.

MAIL ALL SHOW REGISTRATION FORMS TO:

Ferret Buckeye Bash
P.O. Box 298206
Columbus, OH 43229
Email: FertBuckeyeBash@aol.com

CHAMPIONSHIP AND SPECIALTY RING SPONSORSHIPS

Below is a listing of all championship and specialty rings to be sponsored. Please indicate your 1, 2 and 3 choices. Sponsorship will be offered on a first-come-first-serve basis. We will try and accommodate you as best as possible.

Championship ring sponsorship is \$300. Includes 2-1 page ads in the show catalog (you MUST supply the camera-ready art) in the show book **and played on 12'x20' projector screen in show hall lobby**, a vendor table in the show hall, any pertinent signage on judges tables, scoring ribbons, name on all 3 rings of 1-10 place ribbons, 3-first place trophies, the Best of Show trophy and possibly a Best Opposite trophy. Also, a banner w/link on the HOFA Rescue webpage if link and banner supplied.

Specialty ring sponsorship. Includes your name on the ribbons and 1st place trophy for the ring(s) you sponsor, a one page ad in the show catalog (you MUST supply the camera ready art), **and played on 12'x20' projector screen in show hall lobby** plus any pertinent signage on judges table and the scoring ribbons. Prices for sponsorship is \$75 for 1 specialty ring, \$125 to sponsor 2 rings with 1-one page ad, \$175 to sponsor 3 rings with 2-one page ads and \$225 to sponsor 4 specialty rings. Anyone sponsoring 3 or more rings will get 2-one page ads. If 3 or more specialties are sponsored, a banner w/link on the HOFA Rescue webpage if link and banner supplied.

PLEASE NOTE THE DEADLINE FOR SUBMITTING SPONSORSHIP REQUESTS IS AUG. 1, 2015. Deadline for Camera-ready art for ad is August 9, 2015

Ring to Sponsor	Name of Person/Company sponsoring (Choose 1-2 & 3 choice)	
COMPANION CHAMPIONSHIP		
ALTER (Late alter) CHAMPIONSHIP	Hob	Jill
ADOLESCENT CHAMPIONSHIP	Hob	Jill
BREEDER CHAMPIONSHIP	Hob	Jill
Albino		
Angora		
Black Mitt (dark silver)		
Black Roan Mitt (Medium dark silver)		
Black Sable (One set of ribbons but Includes Trophy and Ad for Each)	Black Sable Solid	Black Sable Standard
Blaze/Panda		
Champagne		
Chocolate		
Dark-Eyed White		
Invitational		
Mitt		
Mutt		
Passport	Hob	Jill
Physically challenged		
Point		
Roan		
Sable	Hob	Jill
Shelter/Rescue (One set of ribbons but Includes Trophy and Ad for Each)	Hob	Jill
Super Senior (One set of ribbons but Includes Trophy and Ad for Each)	Hob	Jill
Breeder's Classic		



Vendor/Shelter/Breeder/Club Information

Ferret Buckeye Bash 2015

August 22, 2015

Northland Performing Arts Center, 4411 Tamarack Blvd., Columbus, OH 43229

Dear Vendor,

If you attended one of the previous Columbus ferret shows you know just how successful and popular this show is. This year's Ferret Buckeye Bash 2015 promises to be even bigger than last year. Thanks to the support from our sponsors, vendors, exhibitors and HOFA Rescue club members, we continue to be the one of the largest ferret shows in the country. We know that for a show to be successful, many elements have to come together. As vendors you base a show's success on your sales. For us the show's success is based on participation from both exhibitors, vendors and the general public.

NEW LOCATION! This year's show will be held in Columbus, Ohio at Northland Performing Arts Center. NPAC is an exhibition hall in North East Columbus. **Space is limited for vendors.** We will continue to make changes as we grow and welcome any suggestions you may have.

How our team is planning to promote the show.

A web page on (FerretBuckeyeBash.org) has been created to help promote the show and make entry packets and other show information readily available. A FaceBook group and event page has been created for promotion, information and conversations. Show announcements will be listed in the "Special Event" calendars of ferretmagazine.com as well as several ferret clubs. Announcements will be sent out over the FML. A press release will go out locally. PSA's will be in several local papers and there will be an ad in the "pets" column of the Columbus Dispatch. Local news stations will be contacted again this year. We have yard signs again this year. Of course flyers will be placed and distributed whenever possible. **No ferret show has ever had an advertising campaign of this magnitude!**

For the sake of vendor sales and limited space, we will still be limiting the actual number of vendors, so make your reservations early. The number of tables allotted to the vendors may be limited, but we will try to accommodate everyone.

Thank you!

Scarlett Gray-Saling, Event Chair

(614) 563-5829 or email scarlettG@aol.com

Vendor/Club/Shelter Table Information

Vendors - \$60 for each table Ferret Sales Only - \$40 Clubs/Shelters \$30 for each table (no sales or adoptions-information/raffle only)

Each table fee will include an 8'. An extra table can be purchased for behind your table but vendors **MUST** keep within their allotted area - No exceptions, without prior written approval from the show coordinator. The show coordinator reserves the right to assign spaces. As of this time, vendors and clubs/shelters will have access to the building the day before from 3:00 pm to 9:00 pm. The doors will open to vendors at 7:30 and exhibitors at 8:00 am, and the general public at 10:00 am. You **MUST** be set-up **PRIOR** to 10:00 am. If you are selling items at this show you must have a vendor table. ****Electric** will be an additional fee of \$10 per vendor/club/shelter. You must request this with your table request, as we have specific area with available power.

