



August 12, 2017

Seaford Sports Complex
490 Market Street Extension, Seaford, DE

www.easternshoreafram.org

This lease agreement made on; ___/___/_____ (this date in the month of) between the Eastern Shore AFRAM, Inc. (lessor) and _____ (lessee /Name of Business).

The lessee agrees to rent:

- (1) one space for **Food Vending** for \$150.00 *or:* (2) two spaces for \$200.00.
- (1) one space for **Non-Food Vending** for \$125.00 *or:* (2) two spaces for \$175.00.
- (1) one space for **Non-Profit Display** for \$100.00 *or::*(2) two spaces for \$150.00.

***Early Bird Registration (through May 31, 2017) – Deduct \$50.00 from rental fee**

****Late Registration Fee (August 1through August 12, 2017) – Add \$50.00 to rental fee**

What do you intend to sell? _____

What type of equipment will be used: ___Tent___X___(Size) ___Trailer___X___(Size)

Vendor/Exhibitor Name (Print): _____

Vendor/Exhibitor Signature: _____ **Date:** _____

Vendor Mailing Address: _____

Vendor Phone Number: _____

Vendor Email: _____

Make check payable to: AFRAM

***Return to: Eastern Shore AFRAM Festival, Inc.
P.O. Box 687, Seaford, DE 19973***

For AFRAM Committee use only:

Type of Vending: F NF NP Amount Received: \$ _____ **Date Received:** _____ Spaces needed: _
Check # _____

Vendor Registration Fees:

Non-Profit Vendors: \$100.00

Non-Food Vendors: \$125.00

Food Vendors: \$150.00

Early Bird Pricing (through May 31, 2017) – Deduct \$50.00 from rental fee
Late Fee (after July 31, 2017) – Add \$50.00 to rental fee

***An extra space may be purchased for an additional \$50.00ea.

Vendor Guidelines:

~All food vendors must complete and return a Board of Health Food permit. This is mandatory.

~Vendors are responsible for any/all inspections, permits and/or licenses, as required by law. Contact Sussex County Health, Unit 544 S Bedford St, Georgetown, DE 19947.
(302) 856 - 5496

~You will only be permitted to sell those items listed on your contract;

~Vendors are prohibited from selling drugs, alcoholic beverages, offensive apparel, or loud toys. If you are unsure of a product, please ask before displaying.

~Set - up will begin 6:30 am. on Saturday Aug. 12th. Please check in at the AFRAM Information Booth before setting up. Once you have set - up, your vehicles must be moved to the designated parking area. All vehicles must be removed from the festival grounds by 9:30 am. There will be no exceptions. Late setups must park their vehicles in the parking lot and carry goods and materials to their site.

~Vendor spaces have been increased to 15' x 15'. If you feel you will need more than the allotted space to provide seating for your patrons, condiment stands, etc., you may purchase one additional space.

~All vendors are required to furnish their own tents, tables and chairs.
(Tents/Canopies are mandatory for this festival)

~The Festival will occur rain or shine. Registration fees are non-refundable.

~AFRAM does not provide electrical hook up!
B.Y.O.G. (Bring your own Generator)

~Vendors who do not comply with the rules and regulations stated above will be automatically removed from the festival and will not be allowed to participate in future events sponsored by the Eastern Shore AFRAM Festival.

The AFRAM committee will conduct a final review of the festival site and locations will assigned approximately two weeks before the event.

Please let me know if you have any urgent needs or requirements which we are not aware of so that there won't be no problem assigning a location to you.

Booth locations are established prior to the festival date.

Typically, vendors will check in at the AFRAM Committee booth to obtain a vendor information package and pre-assigned booth location.

We *try* not to place you near direct competition.

Vendors are not placed next to the loudspeaker system.

Loudspeakers are located next to the stage and at one remote location for area coverage.

Your booth location will be pre-assigned.

There is sufficient parking for all at the venue.

Parking for all vendor staff/designated parking under separate cover. I am certain the designated parking area will accommodate primary vehicles/trailers.

No Early Birds...

Setup starts at 6:30am. on Saturday, August 12th.

Vehicles must be removed from the grass prior to the beginning of the scheduled festival activities.

An AFRAM Committee booth will be clearly labeled on the festival grounds and should be able to assist you at any given time.

For event schedules, information and updates; check our website: www.easternshoreafram.org

Best Regards,

Pat A Jones
Executive Director

DIRECTIONS TO SEAFORD SPORTS COMPLEX

From the North: Take I-95 South to DE Route 1 South. Take Exit 97, Rt. 13 South to Seaford. Turn right at Norman Eskridge Highway (McDonalds), and drive 1.1 miles to N. Market Street. Turn right at light (next to Seaford Middle School) and go ½ mile to Sports Complex.

From the South: Take US Route 13 North to Seaford. Turn left at Norman Eskridge Highway (McDonalds) and drive 1.1 miles to N. Market Street. Turn right at light (next to Seaford Middle School) and go ½ mile to Sports Complex.