



Dear Potential Sponsor,

On Saturday, September 17, 2016, The Arizona Unity Tour Charities will be hosting the first Arizona Unity Tour - Northern Arizona Edition bicycle ride. Proceeds will be used by AZ Unity Tour Charities for their mission to support the men and women that stand behind the badge, in fire service and dispatchers and the Police Unity Tour - Team Arizona to participate in the 2017 Police Unity Tour for the trip to Washington, D.C. The mission of the Police Unity Tour is to raise awareness and funds for the National Law Enforcement Officers Memorial and Museum in Washington, D.C.

The ride will start and end at Ft. Tuthill in Flagstaff, Arizona. The registration opens at 7:00 am and the 62 mile ride starts at 8:30 am and the 28 mile ride starts at 10:00 am. We are expecting 100 plus riders, an additional 50 supporters, and numerous spectators along the route as we travel in Flagstaff, Arizona. We are recruiting riders and volunteers. In addition we need sponsors, vendors, volunteers and donations.

We are seeking support from our community to help sponsor the event. Five levels of sponsorship available:

Bronze: \$50 Your company name on our website and ride shirt plus your company-provided flyer, business card, or promotional item in each rider tour bag.

Silver: \$150 Everything above plus your sign or one created by us displayed at a rest stop and one at the start/finish line.

Gold: \$5000 Everything above plus your company name on the Police Unity Tour - Team Arizona website, your supplied decal displayed on our Team Arizona Trailer, and a plaque to commemorate your support.

Event Sponsor: \$3,000 This level will be limited to one main event sponsor. The benefits include; media exposure in advertising and news releases announced as Arizona Unity Tour sponsored by "Company name". You will also be listed on all of our social media sites. You will have premium placement of your company decal on the Arizona Unity Tour water bottle, our trailer, ride t-shirts, and have company handouts in rider tour bags. Your commitment to give all to support those who gave all will be commemorated in a manner worthy of your investment.

All contributions are tax deductible and your help is greatly appreciated. Please contact Jamie Crawford at (623) 326-8219 or at jamie@notallheroes.org or David Neal aliceitis@cox.net or 602-758-5870 if you have any questions. If you would like to help sponsor our event, please detach the form below and return as soon as possible. Checks should be made payable to AZ Unity Tour Charities. Thank you for your consideration.

Thank you,

Jamie Crawford

2016 Arizona Unity Tour Northern Arizona Edition Sponsor Application



Business Name: _____ Phone: _____

Contact Name: _____

Address: _____ City: _____ Zip Code: _____

Phone: (____) _____ Email: _____

____ Yes, we will be attending the event as a vendor.

Sponsor Level Donation

____ Non-profit Vendor Level (\$0)

____ Bronze Level (\$50)

____ Silver Level (\$150)

____ Gold Level (\$500)

____ Event Sponsor Level (\$3,000)

____ In-Kind Donation - Please state your donation and estimated value _____

I understand that sponsorships are first come first served, based on when the application and payment is received. We reserve the right to limit the number of businesses, direct sale companies, and other network marketing business.

Signature: _____ Date: _____

Printed Name: _____

Return to: Arizona Unity Tour Charities
c/o Jamie Kelly
20694 N. 94 Drive
Peoria, AZ 85382

AZ Unity Tour Charities is in process to be an exempt from federal income taxes under Section 501(C)(3) of the Internal Revenue Code, therefore your gift is tax-deductible to the full extent provided by law. Our federal tax identification number is 813035524. You should consult your financial planner or tax adviser to determine the exact tax advantages of any gift you are considering.