Advertising and Sponsorship

Advertising Space for the show catalogue is available. Ads must be camera ready. It is preferable that all ad copy be submitted with reservation and payment. The last day for ad copy submission is Aug. 9, 2015. If you have reserved and paid for an ad, and do not have camera ready copy in by that date, we will use either ad copy from a previous show book or ad copy prepared by us at your expense. We accept no responsibility for errors or omissions if you do not send your own camera ready artwork and copy. Rates and sizes are available on the show packet summary sheet. The show committee reserves right of placement of all ads in show book.

Sponsorships for Championship Classes and Specialty Rings will be offered on a first-come first-serve basis. Attached is a request sheet. Interested parties should place their 1st, 2nd & 3rd choices in the allotted spaces. We will try and accommodate you as best as possible. Please see attached request sheet for more sponsorship information. **PLEASE NOTE THE DEADLINE FOR SUBMITTING SPONSORSHIP REQUESTS IS AUGUST 1, 2015.** The last day for AD copy submission is Aug. 9, 2015.

Request for Item Donations

There will be a several raffles and fund raising activities held at the show. We graciously welcome any donation items. These items may be ferret related or not. A listing of all donors' names will be proudly displayed in the show book if possible. Items may be brought the day of the show or mailed to HOFA. For large, bulky, fragile or heavy items, please contact raffle coordinator Jackie Ferguson below in advance to make proper arrangements. In order to get the recognition you deserve, please let us know what you will be donating and who you are so we can put your name in the show book. If you choose to remain anonymous, we will of course respect that wish. Please indicate this with the item.

Jackie Ferguson will be organizing the Raffle. You can reach her at tweety1319@aol.com or leave a message on our phone line (614) 428-0279. You may bring to the show or mail in advance to: Jackie Ferguson, 4835 Almont Drive, Columbus, Ohio 43229. Please note that they are for the Buckeye Bash raffle and make sure you have who they are from, please.

Outside Raffles

Many vendors/shelters/clubs have started the practice of offering multiple raffles at their table for raising funds. We understand the need for the fundraising by the individual shelters/clubs. But, because of the great time and expense HOFA has put into this ferret show and the fact that we also offer HOFA club raffle, we feel it is necessary to limit the number of raffles being presented by other individuals, vendors, shelters and clubs. **Therefore, we ask that you only have ONE raffle item per vendor/shelter/club. The raffle item can be a basket of assorted items or one single item. Two or more shelter/clubs sharing a table may have a raffle item per shelter/club. The practice of providing eggs/lollypops/fortune cookies and silent auction with a specific item won in them is also acceptable. Shelter/rescue/club donation jars are highly encouraged.**

Veterinarians and Health Info

For the health, safety and comfort of all animals and humans in the show hall, ferrets may be checked by a vet tech/assistant or show representative prior to entering the hall. This check may include looking for parasites (fleas, ear mites), mange, visible signs of illness (runny nose, mange, etc) and verify shot RABIES and ADV records. Those bringing in ferrets, even if not showing, must supply the proof of rabies vaccination and complete and sign the ADV check in form and a Distemper waiver at ENTRY. We would welcome any vet who would like to present a mini-seminar. Please contact the Event Chair if you are interested in doing a presentation.

Hotel/Motel Guidelines for Shows

Note: Because some ferret people have been irresponsible and have left their rooms in poor condition, snuck in without paying pet fees or allowed their ferrets to run free in public areas, we are finding it increasingly difficult to secure suitable housing for our shows. For this reason the American Ferret Association (AFA) has issued the following guidelines for exhibitors and show attendees to ensure that we continue to be welcomed at hotels/motels.

1. Ferrets are not to be placed on the floors and/or furniture in the hotel room, this includes the bed, floor and bathrooms.
2. If you are using a play pen to let your ferret get exercise you need to have a piece of tile or thick plastic underneath it to protect the floor from accidents and digging. Blankets do not work. This is to protect the hotel's carpet as well as to protect your pet. You do not know what was on that floor before you checked in.
3. Bring trash bags and paper towels for disposal of ferret litter and trash. Do not use hotel trash cans as the smell will penetrate the cans.
4. Owners need to bring their own towels for bathing ferrets. Hotel/Motel equipment should not be used for cleaning up accidents.
5. Owners should clean up any trash on the floor before they check out of the room. If the ferret has kicked litter or food on the floor this should be cleaned up by the owner before check out.
6. Rooms should be sprayed with an odor neutralizer such as Febreze or Oust to remove ferret odors right before check out.
7. Ferrets must be kept in their cages when going thru the hotel lobby and hallways. This INCLUDES NO letting ferret(s) run in hotel hallways, breakfast areas, pool areas or ANY other areas in the hotel!
8. If you are picking up a new ferret or brought your ferret(s) or any pet with you, you MUST pay the pet fee if the animal is staying in your room.

Please leave your room looking the way it was when you checked in.

Note A hotel representative and/or host club will be doing random checks to make sure that these guidelines have been followed. Anyone violating the above guidelines will be charged for any additional cleaning/repair that is needed.**

Also the following actions will be taken by the AFA:

First offense you will lose all championship points earned at the show where the offense took place.

Second offense you will be banned for life from all AFA sanctioned shows.