

READING IS FUN – 5K RUN

SPONSORSHIP OPPORTUNITIES

Saturday, August 8, 2020

8:00 AM Check In

9:00 AM 1K Family/Mascot Run/Walk

9:30 AM 5K Run/Walk starts

10:15 AM Awards Ceremony

Elm Creek Park Reserve

district279foundation.org



Our Mission

District 279 Foundation seeks to support and enhance Osseo Area Schools (ISD 279) dedication to all students. Located in Hennepin County, ISD 279 is the fifth-largest school district in Minnesota, serving all or parts of Brooklyn Center, Brooklyn Park, Corcoran, Dayton, Maple Grove, Osseo, Plymouth, and Rogers. Everyone benefits when opportunities are provided for youth as a result of your partnership with District 279 Foundation

About the Reading is Fun – 5K Run/Walk

District 279 Foundation partners with Kidstop (ISD 279 school-aged care program) to coordinate this healthy and social opportunity to advocate that reading is fun! Funds raised from this family friendly event will be allocated to media centers (library) in ISD 279 – Osseo Area Schools to purchase learning resources. Participants will receive a t-shirt, goodie bag and post-race snacks. The race is timed/chipped, and medals are given for age/gender categories.



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District 279 Foundation invites you to gain valuable exposure for your organization by sponsoring this inspiring event. As our partner, we are willing to work with you to customize this experience and provide recognition opportunities that would make the event valuable and memorable.

*If committed by print deadline July 15

Title Sponsor – \$3,000 (cash only)

- Opportunity to welcome runners at the event
- Verbal recognition at the event
- Logo on the T-shirt with most prominence*
- Prominent recognition in event newsletter communications
- Signage displayed at the Start/Finish Line
- Opportunity to provide a marketing item in the goodie bag
- Opportunity to have a sponsor table at the event

Awards Ceremony Sponsor – \$2,000 (cash only)

- Opportunity to provide the awards to participants
- Verbal recognition at the event
- Logo on the T-shirt*
- Recognition in event newsletter communications
- Signage displayed at the Start/Finish Line
- Opportunity to provide a marketing item in the goodie bag
- Opportunity to have a sponsor table at the event

Starting Line Sponsor – \$1,000

- Opportunity to start the race off at the starting line
- Verbal recognition at the event
- Logo on the T-shirt*
- Recognition in event newsletter communications
- Signage displayed at the Start/Finish Line
- Opportunity to provide a marketing item in the goodie bag
- Opportunity to have a sponsor table at the event

Finish Line Sponsor – \$500

- Verbal recognition at the event
- Name on T-shirt*
- Signage displayed at the Start/Finish Line
- Opportunity to provide a marketing item in the goodie bag
- Opportunity to have a sponsor table at the event

Water Stop Sponsor – \$250

- Name on T-shirt*
- Opportunity to provide a marketing item in the goodie bag



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SPONSORSHIP COMMITMENT FORM

DEADLINE JULY15



Level of Sponsorship (please check one):

- Title Sponsor \$3,000
- Awards Ceremony Sponsor \$2,000
- Starting Line Sponsor \$1,000
- Finish Line Sponsor \$500
- Water Stop Sponsor \$250
- Donation \$ _____ (fully tax deductible)

Contact Information: Please provide all information exactly as it should appear in recognition lists.

Contact Name: _____

Company/Organization: _____

Address, City, State, Zip: _____

Email: _____ Phone: _____

Payment:

- Invoice me. *An invoice will be emailed to the contact listed above.*
- Check is enclosed payable to District 279 Foundation.
- Charge my credit card: Visa MasterCard Am Ex Discover

Name on card: _____

Billing Address: _____

Account number: _____

Expiration date: _____ Security code: _____

Signature: _____

For more information, or to submit your sponsorship commitment form, contact:

Susan Wineland | winelands@district279.org | (763) 391-7116