

Self-motivated Digital Media Professional adept at multitasking and wearing many hats. Accustomed to producing quality, detail-oriented work in a deadline-driven, fast-paced work environment. Fluent in Adobe Creative Suite; Power user in Photoshop, InDesign and Illustrator. Also knowledgeable in LightRoom, Capture One, WebDAM, Digital Asset Management archiving and scripting.

EXPERIENCE

Principal, Graphic Designer Oct. 1998 – Present

Georgie Design, Oakland, CA

- Meet with clients to discuss their individual design needs; including, but not limited to: company collateral, presentations, technical illustrations, graphics, logos, brochures, ads, packaging, websites, signs, t-shirts and spot and 4-color printing
- Clients include CirclePoint, Penny Newman, Macromedia and others
- Oversee all projects from concept to completion

Photo Retoucher/Digital Asset Manager Aug 2010 – Mar. 2018

Cost Plus World Market, Alameda, CA

- Digitally composited and retouched imagery for both CMYK and sRGB colorspaces
- Marked up color proofs of ads for press run
- Partnered with internal teams and vendors to supply requested imagery and videos
- Managed, organized and archived digital imagery and video libraries on corporate servers and on WebDAM
- Tracked asset requests and fulfillment
- Managed metadata for asset searchability
- Oversaw asset integrity

Digital Photo Retouch Specialist (Contract) May 2004 – Oct. 2006

TravelSmith Outfitters, Novato, CA

- Digitally retouched and composited photos for mail order catalogues
- Color corrected images for both TravelSmith and IOS titles
- Prep images for TravelSmith Website Team

Digital Photo Retouch Specialist (Contract) Aug. 2003 – Apr. 2004

Macy's West, Federated Department Stores, San Francisco, CA

- Digitally retouched and composited photos and vector art for direct mail and run-of-press advertisements
- Department handled all advertisements for Macy's, west of the Mississippi
- Winner of digital prepress department logo design contest

Studio Artist (Contract) May 2001 – Jan. 2002

J. Walter Thompson, San Francisco, CA

- Partnered with art and creative directors on regional and national advertisements for clients such as Pacific Gas and Electric Company, CheapTickets, ChevronTexaco, BV and Glen Ellen Wines
- Orchestrated projects' success by partnering with various vendors, in-house print production, traffic and account managers

Assistant Art Director (Contract) Jul. 2000 – Mar. 2001

Sperling Sampson West, San Francisco, CA

- Partnered with senior art director on design, layout and printing of advertisements, mailers, annual reports and packaging for such clients as Genentech, Gilead Sciences and DoubleTwist
- Met with clients to determine their design needs

Graphic Designer (Contract) Jan. 2000 – May 2000

Gloss.com, an Estee Lauder Company, San Francisco, CA

- Created web pages, banners and e-mail drops
- Designed and produced print materials for clients such as Chanel, Clinique, Prescriptives and MAC
- Designed and produced trade show materials

Graphic Artist Feb. 1997 – Jun. 1998

Mediamatics, a National Semiconductor Company, Fremont, CA

- Produced all company collateral materials, advertisements and graphical user interfaces

Assistant Designer Nov. 1996 – Feb. 1997

Wellman Advertising and Design, Carmel, CA

- Met with clients to determine their design needs
- Assisted art director with the creation of various printed projects

EDUCATION

Academy of Art University, San Francisco, CA

- Completed 27 MFA units, 1997-1998

Humboldt State University, Arcata, CA

- B.A., Broadcast Journalism and German, 1993
- Outstanding Broadcast News Graduate Award, 1993