

PLEIN AIR 2020 | Southwestern Artist's Association

PROSPECTUS

ELIGIBILITY

Open to all artists working in traditional plein air mediums.

ABOUT PLEIN AIR

Southwestern Artist Association (SWAA) announces our *1st Annual Plein Air* competition on Saturday May 2nd 2020. Competition, judging and winners to be announced on May 2nd 2020. All entered work must be for sale and on display in the SWAA studio from May 3rd – May 30, 2020.

REGISTRATION

Artists may register early for the competition by returning completed registration form with payment below to SWAA *Studio 23, Spanish Village Art Center, Balboa Park, 1770 Village Place, San Diego, CA 92101*- Open daily from 10am – 4pm. Completed registration forms may also be emailed to snehko@yahoo.com by April 30.

A nonrefundable registration fee of \$20/\$30 can be paid at SWAA by credit card, cash or check made out to Southwestern Artist's Association.

Preregistration is open from Feb. 15, 2020 to April 30th for \$20
Onsite registration will be available on the day of the competition for \$30

SCHEDULE OF EVENTS

09:30 AM	10:30 AM	On Site Registration and Check in
10:30 AM	01:30 PM	Plein Air Painting
01:30 PM	01:45 PM	Artist frame and turn in artwork ready to hang
02:00 PM	03:00 PM	Judging
	03:30 PM	Winners Announced
	05:00 PM	Paintings moved to display in SWAA

RULES

1. Artists 16 and above may participate in the judged competition.
2. Check-in: Canvases and other surfaces must be stamped at check-in. Artwork submitted on an unstamped surface will not be accepted.

3. All work must be original and be created completely “en plein air” - painted outdoors, on site in Balboa Park. SWAA organizers reserve the right to not display work that is not produced within these guidelines or that is otherwise deemed inappropriate.

4. Media: oils, acrylics, watercolors, and pastel is acceptable. Photography will not be accepted.

5. Size & Number of Submissions: Each artist may submit one piece, on stamped surfaces only. Maximum size is 22 inches x 22 inches including frame.

6. Framing & Hanging: All 2-D work entered **must** be submitted wired, labeled and ready for hanging in a frame.

SALES & COMMISSIONS

All artwork must be offered for sale, Artist will determine the price. SWAA will take a twenty percent (20%) commission from sales.

Unsold artwork will need to be picked up between May 31st and June 7th at 4pm. Abandoned artwork not retrieved by May 7th 2020 will become the property of SWAA.

AWARDS & PRIZES

Cash prizes will be awarded

First Prize	\$100
Second Prize	\$75
Third Prize	\$50
Other Prizes	TBD

SIZE REQUIREMENTS

Maximum size: 22 inches by 22 inches including frame – No exceptions. **Artwork must be framed.**

DISCLAIMER

Reasonable care and caution will be taken with all submissions, but SWAA and event volunteers are not responsible for the loss or damage to any artwork.

NOTE: No staffing of the studio is required.

QUESTIONS: email snehko@yahoo.com

PLEIN AIR 2020 | Southwestern Artist's Association
Registration Form

Return form to: Southwestern Artist's Association *Studio 23, Spanish Village Art Center, Balboa Park,*
1770 Village Place, San Diego, CA 92101. Studio open daily from 10am – 4pm

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

MEDIUM _____

EMAIL _____

YES, Please email me for future plein air shows

I agree to follow the rules stated in this prospectus. Artwork will be on display from May 3rd to May 30, 2020. Sold art will be subject to a 20% commission due to SWAA. Unsold art must be retrieved by Sunday June 7, 2020.

Sign: _____ Date: _____

Preregistration \$20 (Feb. 15, 2020 to April 30, 2020)

On site registration \$30 (Saturday May 2, 2020)

Internal Use

Date Received:	Received By:
Payment Method:	Amount Received:
Check #	Last 4 digits of credit card #

Make checks out to: **Southwestern Artist's Association**