

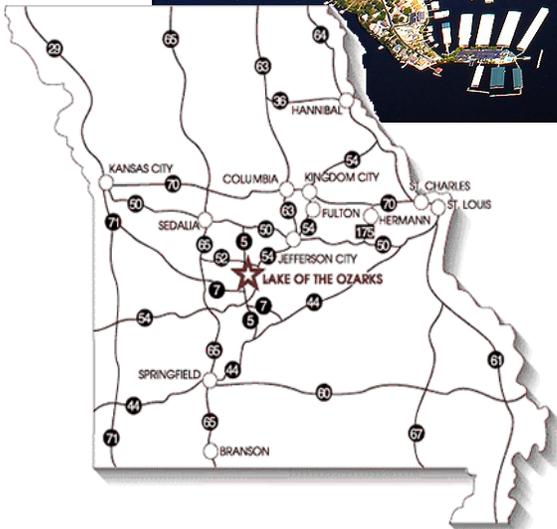
Central Missouri's Lake of the Ozarks Demographic Profile 2016



"Best Recreational Lake"

IN THE NATION AS CHOSEN BY

Readers of USA TODAY & 10Best



Lake of the Ozarks Facts & Figures

Water Covers 54,000 Acres

95 Miles Long (Truman Dam to Bagnell Dam)

1,150 Miles of Shoreline

Including the Counties and Communities of:
Camden County, Miller County, Morgan County

Camdenton, Eldon, Lake Ozark, Osage Beach,
and Versailles



Lake of the Ozarks
Regional Economic Development Council
Quality Life. Quality Business.

Last Update: August 24, 2016



Photo By: Lake of the Ozarks CVB

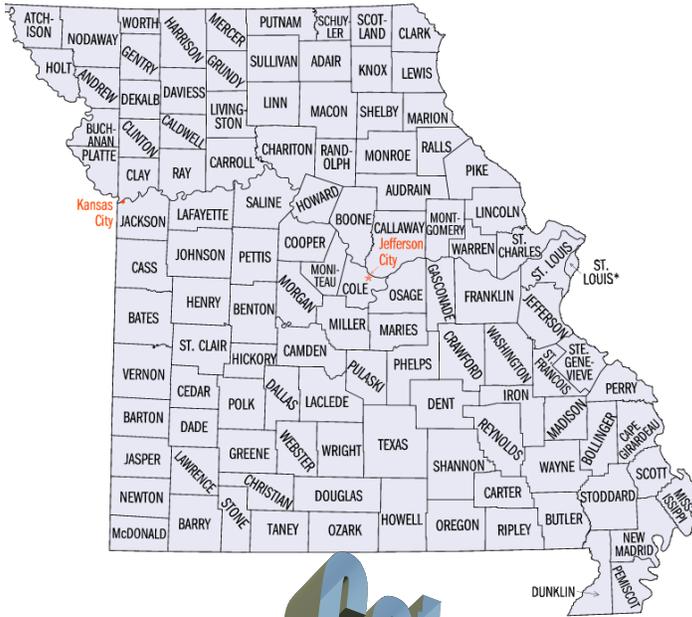
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Facts

State Population 6,063,589

18th Largest State in population

114 Counties + City of St. Louis

Gateway to the West

Figures

Land Area (sq. mi.)

Total 69,704.31

Land 68,885.93

Water 818.39

Median Family Income (2014)

\$60,414

Per Capita Personal Income (2014)

\$26,006

Unemployment Rate (June 2016) 4.5%

Cost of Living (2016 1Q) 11th Lowest in the Nation

Sales Tax Rate (2016) 4.225%

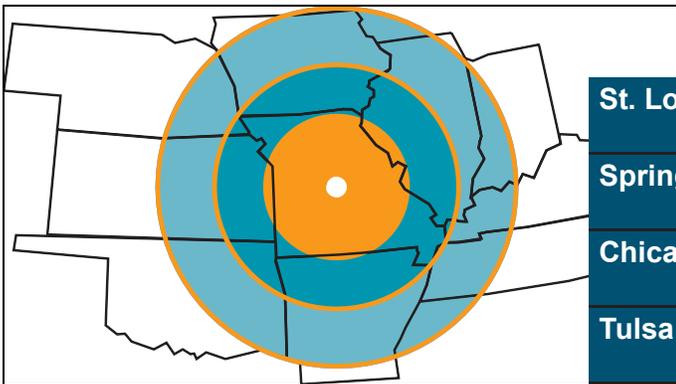
Gasoline Tax Rate (2016) State \$0.17, Federal \$0.184 = \$0.354/gallon



Sources: American Community Survey 2014 5 yr.; Bureau of Economic Analysis, MERIC

The Lake of the Ozarks Region

Lake of the Ozarks has experienced tremendous growth and development over the last 20 years and now boasts a population of more than 124,886 permanent residents and a thriving tourism industry. The popularity of the Lake of the Ozarks region is accentuated by its central location in Missouri; it is a similar distance from the state's largest population centers, St. Louis and Kansas City. Because of the unique ability to build at the water's edge and the availability of diverse activities, the Lake Area is projected to experience continued growth and development.



St. Louis	165 Miles	Kansas City	198 Miles
Springfield	100 Miles	Branson	133 Miles
Chicago	463 Miles	Omaha	386 Miles
Tulsa	278 Miles	Wichita	286 Miles
OK City	481 Miles	Little Rock	307 Miles
Des Moines	325 Miles	Memphis	298 Miles

Within a 165-mile radius, Lake of the Ozarks is a short driving distance to nearly all of Missouri, in addition to portions of Arkansas, Kansas, Illinois and Iowa.

State Parks

The beauty of our region can be experienced at our State Parks. Lake of the Ozarks offers visitors the opportunity to visit the great outdoors with two state parks within our region:

Ha Ha Tonka State Park
 1491 State Road D
 Camdenton, MO 65020

Lake of the Ozarks State Park
 403 Hwy 134
 Kaiser, MO 65047

Pa He Tsi Park (part of LOTO State Park)
 Nichols Road
 Osage Beach, MO 65065

Ha Ha Tonka State Park was voted #4 State Park in America by readers of USA TODAY and 10Best



MISSOURI
 DEPARTMENT OF
 NATURAL RESOURCES



enjoy the show

FY 2015 Missouri State Tax Revenue reflects that for every **\$1.00** spent on Tourism brought **\$4.09** back to Missouri

FY 2015 Economic impact of travel **\$15.9 Billion**

FY 2015 Total spending in tourism-related SIC codes **\$12.4 Billion**

FY 2015 Missouri hosted more than **40.4 Million Visitors**

FY 2015 Nearly **24%** of visitors come in Spring, **30%** Summer, and **28%** in Fall and 18% in Winter

FY 2015 Out-of-State Visitors **55%** In-State Visitors **45%**

FY 2015 The number of Missourians employed in tourism industry were **297,129**

Source: <http://ded.mo.gov>, www.visitmo.com

Total Tourism Spending by Region

Of the \$12.4 Billion total tourism spending in:

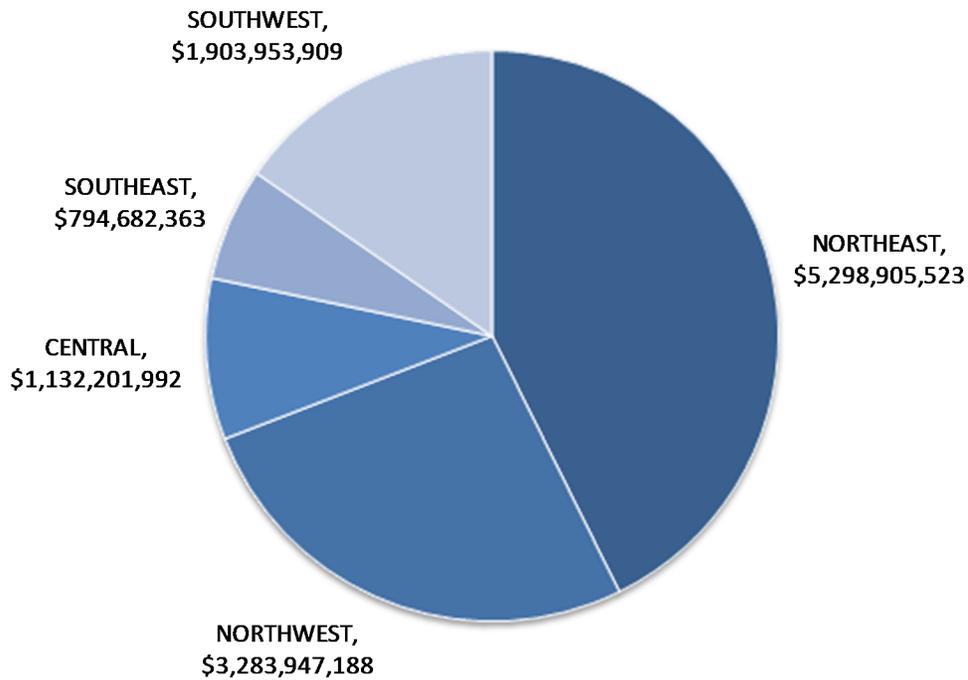
- Northeast region accounts for **\$5.3 billion** or **43%** of Missouri's tourism economy
 - Northwest: **\$3.3 billion** or **27%**
 - Central **\$1.1 billion** or **9%**
 - Southeast **\$0.8 billion** or **6%**
 - Southwest **\$1.9 billion** or **15%**
- (see chart on next page)



Lake of the Ozarks Convention & Visitor Bureau
P.O. Box 1498 Osage Beach, MO 65065

