

HEATHER J. TAYLOR

COPYWRITING
PUBLISHED ARTICLES
MARKETING & DESIGN
CREATIVE SAMPLES

Remington
Portable

Q W H E A T H E R P
A S T A Y L O R L
P O R T F O L I O

Call Mom
Update bio
Brie
Coffee



Call back
Maya
Angelou



2016 RELIANT COMMUNITY IMPACT REPORT LEAD CONTENT CREATIVE

WRITER + ASSISTED WITH PROJECT MANAGEMENT AND OWNED INTERVIEWS/RESEARCH

reliant gives

COMMUNITY HEROES

2016 REPORT



86 QUESTIONS
845,921 VOTES
— AND MORE THAN —
A MILLION TEARS



“There wasn't a dry eye in the room when the winning charities heard they would receive a substantial donation from the Reliant Gives program.”

Leanne Schneider,
Executive Director, NRG Retail Charitable Foundation

“Giving back” is an important piece of what Reliant stands for as a company. To be part of something that grows and nurtures a community is a win-win for everyone involved. Developed in 2016, the **Reliant Gives** program empowers Reliant employees and the public to band together and help Texas communities. Organizations are nominated by Reliant employees, and each employee must answer 86 questions as to why the charity of choice should be considered for a Reliant Gives donation.

At the end of each nomination period, the Reliant Charitable Giving Committee reviews all eligible submissions and selects three candidates, who are presented to the public for voting. And that's when these charities go above and beyond to get the word out because the organization with the most votes receives \$100,000, the runner-up receives \$10,000, and third place receives a \$5,000 donation.

Setting up “war rooms” to promote their causes, each nominated contender encourages family, friends and fans from around the world to help it receive a \$100,000 donation by casting votes. The number of votes is staggering. The comradery is astounding. The results touch more lives than we can imagine.

Everyone involved here is a hero - the employees who volunteer, the charities who benefit and every single survivor. And after the voting ends and the confetti falls, the real heroes not only hold a check in their hands, but carry tears of joy and hope as they continue to work tirelessly for the lives of others.

2016 RELIANT COMMUNITY IMPACT REPORT WRITER



HOUSTON AREA WOMEN'S CENTER

**HAWC answers
nearly 4,000 calls
a month.**

A day in the life of a trained Hotline Counselor at Houston Area Women's Center (HAWC) is intense to say the least. These Counselors receive in-depth training in order to help callers. The hotline is available 24/7, providing safety plans, critical care referrals and valuable community resources.

One of the counselors shared a typical day at the center and it fully explains why this center is deserving of our attention.

8:00am - the Hotline Counselor arrives and within seconds the first call comes in from a woman who had slept with her children in a car all night after being kicked out of the house by her abuser of 20 years. A friend let them sleep in her garage until the morning. Huddled in fear, desperate to find a safe haven, the woman had taken a chance on the HAWC hotline. She was relieved to hear my voice after such a long night.

With the assistance of local shelter and hotel partnerships, the counselor was able to find the woman and her children a safe place to live.

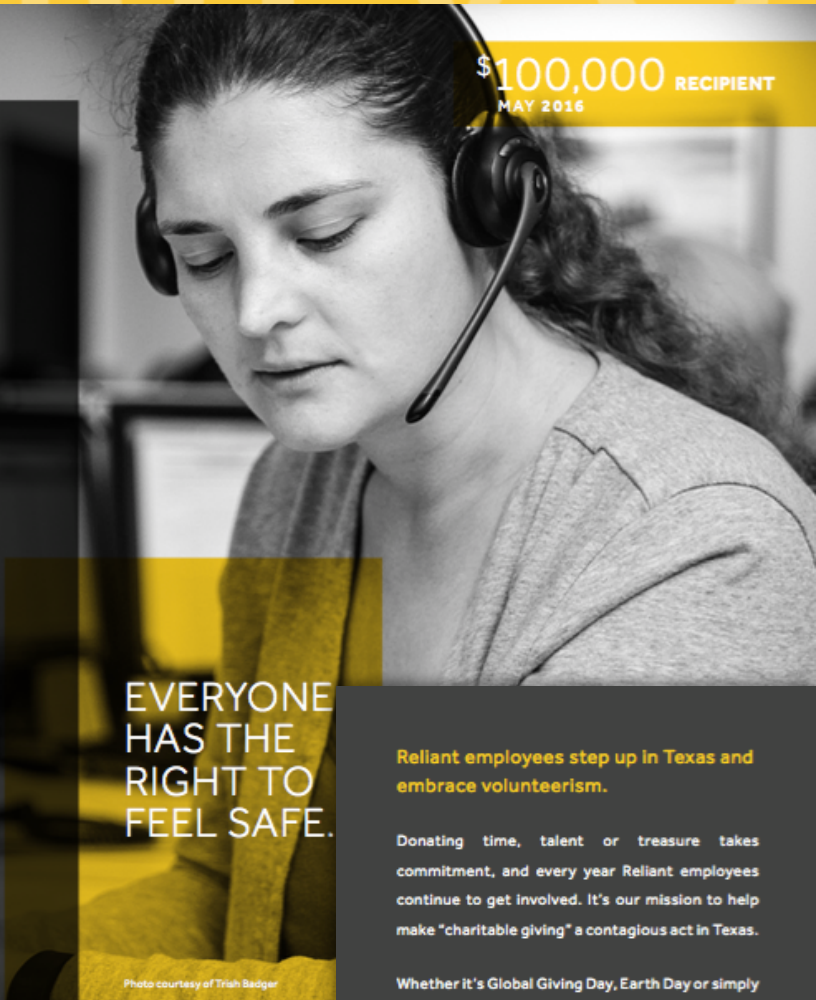
It's now 8:30pm - 85 calls later.

A woman calls the hotline and shares that she was sexually assaulted two days ago. She is scared, crying frantically and has no idea what to do. HAWC promptly made arrangements to transport her to safety and get the medical attention she needed.

2:30am - 95 more calls.

A woman was running for her life, hiding in a parking lot from her abusive ex-boyfriend who had threatened her life. The counselor sent help, called the police and brought her to safety. The woman was grateful and admitted, "I never knew places like The Houston Area Women's Center existed. Thank you for saving our lives."

**They know how to help in
a crisis, regardless of the
language you speak.**



**EVERYONE
HAS THE
RIGHT TO
FEEL SAFE.**

Photo courtesy of Trish Badger

Reliant employees step up in Texas and embrace volunteerism.

Donating time, talent or treasure takes commitment, and every year Reliant employees continue to get involved. It's our mission to help make "charitable giving" a contagious act in Texas.

Whether it's Global Giving Day, Earth Day or simply a roll up your sleeves day, many employees never fail to represent. Every year, staff collect books, computers and toys to help the youth. They belly dance, wear wigs and lip sync at office fundraisers. It's just the kind of energy we have at Reliant.

Bill Clayton, VP of Customer Care and previous NRG Retail Charitable Foundation Executive Director, sums up why Reliant Gives is worth every minute we spend on it.

"It gives the nonprofits visibility to other stakeholders who may not have known about their particular mission and cause," said Clayton.

"We hope through Reliant Gives, not only will our efforts help charities raise the money they need, but introduce these heroes to other stakeholders and consumers who might not have had the chance to hear their stories—had we simply cut a check."

PRODUCER OF PHOTOGRAPHY FOR HAWC
INTERVIEWER
CREATIVE CONTENT LEAD
WRITER
VOLUNTEER

Property of Heather J. Taylor

2016 RELIANT COMMUNITY IMPACT REPORT WRITER



FRIENDS FOR LIFE
The only No Kill, LEED-
certified shelter in Texas.

**EVERY ANIMAL
MATTERS.**



\$100,000 RECIPIENT
SEPTEMBER 2016

The staff and volunteers at Friends For Life (FFL) prefer to think outside the shelter when it comes to rescuing animals and removing obstacles to allow people to keep a lifetime commitment to their animals. Assistance can come in many forms, whether someone needs six months of cat food to avoid surrendering a pet, to free spay and neuter surgeries or animal behavioral therapy.

FFL works tirelessly to change the perception of a shelter as simply a drop-off location for unwanted animals to a valuable community resource. With over 150 collective years of experience, the staff and volunteers offer non-judgmental support for people who live in Houston so they can hold on to animals that they simply wouldn't be able to otherwise.

