

Outline

“Developing an Evangelistic Digital Sunday School”

What does the Great Commission look like in a digital world?

¹⁹ Go ye therefore, and Teach all nations, Baptizing them in the name of the Father, and of the Son, and of the Holy Ghost:²⁰ Teaching them to observe all things whatsoever I have commanded you: and, lo, I am with you always, even unto the end of the world. Amen.
Matthew 28:19-20

Winning the Lost at Any Cost!!! Discipleship Making

Question:

HOW MANY DIFFERENT PLAYFORM DO YOU KNOW? EXPLAIN WHAT AND HOW YOU USE FOR DICIPLESHIP MAKING?

Jesus calls his true disciples to make disciples

- Actions, people are tired of hearing the old stories, they are looking for action. How are you influencing those around you with your life?
- Evangelism is the act of proclaiming the good news of the gospel of Jesus. Discipleship, on the other hand, is the lifelong process of becoming like Jesus. When we read the Great Commission in Matthew, we see that Jesus never lays out a detailed plan for how to do it. It's assumed that the disciples know what Jesus is talking about. It's assumed they know what it means to be a disciple.
- If we continue to see the Great Commission as only concerned with evangelism, we miss half the message. Millennial Christians increasingly see the Great Commission pushing us to “make disciples.” We do need to “go,” but we do so in order to “make disciples.”

Disciple by Sharing the Word

- We speak about the gospel as we live according to the gospel. We tell people how they can be saved from their sins through Jesus' death on the cross. There's no question that this is the thrust behind Christ's command to go and make disciples.
- Jesus was not telling these eleven guys on a mountain to pair up and disciple each other. He was telling them to reach people who have not been reached with the gospel. And

Christian, remember therefore you have the Spirit of God inside of you! To speak the gospel.

- So, who are you speaking the gospel to? Who has God put in your life that you can share the gospel with? If not, what are you waiting for? To make disciples is to go to people who don't know the love of Christ and lead them to experience the life of Christ.

Disciple by Showing the Word

- Once we share the Word and people put their faith in Christ, we baptize them. Have you ever wondered why Jesus includes instructions on baptizing people in His command to make disciples? Because baptism symbolizes identification with the person of Christ and inclusion in the body of Christ.
- Disciple-making is not about sharing the gospel with people and then leaving them to figure out the Christian life on their own. Instead, we show them how to follow Christ on a day-by-day basis. Therefore, we can never limit making disciples to a weekly meeting in a classroom. Making disciples is what happens when we walk through life together, showing one another how to pray, study the Bible, grow in Christ, and lead others to Christ.
- And remember, God has designed disciple-making not only for the good others, but also for our growth in Christ. If you lead a new believer to Christ, then how is that person going to learn to pray or study the Bible or share the gospel? By watching you! God has this thing rigged.

Disciple by Teaching the Word

- The Great Commission also involves “teaching them to observe all that I have commanded you” (Matthew 28:19, emphasis added). As followers of Jesus, we don't just receive the Word; we reproduce the Word. Now there's obviously a sense in which some in the church are particularly gifted to teach (Ephesians 4:11–12). However, every disciple of Jesus is intended to saturate his or her words with God's Word. We are teaching people all that Christ has taught us.

Disciple by Serving the World

- Finally, obeying the Great Commission will mean not only serving our neighbors, but also the world. We are to make disciples of “all nations” (Matthew 28:19). Nations here is not a reference to the approximately two hundred geopolitical nations, or countries, recognized in the world today. Nations refer to tribes and families and clans and peoples, what we call people groups today. We see this concept all over Scripture: Amorites, Hittites, Perizzites, Canaanites, Hivites, and Jebusites.

“From Social Media” To “Social Media”

¹⁵ So when they had dined, Jesus saith to Simon Peter, Simon, son of Jonas, lovest thou me more than these? He saith unto him, Yea, Lord; thou knowest that I love thee. He saith unto him, Feed my lambs.

¹⁶ He saith to him again the second time, Simon, son of Jonas, lovest thou me? He saith unto him, Yea, Lord; thou knowest that I love thee. He saith unto him, Feed my sheep.

¹⁷ He saith unto him the third time, Simon, son of Jonas, lovest thou me? Peter was grieved because he said unto him the third time, Lovest thou me? And he said unto him, Lord, thou knowest all things; thou knowest that I love thee. Jesus saith unto him, Feed my sheep.

John 21:15-17

Verily, verily, I say unto you, he that believeth on me, the works that I do shall he do also; and greater works than these shall he do; because I go unto my father.

John 14:12

Different platforms serve different purposes for different audiences.