Total Tourism Spending by Region

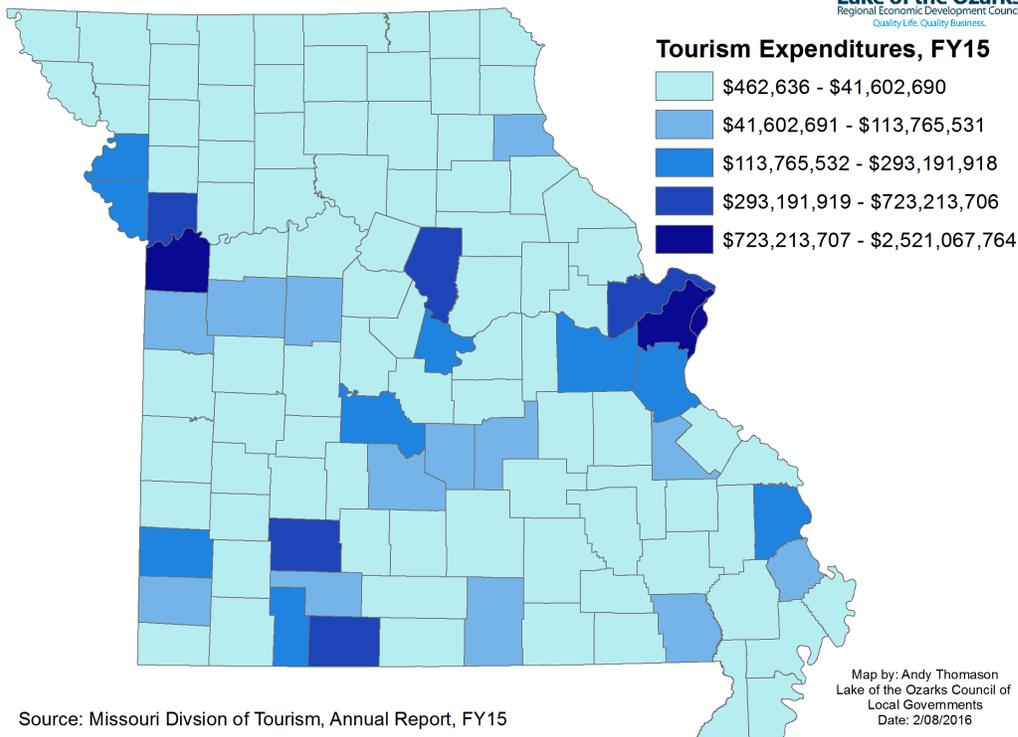
TOURISM SPENDING BY REGION, FY15



TOTAL EXPENDITURES IN 17 TOURISM-RELATED SIC CODES, FY 15

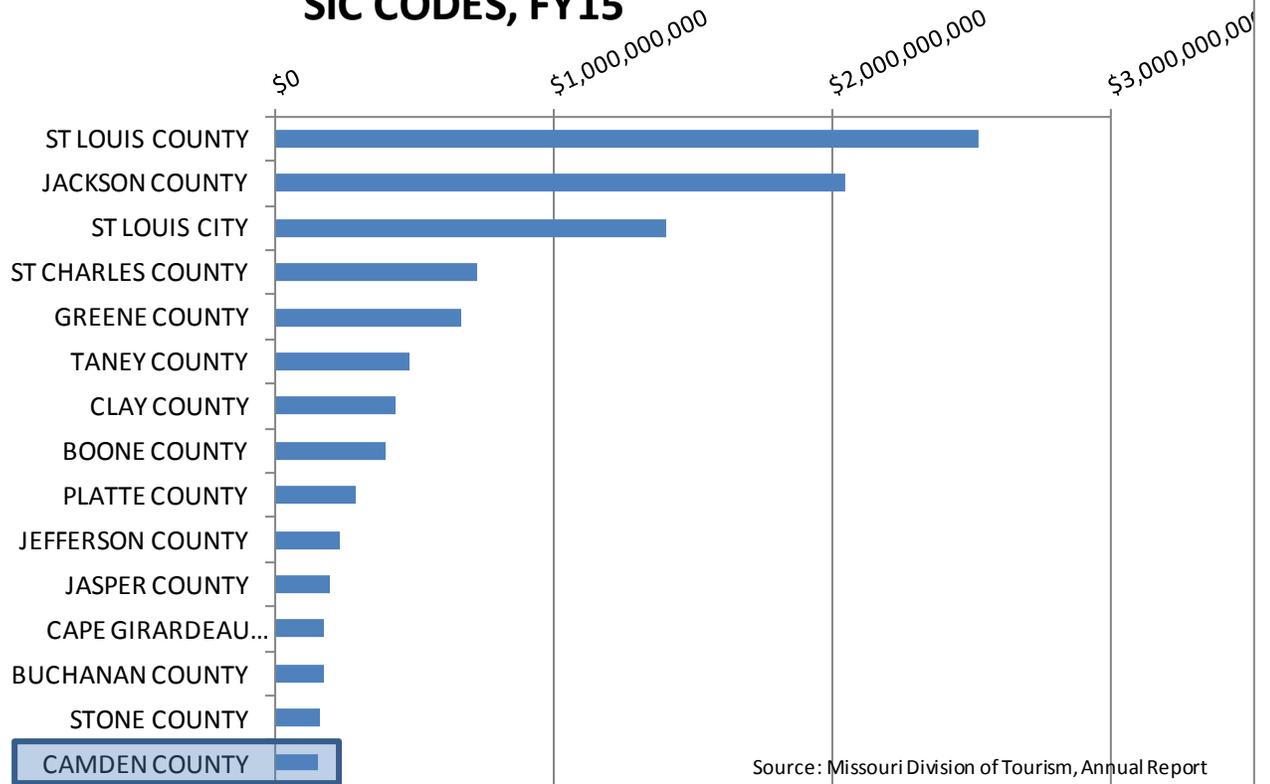


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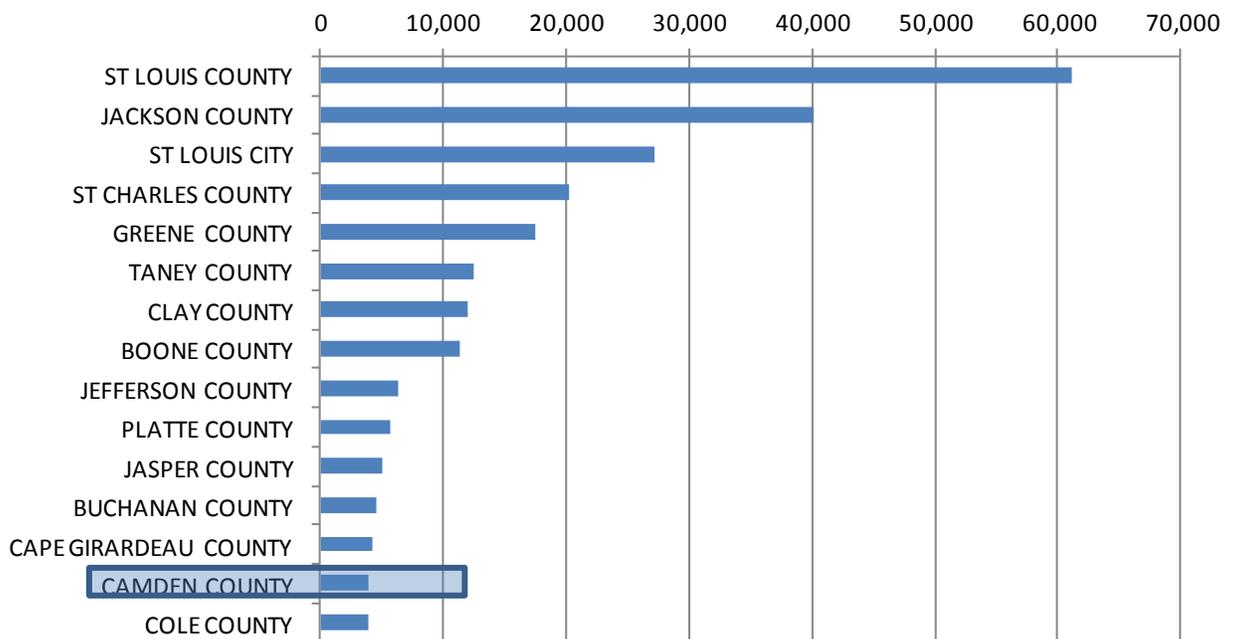
Source: Missouri Division of Tourism, Annual Report, FY15

TOTAL EXPENDITURES IN 17 TOURISM-RELATED SIC CODES, FY15



Source: Missouri Division of Tourism, Annual Report FY15

TOURISM-RELATED EMPLOYMENT, FY15



Source: Missouri Division of Tourism, Annual Report FY15

Population Data

- County Population/Projections
 - City Populations & Estimates
 - County Population by Age
- County Populations by Race & Ethnicity
 - County Housing
- County Populations by Employment Status
 - Population Density Map

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Lake of the Ozarks
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County Population/Projections

	2000	2010	2020 (est)	2030 (est)	% Change '10-'30
Camden	37,051	44,002	46,290	49,124	12%
Miller	23,564	24,748	27,277	28,404	15%
Morgan	19,309	20,565	23,357	24,827	21%

Source: <http://oa.mo.gov/bp/projections/TotalPop.pdf>

City Populations & Estimates

	2010	2015	Change	
			#	%
Camden County				
Camdenton	3,718	3,844	126	3.4%
Linn Creek	244	244	0	0.0%
Osage Beach	4,351*	4,433*	82	1.9%
Stoutland	192	192	0	0.0%
Sunrise Beach	431	449	18	4.2%
Village of Four Seasons	2,217	2,233	16	0.8%

Source: Census Annual Population Estimates, 2015* A portion of Osage Beach extends into Miller County



Photo By: Lake of the Ozarks CVB



Photo By: Camdenton Area Chamber of Commerce

City Populations & Estimates

	2010	2015	Change	
			#	%
Miller County				
Bagnell	93	95	2	2.2%
Brumley	91	93	2	2.2%
Eldon	4,567	4,632	65	1.4%
Iberia	736	745	9	1.2%
Lake Ozark	1,586	1,761	175	11%
Olean	128	130	2	1.6%
St. Elizabeth	336	341	5	1.5%
Tuscumbia	203	205	3	1.5%

Source: Census Annual Population Estimates, 2015 *A portion of Osage Beach extends into Miller County

City Population & Estimates

	2010	2015	Change	
			#	%
Morgan County				
Barnett	203	201	-2	-1%
Gravois Mills	144	143	-1	-0.7%
Laurie	945	932	-13	-1.4%
Stover	1,094	1,074	-20	-1.8%
Syracuse	172	170	-2	-1.2%
Versailles	2,482	2,440	-42	-1.7%

Source: Census Annual Population Estimates, 2015



Photo By: Camdenton Area Chamber of Commerce



Photo By: Lake of the Ozarks CVB

County Population by Age

Year 2010	Camden		Miller		Morgan	
	Population	%	Population	%	Population	%
<20	9,264	21%	6,719	27%	5,034	24%
20 - 44	10,510	24%	7,182	29%	4,938	24%
45 - 64	14,694	33%	6,950	28%	6,058	29%
65 - 84	8,813	20%	3,363	14%	4,043	20%
85>	721	2%	534	2%	492	2%

Year 2015	Camden		Miller		Morgan	
	Population	%	Population	%	Population	%
<20	8,748	20%	6,502	26%	4,837	24%
20 - 44	10,375	23%	7,044	28%	4,864	24%
45 - 64	13,826	31%	6,943	28%	5,655	28%
65 - 84	10,465	24%	4,032	16%	4,276	21%
85>	823	2%	592	2%	539	3%

Source: US Census, 2010 Census, Census Annual Population Estimates, 2015



Photo By: Lake of the Ozarks CVB



Photo By: Camden Area Chamber of Commerce

County Populations by Race & Ethnicity

	Camden		Miller		Morgan	
	2000	2014	2000	2014	2000	2014
White	42,468	42,443	23,941	24,905	19,770	19,554
Black/African American	179	200	99	113	131	257
American Indian/ Alaska Native	219	279	136	114	135	9
Asian	184	297	70	98	76	1
Native Hawaiian/ Pacific Islander	8	0	36	0	2	0
Some Other Race	82	263	68	187	30	76
Two or More Races	382	391	198	462	236	417
Hispanic/Latino	1,014	1066	343	410	365	284

Source: US Census, 2010 Census, 2014 ACS 5yr

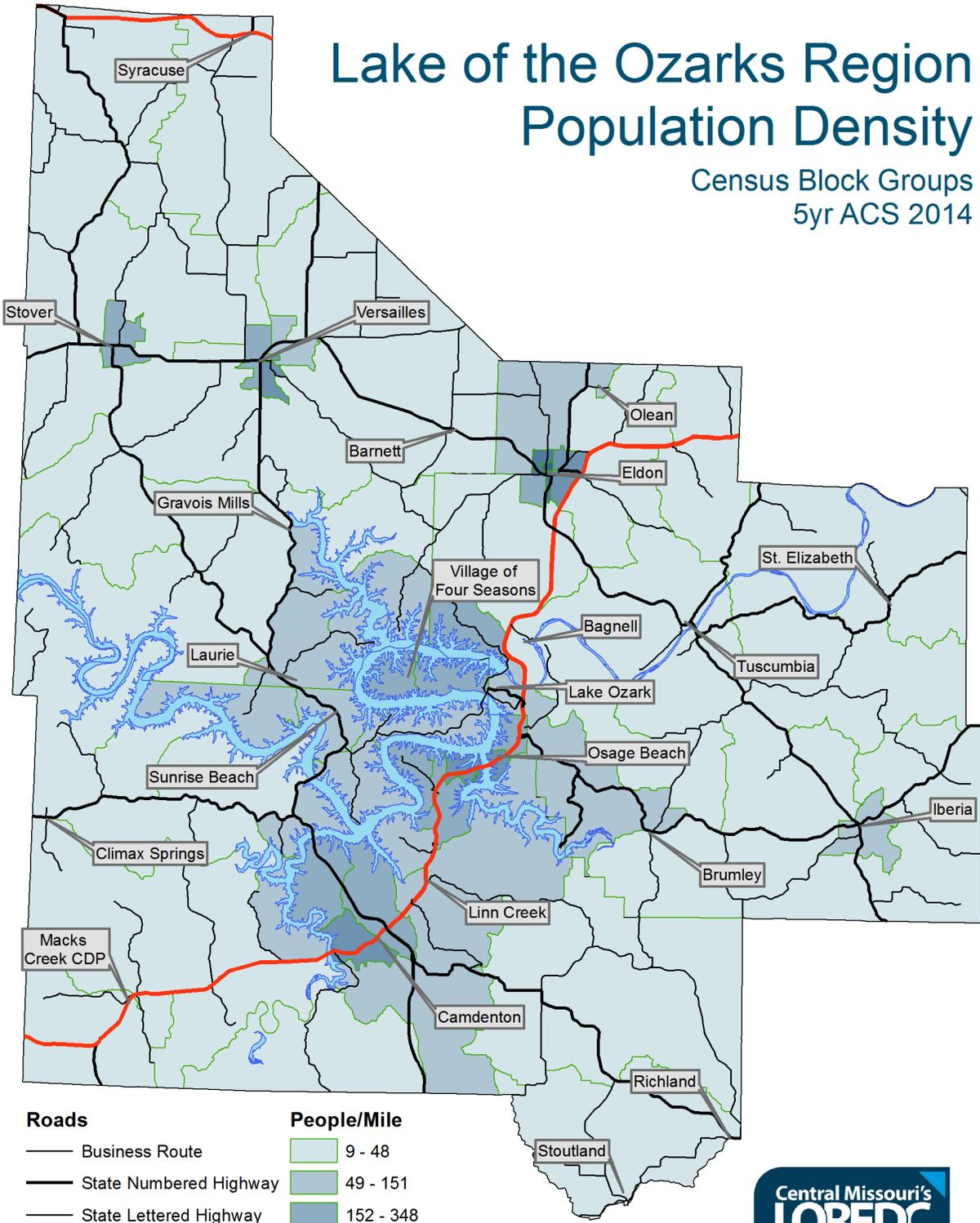
County Housing

	Camden		Miller		Morgan	
	2000	2014	2000	2014	2000	2014
Total Housing Units	41,183	41,205	12,758	12,737	15,517	15,442
Occupied Housing Units	19,068	17,419	9,917	9,710	8,450	8,021
Owner-Occupied Units	15,276	13,694	7,341	7,564	6,702	6,248
Renter-Occupied Units	3,792	3,725	2,576	2,146	1,748	1,773
Ave. Household Size	2.27	2.49	2.47	2.53	2.40	2.49
Ave. Family Size	2.68	2.93	2.97	3.08	2.91	3.06

Source: US Census, 2010 Census, 2014 ACS 5yr

Lake of the Ozarks Region Population Density

Census Block Groups
5yr ACS 2014



Roads

- Business Route
- State Numbered Highway
- State Lettered Highway
- US Highway

People/Mile

- 9 - 48
- 49 - 151
- 152 - 348
- 349 - 681
- 682 - 1486
- 1487 - 3054

Map by: Andy Thomason
Lake of the Ozarks Council of
Local Governments
Source: MSDIS, US Census
Date: 1/6/2015



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Photo By: Lake of the Ozarks CVB

Education Data

- County Educational Attainment
- County Public, Private, College, University Schools
 - County Education Statistics
- Public and Private School Locations

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County Educational Attainment, 2014

	Camden	Miller	Morgan
Population 18-24 years	2,876	1,860	1,340
< than High School Graduate	21.3%	21.3%	36.6%
High School Graduate (includes equivalency)	36.0%	41.3%	35.7%
Some College/Assoc. Degree	38.5%	33.1%	38.4%
Bachelor's Degree >	4.2%	4.2%	6.5%
Population 25 years >			
Less than 9th Grade	3.9%	5.9%	7.9%
9-12 Grade (no diploma)	7.7%	9.9%	11.8%
High School Graduate (includes equivalency)	34.9%	41.3%	41.8%
Some College (no degree)	23.3%	21.9%	20.1%
Associate's Degree	8.2%	5.7%	5.0%
Bachelor's Degree	14.4%	10.7%	9.2%
Graduate/Professional Degree	7.6%	4.7%	4.2%

Source: US Census, 2014 ACS 5yr





Photo: Camdenton High School

County Public, Private, College, University Schools 2015

Camden County Schools	Number of Students	Public	Private	College/ University	Other/ Alternative
Camdenton High	1281	X			
Camdenton Middle	664	X			
Climax Springs Elementary	106	X			
Climax Springs High	112	X			
Dogwood Elementary	724	X			
Hawthorn Elementary	499	X			
Hurricane Deck Elementary	163	X			
Juvenile Justice Center	6				X
Lake Career & Technical Center				X	X
Lake West Christian Academy	47		X		
Life Christian University	22				X
Macks Creek Elementary	206	X			
Macks Creek High	135	X			
Oak Ridge Intermediate	609	X			
Osage Beach Elementary	207	X			
Stoutland Elementary	249	X			
Stoutland High	217	X			
State Fair Community				X	
Columbia College				X	
Online College Programs	Multiple			X	

