



Everything starts with a plan. Jumping into a business without an understanding of where it is heading is a good way to reach negative results. Writing a business plan is an effective way to map out the details of a business and provides a road map for where the business is going, and also where it made a wrong turn. Although a traditional business plan is used to attract funding, it also provides a sense of clarity for the business owner and defines the elements of the business. A business plan helps to identify what a business is, and what it is not. Without it, many businesses tend to fail.

At djd. InDepth Consulting Services, we work with our clients on creating a sound business plan for their business. NO, we DO NOT WRITE THE PLANS FOR OUR CLIENTS, however, we do work hand and hand with them to ensure they are on the right track. Writing a business plan can be overwhelming, that is why we have developed various tools to make the process effective, yet less cumbersome.

We help our clients create their business plans by:

- Providing them with a “cookie cutter” version of a business plan to familiarize them with what the plan is
- Introducing relevant concepts that allow them to work on their plan in a non-formal manner
- Sharing industry examples to assist with their idea generation
- Offering applicable feedback on business plan drafts and completions
- Equipping our clients with reports and data needed to support their business plan documentation
- Working with our clients on their financials, fitting for funding and partnership

**Submit Your Plan TODAY For a Complimentary Review!**