

# **SKMHTA CLUB MEETING MINUTES (APPROVED 3/13/2023)**

**Date: February 13, 2023**

**Location: Sullivan Saloon, Sullivan WI**

**Facebook Live video shared to SKMHTA Facebook Group**

CALL TO ORDER TIME: 6:05pm by Devan L, SKMHTA President

Attendees(13): Devan L, President; Gale S, Vice President; Amy M, Treasurer, Amy J, Secretary; Debbie D, Fundraising Coordinator; Duane D, Trails Coordinator; Leslie S; Bob M; Margaret M; Bridgette B; Sharon S; Bruce R; Jill B

## **MINUTES OF PREVIOUS MEETING (AMY J)**

MOVE TO ACCEPT: Amy M

SECONDED: Devan L

MOTION PASSED

## **TREASURER'S REPORT (AMY M)**

**Current membership: 38 (correction from 25, fall fundraiser memberships were omitted)**

Current balance: \$22,853.22 (\$8,000 earmarked for corral footings)

2023 insurance has not yet been billed; MWHF booth paid; obstacle course bridge & hitching post repair expenses, renewed WI Horse Council Membership (see financial summary)

MOVE TO ACCEPT: Amy J

SECONDED: Devan L

MOTION PASSED

## **FUNDRAISER REPORT (DEBORAH)**

Handed out flyers for distribution at barns, stores, etc

Debbie is looking into other fundraising activities such as a poker run, long term raffle, Sip & Paint fundraiser, wine/glass painting, tack cleaning day w/bake sale, etc. Please bring your ideas to the group!

## **TRAIL REPORT (DUANE)**

**Bridge Repairs:** will be completed as weather allows

**Stairs Trail:** need to begin with basic drainage/trail upkeep then look into erosion control

**Logging Update from DNR** - DNR will try to give the club a week or two notice before a section near horse trails is being logged. Areas that are going to be thinned or mowed in the next couple of years include the area east of Hwy 67 between Wilton Rd and Hwy ZZ (this should focus on the pine stands vs. hardwood areas); and the area between McMiller to Hwy S.

## **OLD BUSINESS**

**Additional Corrals** - previous meetings the club has discussed setting a goal to install more corrals at Horseriders Campground, prioritizing the sites closest and most exposed to Little Prairie Road to increase safety. Discussion of corral panel costs: same Priefert corrals currently in use will run approx \$2500 per campsite (2 corrals per) if purchased direct from Priefert/Fleet Farm. Other suppliers of different brand but similar 16g steel pens are less expensive, however more info from supplier is needed to compare quality and pricing. Member discussion and suggestions include: removing the second gate from the single, large corrals and replacing with a normal panel so save on costs; contact supplier from 2018 for a quote; check on current materials bill for corral footing materials to get an idea of if there will be funds available to do footing on new sites prior to corral install.

**Motion on the floor for the club to commit to installing corrals on four roadside campsites (8 corrals) this year, more if fundraising allows**

MOVE TO ACCEPT: Devan L

SECONDED: Deb D

MOTION PASSED

**Club Apparel** - Shall the club order more apparel? Styles? How much to allocate?

**Motion on the floor to spend up to \$500 on long sleeve shirts and hooded sweatshirts**

MOVE TO ACCEPT: Amy M

SECONDED: Bob M

PASSED

**Ottawa Trailhead/Parking lot hitching post** - club discussion is that one or two hitching posts at the new parking lot are needed. Est. Cost of \$150 per hitching post for materials. Discussion tabled until we receive DNR approval of the addition to the property.

## **NEW BUSINESS**

**Should the club apply for 501c3 status?**

Discussion involving what is involved. The application portion is pretty straightforward, but unsure of upkeep/costs/requirements. Amy J will reach out to Friends of Gov Dodge group to see how they manage it (do they hire an accountant, etc). The DNR has said we may be able to work out a plan to have them purchase materials as they are tax exempt. The club would like to seriously research 501c3 as an option to be able to offer tax-deductible receipts to donors.

**Shall we accept other clubs/organizations as member? (DRAW, etc)**

This will require an addendum to the club by-laws as we do not currently have any definition of this type of membership (board will follow up on process)

**Motion on the floor to begin process of adding a Club Membership option**

MOVE TO ACCEPT: Deb D

SECONDED: Devan L

MOTION PASSED

**Updated/Reorder Club Brochures - quotes, turnaround time, quantity**

Amy J provided quotes for brochures with five day printing turnaround, plenty of time before horse fair. Approx \$170 for 500 full color, glossy, trifold brochures, approx \$260 for 1000.

**Motion on the floor to design and order 500 new brochures in time for MWHF**

MOVE TO ACCEPT: Amy M

SECONDED: Margaret M

MOTION PASSED

**Advertising** - MWHF Program, WHC Ads (due Feb 15th) - member discussion is to focus on corrals and use booth, new brochures and look into QR code advertising (posted at kiosk, have available at tack sale booths, horse fair booth, etc to allow easy access to website/donations) instead of program advertising for now

**Laser Engraved Swag** - Wood Bottle Openers, Cutting Boards, etc engraved with the SKMHTA logo or the fundraiser logo sold to club at cost as fundraiser - is there interest? Members asked if leather engraving was possible (answer - yes!) and had interest in leather saddle tags or keychains. More details to come.

## **OPEN DISCUSSION:**

**Recognition & Thanks** - past donor information is being researched and organized to arrange for recognition, more to come soon!

**Website** - drop down menus do not work, some pages need updates

## **Coming events:**

Public Social Ride, organized by Barb R - Wed, Feb 22, 11am - Eagle Trailhead

Rock Co Tack Sale - March 4th, Johnstown Community Center

SKMHTA Club Meeting - Monday, March 13th (location TBD)

SKMHTA Club Meeting - Monday April 10th (location TBD)

Midwest Horse Fair - April 14, 15, 16th - Volunteer to work booth via Sign Up Genius  
Spring Cleanup - April 29th, 9am, Horseriders Campground in Palmyra WI

MOTION TO ADJOURN: Devan L

SECONDED: Bob M

MEETING ADJOURNED 8:07pm

Meeting minutes submitted for review on 2/17/2023 by Amy Janecek, SKMHTA Secretary. Accepted on 3/13/2023.