

Service, Support & Advocacy

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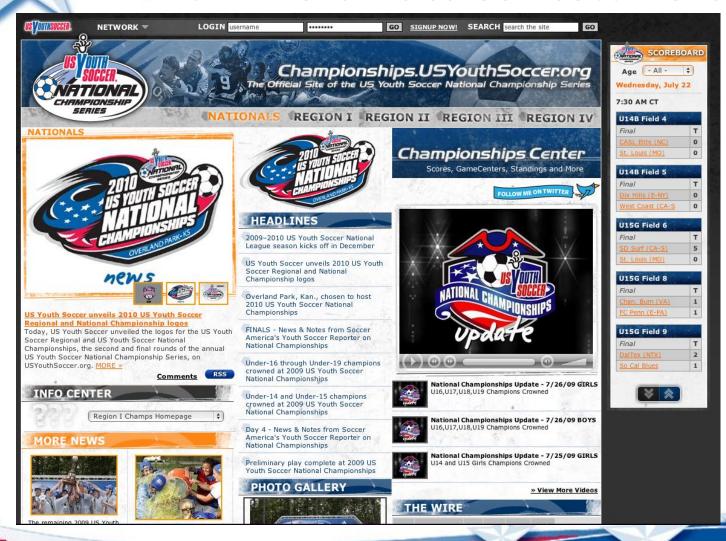


USYOUTHSOCCER.ORG

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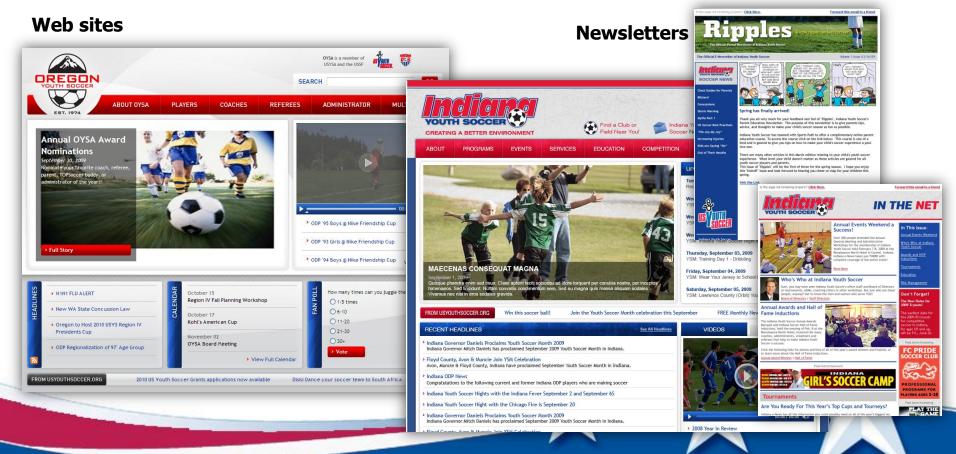
CHAMPIONSHIPS.USYOUTHSOCCER.ORG



US Youth Soccer Web Platform

ented by

US Youth Soccer partner offers an integrated web solution to maximize efficiencies between US Youth Soccer and members with content (copy, image, ads, video) push-and-pull. Use videos, stories and more from USYouthSoccer.org with the click of a button...includes e-Newsletters.



Social Media





Press Releases & E-newsletters



FOR IMMEDIATE DELEASE



Kwik Kicks

OFFICIAL NEWSLETTER OF US YOUTH SOCCE

Along with the new USYouthSoccer.org website design, check out our new enewsletter designs that are premiering this month. We hope you like the new look.

Be a Member of USYouthSoccer.org | Register now

USYouthSoccer.org is new and improved. While you are checking out the new look and features of the site, please take a minute to register with USYouthSoccer.org to personalize your experience. Thank you for visiting and look for new additions to the site coming soon.

Reminder: The US Youth Soccer National Office will be closed beginning on Monday,



50% OFF ENDS DECEMBER 14

Deadline fast approaching to save 50% off registration for the 2008 US Youth Soccer adidas Workshop. Don't miss this chance to gather with youth soccer leadership and continue your education in the game inside and outside the lines of play. Join us at the David L. Lawrence Convention Center in Pittsburgh, Penn. from February 7-9.

Soccer, troby@usvouthsoccer.org or 972-334-9300 sholtz@usvouthsoccer.org or 972-334-9300



US Youth Soccer Announces rtnership Extension with adidas

youth sports organization and adidas through 2010

2008) - The United States Youth Soccer Association (US Youth Soccer) and adidas tension of its marketing partnership that initially began in 1989. In this extension that n years that could extend the relationship through 2014, adidas remains the Official h Soccer.