In order to help combat the high volume of unwanted animals, FFL initiated the first ever public and private partnership with the city of Houston to offer free spays/neuters to low income, high complaint areas. Utilizing a mobile unit and door-to-door tactics, FFL spread the word about free food, vaccinations, and spay and neuter services. It worked. Since the program originated, the shelter has prevented over 64,000 cat

births. Now, families push grocery carts full of rescued animals however many miles needed to take advantage of the FFL program.

"Once a proud, poverty-stricken man who had rescued dogs from the streets, needed food and came to us for help," said Salise Shuttlesworth, Founder of FFL. "To

Friends For Life is dedicated to evolving the connection between communities and animals.

show his gratitude for the food, he said, 'I want to pay – and this is all that I have.' The man held out his hands to reveal a bottle of shampoo, green nail polish and a can opener."

And even though the food was free, Salise accepted his generous donation. This isn't just a story about animals—it goes much deeper than that.

METROCREST SERVICES

\$10,000



Metrocrest Services utilized its donation to help assist individuals, families and seniors dealing with crisis situations and help stabilize lives with support to live independently.

SNOWDROP FOUNDATION

\$10,000



Snowdrop Foundation helps provide scholarships for childhood cancer survivors and current patients attending or planning to attend an institution of higher education in the United States of America. The donation helped these heroes with every step.

DRISCOLL CHILDREN'S HOSPITAL

\$5,000



Driscoll Children's Hospital is a world-class 189-bed pediatric tertiary care center. The charitable donation helped support the only intensive care unit devoted solely to the care of critically ill or injured children.

CYCLE

\$5,000



CYCLE (Changing Young Children's Lives through Education) is a children's charity dedicated to improving literacy for at-risk children in grades K – 3 at Title One Elementary schools in the Greater Houston area. The donation helped buy new bicycles for kids in the program who improved their literacy skills.

BRAND AMBASSADOR PROGRAM
PRODUCER / CREATIVE / COPY



Giving energy a whole new feeling.

We teamed up with **McGonigel's Mucky Duck** for our small business Ambassador Program because of their dedication to quality and open-arm approach to people.

Owners Rusty and Teresa Andrews selected the **Reliant Business Power Plus** plan to help maintain their budget and keep things cool for the busy supper club that puts live music in the limelight.

“Reliant helps us set the stage with wow factor — whether it's powering our kitchen, setting the mood in the dining area or lighting up the stage.”

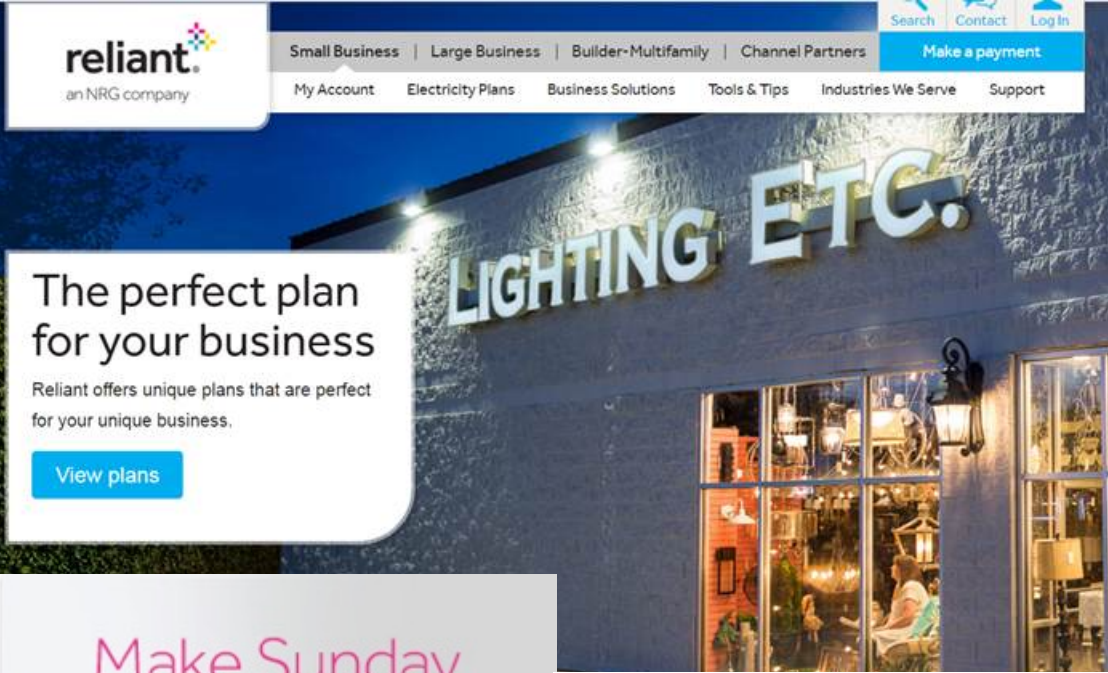
Rusty Andrews
co-owner, Mucky Duck

Together we're powerful.
1.866.660.4900 | reliant.com/business



reliant
an NRG company

PRODUCER PHOTOGRAPHY + DIGITAL/SEO WRITER
TRADE SHOW BOOTH WRITER



WEB WRITER
PRODUCER OF
PHOTOGRAPHY



BOOTH



NE DIVISION NRG DIGITAL AD

LANDING PAGE + EMAIL + PACKAGING SEO + CREATIVE COPY

The screenshot shows the Reliant website's 'Rooftop Solar' landing page. The header includes the Reliant logo and navigation links like 'Shop', 'My Reliant', 'Save Energy', 'Moving', 'Customer Care', and 'Make a payment'. A sidebar on the left lists 'Solar' options: Rooftop Solar, How Solar Works, Solar Sell Back Plan, Battery Power, and 100% Solar 12 plan. The main content area features a large image of a woman in a purple dress running in a field, with the headline 'Here comes the sun'. Below this is a form titled 'Please complete our no-obligation form to request your free solar consultation.' The form includes fields for Name, Address, City, State, Zip code, Email Address, Telephone Number, and Average monthly electricity bill. A 'Send request!' button is at the bottom of the form.

This block shows the top portion of an email campaign. It features the Reliant logo and a personalized greeting: 'Hi, Firstname Lastname' with the account number '123456-78' and a link to 'View your account'. Below the text is a large hero image of the same woman in a purple dress running in a field, with a yellow sun icon overlaid on the bottom right.

Reach for the sun and **save**

Now Reliant makes it easy to go solar because we offer several ways to save. By choosing a Reliant preferred installer, we'll give you **up to \$5200*** through the Reliant Sun Fund to help with installation costs. Take advantage of clean solar energy, available sell back credits and great savings today.

[Get Started](#)

Inside Reliant
About Us
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Community
Careers

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Privacy
Privacy
Terms &

Think outside the box.

reliant.
an NRG company

Let Reliant do the heavy lifting.

Enjoy some serious perks to make your move easier.



We can help you feel right at home.

- Affordable electricity plans
- Flexible move-in
- Smart energy usage tools
- Reliant app

RELIANT SOCIAL MEDIA CAMPAIGNS CREATIVE



PRODUCER SOCIAL MEDIA PHOTOS AND INTERVIEWS



 **Lighting Etc.** thinking about Lighting with Reliant Energy® and Denise Duncan at Lighting Etc..
September 8 at 2:29 PM · 

Lighting is our whole world and we're proud to know that when Lighting Etc. & Reliant Energy® come together, we're influencing others with the power of light, space and design.
[#ReliantSmallPowerful bit.ly/PowerLE](#)
PoweringLE



    37 

 **Lighting Etc.** with Jeff Davis at Lighting Etc..
August 18 · 

We may be a small business but we've got mighty team members and we are powered by Reliant Energy®
[#ReliantSmallPowerful bit.ly/PowerLE](#)



    37 

SUCCESSFUL COMMODITY + NEST FACEBOOK PROMO

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Sponsored · 

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Be the cooler one on the block
Reliant.com

