



OUR CAROLINA FOOTHILLS Artist Prospectus The Art of the Horse Artist Application

Submission Deadline: June 15, 2015

Calling all artists!

It's going to be great fun! Be one of the artists to decorate, paint and otherwise adorn one of our life size fiberglass horses that will grace our area roadways and walkways at area restaurants, businesses, stores and parks.

Make a splash!

Our summer-long public art exhibit in the towns of Landrum, Tryon, Columbus and Saluda, capped off by a gala horse charity auction, gives you...

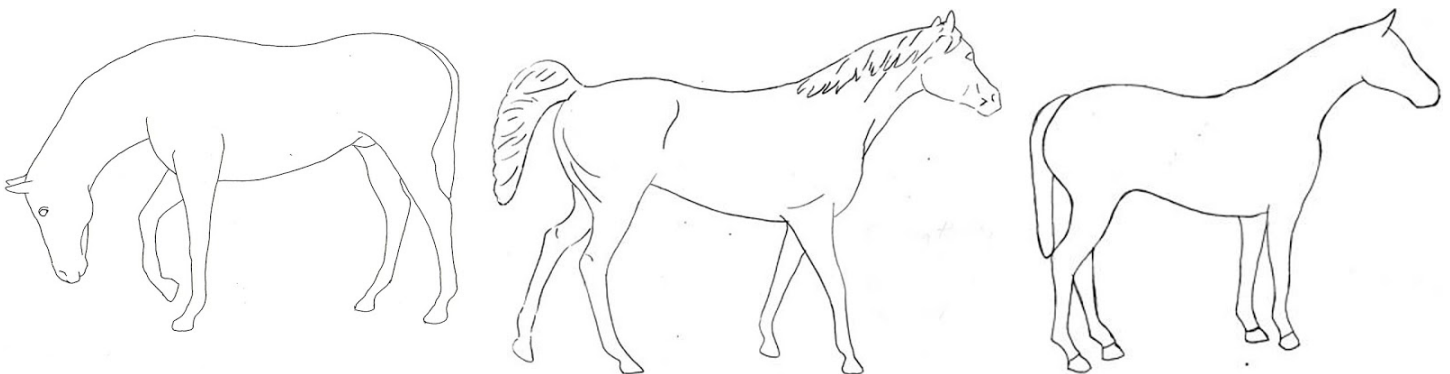
- A showcase for your talent.
- Optimum exposure through increased pedestrian traffic
- Media attention throughout the area and beyond
- A means to create awareness of our unique community
- But don't take our word for it. Communities as diverse as tiny Brandon, Vermont, to cosmopolitan Zurich, Switzerland have staged similar, hugely successful exhibits.

Find out about these and other projects at www.cowpainters.com.

Horse As Canvas Design Details

A fiberglass horse form, wearing nothing but a rough factory priming, awaits your vision. You transform this unadorned figure into a work of vibrant art.

The horse's distinctive shape and unique charm offer you endless creative possibilities. Choose from one of three different horse forms, each weighing approximately 150 pounds.



#714 Horse Grazing 4'10" high x 7'7" long / #217 Running Horse 6' high x 9" long / #713 Standing Horse 6' high x 7'6" long

Note: See image templates at end of document.

Call (828) 817-1079 for further information.

SEND: The completed application form, your horse design, resume and work samples in hard copy form to:

Our Carolina Foothills, PO Box 745, Landrum, SC 29356

** You may submit more than one design.*



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Participate

Complete the application form, which must include your horse design. And include your name on each piece submitted.

- Entries must be received by June 15, 2015.
- Be sure to show both sides of your design.
- Provide a copy of your resume.
- Included samples or photocopies of your artwork. Include a self addressed, stamped envelope to ensure their return.

Include your name on each piece submitted!

Rules of the Exhibit

**Artists may alter the basic horse form, but cannot compromise its structural integrity. The contact points by which the horses are attached to their bases cannot be altered or obstructed.*

- Artists may paint, sculpt, transform, or adorn their horse.
 - Objects attached to the horses must be affixed so they cannot be easily removed. Attached objects must be weather resistant.
 - Horses will be placed in outdoor areas for approximately 5 months, fully accessible to the public, beginning in April 2016.
 - Artists should consider the weather and other elements, including sun, wind, rain, dirt and people. Artists must develop designs that can withstand the weather and the public, who will be touching the horses.
 - Artists should consider that their designs might be purchased for long term installation in an outdoor location.
 - Our Carolina Foothills will apply a protective clear coat to the horses prior to their installation in April.
 - Designs must be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. The review committee evaluates all designs and has the sole discretion to accept or reject any design.
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Next steps

- An anonymous jury of five professionals chosen for excellence in their fields will judge all submitted design ideas.
- Artists whose designs are selected will be notified in late June.
- All selected designs will be compiled into a design portfolio for sponsors to review. Once a selection is made the artist will be matched with the artist.
- The selected artists will receive detailed instructions on the delivery of their horse.

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APPLICATION FORM

Name:
Phone (daytime):
Phone (evening):
E-mail Address:
Mailing Address:
City, State, Zip:

I (applicant) _____ understand that if my submission is selected and I design a horse, all rights, title and interest to the submitted design will become the sole property of The Art of the Horse and I relinquish all rights, title and interest in the design and the finished horse sculpture.

Horse Sculpture Theme(s) and/or Name(s): _____

Materials I plan to use in the production of my horse design if I'm selected:

How I plan to take design from concept to completed work:

(Attach a separate page if necessary)

Applicant's signature: _____ Date: _____

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