

**still more reasons to use dan.**

**You thought marketing was writing the copy**  
and they thought you were.

**HR hasn't found a replacement yet**  
for the writer who cashed-in her Google stock and is now living on a private island.

**It's a time thing and a line thing.**  
You have a project that's important, but keeps getting pushed to the back of the line. But this piece just needs to get done already. (I feel your pain. And can heal it.)

**You need an eager minion**  
to put your creative vision into words that will compel mere mortals. (Happens all the time.)

**You gain an agency-honed writer who doesn't need**  
an office, desk or chair...a computer or phone...donuts at meetings ...goat yoga to rejuvenate...company-paid coffee...a special shelf in the cafeteria's fridge — you get the picture.

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