Sign Up

BUILDING + CONSTRUCTION
CREATIVE LEAD, MARKETING + EVENT CAMPAIGN

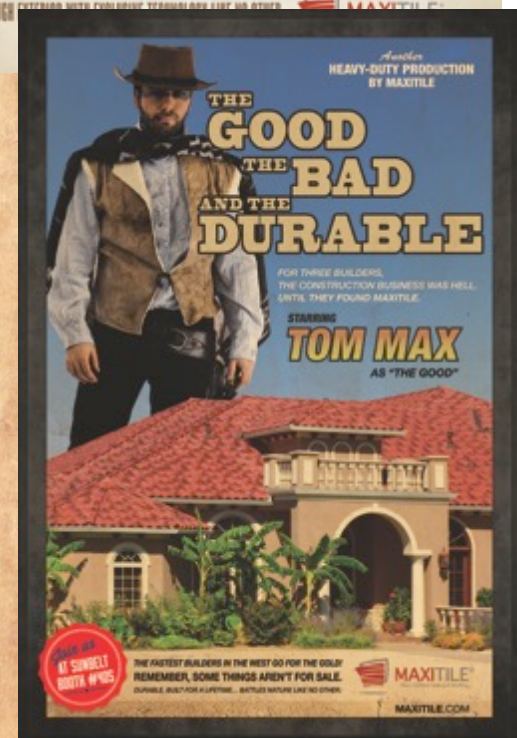
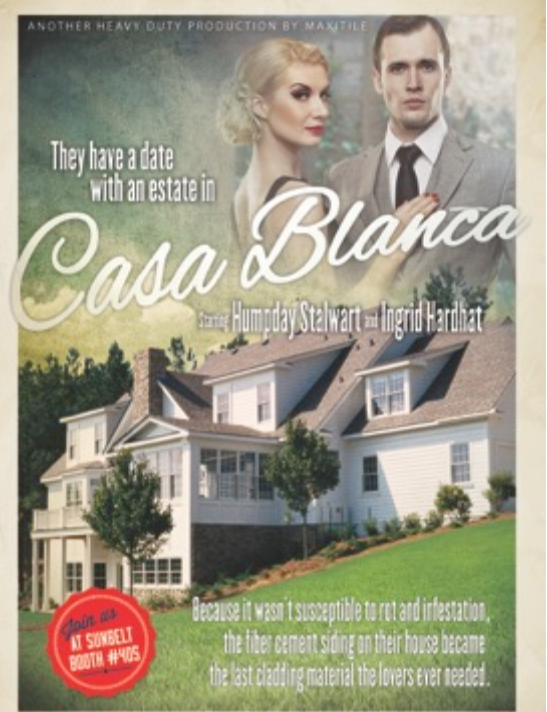
CREATIVE LEAD - TRADE SHOW PROMOTION + EVENT PLANNING



**DURABLE, BUILT FOR A LIFETIME...
BATTLES FREAKS OF NATURE LIKE NO OTHER.**
BUILDING IT RIGHT LIKE IN THE GOOD OLD DAYS.



MAXITILE.COM/PRODUCTIONS



BUILDING + CONSTRUCTION
CREATIVE LEAD, TRADITIONAL + DIGITAL CAMPAIGNS



CREATIVE LEAD
PRINT + DIGITAL



Property of Heather J. Taylor

WINNER NAHB 2015 MARKETING PROMOTION AWARD

WINNER 2014 BMA LATERN AWARDS INCL. WEBSITE, AD CAMPAIGN + ROOKIE OF THE YEAR FOR ALLURA PRINT CAMPAIGN

MEDICAL / SURGERY WEBSITE CONTENT / STRATEGY



Back & Neck Treatments

- ▶ Types of Treatment
- ▶ Diagnosing Back & Neck Pain
- ▶ Pain Management Procedures
- ▶ Endoscopic Spine Surgery
- ▶ Mini Spine Fusion
- ▶ Spine Disc Replacement
- ▶ Traditional Spine Fusion Surgeries
- ▶ Endoscopic Treatments Available For Lower Back Pain

Connect With Us



Was This Information
Helpful to You?

Endoscopic Spine Surgery

Endoscopic Discectomy

Endoscopic Foraminotomy

Endoscopic Facet Rhizotomy

Endoscopic Laminotomy

Endoscopic Spine Surgery

What is it?

Endoscopic Spine Surgery is a type of state-of-the-art surgery that uses small tubular system or micro incisions, assisted with an endoscope for visualization. This type of Minimally-Invasive Spine Surgery (MISS) provides patients with quicker recovery and less pain than traditional spine surgery. It preserves normal spine mobility because the spine is not fused with screws and rods. With experienced hands, most of procedures takes less than one hour and the patient gets back to walk around in only a few hours.

Our Endoscopic Spine Surgery is a true minimally invasive procedure that has revolutionized the treatment of back and neck pain. If you're searching for long lasting pain relief, we can help.

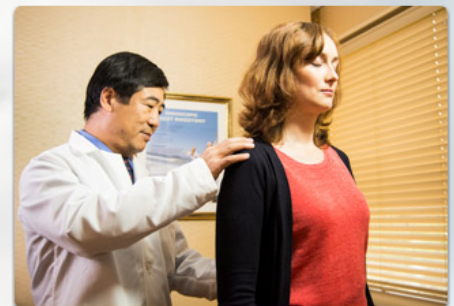


Back Pain Management

by Kaixuan Liu, MD, PhD | Updated: Oct 16th, 2013

Effective Back Pain Management Techniques

Pain Management Treatments are minimally invasive, non-surgical procedures to alleviate chronic back pain and discomfort to aid in the rehabilitation and diagnosis of the underlying trauma or condition. Atlantic Spine Center provides several different types of pain management treatments for managing back pain.



MEDICAL PRESS RELEASE
COPY / DISTRIBUTION

Tightening the Screws on Radical Spine Surgeries: Patients Look for a Better Way

*Patients speak up about Atlantic Spine Center's advanced technology
and same day spine surgery.*

West Orange, NJ (PRWEB) October 18, 2013 - Kimberly Chatlos broke her spine carrying her sick mother from bed. She suffered an excruciating amount of pain and turned to Atlantic Spine Center for help. With the advancements in technology and the extreme precision of endoscopy surgery performed by the qualified doctors at Atlantic Spine Center, same day fusion surgery has become a popular alternative to traditional open fusion surgery. It was the relief Chatlos had been seeking for a very long time.

After a year of epidurals and intense pain, Kimberly Chatlos contacted Dr. Frazier at Atlantic Spine Center. After a complete review of her back, Kimberly received a spinal fusion surgery, which resulted in Kimberly being able to walk and exercise again nearly immediately after her procedure.

"I was lucky to find Dr. Frazier," said Kimberly Chatlos, a patient of Atlantic Spine Center. "He saved my life. I feel terrific."

Since endoscopic surgery has become more advanced in the last few years, it is a less invasive surgery that involves a much smaller incision and therefore creates less trauma and blood loss than conventionally offered with more radical procedures. Other benefits of same day fusion are a lower infection rate, earlier ambulation post operatively, and a faster recovery.

Atlantic Spine Center believes in surgery procedures that allow doctors to utilize endoscopic technology, like fusion surgery, discectomy, and SI Joint Fusion or iFuse Implant System. SI joint fusion is performed for sacroiliac joint conditions and degenerative sacroiliitis, which is usually caused by arthritis, injury or infection. At the Atlantic Spine Center these endoscopic techniques allow for less invasive procedures. Patients are looking for a better way to heal from back pain and understand the value in a same day fusion because of a minimally invasive surgical opening. For instance, the iFuse system creates stabilization with the use of three titanium implants that are inserted across the SI joint. Minimally invasive sacroiliac joint surgery is preferred by patients who can't afford to take months off from work or risk prolonged downtime. Doctors have to stay on top of technology so patients have the best care possible and the speediest recovery. With numerous progressive surgery options available at Atlantic Spine Center, patients who have sought pain relief for years, but have been too scared to commit because of the slow healing time of traditional open back surgery, are now realizing they have more solutions for pain relief. Smaller incisions mean healing more quickly and getting back to life much sooner. Some patients are walking immediately after surgery. Kimberly Chatlos, can appreciate the progressive endoscopic procedures offered by top physicians at Atlantic Spine Center...

HEALTH TV COMMERCIAL
CONCEPT / WRITER / PRODUCER

SCRIPTWRITER
PRODUCER

TV + RADIO
CLIPS AVAILABLE

Orthopedic & Laser Spine Surgery
:60 TV COMMERCIAL

Pain...

INT. KITCHEN/DINING ROOM - DAY

ANNOUNCER (V.O.)

Constant suffering from chronic back pain can ruin your life.

A Caucasian, old man, BEN, pushes himself in a wheelchair to the kitchen and reaches for a spoon. He can't reach it. He addresses the camera.

BEN

After I endured a number of failed back surgeries, my chronic pain was intolerable. This wheelchair took over my life.

CUT TO:

INT. EMPTY ROOM - (NEUTRAL COLOR WALLS)

A 45-50ish African American man sits at a table drinking coffee. We cannot see his full clothes. He addresses the camera.

SAM

My spinal stenosis caused terrible pain that kept me from doing the things I love. All I could do was watch the world go by.

