

LUX^{MAGAZINE} LOCAL

FASHION . ART . LIFESTYLE

**MEDIA
KIT**

2016

Indiana - Kentucky

LUX^{MAGAZINE}
LOCAL

FASHION . ART . LIFESTYLE

Content

Editor Letter	
Fashion	
Art, Stage, and Film	
Lifestyle	
Beauty	
Food and Healthy Living	
Venues and Events	

Lux Local features Indiana and Kentucky fashion, art, and stage artist. From the top in thier field to up and coming talent. Articles include the newest trends to the hottest events.

Lux Local is published bi-annual and covers Central to Southern Indiana and the Louisville area. Based in Scott County, Indiana.

Partnering with Lux Local you have a unique opportunity to bring brand awareness within the local market. Support local artist while marketing your business in a new creative platform.

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PRIME ADVERTISING PAGES

	X1	X2	X3
Outside Back Cover	\$2500	\$2000	\$1500
Front Cover	\$2000	\$1500	\$1000
Page One	\$1800	\$1300	\$800

INSIDE PAGES

2 Page Spread	\$2000	\$1500	\$1000
Full Page	\$1200	\$1000	\$800
Half Page	\$700	\$600	\$500
¼ Page	\$350	\$300	\$250
1/10 Business Card	\$175	\$150	\$125
1/10 Business Card B&W	\$150	\$100	\$75

Bi-Annual * Special Editions * Digital & Print

NOTE: Thank you for your support for Lux Local Magazine. In 2016 all businesses who purchase a prime, full, or half page ad will receive complimentary VIP tickets for two to our 2016 launch party gala.

Advertising specifications:

JPG or PDF format @ 300dpi

CMYK color

Page size 8.75"x11.25". 1/4" cut allowance

You may provide your own pre-designed ad, or we can help design one for you. Publication holds no responsibility to copyrighted material provided by the advertiser. You must agree all copyrighted material is your own and available for use. This includes but, not limited to, photos and logos.

Advertising design, logo design, and commercial photography available upon request.

Talent and promotion provided by:
Retta Model Management



April 2016

Mystery Issue

Deadline: March 1st
Art Deco
1920's Inspiration
Mystery

September 2016

Avant-garde

Deadline: August 1st
Creative and Artistic
Anything Goes
Modern Art

2016 Special Edition:

Deadline: June 1st
Model & Pageant
Model Search

**2 page
spread**

**full
page**

**half page
vertical or
horizontal**

**1/4 page
or
1/3 vertical**

**Business
Card or
1/10**

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