Source: MO DESE, School Report Card, 2015

County Public, Private, College, University Schools 2015					
Miller County Schools	Number of Students	Public	Private	College/ University	Other/ Alternative
Dogwood Hills	14				X
Eldon Career Center				X	
Eldon High	583	X			
Eldon Middle	280	X			
Eldon Montessori	14		X		
Eldon Upper Elementary	425	X			
Iberia Elementary	405	X			
Iberia High	322	X			
Lakeview Christian	19		X		
Miller Co. Elementary	143	X			
Our Lady of the Snows	81		X		
Eldon South Elementary	564	X			
St. Elizabeth Elementary	145	X			
St. Elizabeth High	106	X			
Tuscumbia High	78	X			
Heritage Elementary	409	X			
Osage High School	555	X			
Osage Middle School	406	X			
Osage Upper Elementary	433	X			

Source: MO DESE, School Report Card, 2015



Photo: School of the Osage Heritage Elementary



Photo : Morgan County R-II High School

County Public, Private, College, University Schools 2015					
Morgan County Schools	Number of Students	Public	Private	College/ University	Other/ Alternative
Dogwood Grove	31		X		
Morgan Co. R-II Elementary	576	X			
Morgan Co. R-II High	417	X			
Morgan Co. R-II Middle	303	X			
Morgan Co. R-II South Elementary	46	X			
Morgan Co. R-I Elementary	380	X			
Morgan Co. R-I High	265	X			
St. Paul Lutheran	49		X		

Source: MO DESE, School Report Card, 2015



County Education Statistics 2015

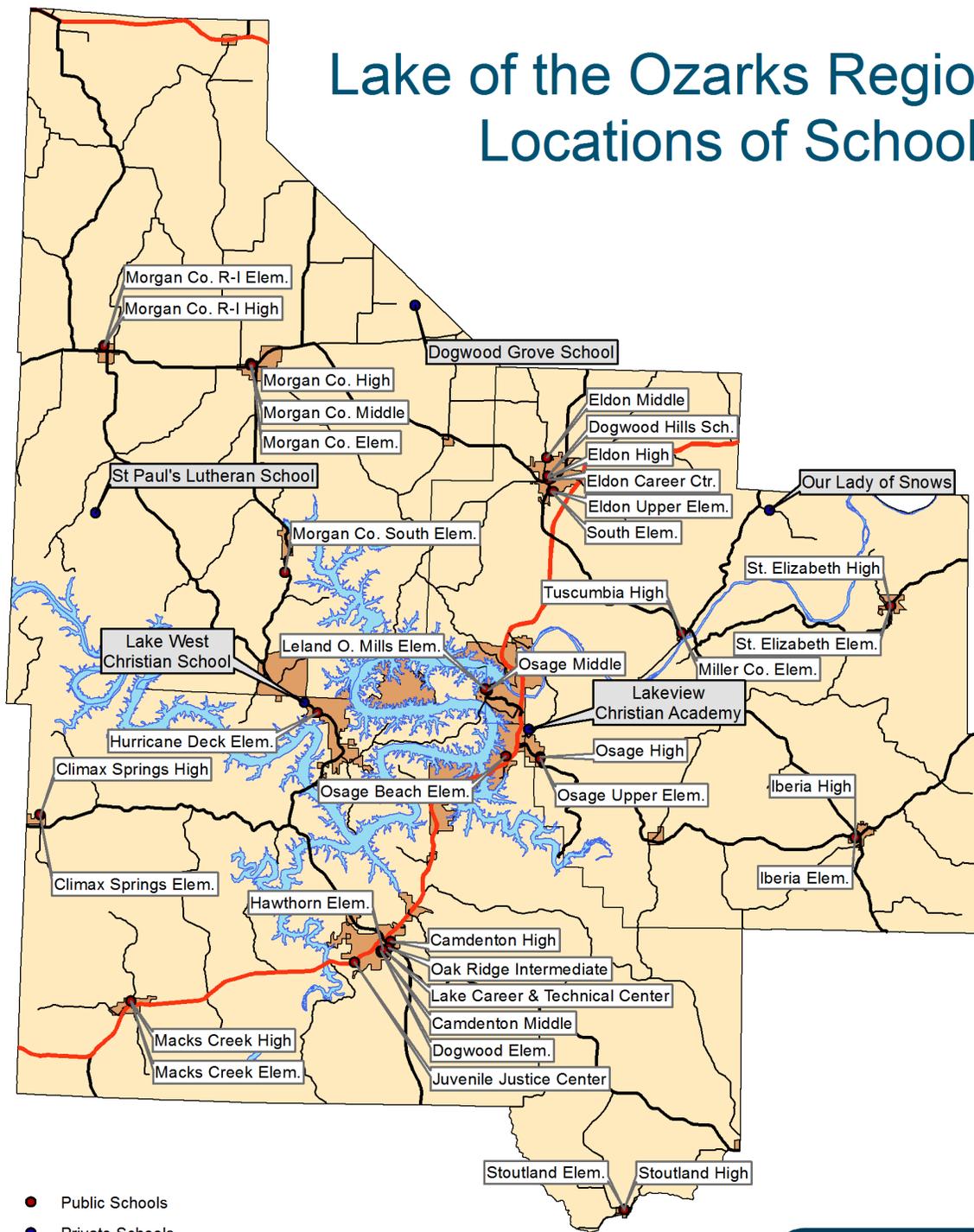
	Graduation Rate	Dropout Rate	Students/ Classroom Teachers	# of Students	# of Teachers and certified Staff
Camden County Districts					
Camdenton R-III	95.40%	0.8%	18	4,302	416
Climax Springs R-IV	94.44%	0.0%	11	222	34
Macks Creek R-V	100%	0%	12	351	48
Stoutland R-II	100%	1.4%	16	476	45
Miller County Districts					
Eldon R-I	92.25%	1.4%	18	1,930	188
Miller Co. R-III	95.83%	1.2%	13	225	44
St. Elizabeth R-IV	100%	0%	15	271	40
School of the Osage R-II	96.49%	0%	16	1,876	177
Iberia R-V	85.71%	1.4%	16	734	69
Morgan County Districts					
Morgan Co. R-I	95.00%	0%	18	645	60
Morgan Co. R-II	92.45%	0.7%	17	1,408	145

Source: MO DESE, District Report Card, 2015



Photo: Tuscumbia High School

Lake of the Ozarks Region Locations of Schools



- Public Schools
- Private Schools
- State Numbered Highway
- State Lettered Highway
- US Highway

Map by: Andy Thomason
 Lake of the Ozarks Council of
 Local Governments
 Source: MSDIS
 Date: 1/8/2015



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Photo By: Lake of the Ozarks CVB

Income Data

- County Populations by Household Income
- Map of Statewide Household Income, Census Tracts
- Map of Regional Household Income, Block Groups

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Photo By: Lake of the Ozarks CVB

County Populations by Household Income (2000, 2014 ACS 5 yr.)

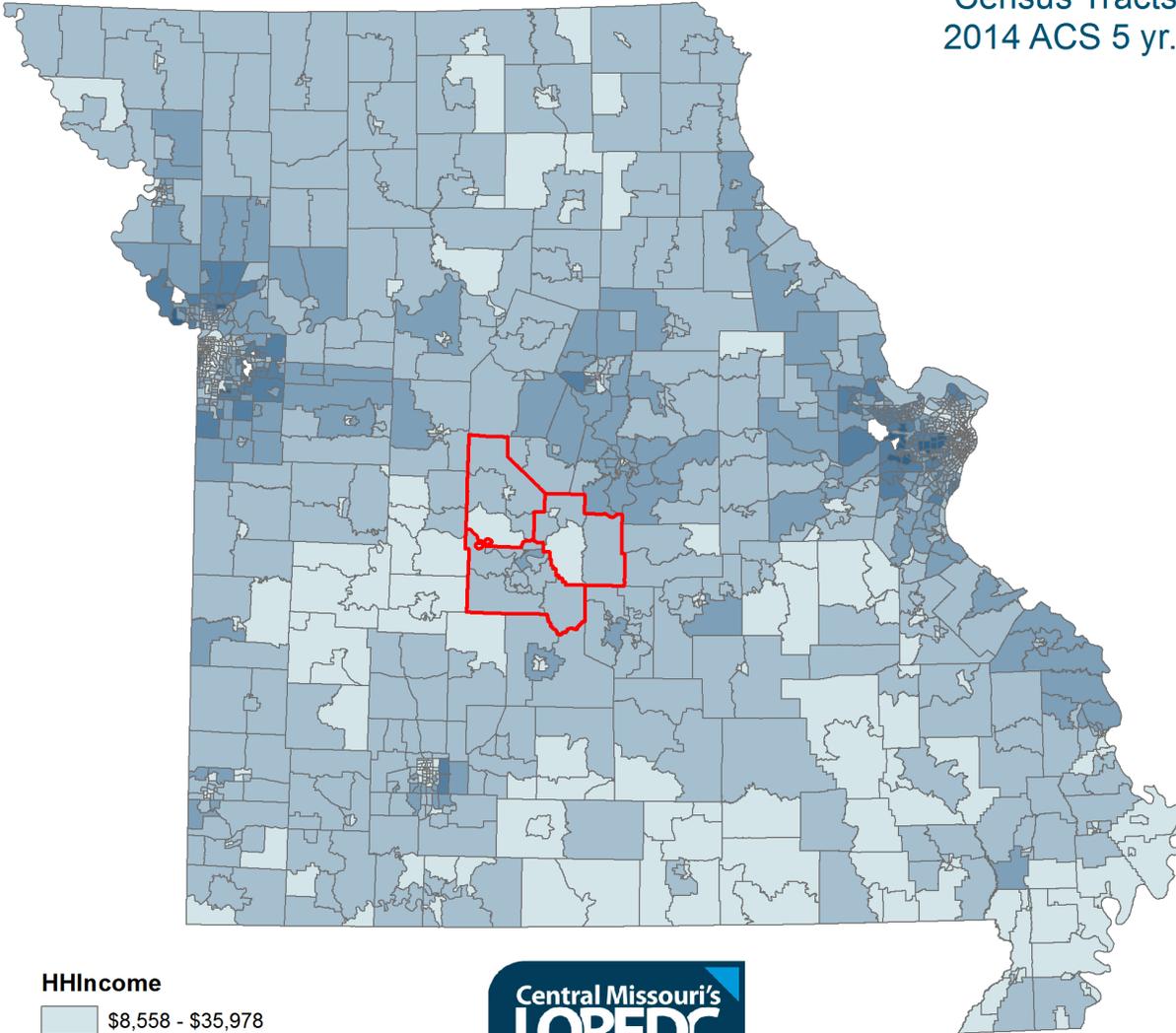
	Camden		Miller		Morgan	
	2000	2014	2000	2014	2000	2014
Total Households	15,740	17419	9,288	9710	7,847	8021
< \$10,000	1,313	7.3	1,046	9.4	912	12.0
\$10,000-\$14,999	1,216	5.9	948	7.5	797	8.1
\$15,000-\$24,999	2,471	12.3	1,648	16.8	1,446	15.8
\$25,000-\$34,000	2,657	14.3	1,623	14.0	1,376	15.5
\$35,000-\$49,999	3,077	17.2	1,752	16.1	1,368	13.0
\$50,000-\$74,999	2,777	21.0	1,451	16.9	1,194	18.4
\$75,000-\$99,999	1,185	11.3	480	8.7	363	9.6
\$100,000 - \$149,999	605	6.5	199	7.4	240	5.7
\$150,000 - \$199,999	197	2.0	88	1.3	77	1.5
\$200,000>	242	2.0	53	1.9	74	0.3
Median Household Income	\$35,840	\$43,498	\$30,977	\$36,592	\$30,659	\$34,179
Median Household Income (Inflation Adjusted 2014 Dollars)*	\$49,271	\$43,498	\$42,586	\$36,592	\$42,149	\$34,179

Source: US Census, 2010 Census, 2014 ACS 5 yr

*In order to accurately compare income over time, it is useful to adjust income from past time periods for inflation. Incomes and cost-of-living have increased from 2000 to 2014. The adjustment shows an income of \$35,840 in 2000 has similar buying power as an income \$49,271 in 2014. The adjustment was made using the BLS CPI calculator.

State of Missouri, Household Income

Census Tracts
2014 ACS 5 yr.