FADE IN:

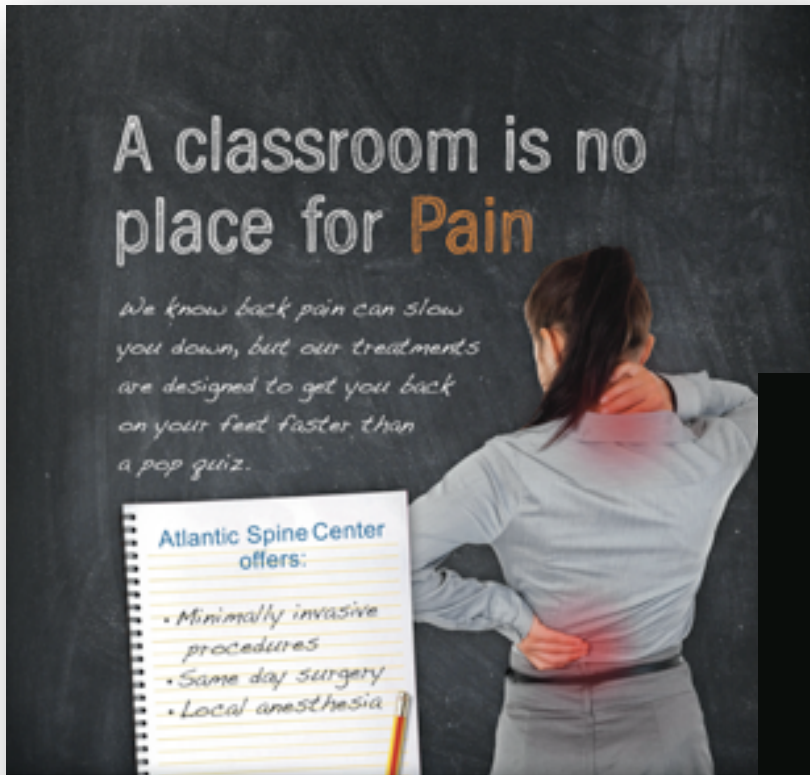
INT. GYMNASTICS STUDIO - DAY

C/U: Charlotte, a 35ish, pretty Latin Woman, and her teenage daughter, Lily are seated. We don't know where they are and we can't see Lily's outfit.

CHARLOTTE

Watching my daughter endure so much pain after the car accident nearly killed me.

MEDICAL AD CAMPAIGN CREATIVE / COPY

A teacher stands with her back to the camera, holding a notebook. She has a red glow on her lower back indicating pain. The background is a chalkboard with text.

A classroom is no place for Pain

We know back pain can slow you down, but our treatments are designed to get you back on your feet faster than a pop quiz.

Atlantic Spine Center offers:

- Minimally invasive procedures
- Same day surgery
- Local anesthesia

Call us now for a free consultation.

Teacher Hotline: **866-716-1994**
www.atlanticspinecenter.com



Our Locations

475 Prospect Avenue,
Suite 110, West Orange,
New Jersey, 07052

1921 Oak Tree Road No 103
Edison, New Jersey, 08820

A firefighter in full gear carries a person on a stretcher. To the right, a man stands with his back to the camera, showing a red glow on his lower back indicating pain.

A Hero Shouldn't Live in Pain

If back pain is a problem, call us. It's important to us that our heroes receive priority treatment.

Atlantic Spine Center offers:

- Free MRI Review
- Minimally invasive procedures
- Same day surgery

Call us now for a free consultation.

Firefighter Hotline: **866-716-1992**
www.atlanticspinecenter.com

Our Locations

475 Prospect Avenue,
Suite 110, West Orange,
New Jersey, 07052

1921 Oak Tree Road No 103
Edison, New Jersey, 08820



MEDICAL AD CAMPAIGN
CREATIVE / COPY

Tell us where it hurts.




We are **Atlantic Spine Center**, one of the nation's leading endoscopic spinal surgery facilities. Our minimally-invasive procedures can help relieve your pain.



A National Leader in Endoscopic Spine Surgery

MEDICAL WEBSITE CONTENT STRATEGIST

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Experiencing **Back** or **Neck Pain**?

What's The Cause? How Do You Treat It? Let Us Show You.

Reasons *to Choose Us*

Minimally Invasive Techniques



Traditional orthopedic surgical procedures can require long periods of recuperation, and result in unsightly scarring. OLSS employs the most advanced and minimally invasive techniques while treating your pain allowing you to recuperate from your treatment faster with less scarring or bruising.

[See What We Can Do](#)

We Have the Best Doctors



Our doctors specialize in minimally invasive procedures and pain management treatments, offering a comprehensive program that uses the latest in research, technology and treatments – from non-surgical treatments to gentle, minimally invasive surgery with an incision smaller than a postage stamp.

[Meet Our Doctors](#)

Free MRI Review



If you've had any recent diagnostic tests, why not put them to good use? This tool enables you to easily and securely send us those results, where they will be reviewed by a certified orthopedic specialist. If you need a diagnosis, a second opinion, or a treatment recommendation, let's discuss your next step.

[Start Living Pain-Free](#)

ONLINE MEDICAL INTERACTIVE WEBSITE CREATIVE + CONTENT MANAGEMENT



☎ 844-297-7463 [About Us](#) [Contact](#)



The Cloud 9 Spine Pain Evaluation Tool

*Discover Your Pain's Cause
& its Recommended Treatment*

[Begin Your Evaluation >](#)

We help people suffering from back or neck pain.

We are spine industry experts who counsel our clients and help them find appropriate treatment from the best spine specialists. With the combination of proprietary technology coupled with our staff of Spine Care Counselors, we provide the highest level of service to each one of our clients.

We've helped thousands of people find back pain relief. Now it's your turn



Revolutionizing *Spine Care*

For nearly a decade, the founders of Cloud 9 Spine have worked with a variety of independent spine specialists, doctors and institutes across the nation. During that time, we have helped introduce specialists to 100,000 + potential patients.

[Learn More About Our Story >](#)

We Are Ready to Help



EMISSION CONTROL CAPABILITIES WRITER

A safer way to remove Siloxane.

Regenerative Siloxane Removal Technology Industry leaders regularly turn to DCL for reliable gas treatment options to reduce maintenance costs and ensure longer operating times. Our solution is Siloxane Removal Technology, which will remove siloxane safely, improve overall exhaust emissions, meet EPA regulations and offer faster heat recovery.

Siloxane contamination can lead to typical damage such as abrasion, wear, coating and plugging of valves. Pistons, cylinder heads, turbos, catalytic converters and lube oil contamination are also threatened.



**Discover the
Difference.**

**The right blend of elements
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For the past 28 years DCL has dedicated itself to the design and manufacture of superior emission control systems. With over 200 employees, 6 manufacturing facilities and 5 warehouses in 5 countries, we are committed to our customers.

We are proud to be ISO 9001:2008 certified for our registered research, design and manufacturing. Our core strengths are designing, engineering and manufacturing emission control devices for gas compression, power generation and pumping applications.



ENGINEERING WRITER CAPABILITIES + INTERACTIVE



- right-of-way acquisition
 - utility coordination
 - municipal engineering
 - transportation
 - subsurface utility engineering
 - power delivery
 - land development
 - hydraulics and hydrology
 - surveying
 - natural gas and oil pipeline delivery
 - site development
 - geographic information systems
 - telecommunications
 - traffic engineering
 - construction management
-  CobbFendley

Right-of-Way Acquisition

Access granted.

CobbFendley is proficient in all aspects of the right-of-way process and the management services required for successfully completing an acquisition. Our licensed agents and specialists, providing relocation, condemnation, property disposal, and negotiation services, meet aggressive schedules and consistently offer valued solutions

Property of Heather J. Taylor

ENGINEERING WEBSITE
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713.783.7788



Principled. Practical. Proven.

These are the words we live by at Costello. **Principled** in ethics. **Practical** in execution. **Proven** by results. This has earned us a stellar reputation as a top engineering and surveying firm in Houston and keeps us continually recognized as one of Houston's "Best Places to Work" by the Houston Business Journal.

If you are looking for one-stop-shop service with a wide range of proven capabilities and an eye for your bottom line, contact us. Learn how our firm has grown exponentially through the years with the support of our long-term clients, referrals and new business.



