



# Event Sponsorship Opportunities

Classic Barrel Racing is proud to produce barrel races as the #1 California Producer! We produce monthly barrel races with participants of 300+ riders! We love the sport of barrel racing and take great pride in establishing relationships with our sponsors. We work extremely hard to ensure that the money you spend with our events is utilized in a way that best benefits YOU and our COMPETITORS!

Classic Barrel Racing is extremely savvy in regards to marketing and promotions, both in print advertising as well as on social media with the use of our website, our facebook page, instagram and our direct text message marketing. We also send in results, photos and event recaps to industry magazines for publication where we always mention our partners! We also exclusively use SaddleBook.com for our online entries, where we will feature your logo with links to your website. We will make sure that your business is represented to the best of our ability!



We are thrilled to announce our first Classic Barrel Racing Finals Event that will take place over Thanksgiving Weekend at Triple Crown Equestrian Center in Lincoln, CA. At present we have over 300 members competing for awards! We are seeking sponsors to assist with awards and added money, if you or your company would like to be involved in this inaugural finals we would welcome you!

### With your sponsorship we will offer several incentives.

- 1st** Every sponsor will be able to provide an arena banner for display at the finals, the finals will be photographed and videod extensively.
- 2nd** Every sponsor will be advertised in every contestant confirmation email upon their entry with your business name, website and any discounts or specials that you would like to offer our contestants.
- 3rd** Every sponsor will be announced throughout the event.
- 4th** Every sponsor will have their logo on our online event website along with a link back to the sponsor site

**Additional incentives are listed below.**

### In addition to the above incentives, we will also add in the following:

- \$150-\$400 **Logo on every barrel**
- \$500-\$900 **Logo on every barrel and 1 Covered Pen at Finals**
- \$1,000-\$1,500 **Logo on every barrel, 1 Paid Open Entry Fee to Open Race**
- \$2,000+ **Logo on every barrel, 1 Covered Pen & 1 RV Space, 1 Paid Open Entry Fee to Race, and Open Barrel Race Named as Your Business**

*Pens, RV spaces & entries can be used for any contestant or we could recommend a needy/worthy recipient.*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Phone: \_\_\_\_\_

### Please Mail or Email Form and Payment Payable to:

Classic Barrel Racing, LLC  
5246 Maple Road  
Vacaville, CA 95687  
Spring@ClassicBarrelRacing.com  
707-372-1555

PayPal: Spring@ClassicBarrelRacing.com  
Venmo: @Spring-Krogue  
Credit Card payments can also be accepted, please email and we will send an invoice.