HHIncome

- \$8,558 - \$35,978
- \$35,978.01 - \$52,917
- \$52,917.01 - \$75,878
- \$75,878.01 - \$114,025
- \$114,025.01 - \$195,927

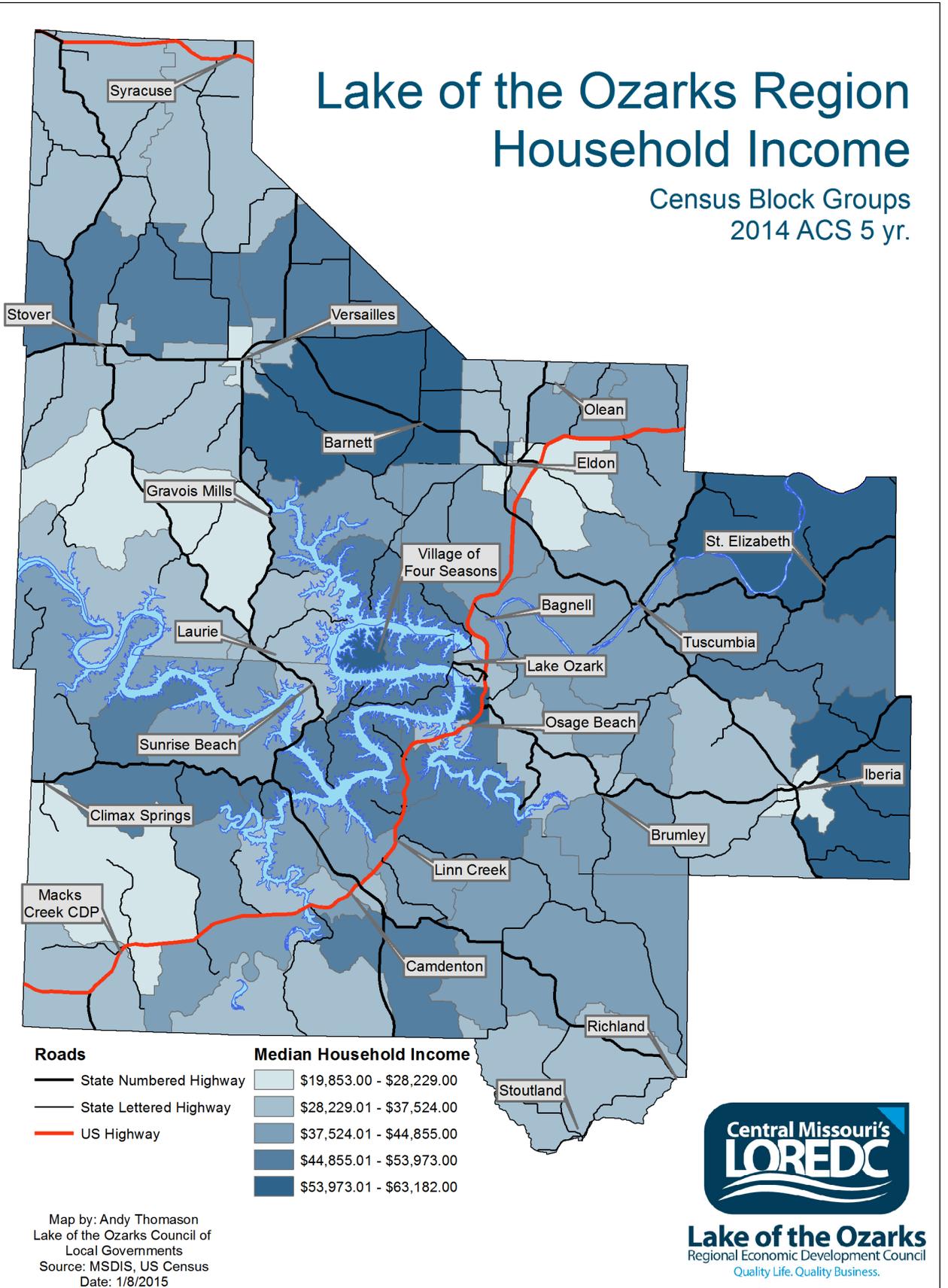


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Map by: Andy Thomason
Lake of the Ozarks Council of
Local Governments
Source: MSDIS, US Census
Date: 1/8/2015

Lake of the Ozarks Region Household Income

Census Block Groups
2014 ACS 5 yr.



Lake of the Ozarks
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Employment Data

- County Populations by Industry
- County Populations by Occupation
- County Populations by Class of Worker
 - County Average Wages 2014
 - County Populations by Commute
- County Unemployment Statistics 2014-2015
 - State Unemployment Map
 - Regional Unemployment Map

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County Populations by Industry (2000, 2014 ACS 5yr.)

Industry	Camden		Miller		Morgan	
	2000	2014	2000	2014	2000	2014
Agriculture/Forestry/ Fishing/Hunting	298	208	485	211	564	533
Construction	1,918	1,351	1,253	1026	933	635
Manufacturing	1,634	1,285	1,441	1020	1,438	771
Wholesale Trade	377	256	225	160	202	111
Retail Trade	2,780	2,887	1,297	1799	1,041	1363
Transportation/ Warehousing/Utilities	555	588	578	416	335	276
Information	314	323	162	144	124	72
Finance/Insurance/ Real Estate	1,073	1,166	581	458	390	306
Management/ Administrative/ Waste Management	928	1,426	474	731	348	338
Educational/Health/ Social Services	2,776	3,887	1,624	2039	1,342	1233
Entertainment/ Recreation/Food	2,145	2,506	1,274	1080	589	415
Other Services, except Pub- lic Administration	677	1,098	601	667	413	470
Public Administration	864	801	931	693	483	377

Source: US Census, 2010 Census, 2014 ACS 5 yr



Photo By: Lake of the Ozarks CVB

County Populations by Occupation

Industry	Camden		Miller		Morgan	
	2000	2014	2000	2014	2000	2014
Management/Professional	4,848	5,424	2,533	2,501	1,888	1,803
Service	2,656	3,906	1,967	2,409	1,326	1,261
Sales/Office	4,787	4533	2,578	2,732	1,990	1,817
Construction/Extraction/ Maintenance	2,233	1729	1,565	1,162	1,113	1,026
Production/Transportation	2,083	2190	2,182	1,640	1,723	993

Source: US Census, 2010 Census, 2014 ACS 5 yr



Photo By: Lake of the Ozarks CVB

County Populations by Class of Worker

Industry	Camden		Miller		Morgan	
	2000	2014	2000	2014	2000	2014
Private Wage/Salary	12,278	13,768	7,903	7,774	5,752	5,152
Government	2,076	2,285	1,771	1,561	1,125	974
Self-Employed	1,900	1,691	1,199	1,036	1,279	754
Unpaid Family Workers	85	38	53	73	46	20

Source: US Census, 2010 Census, 2014 ACS 5 yr

County Average Wages 2015

	2015 Total Wages All Industries, Private Ownership		2015 Total Wages All Industries Public/Private	
	Avg. Annual Wages	Avg. Hourly Wages	Avg. Annual Wages	Avg. Hourly Wages
Camden	\$29,272	\$14.07	\$29,601	\$14.23
Miller	\$30,277	\$14.56	\$30,365	\$14.74
Morgan	\$26,332	\$12.66	\$26,391	\$12.69

Source: Missouri Economic Research and Information Center, Aug. 2016

County Populations by Employment Status

	Camden		Miller		Morgan	
	2000	2014	2000	2014	2000	2014
16 years & older	30,460	36,553	18,105	19,758	15,230	16,403
In Labor Force	17,158	19,519	11,565	11,598	8,622	8,005
Employed	16,339	17,795	10,926	10,452	8,202	6,906
Unemployed	790	1,724	618	1,160	414	1,113
Not in Labor Force	13,302	17,034	6,540	8,160	6,608	8,398

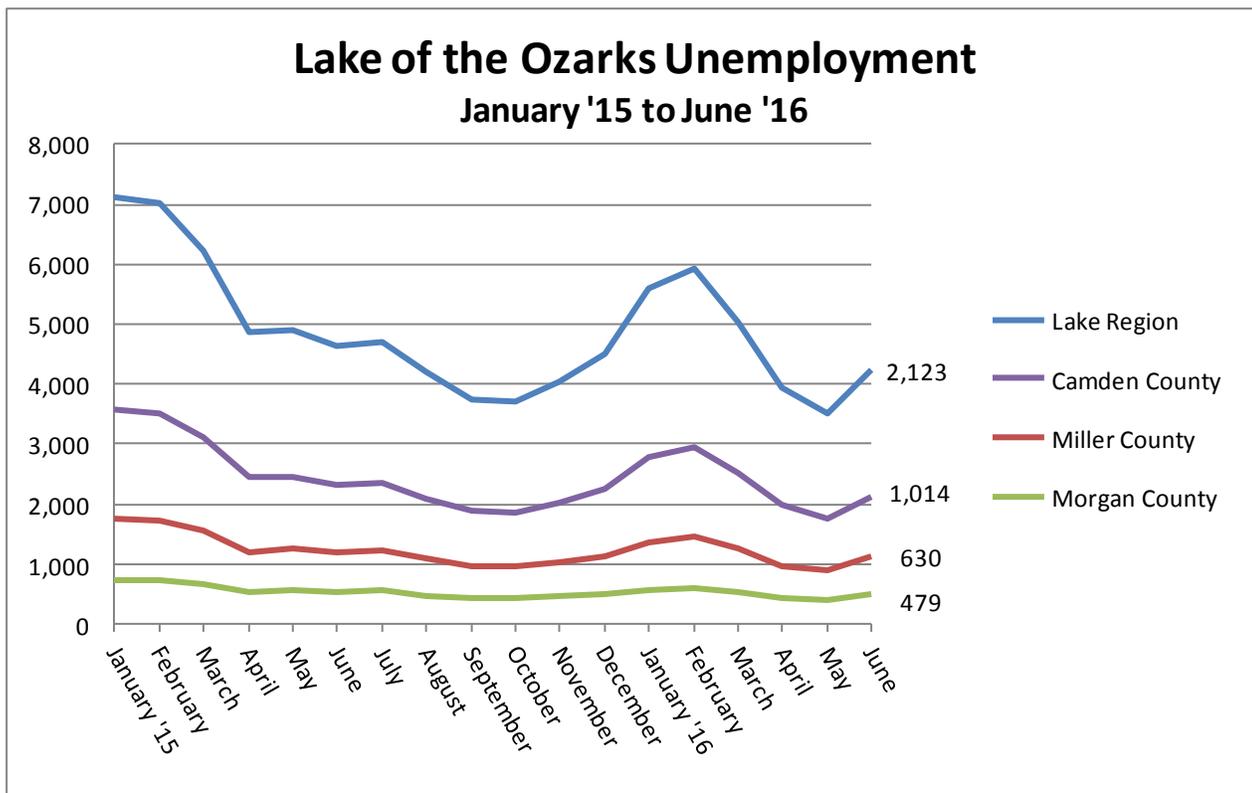
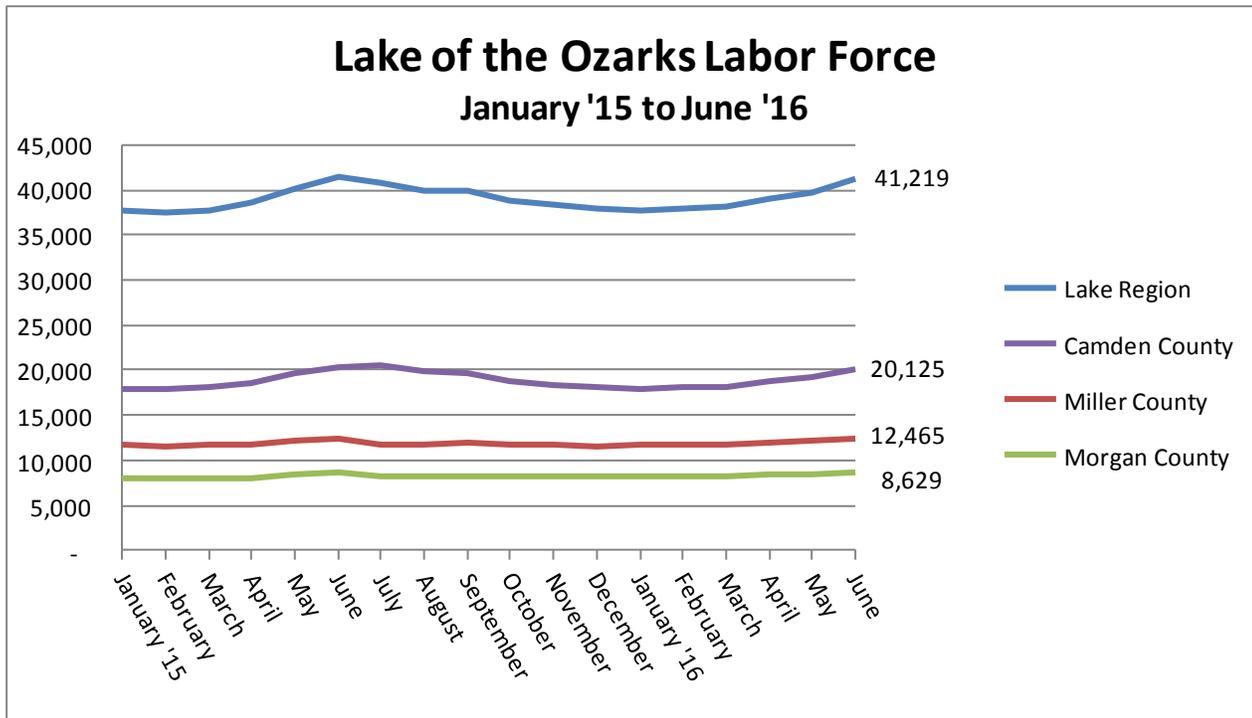
Source: US Census, 2010 Census, 2014 ACS 5 yr

County Populations by Commute

Mode of Transportation	Camden		Miller		Morgan	
	2000	2014	2000	10241	2000	6758
Car, Truck, Van drove alone	12,294	13,507	8,030	7,967	5,648	4,839
Car, Truck, Van carpooled	2,370	2,135	1,854	1,239	1,401	973
Public Transport	34	69	20	51	23	14
Walked	364	139	213	174	235	243
Other Means	152	347	100	225	80	243
Worked at Home	861	781	510	594	694	453