Blog

[The Stereotyping Conundrum](#)
[Do You Live in a Flood Plain?](#)
[The Importance of Getting Involved - Part 2 of our Young Engineers Series](#)



Company News

[2nd Place Win at Land Development Fishing Tournament](#)
[Rosehill Reserve Ground Breaking Ceremony](#)
[West Houston Sporting Clays Tournament](#)



SCROLL

Engineering & Surveying

REAL ESTATE WEBSITE
SENIOR COPYWRITER / SEO



Falls to the Future

You don't need a crystal ball to see what's coming down the pike at The Falls at Imperial Oaks. Truly discover what the Falls has to offer inside the community and around the Spring area. Take a stroll down the safe and friendly streets and gaze at golden sunrises over one of our lakes. Cross over to a community rich in family, surrounded by majestic trees and Texas wildlife. Breathe in tranquility, beautiful lakes, greenbelts and pocket parks. Get a total workout in our gym or at the sports courts.

The Falls at Imperial Oaks offers a variety of home designs with spacious wooded lots with gated and non-gated sections. Conveniently located, residents are minutes from fine dining, shopping sprees, worship centers and medical facilities.



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<http://www.lakesofbellaterra.com/first>

<http://www.fallsatimperialoaks.com>

(Future of the Falls)

REAL ESTATE PRESS RELEASE
WRITER / ONLINE CONTENT STRATEGY

Falls at Imperial Oaks Will Develop 1000 Acres for New Homes

Unlike other developers in Houston, Falls at Imperial Oaks is not facing a shortage of lots and will develop an expansion to the master-planned community of 1000 acres in Spring, Texas.

Houston, TX (PRWEB) March 23, 2015



The Houston new home market continues to surge, motivating builders to focus on new construction. But due to lot constraints, builders simply can't ramp up construction too fast, which is the number one reason Houston is faced with slowing paces. The Houston market has faced an overall lot shortage the last few years. However, Holcomb Properties, developer for [Falls at Imperial Oaks](#), hasn't felt the lot pinch during the real estate boom due to its 1,000 acre land expansion plan that will continue to build-out the master-planned community over the next few years.

The homebuilders at the Falls have built nearly three hundred new units during 2014, with the total number of homes sold in The Falls up an astounding 75%. Due to the rising numbers of residents, Holcomb constructed a new [2.5 million dollar access road at Birnham Woods Drive](#) to connect travelers directly to the existing Riley-Fuzzell Rd and future Grand Parkway Toll Road.

Homebuyers can expect the same award-winning amenities from The Falls expansion, including tennis courts, state-of-the-art fitness, waterfront properties, canoeing and fishing, gated and non-gated sections and greenbelts. A new hiking and biking trail is currently under construction to serve as a social hub for residents who enjoy exercising in the great outdoors.



Brian Jarrard, Jim Holcomb and James Noack cut ribbon at new Birnham Woods Dr. Bridge

ENERGY + REAL ESTATE DIGITAL WRITER

HOW TO SUCCEED IN THE NEW ENERGY ECONOMY

Navigating the sea of change

May 21-22, 2014
Royal Sonesta Hotel
Houston, Texas 77027

REGISTER NOW

2014 Global Energy Conference
An event from the KPMG Global Energy Institute

Join us May 21-22 at the 12th annual 2014 KPMG Global Energy Conference, the premier event for executives in the energy industry.

STEER CLEAR OF THE COMPLEXITIES IN CHANGE
Deep industry knowledge is valuable when you are navigating through a sea of change. This year's conference has more to offer than ever before!

In addition to our notable speakers, an impressive lineup of industry pros will offer new insights and strategies on hot topics. Attendees can choose from a host of breakout discussions on the issues that are most relevant to their businesses, including:

- Overcoming the industry's emerging challenges
- How to seize future opportunities
- What technology can boost your business

KEYNOTE SPEAKERS

Condoleezza Rice
Former U.S. Secretary of State
MORE INFO

Terry Bradshaw
NFL Legend and Co-Head/Analyst of FOX NFL Sunday
MORE INFO

GET ON THE INSIDE TRACK!

TRACK THEMES INCLUDE:

- Oil & Gas: Meeting the Energy Supply Needs of the Global Economy**
This track will include breakout discussions on the impact of new oil and gas supply in North America, how to respond to the massive workforce retirement, and new IT strategies to stay competitive.
- Power & Utilities: Powering Innovation & Growth of Our New Society**
Learn about how the power & utilities industry is constantly changing. Breakout sessions will discuss disruptive technologies, evolving business models, how to meet the growing urban demand for electricity, and how to respond to regulatory trends that are changing industry operation.
- Technical: Regulations & Technologies to Enable Future Growth**
The technical track will offer updates on tax and accounting issues, a discussion on the outlook for capital investment and M&A, and a unique discussion on developments in cyber security.

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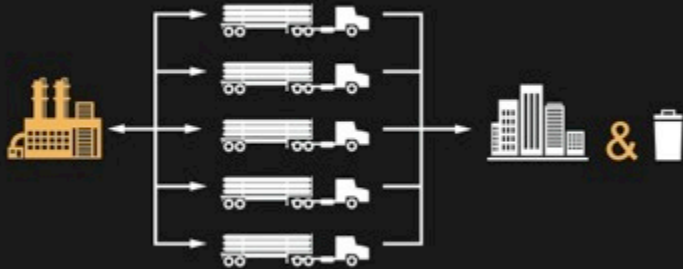
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WRITER



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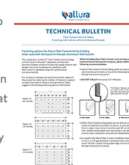
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HEAVY-DUTY TRUCKING TECHNICAL WRITER / STRATEGY

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The QCP™ was one of 2005's best new products and is available on Phillips ABS LECTRACOIL™, ABS PERMACOIL™ and PERMACOIL™ cables. Inexpensive QCP™ cartridges (part number 16-125) should be included in a mechanics tool box, the fleet's parts room, and in the glove box so they are readily available for routine maintenance and emergency repairs at the scales. All Phillips electrical assemblies are chemical and abrasion resistant and have the industry's best re-coil memory. Stop wasting time with used trailer cords by asking for QCP™ by name at any OE Dealer or Authorized Warehouse Distributor.

EDITORIAL COVER + BEAUTY TIPS
CIAO BELLA MAGAZINE



CIO BELLA MAGAZINE (PRINT)
WRITER EDITORIAL

She's Still Working a FULL HOUSE!

by Heather J. Taylor

Loveable Aunt Becky from the hit show, *Full House*, juggles home and family while starring in the new series, *When Calls the Heart* for Hallmark.

Lori Loughlin might have wrapped her role as the lovable Aunt Becky on *Full House* back in 1995, but that never slowed her down. Two years later, she fell in love with prominent fashion designer, Mossimo Giannulli, the creator of the Mossimo clothing line, and they married and began building a family of their own. Today, she's still running a full house with hubby and two teenage daughters, Olivia and Jade while maintaining a successful career and starring on a new series for Hallmark.

Loughlin grew up in Long Island with her devoted parents who knew nothing about the entertainment industry. From a young age, she yearned to work in the biz. Finally, at age 11, she received a break and signed with a modeling agency.



"My mother was flabbergasted that I received a contract so soon! My parents told me I could pursue modeling, but under the conditions that I kept a positive attitude and maintained my good grades," said Loughlin.

Her next big break was the soap opera *Edge of*

Lori Loughlin and her daughters arrive at the Hallmark Channel Summer TCA event this past summer.

Night. "My agent told me to lie about my age and say I was 18, but when the casting director asked me how old I was, 'fifteen' flew out of my mouth!" Loughlin said with a laugh. But that didn't stop her from getting the part. She met with producers and was cast as the aspiring dancer Jody Travis, a role she performed for three-and-a-half-years.

HURRAY FOR HOLLYWOOD

Loughlin eventually moved to Los Angeles and began the Hollywood hustle auditioning for acting jobs. But, she was the new kid on the block so it wasn't easy. During a dire financial time, she drove to her agent's office and pleaded with him to get her any audition so she could pay the rent. He casually asked if she would be interested in six episodes for a new show called *Full House*. Of course, she jumped at the chance and fate intervened, eventually providing Loughlin with a fulltime job as Aunt Becky on the popular series.

Loughlin has worked consistently as long as she can remember. She has had the privilege to work with legends like Blythe Danner, Kelly Preston, John Travolta, Jerry Seinfeld, Michael J. Fox and of course, The Olson Twins. She has starred in hits, including *90210*, *Major Crimes* and her own series, *Summerland*, which she co-created. At the end of the day, the celebrity lifestyle doesn't overshadow her keen sense of self. She knows who she is and where she belongs.

