



HUNTINGTON BEACH DOWNTOWN  
BUSINESS IMPROVEMENT DISTRICT

[www.hbdowntown.com](http://www.hbdowntown.com)

## BEAUTIFICATION COMMITTEE

### SPECIAL MEETING MINUTES

Date: February 1, 2017  
Location: BID Office  
315 3<sup>rd</sup> St, Suite E

Day: Wednesday  
Time: 10:30 AM

Call to Order at 10:33. Roll Call: Steve & Maxine (Rocky Mountain), Michael Goldberg (Longboard), Susie (Makin Waves), Jose (IHOP), Roxann (HB Hair Co) Susan Welfringer, BID Manager

Public Comments – none

- Brainstorm ideas regarding beautification of Main Street –
  - Decorative lighting on Main St.
    - Susie advised:
      - Still do not know who is responsible for cost of electricity and maintenance
      - City suggested to start with z-park.
        - Susie and 3 residents met weekly for 1 yr. and have a pile of information relating to the z-park project. The 3 components are replacing trees, string lighting, and restore benches. 10K was approved by the board 2+ years ago for z-park. The benches would be the quickest and least expensive. The idea is to have local artists do mosaic design on benches. Bob Hoxie had agreed to provide some supplies. It would be great media exposure for downtown.
    - Maxine showed photos of other Main St with hanging flowers. Committee agreed they liked the look and wants to price succulents.
    - Discussion of other areas with decorative lighting and wanting to bring that to DT.

From these ideas, prioritize and assign tasks to committee members for follow up –

- Susie and Roxann will work on a calling all artists to submit a proposal of a mosaic bench to be juried
- Michael will have his contractor bid the lighting project
- Maxine will research succulent cost and maintenance
- Jose will provide photos of lighting

- Steve will check with other companies for bids on lighting
- Everyone will check out lit palm trees on 5th

Determine next meeting date - Next meeting on Feb. 22 at 9:30am at the BID office

Meeting adjourned at 11:24