



**ELAA - UK**

Estate & Letting Agents Association UK

## SELLING YOUR HOME: WHAT TO EXPECT FROM YOUR AGENT

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Selling or letting your home is possibly one of the most important and valuable transactions in your life and whilst it can be very exciting it can also be very stressful so when appointing an estate agent make sure you get the most accurate information, best advice, best price and best service possible.

The Estate & Letting Agents Association UK only approves members who share their vision of higher standards for the property market so make sure you choose an agency that is reputable, professional and approved by the Estate & Letting Agents Association UK to take care of your sale or let

All members of the Estate & Letting Agents Association (ELAA) are fully vetted and have proven that they have substantial experience in their local housing market and that they serve their clients with the utmost honesty, integrity and professionalism.

An ELAA member agency will always provide you with the best marketing options and price comparisons. They will discuss your requirements and whether you are selling or letting your property they will ensure you get the best price for your home.

All ELAA member agencies shall regularly update you on viewings for your property and the outcome of them. They will ensure they get the best offer as soon as possible for your home. They will regularly discuss the best marketing strategies based upon feedback from previous viewings and the ever changing local and national property market trends.

Once you have received and accepted the right offer for your house your ELAA member agency shall liaise with you, your solicitor, the buyer and the buyers solicitor to ensure the complete transaction goes as smoothly as possible and they shall be available to help answer your queries and to hand over the keys.

By choosing an ELAA member agency you will be sure that they have proven knowledge of the local housing market. As part of our code of conduct all of our agents will endeavor to get the best price for your property. All members of ELAA have professional Indemnity Insurance, subscribe to an independent redress scheme and they exceed any requirements required by the law for an estate agency business.

To find out more about ELAA and how our members can assist  
you please visit: [www.elaa-uk.org](http://www.elaa-uk.org)