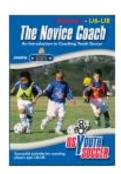
Press Release Guides and Templates

- •US Youth Soccer style guide
- •US Youth Soccer "at a glance"
- Press Release Templates
 - Regional & State ODP player pool
 - Player Registration
 - •State Cup Opening Rounds
 - •State Cup Finals
 - •Kohl's American Cup
 - •Clubs advancing to Regionals/Nationals
 - •Hometown individual player Release

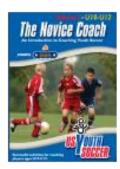
Titles available through USYouthSoccer.org



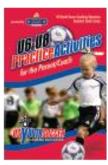
Positive Parenting for Youth Soccer DVD



The Novice Coach: An Introduction to Coaching Youth Soccer DVD, Volume 1 (U6/U8)



The Novice Coach: An Introduction to Coaching Youth Soccer DVD, Volume 2 (U10/U12)



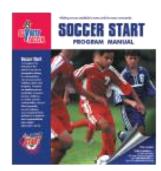
Assistant Coach Series U6 and U8 Activity Aids for Parents and Coaches



Official US Youth Soccer Coaching Manual



TOPSoccer Manual



Soccer Start Program Manual

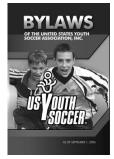
For additional resources on coaching and parent education, check out ResponsibleSports.com. Log on and learn today!





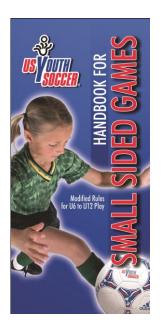


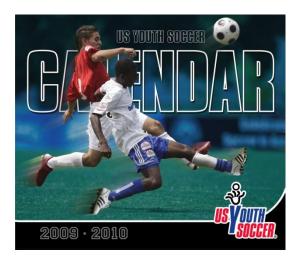














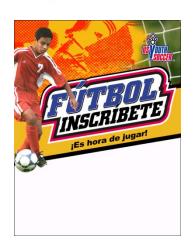
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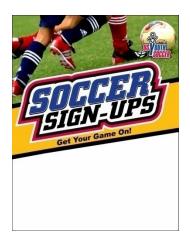
Brochures and other publications

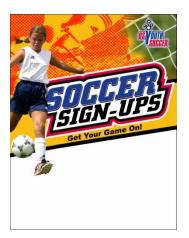


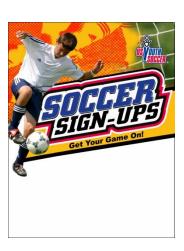


Design Templates















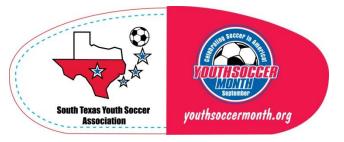


Purchasing Program

•Aggregate purchasing provides lower prices for all





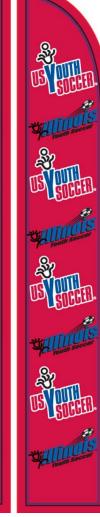


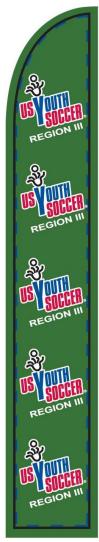


Purchasing Program

•US Youth Soccer provides design templates or will do the design work for you









Graphic Design

- •In house design assistance
- •Logo/branding development
- Publication layout

































Video Production

- DVD's
- web streaming
- The US Youth Soccer Show
- Public Service Announcements





- Television
- •In stadium

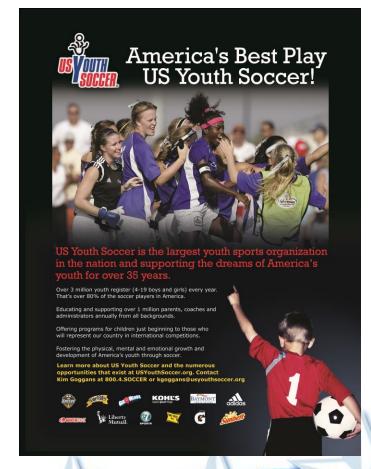


Developing Champions for Over 35 Years. US Youth Soccer has long stood as the place where America's Best play soccer. US Youth Soccer athletes will highlight their skill, determination and love of the game at these upcoming elite events. **US Youth Soccer National League** op teams in the nation kickoff a year-long competition Girls U-15 - U-17 College Station, Texas Dec. 31-Jan. 2, 2010 Orlando, Fla. Feb. 13-15, 2010 Weston, Fla. Girls U-15 - U-17 Girls and Boys U-15 - U-17 March 19-21, 2010 For complete game schedules, visit USYouthSoccer.org **US Youth Soccer ODP** ODP Girls 1993, 1994, 1995 Coral Springs, Fla. ODP Boys 1995 and 1996 ODP Boys 1992 Orlando, Fla. Wilson, N.C. Nov. 27-30, 2009 ODP Girls 1991 and 1992 ODP Boys 1993 and 1994 **US Youth Soccer National Championship Series** Region I (East) Championships July 1-6, 2010 Barboursville, W. Va. Region III (Southern) Championships June 17-23, 2010 For a complete calendar of events, visit ISVIIII SUFFER ORG

