

MCCA Membership Meeting
Wednesday, January 11, 2017
Capitol Civic Centre, 8:30 a.m.

Attendance:

Jeremiah Novak, Novak's Service, MCCA Chair
Pat Mecca, Grape Grain & Bean, MCCA Treasurer
Rick Couron, Hearty Olive, Board Member
Gary Stolp, Subway Vice-Chair
Brian Gilbert, Westlake Golf, Board Member
Vickie Seehafer, Aspire Real Estate Group, Board Member
Nic Sparacio, City of Manitowoc
Michelle Linville, Big Brothers Big Sisters
Barry Nelson, Nelson Business Development
Matt Schliesman, Capitol Civic Centre
Cathy Karl, Heart & Homestead
Jody Dubinsky, Treasures
Tim Gadzinski, Manitowoc Public Library
Pastor Chris Hoppe, 1st German Church
Cindy Kinas, Nelson Business Development
Katelyn Burton, Wisconsin Maritime Museum
Corey Zoerb, Before N After
John Garcia, Before N After
Katie Schamburek, Glaze & Paint

Meeting called to order at 8:30 a.m. by Chair, Jeremiah Novak.

Welcome & Introductions:

Treasurers Report: 43 Paid Members

1 Outstanding Membership & Visitors Guide from 2016
6 paid Visitors Guide- 1 Paid Non-member
1 Outstanding Hotel Guide from 2016

New Business:

Calendar of Events: Discussion of Events scheduled for 2017.

January: No Events

February: Ladies Night Out Thursday, February 9th, 2pm – 8 pm
Ice on 8th Saturday, February 11th, 8am- 6 pm

March: Gold Coin Grab (Cathy Karl will send more information)

St Pat's Parade Friday, March 17th (MCCA to assist Kathie's Stage Door, Jeremiah Novak will follow up)

April: Day in the Life of a PEEP (Jody Dubinski will send an email with information)

Ladies Night Out April 13th (Cory Zoerb will send more information)

May: Downtown planters. Possibly purchasing larger pots that can be year round. (Vickie Seehafer to check on pricing)

June: No Events

July: Krazy Daze and Subfest July 7th – 9th (Jeremiah Novak will attend planning meeting January 17th)

August: Balloon Glow Friday, August 18th (volunteers needed contact Gary Stolp)

September: Sputnikfest September 8th & 9th

HarvestFest combined with Farmer's Market (date to be announced)

October: Treat Street Saturday October 28th

November: Small Business Saturday

Holiday Parade Wednesday, November 23rd @ 6:30 Looking for volunteers to build a MCCA float.

December: **NEW** Events discussed, Dine small, (local restaurant Saturday) Christmas with the Grinch (Randy Lieptow) Decorating Downtown for Christmas season (Evergleams)

****Looking for Volunteers & Chairs for these events.****

MCCA Rebranding: A committee will meet to discuss rebranding the organizations Logo & Name. A committee, Karen Nichols, Jason Ring & Randy Lueptow will meet to discuss and bring their suggestion back to membership. Input from the membership is encouraged by contacting one of these committee members.

Ice on 8th: Event will be held Saturday, February 11, 2017 starting at 8 am. The committee is creating an all day event this year. There will be 25 blocks of ice purchased for sculptures. Cost for each block is \$275.00. There will be 5 professional sculptures plus student carvers from Silver Lake College. Hockey & Ice Skating demonstrations will be held the morning of the event. New this year will be a Broom Ball Tournament. Adult Participants will wear tennis shoes in place of skates. The game is similar to hockey. Beer Tent with heaters and Charlie Bucket Band will play 5-6 pm. Clipper City Co-Op is sponsoring an event @ Kathie's Stage Door starting at 5pm. Posters to be distributed next week. A live radio remote will be held the day of the event. Manitowoc Symphony will be at the Capitol in the Evening.

City Update: Forefront Dermatology is in their new building in the main floor of the River Loft Condos. Their goal is to hire 125 employees.

Mirro Building: work is being done on the inside of the building. Hazardous materials will be removed on the North exterior wall with high pressure water starting again in March. A bid Document will be released soon to hire a contractor to remove the existing building. Washington Street walls will come down 1st. More public outreach to follow. The downtown plan will happen this year with a new master plan.

Progress Lakeshore: Continues to work with the Manitowoc Company.

Farmer's Market / Grow It Forward: No Report

Discussion: 1st German School Students looking to help in the community. May help with window decorations, helping in the club house at the farmer's market. Children are pre-K – grade 8.

Next Meeting: April 12, 2017 @ 8:00am Capitol Civic Centre.

Meeting Adjourned

Respectfully Submitted

Pat Mecca Treasurer