

November 2020

Visitors

Onsite Visitors	1,326
Museum Website	2,400
Explore Website	406
Total Visitor Contacts	4,132

Construction Progress

We are continuing construction on exhibits for the heritage museum, including an 1870's log church/school, the Bartley Kennedy store (the first store in the area in 1851), the Depot, and a caboose. All of our exhibits will be immersive and interactive. We are on-target for all of our heritage exhibits to be completed and ready to open for tourist season in March, 2021.

Upcoming Events

We will be coordinating the Small Business Saturday and assisting our local businesses in attracting customers through the pandemic. We are also providing information and assistance to the Calico Rock and Pineville Fire Departments who are going to host the Annual Lighted Christmas Parade on December 12 at 6:45 p.m. Due to the pandemic, we will not be hosting the Living Windows this year.

Small Business Grants

We have begun our first round of grants for local small businesses as we promised in our AIJ grant application. This first round will help small businesses in the Main Street Historic District with utility bills, sponsored by Main Street Arkansas. Future grant programs will help small businesses throughout the community.

Main Street Improvement Projects

We are finishing up repainting the buildings owned by the museum and installing awnings. Our future improvement plans include fixing the sidewalks, painting handrails, installing rock work on the walls, and adding support structures. These projects are part of our promised capital investments as promised in our AIJ grant application.

With rising COVID-19 cases and the lingering hope for a vaccine, we are bracing for a long winter and preparing ways to support our local businesses. We have seen a slower September and October and anticipate slower tourism through February. Working together, we can get through this. Thank you for your support for the services we provide to our community!

Respectfully submitted,

