

## President's Message 2012

November 17, 2012



Hello Academy Members,

Looking back, we have had an exciting year beginning with a successful 2012 annual conference. We thank **John DeWorken** and **Sunnie Harmon** for their efforts on our behalf in 2012! Please see the included summary of services (in the SCAA Fall **Newsletter**) provided in the past 2 years they have been working with us to refresh your memories. I feel it is crucial we find a way to continue this relationship! It is time to actively engage in advocating for your profession by recruiting new SCAA members and supporting SCAA financially if we hope to meet our established goals.

It has been an honor to serve as the president of the SCAA this past year. **Will Hoole** will be the incoming president and has a great line-up for our annual conference in January. **Please mark your calendar for January 23-25th and remember we will start on Wednesday** again this year as it was preferred by the majority. You will also find a preliminary conference schedule in the SCAA Fall **Newsletter**. Please be on the lookout for the conference brochure to get registered!!

Lastly, I would encourage everyone to give thought to this year's **award nominations**. We have many deserving audiologists in our state and this is a wonderful way to recognize them.

Best Regards,  
Kristin Davis, Au.D.  
SCAA President 2012

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March 4, 2012

Hello Academy Members,

I look forward to a busy and productive year as your acting SCAA President! The 2012 SCAA Convention was a success, and the change in format was well received. Great thanks go out to **Dr.(s) Musiek, Kricos, and McCreery** for taking time out of their busy schedules to present at SCAA. I would also like to express sincere appreciation to all of our vendors. SCAA is grateful for your annual support. Additional thanks to **Teleacoustics, Phonak, Starkey, Panasonic, Widex and Resound** for their Bronze Sponsorships. The Thursday evening entertainment at Jillian's was a time to relax and connect with friends old and new. Thank you to **Siemens** for their Gold sponsorship for the Jillian's evening. Those who attended were able to take advantage of additional CEU opportunities with our pre and post conference meetings. I would like to thank **Phonak, GSI, and Oticon** for their sponsorships of these events. Last but not least, I would like to thank **Brian Curtis** for his role as 2011 SCAA president and all members rotating off the board!

Congratulations to **Karen Moore** as this year's recipient of the Betsy Wade Award. What a touching moment at SCAA with Betsy's sister, **Christy Koronczok**, speaking about her sister and presenting Karen the award. I would also like to congratulate **Will Hoole** as recipient of this year's Tony Whitson Award for

Outstanding Clinical Audiologist. The 2012 SCAA scholarship award was presented to **Katie Cappleman**.

President-Elect, Will Hoole, has already begun with plans for our 2013 SCAA convention. Thank you for your feedback on the convention evaluation forms to assist in planning. Please check the SCAA website ([www.scaa.net](http://www.scaa.net)) for **convention information & updates** as they become available.

**SCAA By-Law changes for membership dues due date** will be implemented in 2012. Please see the SCAA website and current newsletter for time line of implementation. A provision for an SCAA member that becomes disabled as deemed by the state has also been implemented by the board. Please see the SCAA website & newsletter for guidelines.

The SCAA Executive Board is already hard at work with our first board meeting focusing on the 2nd Annual State House Day set for May 16, 2012. SCAA is pleased to be hosting a coffee talk reception for Senators and House members from 8:30-10 a.m. in the Blatt Building. The full day's agenda to follow soon! Please contact me at [kristin@greeraudiology.com](mailto:kristin@greeraudiology.com) to RSVP for State House Day events!

**Our lobbyists, John DeWorken and Sunnie Harmon**, will continue their role in representing and advocating on behalf of SCAA. Due to SCAA membership consensus, the board has elected to increase our financial commitment with Sunnie & DeWorken. In addition to their duties of legislative monitoring for issues impacting audiology, communicating updates, participating in events, and focusing on defeating legislation that eliminates sales-tax exemptions for hearing aids, they will add active SCAA advocacy. This includes assisting in developing & actively promoting SCAA's legislative agenda, advocating and lobbying for SCAA on a daily basis regarding bill and amendment introduction and defeating legislation. Top of the SCAA legislative agenda for 2012 is online hearing tests and hearing aid sales, medicaid reimbursement, and continuing our efforts to convince BCBS that audiologists should be the preferred hearing health care provider in our state. We will need involvement from all SCAA members to support and sustain their efforts!

This year we also hope to actively engage and recruit non-member audiologists to join SCAA and support our profession at this crucial time in our field. Public education continues to be a key issue if we hope to secure our position as the hearing health care provider of choice. The board will be investigating the possibility of looping the SC Senate floor as one means of increasing public awareness. The board will continue to strive to be cost effective in all areas; however, an SCAA fundraiser is being considered to support our commitment to our lobbying efforts and maintain the professional scope of our annual convention. The board welcomes your questions, comments and ideas in these areas. I look forward to representing SCAA this year but remind you it will take all of us working together to grow SCAA and our profession in SC!

Best Regards,  
Kristin Davis, Au.D.  
SCAA 2012 President  
[www.scaa.net](http://www.scaa.net)