National Print Advertising

•Sports Business Journal, Soccer America, NCAA Championship publications, Eurosport

Catalog



National Marketing Platforms











US Youth Soccer ODP

- US Youth Soccer ODP
 - constantly fielding questions about the program (7 of 10 questions to nationaloffice@usyouthsoccer.org are about US Youth Soccer ODP)
- ODP Championships
 - provide NFSA releases of individual players from USSF
 - coordinate entire tournament
- ODP International trips
 - notify foreign embassies or consulates
- ODP Inter-regional Events
 - coordinate foreign travel for Super Group teams
 - hotel contracts, pre-payments of food, travel, etc.
 - work with venue on contract, deliveries, signage and overall branding (i.e. Disney)



Coaching Education

- Coaching Staff
 Sam Snow, Director of Coaching Education
 Dr. John Thomas, Assistant Director of Coaching
- Liberty Mutual's Responsible Sports
- Coaches Connection
- Success in Soccer
- National Youth License (NYL)

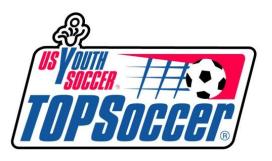






TOPSoccerThe Outreach Program for Soccer

- Serves children with disabilities. Provides opportunities for families to enjoy the sport of soccer through adapted activities. Provides training to volunteers and coaches who work with disabled children.
- Promotional video finished and distributed to each state
- TOPSoccer coaching course
- Regional TOPSoccer Symposiums
- Grants and literature available



Soccer Across America

- Provides soccer opportunities to kids in underserved areas wherever soccer is unavailable. Provides direction on how to begin a program and where to seek resources to maintain it.
- John Kukitz, Chair of the Committee
- Growing membership is more important now than ever
- Grants and literature available
- Member of Urban Soccer Collaborative





Small State Association Grants

I. US YOUTH SOCCER SMALL STATE ASSOCIATION GRANTS

- Type: Cash (max of \$6,000)
- Intended for: Small State Associations (under 23K players & <\$100K in cash reserves)
- Available: September 1, 2009
- Deadline: August 31, 2010 (or until funds are exhausted)
- * See application for further details

II. US YOUTH SOCCER SMALL STATE ASSOCIATION EQUIPMENT GRANTS

- Type: adidas equipment (up to \$8K. Additional \$2K if State matches \$2K)
- Intended for: Small State Associations (under 23K players & <\$100K in cash reserves)
- Available: September 1, 2009
- Deadline: April 15, 2010 (or until funds are exhausted)
- *See application for further details

Grants for Outreach Programs

III. US YOUTH SOCCER RECREATION GRANT PROGRAM

- Type: adidas equipment
- Intended for: existing member Recreation programs of 3+ years
- Available: October 5, 2009
- Deadline: January 8, 2010
- *See application for further details

IV. US YOUTH SOCCER SOCCER ACROSS AMERICA GRANT PROGRAM

- Type: adidas equipment
- Intended for: underserved communities (new and existing members can apply)
- Available: October 5, 2009
- Deadline: January 8, 2010
- *See application for further details

V. US YOUTH SOCCER TOPSOCCER GRANT PROGRAM

- Type: adidas equipment
- Intended for: TOPSoccer programs (new and existing members can apply)
- Available: October 5, 2009
- Deadline: January 8, 2010
- *See application for further details







Soccer Across America State Development Grant

VI. SOCCER ACROSS AMERICA STATE DEVELOPMENT GRANT PROGRAM

• Type: Cash

Intended for: State Associations working with underserved communities

Available: TBD

Deadline: TBD

*Application and process TBD



US Youth Soccer Sponsor Programs

Sunbelt Free Kicks

- Type: Cash and Prizes (monthly drawling of \$1,000)
- Intended for: US Youth Soccer member clubs
- Available: September 1, 2009
- Deadline: February 28, 2010
- Sunbelt Free Kicks program! Score cash for your club, plus win prizes for yourself when you buy any box of specialty marked Sunbelt Granola Bars or Sunbelt Fruit & Grain Bars and enter the code online.

Fall 2009 Responsible Sports Community Grants

- Type: Cash (TWENTY \$2,500 Responsible Sports Grants)
- Intended for: US Youth Soccer member clubs
- Available: now
- Deadline: November 30, 2009



To get started visit USYouthSoccer.org and click on the corresponding web banner



