

## A BIG PROBLEM – GETTING BIGGER

Prostate cancer is the biggest killer of men in the UK after lung cancer.

Celebrities like Stephen Fry and Bill Turnbull going public about their battles with the disease are helping men understand the importance of regular PSA tests after the age of 50. But there is still wide resistance among many men to come forward. Unlike breast, bowel and cervical cancer, there is no government screening for prostate cancer.

A PSA test is a simple blood test that can detect early symptoms before they develop. Diagnostic techniques have advanced dramatically in recent years. Unnecessary biopsies and treatment are now largely a thing of the past.

### Prostate cancer Facts you need to know

- Early prostate cancer has no symptoms
- Every year 11,000 men die of it – many of them needlessly
- Cure rates when caught early are better than 90%
- Cure rates when caught late are poor. Only 29% survive for 5 years
- Men are twice as likely to get prostate cancer with a family history of the disease. Black men are at higher risk
- Ask your GP for a PSA test now – it is your right\* and could save your life

\*Men over 50

## About our charity

The Prostate Project is a registered, Guildford-based charity established in 1998. We are volunteer-led with no offices or paid staff. Our administration costs are less than 5%. At least 95 pence in every pound you donate to us goes straight to the point of need.

Over the last 20 years we have raised over £8 million. We are dedicated to raising greater awareness of prostate cancer, improving treatment and care for patients and providing support for patients' families and friends.

We support Royal Surrey County Hospital, St Luke's Cancer Centre, Frimley Park Hospital and Professor Hardev Pandha's cancer research team at the University of Surrey.

In 2011, the Royal Surrey asked us if we could raise £1.3 million towards a new Urology Centre. In 2013, they increased that figure to £2 million. Thanks to incredible support and generosity, mostly from the people of Guildford and surrounding areas, we have hit that target and are now fundraising to ensure the new Centre has the equipment and infrastructure to deliver a truly world-class service.

We will always be grateful to the thousands of generous supporters who have made this wonderful new Centre a reality.

Donations can be made through this leaflet or on our website at: [www.prostate-project.org.uk](http://www.prostate-project.org.uk)

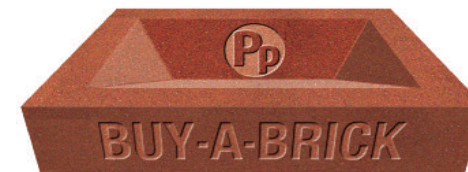


giving men a better chance  
of beating prostate cancer

Follow us on Facebook Twitter

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Registered Charity Number: 1078523



You bought the bricks  
that built this world-class  
Urology Centre. Now we  
need your help to make it  
the best it can be.



This new NHS Urology Centre will put  
Guildford's Royal Surrey County Hospital  
at the forefront of UK prostate cancer care

Our 'Buy-a-Brick for £10' Appeal has raised an  
incredible £300,000 enabling us to hit our £2m target.  
Now we need to ensure the Centre is equipped  
to match the best in the world.

Please donate to our:

**'Fabulous Fit-Out' Appeal**

See inside for details

# To deliver a world-class service, Royal Surrey clinicians need advanced equipment that is beyond the reach of NHS budgets.

