

P.O. Box 880 * 6000 Highway 3
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www.trinitycountyfair.com



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ADVERTISING GUIDE

For the Exhibitor's Premium Handbook

Business Name: _____ Contact Name: _____
Billing Address: _____ Phone Number: _____
_____ Email: _____

AD SIZING & PRICING:

BLACK & WHITE: placed at our discretion

- Quarter Page Ad: 6.5" w x 3" h \$ 75.00
- Half Page Ad: 6.5" w x 4.5" h \$125.00
- Full Page Ad: 6.5" w x 9" h \$195.00

COLOR: offered on a first come, first served basis

- Full Page Ad: 8.375" w x 10.75" h
- Back Cover \$350.00
- Inside Front Cover \$300.00
- Inside Back Cover \$275.00

AD PREFERENCES:

- Use ad on file with NO changes
- Use existing ad with my written changes
- I would like to have a new ad created from my attached business card or logo
- I am submitting a new ad (**must be received by January 31**) with the following recommended specifications:
 - **File Format:** PDF, JPG, or TIFF
 - **File Size:** 300 dpi minimum
 - **Black & White Ads:** make sure all images in the file are grayscale.
 - **Full Color Ads:** must be 4-color CMYK process (not RGB)

The Trinity County Fair Association's (TCFA) liability for errors in advertising is expressly limited to the value of the actual advertising space occupied by such errors. The TCFA is not obligated to review copy with the advertiser before printing, nor to review the printed material with the advertiser before distribution. The undersigned agrees to contract for an ad with the above specifications.

Payment may be included with this form or you may wait to be invoiced.

Name: _____ Signature: _____ Date: _____

OFFICE USE ONLY

Date Received: _____ Date Invoiced: _____ Date Payment Received: _____ Receipt Number: _____