MAKING IT WORK

"I'm not in episodes three or four of the show," Loughlin admitted. "When I was offered the part of Abigail on the TV series, *When Calls the Heart*, I was worried about the shooting schedule in Vancouver. The producers were amazing and worked with me so I didn't have to be away from home on the weekends. Even though



CIAO BELLA MAGAZINE
ASSISTANT EDITOR / WRITER

Everything's Coming Up Roses

by Heather J. Taylor

Living in Houston has its perks. We are the fourth largest city in the nation, have some of the best restaurants in Texas, and many would call us the nicest of southerners. We are also lucky to have a dedicated resident who spends most of her time helping others.

Homemaker and renowned silhouette artist, Cindi Rose is beyond committed to her family, friends and creating her art. She is constantly on the go, travels frequently, and her schedule makes Madonna's schedule look light.



Photo (above) Herb Hudson



One of Houston's most popular celebrities, Cindi Rose enjoys the Sun, nature and gardens that are part and parcel of her life. Dedicated to preserving the best art of silhouette cutting, Cindi rose is a member of the leading silhouette artists in the nation. And since she's always been, along the way, she has also experienced loss and grief, including the death of her sister, Holly Walker who passed away several years ago. She has been married three times and has a son, a daughter, a grandchild, a great-grandchild and a great-granddaughter. She has also been a widow. She has also been a widow. She has also been a widow. She has also been a widow.

What Would Bring Cindi The Most Happiness In Life?

Cindi has a lot of fun in raising her children, being and being a devoted wife who supports her husband and his career. She also enjoys a variety of activities, from multiple events and special occasions and having company for weddings, anniversary parties and birthdays. She has a number of years ago when she had her first son, which was a great experience. She also enjoys spending time with her family, especially in the summer months, going away at weekends and at times of the year.



When asked what would bring her the most happiness in life, Cindi looked thoughtful for a moment and then responded with a warm smile. "I wish I could play my children's wedding," she said. It's a beautiful thought, the promise to have a son, a daughter, a grandchild, a great-grandchild and a great-granddaughter. She is all about taking care of the people who are around her and giving the best to her children that she can and can be for her.



BEAUTY CONFESSATIONAL

Cover Girl Cindi Rose, 50 plus

SKIN CARE. Among her many areas of expertise, Cindi Rose is certified in organic skincare and uses only natural, chemical-free products. She refuses dairy with fewer's yeast, baking soda or white sugar (when traveling). To tone her skin, Cindi uses a mixture of Bragg organic apple cider vinegar and water, in place of harsh alcohol-containing astringents. To protect her skin from the sun, Cindi uses zinc oxide. To moisturize, Cindi applies naturally fragrant sweet almond oil on dampened skin. She also likes to moisturize with sunflower oil mixed with fragrance essential oils. At bedtime, Cindi prefers to use organic cold-pressed food grade coconut oil to moisturize. She also enjoys layering in lavender or vanilla scented essential oils, for the relaxing aromatherapy benefits they provide.

HAIR CARE. Cindi uses hair care products with Argon oil. Among its many cosmetic benefits, argon oil smooths hair cuticles and provides elasticity to damaged hair. If her scalp or hair becomes dry from overprocessing, she uses Bragg apple cider vinegar as a restorative treatment. Cindi also shares that fresh squeezed ginger, ginkgo biloba & mint are great natural ingredients which stimulate hair growth.

DIET. Cindi has enjoyed the benefits of raw foods and juicing since the age of 17. Cindi's staple juices contain celery and cucumber (they contain the least amount of sugar) and she sweetens them with a little bit of apple juice. Another of her homemade elixirs is wheatgrass juice. Cindi bleaches the wheatgrass roots in hydrogen peroxide and rinses it before juicing to ensure the absence of mold. She enjoys cooking every day when she is in town with organic local foods or organic foods from California. Some of her dietary staples include salad, cage-free eggs, hormone-free Hymegenberg goat milk, kosher turkey (because the animals are treated humanely) and when she goes out for a meal she enjoys Harvest Organic Grill and Season's 52 for their healthy choices. One of her occasional "guilty pleasures" is a nice juicy steak at Americas.

FITNESS. In her twenties Cindi was a fitness model. She won 11 body building contests and hosted an exercise show on television. Cindi still works out when she is in town at least five days a week at The Houstonian. Her fitness routine includes yoga, circuit training and the careful use of free weights. She also enjoys using a stretch ball.

PERSONAL STYLE. Cindi believes that a great sense of style is expressed by the way a woman complements her look with an interesting scarf or a wonderful accessory. She thinks that the way a woman puts an outfit together is more important than how much it costs. Some of Cindi's favorite places to shop are BB's Classic, Versace Collection, Elizabeth Anthony-Esher Wolf, Nema Boutique, Jonathan Blake and Toolies.

STRESS MANAGEMENT. Cindi's favorite spa getaway is Hippocrates Health Institute in West Palm Beach, Florida. In her daily life, Cindi finds that her artistic endeavors bring about a sense of inner peace. She shared that she is grateful for her God-given talent and art has helped to heal her during the most difficult times in her life. Like the balance found in the yin and yang of her black and white silhouettes, Cindi Rose finds balance in life through art.



Silhouette Artist Cindi Rose is Ciao Bella Magazine Cover Girl

Published November 20, 2013 by Heather J. Taylor

Heather J. Taylor gives an insightful silhouette into the giving nature of premier silhouette artist Cindi H. Rose, in the November issue of Ciao Bella Magazine, produced and published by female and animal advocates, Heidi Suprun, which can be viewed on-line.

Cindi Harwood Rose, a renowned silhouette artist and humanitarian, not only can hand cut custom profiles from eight, she can do bronze sculptures, cook and prepare an organic feast for a room of 64 Hadassah women (with her daughter, reality TV star, Briana Rose, as host) (quarter) she has founded a non-profit for those with ethical illness through the Holly Rose Wilson Foundation (is this enough?)

Cindi, a true Texas rose, shares beauty secrets such as using white sugar to exfoliate your skin, when traveling. As an owner of a medical spa in Houston, Texas with her plastic surgeon husband, Dr. Franklin Rose, both know that nothing comes skin or aging more than a natural approach to life, including helping others, and staying stress-free. In Cindi Rose's "Beauty Confessional" she explains that her silhouette art is black and white. It is a living form for her to keep her inside balanced.

She believes in raw juice facts such as the ones at Hippocrates, Dear Luke Lodge, and WeCare as well as using natural food care products such as aloe inside and outside your body. International silhouette artist, Cindi Rose, is featured with her oil paintings, terrazzo works, silhouette art done at non-profits and



TUBEFILTER.COM
EDITORIAL WRITER



'The Battery's Down' Brings Broadway to Broadband

May 12th, 2009 | Written by: Heather J. Taylor



Rosie would be proud. [Jake Wilson](#) and his post grad colleagues from University of Michigan-Ann Arbor have belted out two seasons of clever story telling with exceptional musical numbers that tap dance straight into the heart of theater lovers.

The Battery's Down, an original online comedy series created by Wilson, has managed to come out on top with its impressive cameo collection and choreography. The show introduces amateur actor, Jake Wilson, living in New York City, doing whatever it takes to land a gig on Broadway.

TUBEFILTER FULL ARTICLE EDITORIAL (PUBLISHED)

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Like so many other web series, the show is shot like The Office, with a hybrid blend of improvisation and scripted content that serves as a backdrop for the musical showcase. Think Joss Whedon’ s “Once More with Feeling” from Buffy the Vampire Slayer but without the vampires or demons (and without Whedon’ s genius dialogue). In this coming of age tale, the combined cast does a great job at the grunt work required of every up and coming actor who dreams to be on Broadway. The ensemble stays in step with original musical scores and tiptop choreography. They sing, they act and yes, they dance.

On a potential dime, Wilson has managed to lure Broadway stars such as Tony winner, Christine Ebersole (42nd Street) and Tony nominated Daphne Rubin-Vega (Rent) to the series and enlisted the most promising up -and-coming composers, Benj Pasek and Justin Paul (who wrote the show’ s theme song). Musical contributions also come from David Kirshenbaum (Vanities, Summer of ‘42), Laurence O’ Keefe (Legally Blonde, Bat Boy!), and Michael Patrick Walker (Altar Boyz). All of the performers whip it into shape with creative choreographed dance sensations, costumes and locations that include New York, Las Vegas and (of course) a gay cruise line.