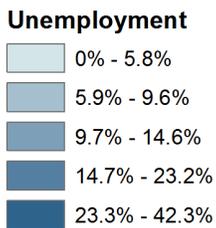
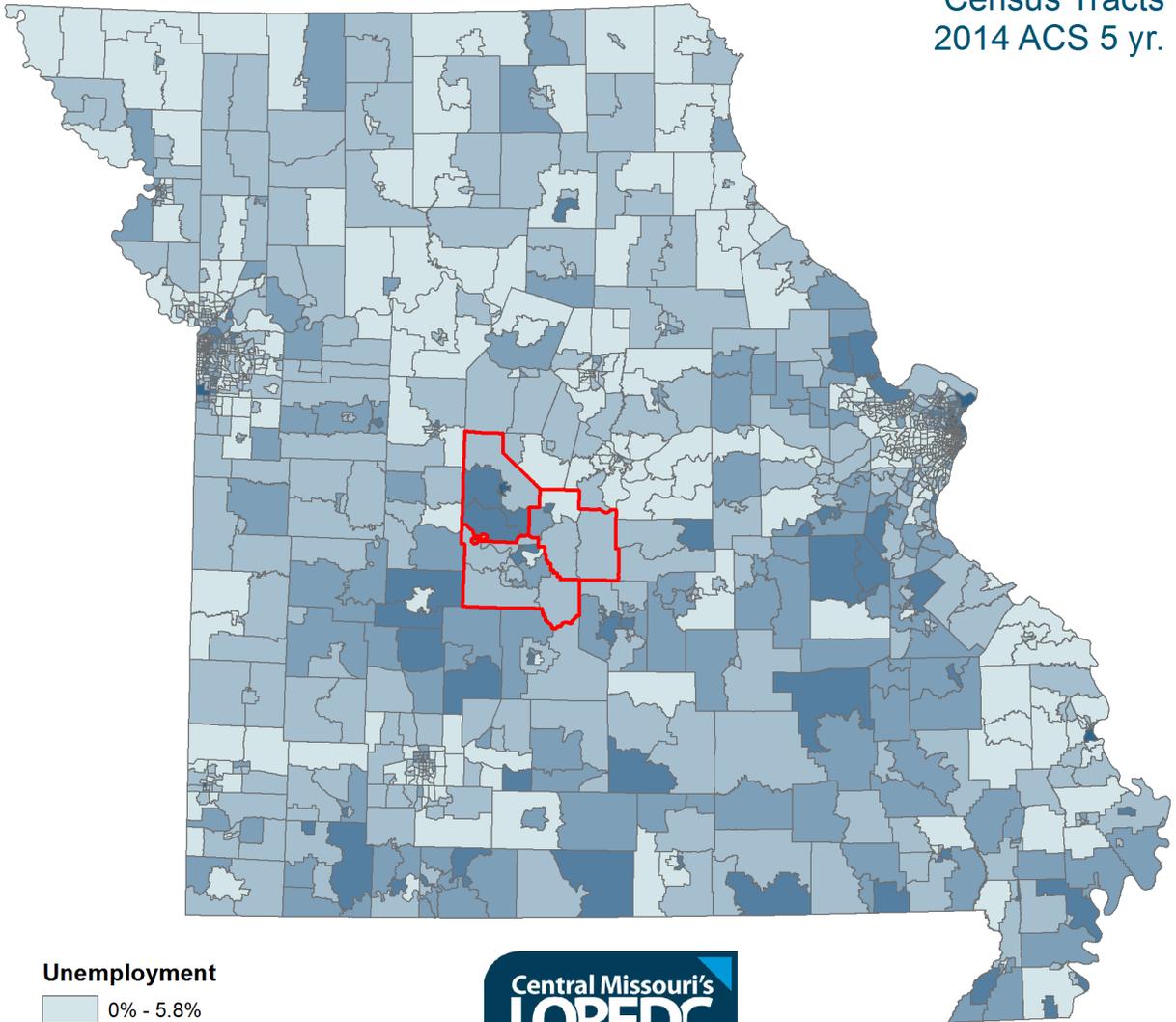
Source: US Census, 2010 Census, 2014 ACS 5 yr

County Unemployment Statistics 2014-2015



State of Missouri, Unemployment Rate

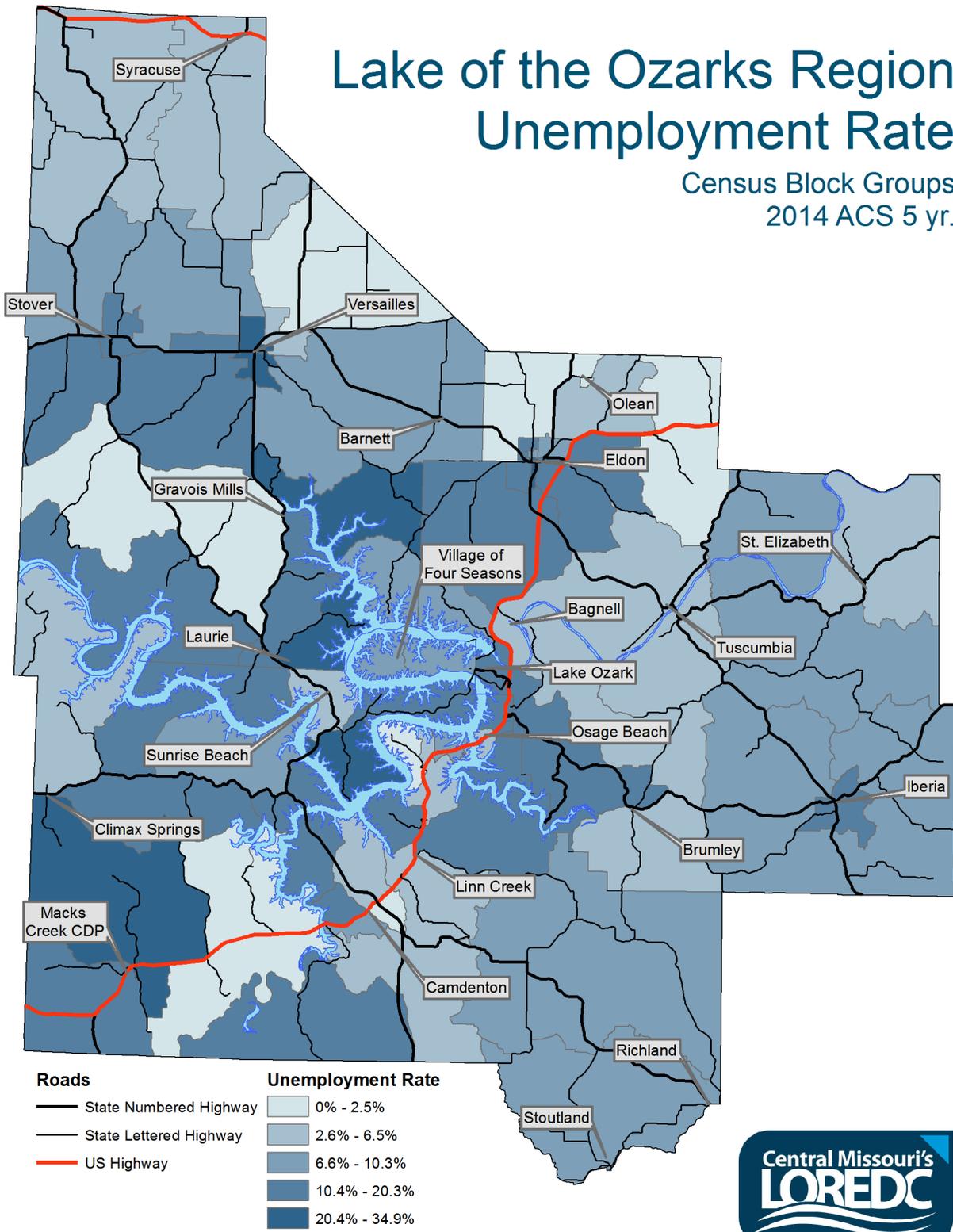
Census Tracts
2014 ACS 5 yr.



Map by: Andy Thomason
Lake of the Ozarks Council of
Local Governments
Source: MSDIS, US Census
Date: 1/8/2015

Lake of the Ozarks Region Unemployment Rate

Census Block Groups
2014 ACS 5 yr.



Map by: Andy Thomason
Lake of the Ozarks Council of
Local Governments
Source: MSDIS, US Census
Date: 1/8/2015



Lake of the Ozarks
Regional Economic Development Council
Quality Life. Quality Business.

Tri-County Major Regional Employers (* MO's Top 50 Employers 2015)

Employer	Product/Service	Location
Adient	Manufacturing	Miller
Ameren Missouri*	Utility	All Counties
American Home Care	Health Care	Camden
APAC-Missouri Inc	Infrastructure Services	Camden
Big Surf Waterpark	Recreational Services	Camden
Camden County	Government	Camden
Camden on the Lake	Resort/Hotel	Camden
Camdenton R-III School District	Education	Camden
Casey's General Store *	Retail/Services	All Counties
Central Bank	Financial Service	All Counties
Charter Communication *	Infrastructure Services	All Counties
Country Club Hotel & Spa	Resort/Hotel	Camden
Dierbergs Markets*	Retail	Camden
Dollar General *	Retail	All Counties
Eldon School District	Education	Miller
G-2-M Supermarkets	Retail	Morgan
Gates Rubber Company	Manufacturing	Morgan
Gerbes Market & Pharmacy	Retail	Camden
Good Shepherd Nursing	Health Care	Morgan
Home Depot *	Retail	Miller
Hy-Vee *	Retail	Camden
Iberia R-V District	Education	Miller
Innovative Procurement	Manufacturing	Miller
Kohls	Retail	Miller
Lake Regional Health System	Health Care	All Counties
Lowe's *	Retail	Miller
Malone Staffing	Employment	All Counties
Manpower Staffing	Employment	All Counties
Mc Donald's*	Restaurants	Miller
Menards	Retail	Miller
Miller County	Government	Miller



Tri-County Major Regional Employers (* MO's Top 50 Employers 2015)

Employer	Product/Service	Location
Miller County Nursing Home	Health Care	Miller
Morgan County	Government	Morgan
Morgan County School District	Education	Morgan
Old Kinderhook Golf & Lodge	Resort/Hotel	Camden
Opies, Inc.	Transportation	Miller
O'Reilly's Auto Parts	Retail	All Counties
Panera Bread Company *	Restaurants	Camden
Penmac Staffing *	Employment	All Counties
Premium Outlets	Retail	Camden
Re/Max Lake Of The Ozarks	Real Estate	Miller
Resort Of Port Arrowhead	Resort/Hotel	Miller
School of the Osage R-II	Education	Miller
Speedline Technologies	Manufacturing	Camden
Tan-Tar-A Resort	Resort/Hotel	Camden
Target *	Retail	Camden
The Lodge of Four Seasons	Resort/Hotel	Camden
Topsiders Boat Rental	Recreational Services	Camden
Unilever	Manufacturing	Miller
UPS *	Logistics	All Counties
Vitronics Soltec Inc	Manufacturing	Camden
Walgreens *	Retail	Miller
YMCA *	Recreational Services	Camden
Walmart *	Retail	All Counties



Photo By: Lake of the Ozarks CVB



Photo By: Lake of the Ozarks CVB

Taxation Data

- State of Missouri Tax Rates
- Sales Tax Per County, April 2015
- County Classifications/Assessments 2015
- County Personal Property Tax Rates
- County Real Estate Tax Rates
- Local Sales Tax Receipts
 - TIF District Map
 - Enterprise Zone Map

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Lake of the Ozarks
Regional Economic Development Council
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State of Missouri Tax Rates

Corporate Tax Rate: 6.25%

Personal Income Tax Rate: 1.5 - 5.5% on income <\$9,000; 6% on income >\$9,000

Sales Tax Per County, April 2015 (outside city limits)*

Camden** 5.475%	Miller 5.225%	Morgan 4.725%
W/Ambulance District** 5.975%	W/Ambulance District 5.725%	W/Ambulance District 5.725%



Photo By: Camdenton Area Chamber of Commerce

Sales Tax Per County, April 2015 (inside city limits)*

Camden		Miller		Morgan	
Camdenton	7.475%	Bagnell	6.225%	Barnett	5.725%
Lake Ozark**	8.225%	Brumley	6.725%	Gravois Mills	7.225%
Laurie	7.975%	Eldon	8.125%	Laurie	7.725%
Linn Creek	8.725%	Iberia	7.725%	Rocky Mount	5.725%
Osage Beach**	7.475%	Lake Ozark**	7.975%	Stover	7.225%
Richland	8.475%	Osage Beach	7.725%	Sunrise Beach	7.725%
Stoutland	6.475%	St. Elizabeth	6.725%	Syracuse	5.725%
Sunrise Beach**	7.975%	Tuscumbia	6.725%	Versailles	7.725%
Village of Four Seasons**	6.975%				

Source: <http://dor.mo.gov/pdf/localsales.pdf> , <http://dor.mo.gov/pdf/rates/2015/apr2015.pdf>

*Includes State tax rate of 4.225%

** Higher rates within various CIDs and TDDs

County Classifications/Assessments 2014

	Camden	Miller	Morgan
County Seat	Camdenton 65020	Tuscumbia 65082	Versailles 65084
Classification	First Class	Third Class	Third Class
Assessed Valuation	\$1,603,679,878	\$415,509,044	\$480,964,580
Square Miles	641	593	594

County Personal Property Tax Rates

	Camden	Miller	Morgan
Personal Property: % on \$100 Appraised Value	33 1/3	33 1/3	33 1/3
Farm Machinery: % on \$100 Appraised Value	12	12	12



Photo By: Camdenton Area Chamber of Commerce

County Real Estate Tax Rates

	Camden	Miller	Morgan
Commercial: % of Appraised Value	32	32	32
Residential: % of Appraised Value	19	19	19
Agriculture: % of Appraised Value	12	12	12

Local Sales Tax Receipts

(In dollars)

City	2016 (Q1)
Camdenton	34,835,160.03
Eldon	18,248,999.28
Lake Ozark	19,344,435.32
Osage Beach	89,174,681.67
Versailles	15,086,432.86



City	2015	2014	2013	2012
Camdenton	156,500,562.50	151,095,525	148,054,280	144,628,117
Eldon	78,358,969.76	85,900,121	86,120,466	82,931,772
Lake Ozark	104,424,317.71	137,122,062	95,879,469	86,792,893
Osage Beach	465,839,084.24	468,246,096	455,089,892	449,384,817
Versailles	63,279,369.31	62,449,024	60,376,116	58,629,524

