

# Frequently Asked Questions



## How important is the relationship with a Financial Planner?

It is extremely important to have a solid relationship with your financial planner. There must be a very high level of trust and confidence that the financial planner will put your needs first. Over time you should expect to build a solid relationship built on mutual trust and respect through regular contact and sound advice.

At the Financial Advice Shop we believe very strongly in the value of exceptionally strong relationships and offers discounts for ongoing advice for what we call "Ambassador" clients. Our "Ambassador" clients are advocates for our business and we trust them as much as they trust us.

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