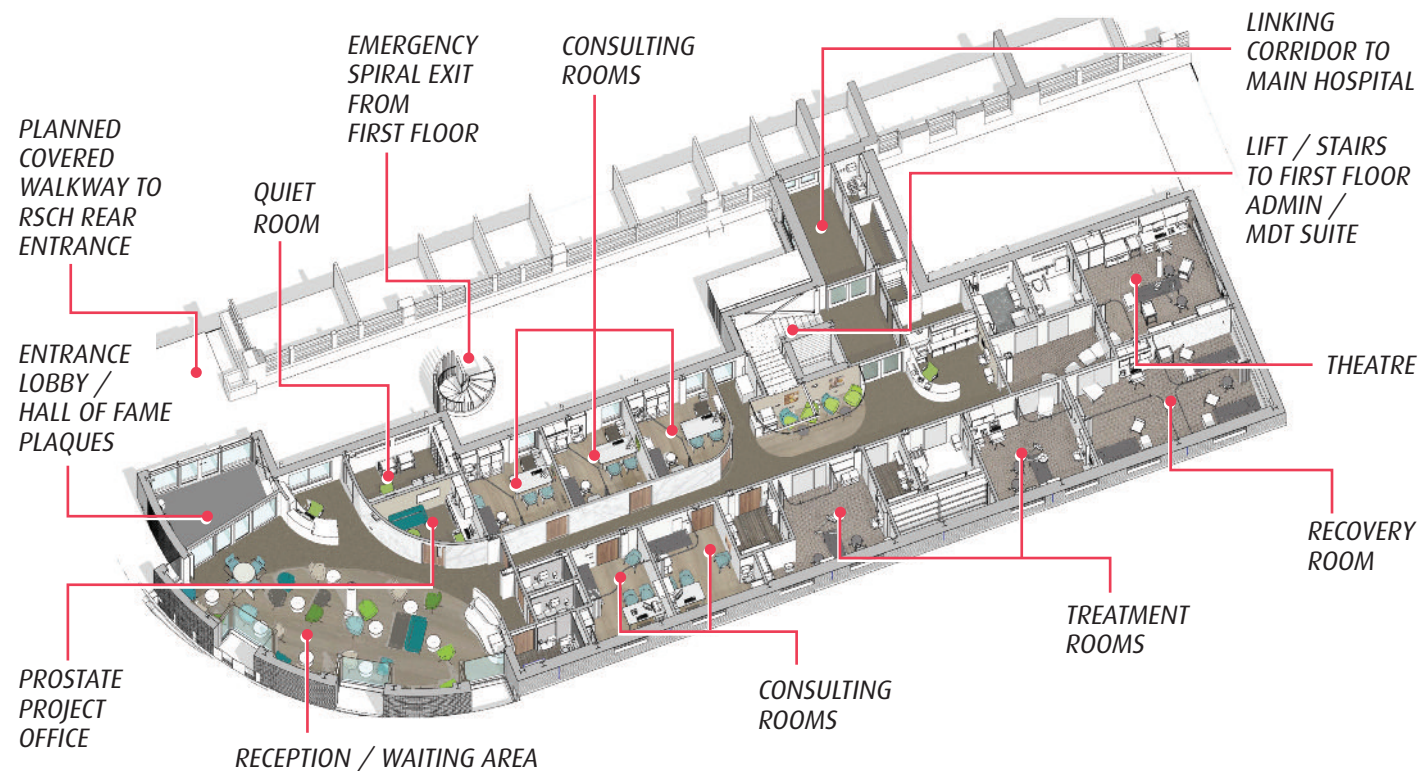
## Please help us by donating to the 'Fabulous Fit-Out' Appeal!

Even in these austere times, Royal Surrey budgets will of course provide systems and equipment that will allow the urology team to deliver a high level service.

But Centre Director, Professor Stephen Langley, is seeking more than that. To match the best in the world there are a number of state of the art items required to elevate the Centre's potential.

### Equipment needed:

- Specialist Prostate Ultrasound machines
- MRI-guided targeting device to optimise the accuracy of prostate biopsies
- Specialist patient monitoring equipment to facilitate day case procedures
- "TURIS" electrosurgery prostate surgical equipment, to shorten hospital stays
- Blue light cystoscopy equipment to more accurately detect bladder cancer



## Complete this form to donate...

I enclose a cheque for £ .....

Please make your cheque payable to "The Prostate Project" and send to the address below.

### Gift Aid

Boost your donation by 25p of Gift Aid for every £1 you donate

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

In order to Gift Aid your donation you must tick the box below:

I want to Gift Aid my donation of £ \_\_\_\_\_ and any donations I make in the future or have made in the past 4 years, to **The Prostate Project**. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

### My Details

Title \_\_\_\_\_ First name(s) \_\_\_\_\_

Surname \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Email \_\_\_\_\_

Date \_\_\_\_\_

Please let us know if your tax circumstances or name/address change so that we can update our records.

The details you provide will be kept on our database under the terms of our Privacy Notice which can be viewed on our website. They can be changed or removed at any time by contacting us at the address below. We will never share your details.

Please tick this box if you would like to receive news about our appeals and activities.

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