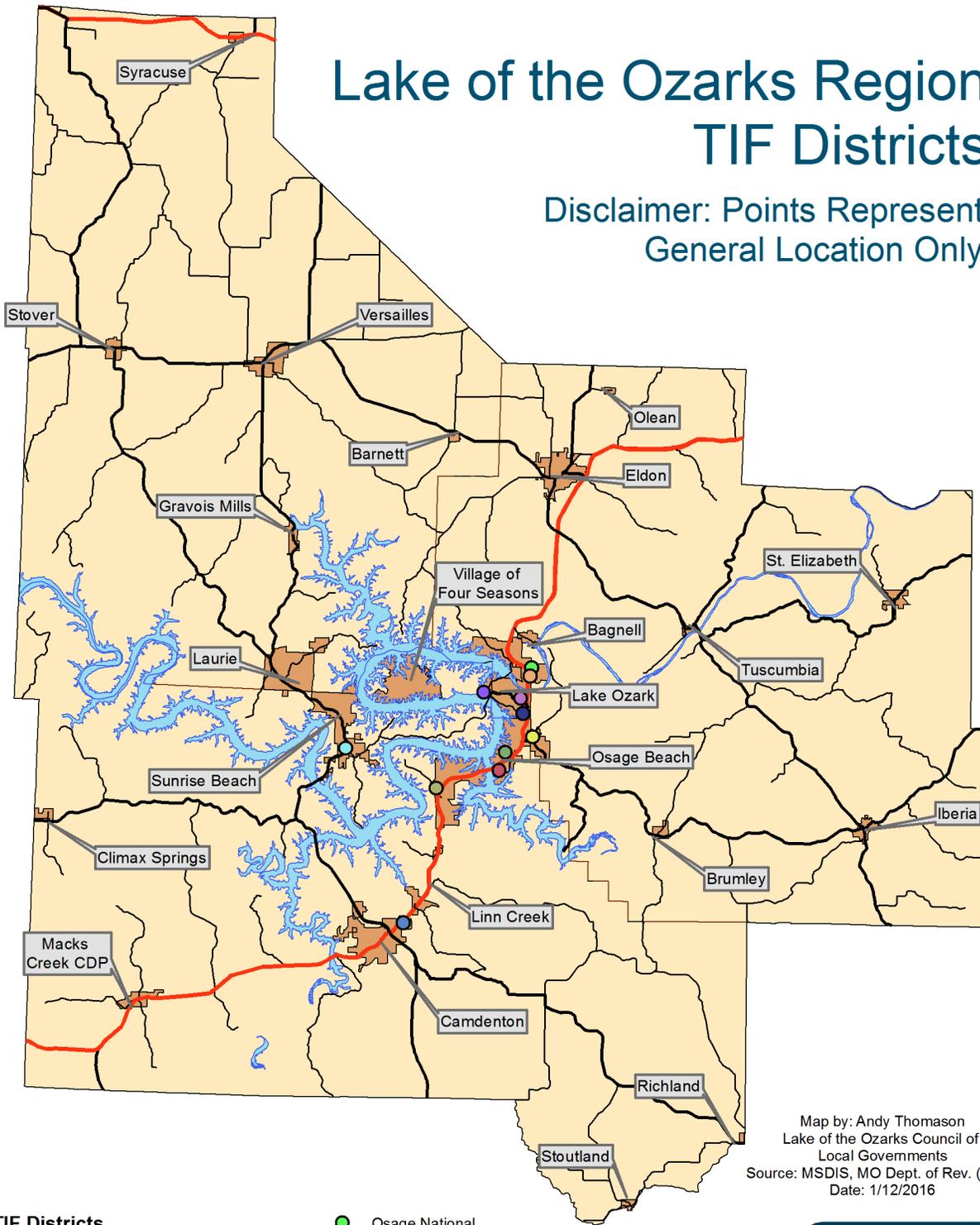
City	2011	2010	2009	2008
Camdenton	140,106,717	137,501,929	140,199,707	142,873,355
Eldon	85,383,318	83,866,052	82,603,191	87,128,709
Lake Ozark	54,600,931	52,134,700	51,847,572	57,751,337
Osage Beach	442,456,889	435,620,458	438,065,306	458,992,271
Versailles	55,126,629	55,090,741	55,536,898	59,164,387

Source: Missouri Department of Revenue Taxable Sales Report



Lake of the Ozarks Region TIF Districts

Disclaimer: Points Represent
General Location Only



TIF Districts

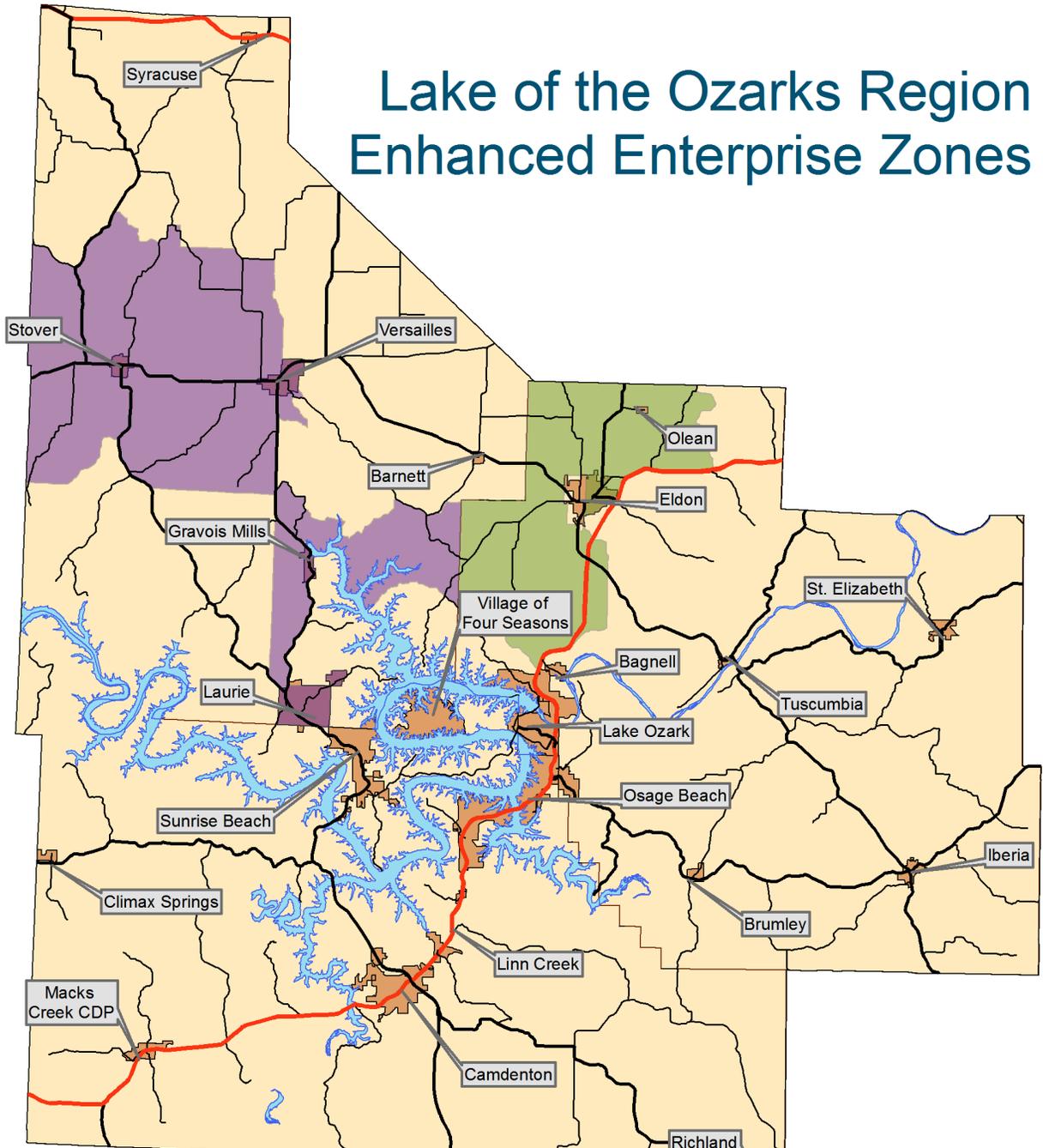
- Arrowhead Centre
- Dierbergs Osage Beach Redevelopment
- Horseshoe Bend
- Marina View Redevelopment
- Oak Ridge Landing
- Osage National
- Osage National Retail
- Prewitt's Highway 54 Enterprises
- Sunrise Beach Market Center
- The Briscoe's
- US Highway 54 and Business US Highway 54

Map by: Andy Thomason
Lake of the Ozarks Council of
Local Governments
Source: MSDIS, MO Dept. of Rev. (2014)
Date: 1/12/2016



Lake of the Ozarks
Regional Economic Development Council
Quality Life. Quality Business.

Lake of the Ozarks Region Enhanced Enterprise Zones



Roads

- Business Route
- State Numbered Highway
- State Lettered Highway
- US Highway

Enhanced Enterprise Zones

- Miller County EEZ
- Morgan County EEZ

Map by: Andy Thomason
 Lake of the Ozarks Council of
 Local Governments
 Source: MSDIS
 Date: 5/12/2015



Lake of the Ozarks
 Regional Economic Development Council
 Quality Life. Quality Business.

Transportation and Logistics Data

- County Major Roadways
- County Traffic Count 2014
- Traffic Volumes Map 2014
- Transportation - Major Airport
- County Area Transportation - Local/Regional Airports (within 100 miles)
 - Airport Locations Map
 - Active Rail Lines Map
 - Railroads/Railways
- Commercial Traffic Volume Map
- Missouri Transportation - Bus /Taxi Transportation
- County Area Transportation - Major Freight Carriers
- County Area Transportation - Local/Regional Freight Carriers

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Lake of the Ozarks
Regional Economic Development Council
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County Major Roadways

Camden	Miller	Morgan
US 54 Missouri 5 Missouri 7	US 54 Missouri 17 Missouri 42 Missouri 52 Missouri 87 Missouri 242	US 50 Missouri 5 Missouri 52 Missouri 135

Source: <http://www.modot.org/newsandinfo/CountyMaps.htm>

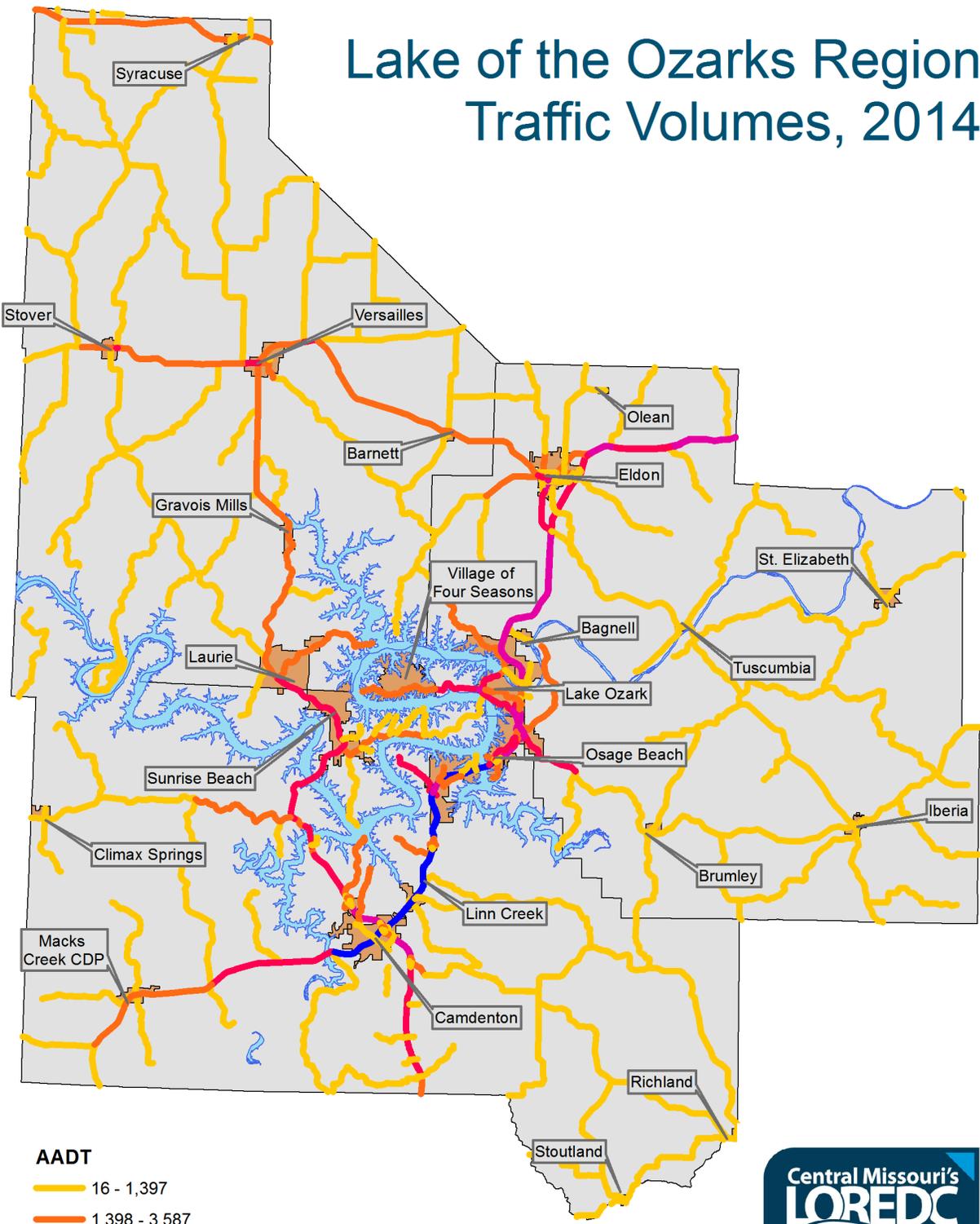


County Traffic Count 2014

County	Intersection/Location	Traffic Count
Camden/Miller (Osage Beach/Lake Ozark area)	US-54/Nichols Rd, north of intersection	US 54 6,213,000 (Daily Avg. 17,022)
Camden (Linn Creek area)	US-54/MO-V	US 54 5,324,300 (Daily Avg. 14,587)
Miller (Eldon area)	US-54/Business 54, south of Eldon	US 54 3,354,400 (Daily Avg. 9,190)
Morgan (Versailles area)	MO-52/MO-5	MO 52/5 1,289,500 (Daily Avg. 3,533)
Morgan (Laurie area)	MO-5/MO-135	MO 5 828,600 (Daily Avg. 2,270)
		MO-135 316,100 (Daily Avg. 866)

Source: MoDOT GIS data, 2014

Lake of the Ozarks Region Traffic Volumes, 2014



- AADT**
- 16 - 1,397
 - 1,398 - 3,587
 - 3,588 - 6,510
 - 6,511 - 11,106
 - 11,107 - 17,023

Map by: Andy Thomason
 Lake of the Ozarks Council of
 Local Governments
 Source: MSDIS, MoDOT
 Date: 1/12/2016