How to use You Tube to make Disciples

- **YouTube is a video sharing service where users can watch, like, share, comment and upload their own videos. The video service can be accessed on PCs, laptops, tablets and via mobile phones.**
- **YouTube is a free to use service and a can be a great space for teens to discover things they like. For many young people, YouTube is used to watch music videos, comedy shows, how to guides, recipes, hacks and more. Teens also use the video-sharing service to follow their favorite vloggers (video blogger), subscribe to other YouTubers and celebrities they are interested in**

You Tube

- **Movies**
- **Animated Bible story "shorts" for kids**
- **Dramas and skits**
- **Music videos**
- **Discussion starters, presentations.**
- **Devotionals**
- **Worship openers**
- **"How-to" videos**
- **Mission and topical shorts**
- **Previews and full-length copies of animated Bible classics**

How to use Twitter to make Disciples

- **Twitter is a service for friends, family, and coworkers to communicate and stay connected through the exchange of quick, frequent messages. People post Tweets, which may contain photos, videos, links, and text. These messages are posted to your profile, sent to your followers, and are searchable on Twitter search.**
- **Twitter limits to 140 characters per tweet. ... Facebook allows likes and friends while Twitter's call to action is to follow**

Twitter

- **You can use Twitter for entertainment purposes**
- **Use it to stay in contact with students when outside of class**
- **At its most basic, Twitter is like sending out a 140-character mass text to everyone you know.**
- **You could use it to share a scripture, post a compelling video, or ask your audience a question. The choice is yours.**
- **Twitter presents is the ability to engage in trending conversation as a tool to insert a voice of hope, faith, and reason into conversations that would otherwise deteriorate into arguments.**

An Intro to Instagram

- **Like Facebook or Twitter, everyone who creates an Instagram account has a profile and a news feed.**
- **When you [post a photo or video on Instagram](#), it displays on your profile. Other users who follow you see your posts in their feed. Likewise, you see posts from other users you follow.**
- **Instagram is like a simplified version of Facebook, with an emphasis on mobile use and visual sharing. Like other social networks, you interact with other users by following them, letting others follow you, commenting, liking, tagging, and private messaging. You can also [save the photos you see](#) on Instagram. Many churches and pastors use Twitter as a micro megaphone to share scriptures and sermon quotes.**
- **On Instagram, the main intention is to share and find the best photos and videos. Every user profile has follower and following counts, representing how many people they follow and how many other users are following them.**

Zoom

- **Zoom is a web conferencing platform that is used for audio and/or video conferencing. You need a free account to start your own calls for up to 100**

people; paid versions can support up to 1,000 people. You can make unlimited phone calls, hold unlimited meetings, and even record both.

- Zoom is one of many web conferencing tools, but it has grown quickly in popularity in part because it offers a lot of capabilities for free, and also is well regarded as a reliable, high quality conferencing tool that works easily and effectively. Most people will encounter Zoom simply through a meeting that has been set up by someone else, but it's available for you to use as needed, at no cost.
- Assume a shorter attention span. Think 30-minute max for YouTube lessons and Zoom sessions, and 30 minutes max for at-home lesson activities. You do NOT have a "captive" audience. Break up and vary your presentation style and approach WITHIN in each session.

Mix it up from week to week. Avoid over-using any one medium or approach.

Assume that you have to sell the reason WHY they should participate and keep up contacts in other ways. Simply posting or hosting doesn't make people participate.

- Use Zoom to present content that is online, such as watching a video together on Zoom. This way you can see who's participating and follow up with discussion.
- Avoid making "bump on a log" talking-head messages. This includes those of your boring pastor talking about the importance of a story or delivering a children's message. If you decide to create introductory videos, be energetic and do it with some basic production values like good sound and lights, backdrops, movement, etc.)

Get help from people who know good media and tech. This is NO time for you to be figuring out how to edit video. Most churches have members who know how to do technical things or know people who can help.

Where possible, get your students in the picture. People love seeing themselves on the screen. Use live streaming such as Zoom, or record kids doing the talking, not boring adults.

RECORD every live session or lesson and make it available 24/7 so other users can use it.

Facebook

- Facebook is a website which allows users, who sign-up for free profiles, to connect with friends, work colleagues or people they don't know, online. It

allows users to share pictures, music, videos, and articles, as well as their own thoughts and opinions with however many people they like.

- Users send “friend requests” to people who they may – or may not – know.
- Facebook has over 1 billion users
- Once accepted, the two profiles relate to both users able to see whatever the other person posts. “Face bookers” can post almost anything to their “timeline”, a snapshot of what is happening in their social circle at any given time and can also enter private chat with other friends who are online.

- People with profiles list information about themselves. Whether it be what they work at, where they are studying, ages, or other personal details, many users post lots of information which is easily accessible to their friends and others. On top of this, users can “like” other pages which interest them. For example, a Liverpool FC supporter can follow the club by linking up with its Facebook page. There, the user can post comments and receive club updates, pictures etc.

- For young people, who have grown up with technology, Facebook was once the most popular website there is. However, many teens are migrating to other social networking sites such as Instagram (which is owned by Facebook) and Snapchat.

- Those who still use it, use it for social networking. Young people are natural born multi-taskers, so using Facebook, as with any social networking website, is almost second nature to many teens. Social networking websites allow young people to experiment with who they are. They are popular because teens can find their own, uninhibited voice online which they can share with friends. Some teens feel they can express themselves easier online when compared to the real world because perhaps they feel the virtual world is more secure.

- Teenagers love Facebook because they can personalize their profile. In much the same way that other generations may have plastered their bedroom walls with posters of their favorite bands or soccer teams, young people now take part in personalizing their own space online with pictures, music, videos, and comments. The site has made communicating much easier too. Rather than picking up the telephone to ring your friend’s house, teens can instantly and directly communicate with their friends on Facebook. Even email, another relatively new technology, is of secondary importance to teens who use Facebook to do most of their communicating.

Conference Call

- Quick prayer in the morning
- Quick meetings
- Weekly check in

WHAT ARE YOUR TAKAWAYS FROM THIS CLASS