If you are a New York City resident and love the theater, the inside jokes and constant cameos will impress you. But for everyone else out there, you might miss the innuendos. For instance ...With big Broadway beats built into their small budget production, The Battery’ s Down at times feels like a very good NYU student film project. The cast receives my standing ovation for enticing me to sing along and tap my feet to the tunes, It’ d be great to see what the kid could do with a bigger budget.

A round of applause goes out to the notable musical numbers, “You Should Be In That,” “This is Your Life” and “Natural.” These melodies are sure to see some hits on iTunes. But if you find yourself enthralled in every number, just hit Jake up for the soundtrack. It’ s available, along with tee shirts at www.thebatterysdown.com.

TUBEFILTER.COM
EDITORIAL WRITER



The New York Times Singles Out 'One in 8 Million'

April 3rd, 2009 | Written by: Heather J. Taylor




Time seems to stop as [Todd Hesler](#), a [New York Times](#) photographer, snaps countless pictures of ordinary faces that dwell in New York City. The common becomes the extraordinary with the ease of story telling presented in *[One in 8 Million](#)*, a weekly web series about a diverse group of characters that survive and sometimes thrive in the city that never sleeps.

ONLINE TRAVEL USATODAY.COM TRAVEL + TOURISM REVIEWS WRITER

10BEST SAYS...

A top pick for the most romantic restaurant in Houston, Chef and Owner, Mark Cox has certainly honed his culinary skills at Mark's American Cuisine restaurant. Winner of several awards, including, #1 in Houston of Zagat's Best Restaurants in the World, people flock to dine in style at the refurbished church with superbly crafted, ornate golden ceilings. The decorated walls surrounding the dining area are hand painted and stained glass lamps hang from rustic chains overhead. Each plate has Mark's signature touch and the well thought-out wine list offers perfect pairings for your meal. Handcrafted truffles, delicious cakes and fruit tarts are prepared nightly by Executive Pastry Chef, Sam Major. There is an art to what Mark's American Restaurant serves to Houston and whether they choose the slow roasted duck, sesame crusted ahi tuna, or a prime sirloin of beef, no one goes away hungry.

COUPONS FOR MARK'S AMERICAN CUISINE

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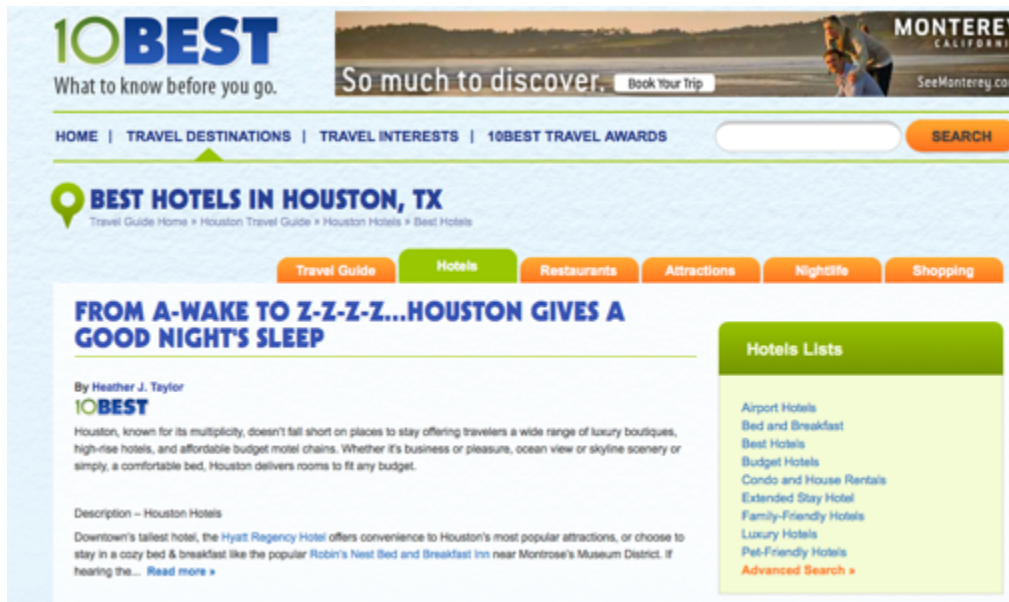
LOCAL EXPERT TIP



By Heather J. Taylor

10BEST

Make a reservation before you go!



The screenshot shows the 10BEST website interface. At the top, there's a navigation bar with 'HOME | TRAVEL DESTINATIONS | TRAVEL INTERESTS | 10BEST TRAVEL AWARDS' and a search bar. Below that, a banner for 'MONTEREY CALIFORNIA' with the text 'So much to discover. Book Your Trip' and 'SeeMonterey.com'. The main content area is titled 'BEST HOTELS IN HOUSTON, TX' with a breadcrumb trail: 'Travel Guide Home > Houston Travel Guide > Houston Hotels > Best Hotels'. There are tabs for 'Travel Guide', 'Hotels', 'Restaurants', 'Attractions', 'Nightlife', and 'Shopping'. The featured article is 'FROM A-WAKE TO Z-Z-Z-Z...HOUSTON GIVES A GOOD NIGHT'S SLEEP' by Heather J. Taylor. The article text reads: 'Houston, known for its multiplicity, doesn't fall short on places to stay offering travelers a wide range of luxury boutiques, high-rise hotels, and affordable budget motel chains. Whether it's business or pleasure, ocean view or skyline scenery or simply, a comfortable bed, Houston delivers rooms to fit any budget.' Below the text is a 'Description - Houston Hotels' section: 'Downtown's tallest hotel, the Hyatt Regency Hotel offers convenience to Houston's most popular attractions, or choose to stay in a cozy bed & breakfast like the popular Robin's Nest Bed and Breakfast Inn near Montrose's Museum District. If hearing the... Read more >'. On the right side, there's a 'Hotels Lists' section with links: 'Airport Hotels', 'Bed and Breakfast', 'Best Hotels', 'Budget Hotels', 'Condo and House Rentals', 'Extended Stay Hotel', 'Family-Friendly Hotels', 'Luxury Hotels', 'Pet-Friendly Hotels', and 'Advanced Search >'. At the bottom of the screenshot, it says 'Property of Heather J. Taylor'.

Property of Heather J. Taylor

WEBSITE WRITER

» By htaylor August 29, 2012, 15:03pm

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Kathy Griffin



Kathy Griffin's "Official Book Club Selection: A Memoir According to Kathy Griffin" gains extra bonus points for a book title scoring high in search engine optimization. Kathy's first memoir walks a thin line between her comedic wit mixed with pointers on how she clawed her way to the top on her [hike](#) through life, love and the pursuit of fame.

creative
PRESS RELEASE SAMPLE

STAPP TAKES A BIG STEP WITH UNTOLD STORY Lead Singer of Creed, Set to Launch “Tell-All” Book This Fall

(BOCA RATON, FLORIDA, June 26, 2012) — For over a decade, Grammy Award winner, singer, songwriter and front man of the mega band, Creed, Scott Stapp has bottled up his emotions and concealed his escapades and personal dilemmas from the world. Recognized as one of the most accomplished artists of the modern rock era, Scott Stapp is set to release his first-ever, uncensored memoir called Sinner’s Creed, unleashing behind the scene realities about his life-threatening suicide attempts, alcohol-induced rampages and intimate details about his abusive childhood.

Scott Stapp found his true voice when he collaborated with David Ritz of Rolling Stone Magazine to write a compelling story of his life. Ritz is a notable writer of biographies, which include works for Janet Jackson, B.B. King and Aretha Franklin, as well as, the best seller, “Divided Soul: The Life of Marvin Gaye” released in 1985 that depicted a similar story to Stapp’s of childhood abuse and harsh religious upbringing.

In a world stimulated by celebrity, the first question anyone embarking on a star studded driven career must ask is: Do I have what it takes to handle the pressure of fame? Scott Stapp is certainly no stranger to controversy in the media, and yet over the last few years, he has managed to ostracize himself from society to avoid the stress of cyber-bullying and related conflicts. The rise and fall of fame has been a constant during his career, but he has managed to maintain his status as a multi-platinum artist and sell more than 50 million albums worldwide. Die-hard Creed fans are relying on the band to stick together through thick and thin and continue producing the ultimate rock experience. Stapp’s tremendous songwriting skills have proven time and time again that he has the strength that it takes to survive. And in *Sinner’s Creed*, the message is clear, genuine and concise. Stapp’s memoir is full of heart and emotional vulnerability and regardless of his setbacks, losses, and battles with depression. Stapp’s unique vocal style, blended with compelling, lyrics continues to breathe life into the rock and roll music scene...*to be continued.*

LEGAL MEDIA ALERT SAMPLE

Malibu Trial Court to Decide if More Money Should be Paid Involving Record Judgment for Hilton and Hyland

Court will decide exactly how much money should be paid by Susan Loggans to compensate Hilton & Hyland for attorneys' fees and costs incurred in a hard-fought legal battle that included a nine day trial before a Malibu jury. (CASE SC084111)

Malibu trial court to decide if an additional \$350,000 in attorneys fees and costs should be paid by Susan Loggans, a Chicago attorney, to Hilton & Hyland and Chad Rogers, her real estate agents, as part of a record judgment involving the sale of Ms. Loggans' beach front property, located in the exclusive Malibu colony. Judgment should be awarded by end of the week. The Malibu jury's award of a commission in the amount of \$360,937.50, plus prejudgment interest in the amount of \$41,137.20, in favor of Hilton & Hyland is a record in the state of California for the sale of a single family residence.