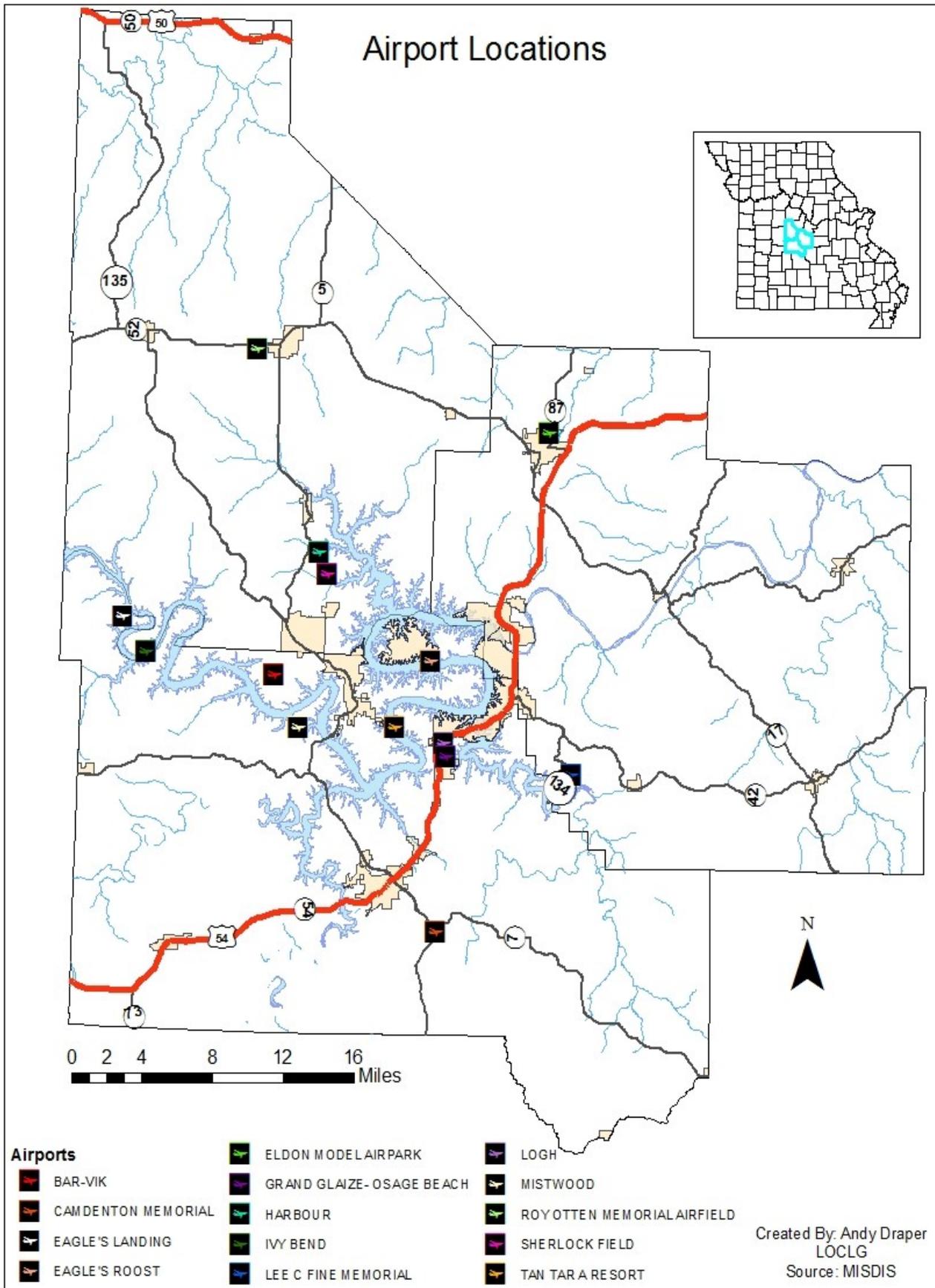
Lake of the Ozarks
 Regional Economic Development Council
 Quality Life. Quality Business.

Transportation - Major Airports

Columbia Regional Airport (COU) Columbia, MO 65201	Springfield-Branson National Airport (SGF) Springfield, MO 65802
Kansas City International Airport (MCI) Kansas City, MO 64153	Lambert-St. Louis International Airport (STL) St. Louis, MO 63145
Branson Airport (BKG) Hollister, MO 65672	Waynesville Regional Airport (TBN) Ft. Leonard Wood, MO 65473

County Area Transportation - Local/Regional Airports (within 100 miles)

City/Location	Airport/Airline	Code
Bolivar	Bolivar Municipal	M17
Boonville	Jesse Viertel Memorial	VER
Buffalo	Buffalo Municipal	H17
Camdenton	Camdenton Memorial- Lake Regional	OZS
Dearborn	Triple R	OC1
Eldon	Eldon Model Airpark	H79
Fulton	Elton Hensley Memorial	FTT
Jefferson City	Jefferson City Memorial	JEF
Kaiser/Lake Ozark	Lee C Fine Memorial	AIZ
Lebanon	Floyd W Jones	LBO
Linn	Linn State Technical College	1H3
Mansfield	Mansfield Municipal	O3B
Mexico	Mexico Municipal	MYJ
Osage Beach	Grand Glaize	K15
Osceola	Osceola Municipal	3MO
Richland	Richland Municipal	MO1
Rolla	Rolla Downtown	K07
Rolla/Vichy	Rolla National	VIH
Sedalia	Sedalia Memorial	DMO
Seymour	Owen Field	H58
Springfield	Springfield Downtown	3DW
Springfield	Flying Bar H	MO2
Stockton	Stockton Municipal	MO3
Versailles	Roy Otten Memorial	3VS
Warsaw	Warsaw Municipal	RAW
Waynesville	Waynesville St. Robert Regional	TBN



State of Missouri, Active Rail Lines



Lake of the Ozarks
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—+— Active Rail Lines
— Interstate

Map by: Andy Thomason
Lake of the Ozarks Council of
Local Governments
Source: MSDIS, MoDOT
Date: 1/12/2015

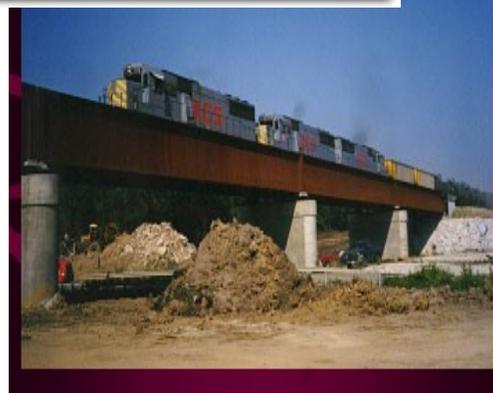
Railroads/Railways

19 Railroads State of Missouri

Classifications

Class I	National Railroads
Regionals	Two/Three States
Terminals	Metropolitan Areas
Shortlines	Regional Inside State Lines
Tourists	Short Trip/Passengers
Amtrak	National Inter-City Passenger

Source: <http://missouriruralpublictransportation.org/othertransportation/rail/freight.htm>



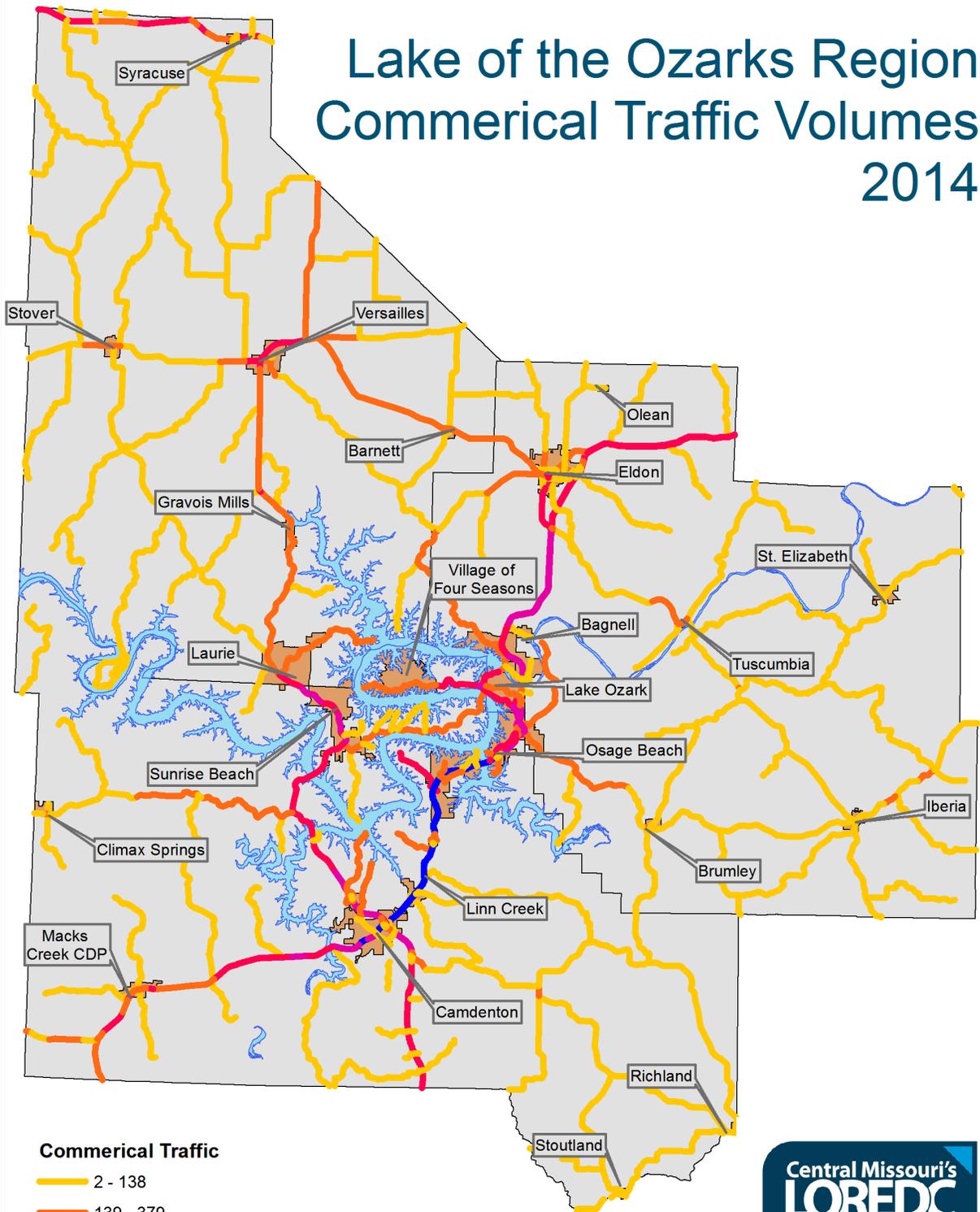
Code	Railroad/Railway
AM	Arkansas & Missouri Railroad
BGKX	Belton-Grandview Railway
BSR	Branson Scenic Railway
BNSF	BNSF Railway
CMR	Central Midland Railway
CBRM	Chillicothe-Brunswick/MO North Central
COLT	Columbia Terminal Railroad
DM&E	Dakota, Minnesota & Eastern Railroad
KCS	Kansas City Southern Railway
KCT	Kansas City Terminal Railway
MRS	Manufacturers' Railway
MNA	Missouri & Northern Arkansas Railroad
MVP	Missouri Valley Park Switching
NS	Norfolk Southern Railway
SLIM	St. Louis Iron Mountain Railroad
SE	SEMO Port Railroad
TRRA	Terminal Railroad Assoc. of St. Louis
UP	Union Pacific Railroad

Amtrak Terminals

Hermann, MO
 Independence, MO
 Jefferson City, MO
 Kansas City, MO
 Kirkwood, MO
 La Plata, MO
 Lee's Summit, MO
 Poplar Bluff, MO
 Sedalia, MO
 St. Louis, MO
 Warrensburg, MO
 Washington, MO

Source: <http://www.amtrak.com/midwest-train-bus-stations>

Lake of the Ozarks Region Commerical Traffic Volumes 2014



Commerical Traffic

- 2 - 138
- 139 - 379
- 380 - 740
- 741 - 1,269
- 1,270 - 2,228

Map by: Andy Thomason
 Lake of the Ozarks Council of
 Local Governments
 Source: MSDIS, MoDOT
 Date: 1/13/2016



Lake of the Ozarks
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Missouri Transportation - Bus /Taxi Transportation

Busline/Taxi	Location
Buddy's Transportation	Lake Ozark
Prompt Charters & Tours	Lake Ozark
Greyhound	Lebanon St. Robert
D&K Bus	Jefferson City
Missouri Public Transit	Jefferson City
Jefftran	Jefferson City
Oats	Columbia
Maxi Taxi	Kaiser
365-Cabs	Lake Ozark Area
Lake Ozark Casual Cab	Lake Ozark Area
Mr. Taxi	Kaiser
All American Cab Co.	Osage Beach
Yellow Cab	St. Robert

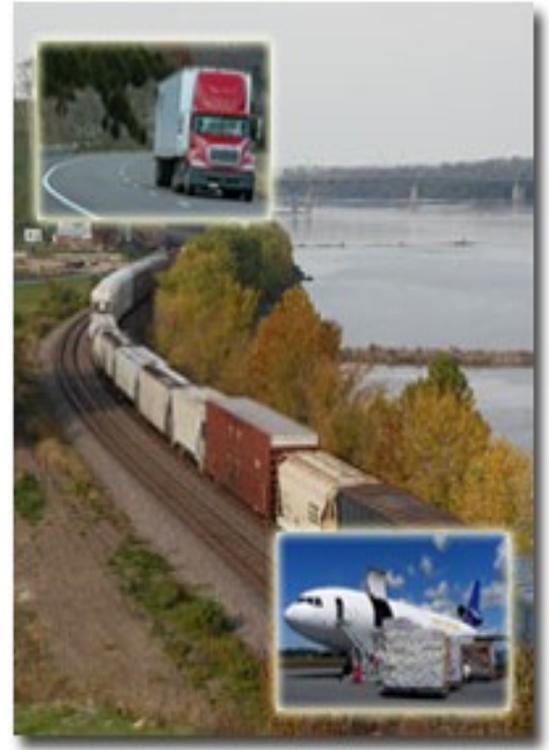


County Area Transportation - Major Freight Carriers

Carrier	Location
UPS	Lake Ozark Camdenton
FedEx	Osage Beach
DHL	Serving Lake Area
Ryder System	Serving Lake Area
Penske	Serving Lake Area
JB Hunt	Serving Lake Area
Swift Transportation	Serving Lake Area
Landstar System	Serving Lake Area
Werner	Serving Lake Area
Pacer International	Serving Lake Area
US Xpress	Serving Lake Area
Old Dominion	Serving Lake Area
Saia	Serving Lake Area

County Area Transportation - Local/Regional Freight Carriers

Carrier	Location
Eldon Freightways	Serving Lake Area
Sureway Transportation	Serving Lake Area
Online Freight	Serving Lake Area
Bisges Trucking	Serving Lake Area
Opies Trucking	Serving Lake Area
Elegant Transport	Serving Lake Area
Central Area Transportation	Serving Lake Area
Katschman Trucking	Serving Lake Area
ZP Trucking	Serving Lake Area
Posey Auto Transporters	Serving Lake Area
RoadRunner Auto Transport	Serving Lake Area
Suncoast Auto Transport	Serving Lake Area
AAA Anytime	Serving Lake Area
UHaul	Serving Lake Area



