

# Fostoria City Public Affairs Committee Meeting

## Meeting Information

<b>DATE</b>	February 8, 2022
<b>TIME</b>	6:00 PM
<b>LOCATION</b>	Fostoria Municipal Building - 2nd Floor Conference Room

## COMMITTEE MEMBERS

Amy Mendoza	Mike Shaffer	Ed Logsdon*	Kim Logsdon*
Linda Kuhn*	Jill Filliater*	Mike Shaffer*	Elliott Shaffer*
Don Mennel*	Alexis Norris*		

\*Denotes members of the public who attend the meeting

## AGENDA

- 1. Call Meeting to Order**
- 2. Roll Call of Committee Members**
- 3. Welcome / Overview of the Meeting**
  1. Announced the purpose of the meeting was a work session to compose a plan to generate more votes and educate the public on issues concerning the May ballot; specifically, the Charter Amendments and tax levy renewal.
- 4. Minutes of Previous Meeting(s)**
- 5. Communication / Community Updates(s)**
- 6. Public Comments**
  1. Would like all council committees to use a uniformed Meeting Minutes template.
  2. Ways to promote/inform:
    1. town halls – will need moderator and presenter, live video stream to make available to view online
    2. prerecorded short videos on each issue
    3. door tags, flyer/brochure – hand out at town halls and distribute throughout town at businesses and community clubs
    4. guest-host podcast, radio station appearance, ABC News
    5. city website, WENS, social media (FB, FEDTV, TikTok)
    6. council meetings
    7. full page Review Times
    8. school – register qualified students, inform students, extra credit, volunteer
    9. nursing homes – Good Shepherd hosts their residents and will let us know when
    10. billboards
  3. Budget – is there funding available, do we want to seek donations, funding packs
  4. Polls – create/utilize QR code, FB poll, Google form poll – whose voting, what they need, exit polls
  5. What facts/explanations/comprehensive information to include:
    1. BOE voter turnout numbers from November’s election

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- 2. Charter comparisons – current and proposed
- 3. List 3 assets for each current and proposed
  - 1. Current - boundaries, person of the community, directly elected
  - 2. Proposed - qualified, held accountable, more transparent
- 4. Job description/qualifications requirements

### 7. Old Business

- 1. Council tab of city website has been updated to provide more information and will be regularly.
- 2. Several venues, dates, and times have been made available to hold town halls, a decision which will be utilize will be made at the next PACM.
- 3. It was determined through investigation that post mailed newsletter updates are not feasible.
- 4. No further update on Zoning Complaint Form.

### 8. New Business

#### 9. Miscellaneous

- 1. Alexis Norris informed us that she seeking help to initiate the restart of the Glass Pageant that has not occurred since 2019. She would like to spearhead this into existence again and possibly revamp it to become the “Railway Royalty” and include boys as well. She referenced her past experience with the pageant and the benefits it would bring to the youth and community.

### 10. Adjournment – 8:05 P.M.

## MEETING NOTES

Insert Meeting Notes Here:

ACTION ITEMS				
Action Item	Due date	Status	Responsible	Comments
Investigate Newsletter in Water	2/8/2022	Complete	M. Shaffer	Not feasible.
Investigate gaining access to City Website to make updates	2/1/2022	Complete	M. Shaffer	Accessible and updated regularly
Recommend Dates for Potential Town Hall Meetings	2/8/2022	Complete	A. Mendoza	Several made available will confirm which chosen later
Confirm date and time for Town Hall at FJSHS week of March 21 <sup>st</sup>	2/22/2022		M. Shaffer	
Seek answers regarding funding	2/22/2022		A. Mendoza	
Develop job descriptions	2/22/2022		M. Shaffer	

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Develop polls	2/22/2022		M. Shaffer	
Develop promotional materials	2/22/2022		M. Shaffer	
Seek help regarding Glass Pageant	2/22/2022		A. Mendoza	