On Friday, June 16, 2006, the Honorable Cesar C. Sarmiento of the Los Angeles Superior Court heard oral argument concerning how much money should be paid by Susan Loggans to compensate Hilton & Hyland for attorneys' fees and costs incurred in a hard-fought legal battle that included a nine day trial before a Malibu jury. On April 5, 2006, Judge Sarmiento entered the judgment in the case, Hilton & Hyland v. Loggans, LASC, Case No. SC084111, that affirmed the jury's award of a commission in the amount of \$360,937.50 in favor of Hilton & Hyland, and added an additional \$41,137.20 for prejudgment interest. Judge Sarmiento's ruling is expected to be released shortly and will determine if the total amount of the judgment will exceed \$750,000.

At the trial of the case, the jury learned that in October 2001, Chad Rogers, who was 24 years old at that time and a successful real estate agent at Hilton & Hyland, was originally introduced to Ms. Loggans by Sheldon Adelson, the owner of the Venetian Hotel in Las Vegas, Nevada. As a result of that introduction, Mr. Rogers played a critical role in assisting Ms. Loggans in locating and purchasing her Malibu residence in May 2002 for \$5,750,000 ... The dispute arose due to Ms. Loggans' refusal to pay a commission to Hilton & Hyland and Mr. Rogers under the terms of a one-page, written contract, the Single Party Compensation Agreement, that protected Hilton & Hyland's and Mr. Rogers's interests in the event of a sale of Ms. Loggans' Malibu residence to the Mascolos...

Gerald L. Sauer, lead trial counsel for Hilton & Hyland and a partner in the law firm of Sauer & Wagner LLP, said, "This case shows that even rich and powerful attorneys are bound by the same rules that govern everyone else. The mere fact that you can afford to go the distance in a lawsuit and hire a prestigious law firm does not mean that you will win in the end." Mr. Sauer handled the trial with Vina Chin, another attorney at Sauer & Wagner LLP...

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HOME IS WHERE THE HALL IS

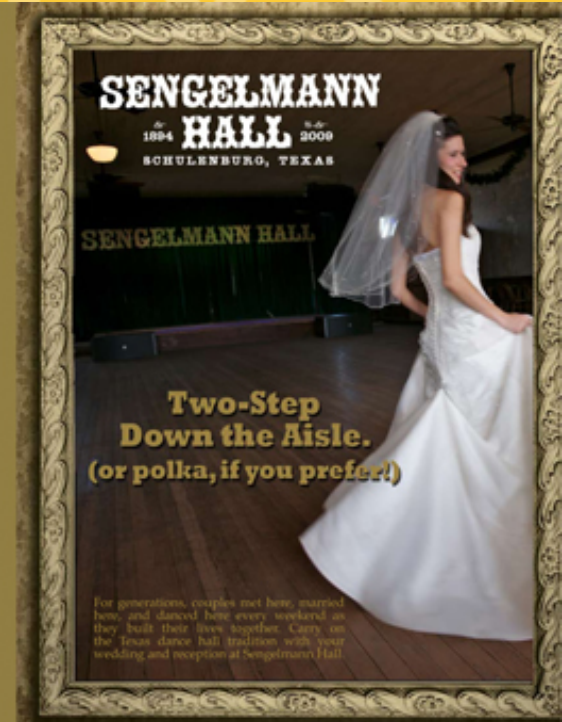


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HOSPITALITY WEBSITE WRITER / ART DIRECTION

SENGELMANN
1894 **HALL** 2009
SCHULENBURG, TEXAS

RESTAURANT SIPS & SUDS DANCE HALL CONTACT IN THE NEWS
ABOUT SENGMANN HALL PHOTO GALLERY HOURS & LOCATION VISIT SCHULENBURG



**GRAB YOUR
PARTNER.**

**HEAD FOR THE
COUNTRY.**



1 2 3 4 5

**HOME IS
WHERE THE HALL IS**

Sengelmann Hall is a fully restored 1890's Texas Dance Hall, located in Schulenburg, Texas - halfway between Houston and San Antonio and down the road from Austin. Join us for live music and dancing, step up to the bar for a classic pre-prohibition cocktail, and enjoy authentic home cooked cuisine with a Euro-Texas twist.

For generations, couples met here, married here and danced here every weekend as they built their lives together. Carry on the Texas dance hall tradition with your wedding, reception or private event held at Sengelmann Hall.

**RESTAURANT
SIPS & SUDS
DANCE HALL**

**NOW
PLAYING**

"Mineola Rag"
by
East Texas
Serenaders

ON OFF



Two-Step Down the Aisle (or polka, if you prefer)!

Sips & Suds Authentic Saloon & Biergarten

Enjoy a pre-prohibition cocktail in our authentic Texas saloon, join your friends on the picnic tables in our biergarten shaded by live oaks, or watch the sunset from our balcony above Main Street.

Drinks at Sengelmann Hall echo the spirits of generations past with a pre-Prohibition era cocktail list. Cocktails are handmade using top-shelf spirits, fresh juices, house-made syrups and a variety of old-fashioned bitters.

The bar hosts 14 beers on tap with particular focus on Czech and German favorites and Texas microbrews. Upstairs, the dance hall serves up Sengelmann Hall's secret recipe, Whiskey Punch. (And it packs quite a punch!)

You can also enjoy a selection of great late-night snacks, traditional German and Czech bar fare and hot, homemade soups inspired by secret family recipes.

The bar downstairs is an exact replica of the mahogany bar that adorned Sengelmann Hall from 1894 until the 1940's. And be sure to stop by the upstairs bar on your way to the balcony. This unique bar is built into the original bar and hatchback booth, which the Sengelmann brothers covered in chicken wire to discourage theft!

CAPABILITIES BROCHURE WRITER / ART DIRECTION

THE FORUM

The Forum L.A.'s Premiere Entertainment Landmark

The Forum is a premier multi-cultural events and entertainment destination in Southern California. Our venue is a classic example of our city's history and its desire to grow and prosper. We have quite the reputation of attracting major concerts, family shows, sporting events, conventions, religious events, banquets and other community events to the arena. The Forum is an established, recognizable landmark in the nation.

The arena is a destination, primed to deliver an experience like no other. The arena generates an emphasis on the importance of sports and entertainment in Los Angeles' continued economic development. With SMG as the worldwide leader in venue management at the helm, we will continue to provide a dynamic facility and host exceptional entertainment in L.A.

Location: The Forum is located in Inglewood, CA and is within driving distance of three of Los Angeles' most heavily traversed highways. The Forum is only a few minutes away from the Los Angeles Airport and there are more than 10,000 hotel rooms in the area surrounding our venue.

Capacity: The Forum can seat up to 18,000 and will accommodate half-house, theatre-style, end stage and many other configurations.

Parking: The on-site parking lot has 3,500 parking spaces including disabled and VIP parking.

We offer sponsorship opportunities, group packages and a variety of events which appeal to all segments and interests in the community.

Our dedication to the community...

The continued success of The Forum will help to rejuvenate the Inglewood area and provide entertainment to people of all ages.

The Forum can deliver a series of memorable moments of excitement that are unforgettable. These "event experiences" include:

- National and regional family shows (multiple day events)
- Concerts that cater to all musical genres: Latin, Rock, R & B, Gospel, Filipino, Country etc.
- Multi-cultural events
- Conventions (Assembly style)
- Single day special events
- Local business and social functions
- Forum Club banquets, wedding receptions, holiday parties and catered functions.
- Film shoots
- Concert and theatrical rehearsals



Property of Heather J. Taylor



HEATHER J. TAYLOR

20+ years of hands on experience. Plenty of references available.

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