Utilities and Telecommunications Data

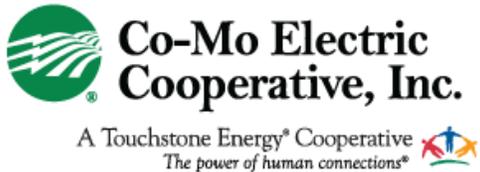
- County Population/Projections
- City Populations & Estimates
 - County Population by Age
- County Populations by Race & Ethnicity
 - County Housing
- County Populations by Employment Status
 - Population Density

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County Area Utilities - Electric & Natural Gas



County Area Electric

Company	Location
Ameren Missouri	Eldon Lake Ozark Linn Creek Osage Beach Versailles
Co-Mo Electric Cooperative	Gravois Mills Laurie Sunrise Beach
Gasconade Electric Co-Op	Iberia
Laclede Electric Co-Op	Camdenton
Three Rivers Electric Co-Op	Eldon
Southwest Electric Co-Op	Roach

County Area Natural Gas

Company	Location
Ameren Natural Gas	Miller and Morgan Counties
Summit Natural Gas	Camden, Miller, Morgan Counties



County Area Utilities - Public Water & Wastewater

County Area Water

Company	Location
Public Water Supply Dist.2	Camdenton
Public Water Supply Dist 1	Macks Creek
Crocker Public Water Suply	Crocker
Public Water Supply	Camdenton
Ozark Shores Water	Lake Ozark
American Water Works	Eldon
Lake Region Water & Sewer	Sunrise Beach
Laclede Co. Water Dist	Stoutland

Municipal Wastewater Systems

City	County	Design MGD
Barnett	Morgan	0.022
Camdenton	Camden	0.640
Eldon	Miller	1.000
Iberia	Miller	0.150
Lake Ozark/ Osage Beach	Miller, Camden	3.000
Laurie	Morgan	0.250
Linn Creek	Camden	0.046
St. Elizabeth	Miller	0.036
Stover	Morgan	0.073 0.120
Sunrise Beach	Camden	0.050
Versailles	Morgan	0.550



County Public Water Districts

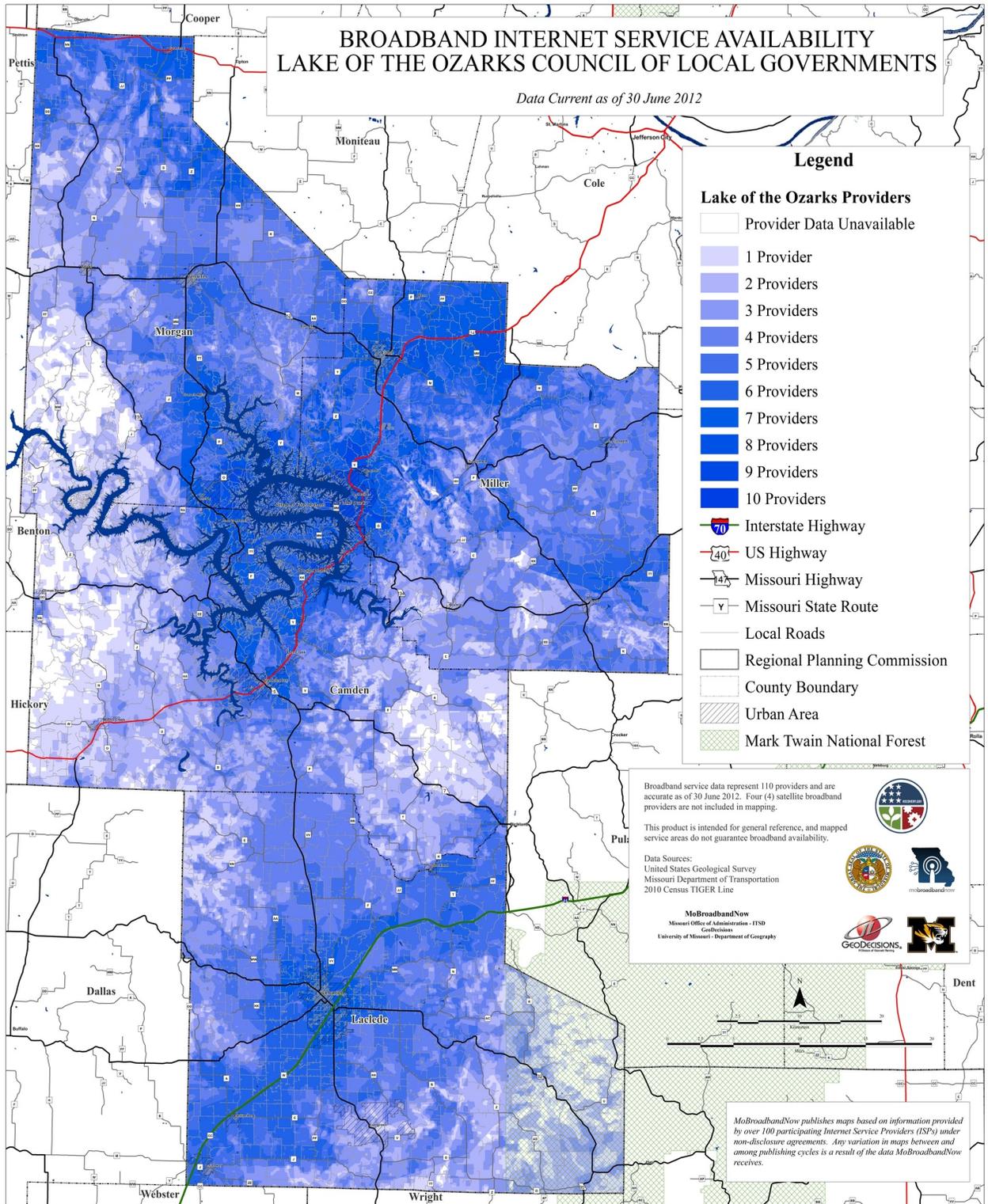
Camden County
Public Water District I
Public Water District II
Public Water District III
Public Water District IV
Public Water District V

City Water Systems

City	County
Barnett	Morgan
Camdenton	Camden
Eldon	Miller
Iberia	Miller
Lake Ozark	Miller, Camden
Laurie	Morgan
Linn Creek	Camden
Osage Beach (East)	Camden
Osage Beach (West)	Camden
St. Elizabeth	Miller
Stover	Morgan
Sunrise Beach	Camden
Versailles	Morgan



Photo: Osage Beach/Lake Ozark Joint Sewer Plant



Broadband Service Providers

Service Providers	Provider DBA Name
AT&T Communications of Texas Inc.	AT&T Southwest
AT&T Mobility LLC	AT&T Mobility LLC
CableAmerica	Cable America Missouri LLC
Cellco Partnership	Verizon Wireless
CenturyTel Inc.	CenturyLink
Charter Communications	Charter Communications
Co-Mo Comm Inc.	Co-Mo Connect
Deutsche Telekom AG	T-Mobile
Fidelity Communications Company	Fidelity Cablevision Inc.
Hughes Communications Inc.	Hughes Network Systems LLC
Imagination Inc.	Iland Internet Services LLC
Otelco Inc.	Otelco Mid-Missouri LLC
Radio Wire Inc.	Radio Wire Inc.
Skycasters	Skycasters
Sprint Nextel Corporation	Sprint
StarBand Communications Inc.	StarBand Communications Inc.
The Stoutland Telephone Company	TDS Telecom
Total Highspeed Internet Service	Total Highspeed Internet Service
United States Cellular Corporation	U.S. Cellular
ViaSat Inc.	WildBlue Communications Inc.
Video Direct Satellite & Entertainment	Video Direct
Windstream Corporation	Windstream Corporation
Wireless Investments LLC	Easy Net
YHTI Inc.	YHTI

Source: <http://www.loclg.org/reportsstudies.htm>

**County Media -
Newspaper/Magazine Publications/Online**

Publication/Web	Media Type	Location
Lake Sun	Publication	Eldon, Osage Beach
Lake Today	Publication	Lake Ozark
LO Profile	Publication	Lake Ozark
Focus	Publication	Camdenton, Eldon, Osage Beach
Lake Lifestyles	Publication	Camdenton, Eldon, Osage Beach
Lake of the Ozarks Official Vacation & Service Guide	Publication/Web	Camdenton, Eldon, Lake Ozark, Osage Beach
Lake of the Ozarks Restaurant Guide	Publication/Web	Camdenton, Eldon, Lake Ozark, Osage Beach
Vacation News	Publication/Web	Camdenton, Eldon, Osage Beach
Lake Media	Publication/Web	Camdenton, Eldon
Reporter	Publication	Camdenton
Weekly Standard	Publication	Camdenton, Eldon, Osage Beach
Ozark Freebee	Publication	Camdenton
TheLakeOnline	Web	Camdenton
Lakewebonline	Web	Eldon
Westside Star	Publication	Camdenton, Eldon, Osage Beach
Lake of the Ozarks Real Estate	Publication/Web	Camdenton
Tube Tab	Publication	Camdenton, Eldon, Osage Beach
Boats	Publication	Camdenton, Eldon, Osage Beach
Advertiser	Publication	Eldon
Pennysaver	Publication	Camdenton, Eldon, Osage Beach
Shophelake	Web	Osage Beach

County Communications Television Stations

Station	Location
KMIZ (Channel 2) ABC	Columbia
KYTV (Channel 3) NBC	Springfield
KMOS (Channel 6) PBS	Warrensburg
KOMU (Channel 7/8) NBC	Columbia
KSPR (Channel 8) ABC	Springfield
KOLR (Channel 10) CBS	Springfield
KFSX (Channel 11) FOX	Springfield
KRCG (Channel 13) CBS	Jefferson City
Video Productions (Channel 32) IND	Osage Beach
KRBK (Channel 49) FOX	Eldridge Lake Ozark
Lake TV 32	Osage Beach
Charter Communications	Osage Beach



Photo By: Lake of the Ozarks CVB



Photo By: Lake of the Ozarks CVB

County Communications Radio Stations

Station	Broadcast Mode	Format	Location
KBNN	750 AM	Business/News	Lebanon
KRMS	1150 AM	News/Talk	Osage Beach
KLIK (Bott)	1240 AM	News/Talk	Jefferson City
KCRL (Bott)	90.3 FM	Christian News/Info.	Gravois Mills
KCVO	91.7 FM	Christian Contemporary	Camdenton
KLOZ	92.7 FM	Adult Contemporary	Kaiser
KRMS	93.5 FM	Rock	Osage Beach
KTKS	95.1 FM	Country	Versailles
KCMQ	96.7 FM	Rock	Columbia
KJMO	97.7 FM	Classic Rock	Jefferson City
KCLR	99.3 FM	Country	Jefferson City
KZWV	101.9 FM	Light Favorites	Osage Beach
KQUL	102.7 FM	Oldies	Kaiser
KJEL	103.7 FM	Adult Contemporary	Lebanon
KTXV	106.9 FM	Top 40	Columbia
KCLQ	107.9 FM	Country	Camdenton
Zimmer Broadcast			Columbia
Bene Broadcast			Osage Beach



Photo By: Lake of the Ozarks CVB

Lake Area Information

- Area Chambers of Commerce
- Legislative Representatives – Federal
- Legislative Representatives – State

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Lake of the Ozarks
Regional Economic Development Council
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Eldon Area Chamber of Commerce
203 East 1st Street
Eldon, MO 65020
573-392-3752
www.eldonchamber.com



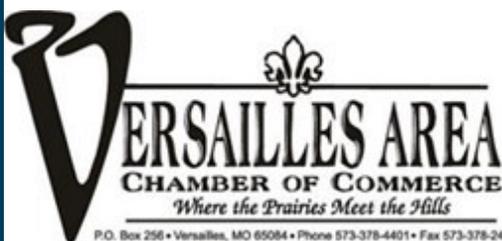
Camdenton Area Chamber of Commerce
739 U.S. Highway 54
Camdenton, MO 65020
573-346-2227
www.camdentonchamber.com



Lake Area Chamber of Commerce
1 Willmore Lane
Lake Ozark, MO 65049
573-964-1008
www.lakeareachamber.com



Lake West Chamber of Commerce
125 Oddo Drive
Sunrise Beach, MO 65079
573-374-5500
www.lakewestchamber.com



Versailles Area Chamber of Commerce
109 N. Monroe
Versailles, MO 65084
573-378-4401
www.versailleschamber.com

Legislative Representatives – Federal



Roy Blunt-Senator
2740-B East Sunshine
Springfield, MO 65804
417-877-7814
www.blunt.senate.gov



Claire McCaskill-Senator
324 Park Central West, Suite 101
Springfield, MO 65806
417-868-8745
www.mccaskill.senate.gov



Blaine Luetkemeyer-Congressman
3809 S. Providence Road, Suite A
Columbia, MO 65203
573-443-1041
www.luetkemeyer.house.gov



Vicky Hartzler-Congresswoman
2409 Hyde Park
Jefferson City, MO 65109
573-634-4884
www.hartzler.house.gov



Legislative Representatives – State



Mike Kehoe-Senator
Miller/Morgan Counties
MO Senate
201 West Capitol Avenue, Room 429
Jefferson City, MO 65101
573-751-2076
www.senate.mo.gov/kehoe



Dan Brown-Senator
Camden County
MO Senate
201 West Capitol Avenue, Room 419
Jefferson City, MO 65101
573-751-5713
<http://www.senate.mo.gov/13info/members/mem16.htm>



Mike Bernskoetter-Representative
Miller County
MO House of Representatives
201 West Capitol Avenue, Room 414
Jefferson City, MO 65101
573-751-0665
www.house.mo.gov/member.aspx?district=113&year=2012



Diane Franklin-Representative
Camden County
MO House of Representatives
201 West Capitol Avenue, Room 206B
Jefferson City, MO 65101
573-751-1119
www.house.mo.gov/member.aspx?district=155&year=2012



Rocky Miller-Representative
Camden/Miller Counties
MO House of Representatives
201 West Capitol Avenue, Room 115B
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573-751-3604
www.house.mo.gov/member.aspx?district=124



David Wood-Representative
Miller/Morgan Counties
MO House of Representatives
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Photo By: Lake of the Ozarks CVB



August 2016

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