

EEO Annual Report

This report reflects ongoing efforts by Byrne Acquisition Group to review and improve upon all efforts ensuring that hiring and employment practices do not discriminate in any manner, and encourage applications and community participating by all people without regard to race, creed, religion, country of origin, sexual preference or gender.

Fidelity Broadcasting Corporation
WEZV-FM/WGTN-FM/WYEZ-FM

Myrtle Beach, SC

Submitted to Public File and Websites July 22, 2016

Matthew S. Sedota

Matt Sedota

August 1 – July 29, 2016 – Two Openings

POSITION – Sales Representative

September 2016

87 Total Applicants

Myrtle Beach Help Wanted.com – 9

Careerbuilder – 73

Coastal Carolina University – 1

SCWorks - 4

Interviews:

2 White Female

1 Black Female

1 White Male

Hired:

1 White Female-Recruitment from Facebook/Craigslist-

Recruitment Sources:

Careerbuilder.com

Myrtlebeachhelpwanted.com

SCWorks (employment commission)

South Carolina Broadcasters Association

Craigs List

Facebook

POSITION – Sales Representative

February –June 2016

106 Total Applicants

Craigs List – 11

Coastal Carolina University – 1

SC Works – 4

CareerBuilder - 88

Interviews:

3 White Female (2 Craigs List/1 Facebook)

4 White Male (3 Craigs List/1 previous employee)

Hired:

1 White Male

Recruitment Sources:

Careerbuilder.com

Myrtlebeachhelpwanted.com

SCWorks (employment commission)

South Carolina Broadcasters Association

Facebook Posting

Craigs List

***MORNING DRIVE HOST on 94.5 The Tide – April 2016 – Moved Afternoon Host to fill the position internally.*

Initiatives

South Carolina Broadcasters Association

Stations utilize State Association for all job openings through scba.net

South Carolina Broadcasters – JOB/CAREER Fair

Stations participated in the annual Career Conference in Columbia – April 6, 2016.

ON-AIR

Station runs announcements all year long promoting our EEO program and encouraging all people to apply for positions whenever openings occur. (Start 7/27/16)

Coastal Carolina University/Schools

Stations participated in CCU Class (Spring and Fall) sharing career opportunities and broadcasting employment and practices. Melinda Chappell – Professor.

Stations continue to provide introduction to young students through St. Andrew Catholic School by recording numerous students for their special projects. Those recordings are used on air on all stations to promote event. (Sept 2015)

Stations continue to offer internship opportunities.

Internal Communications

Stations continue to present a strong consistent message to all employees regarding EEO, and we encourage all employees to fully embrace the plan. Internal memorandum and policy review at initial hire, as well as one on one meetings reinforce the station EEO policy.

SC Works – Employment Commission

Stations provide Interview opportunities and public service announcements for SC Works/SC Employment – and other projects they may have.