

FNUS: Florida NextGen User Symposium Promotional Copy

Email Subject 1:

Inaugural FNUS Conference Coming In June To Orlando

Email Subject 2:

NextGen User Event Expands To Include New Florida Symposium

MailChimp Byline:

Introducing a new NextGen User Symposium (FNUS) coming to Florida in June. Don't miss this annual opportunity to promote your company in Orlando.

Social Media Post 1 (Twitter ~ 140 character limit):

NextGen User Symposium expands to Florida. Join the community on June 30th to get in the know and promote your company in Orlando.

Social Media Post 2 (Facebook):

New in Florida in 2014, the Florida NextGen User Symposium (FNUS) is the next industry go-to event. Last year's high demand conference in California has expanded to include an Orlando event June 23rd and 24th. Come hear speakers from NextGen and network with vendors and members of the healthcare community.

Sign up for one of two low cost sponsorships designed to promote your company to a large number of NextGen users. Both promotional opportunities give you the ability to market your services and meet conference participants face to face. Take home a complete list of attendees and contacts that are ready to hear from you. A partnership with the Quirk Healthcare Foundation provides tax deductions to sponsors and the ability to offer continuing education opportunities such as CMEs and CEUs.

This year's topics include Meaningful Use Stage 2, ICD-10 updates, a discussion of the latest improvements to the KBM and application, and informative client led discussions.

We hope to see you in Florida in June!

Social Media Post 3 (LinkedIn):

Spinning off the success of the popular California conference, the new Florida NextGen User Symposium (FNUS) is scheduled to be held on June 23rd and 24th at the Onmi Champions Gate near Orlando. Two hundred attendees are expected to attend this free and informative gathering.

Planned topics of discussion include Meaningful Use Stage 2, ICD-10 updates, a discussion of the latest improvements to the KBM and application, and other client led discussions.

Two strategic sponsorships are being offered to help you promote your company to a large number of NextGen users. Take advantage of a Silver or Gold sponsorship level designed to put your company in front of participants through multiple channels. Every sponsor goes home with a complete list of attendees with contact information for follow up.

The symposium is partnering with the Quirk Healthcare Foundation. Register today to attend this inaugural event!

Social Media Post 4 (Google+):

Time is running out to sign up for the 2014 Florida NextGen User Symposium (FNUS). Scheduled for June 23rd and 24th in Orlando, this free industry event is the result of 2013's sell out crowd at the west coast's equivalent California event (CNUS) that has branded this conference an annual must-not-miss meeting.

Discussions will focus on Meaningful Use Stage 2, ICD-10 updates, and the latest improvements to the KBM and application. Client led discussions to follow.

Two levels of promotional sponsorships are available. Sign up for one today to promote your company to a large number of NextGen users. You will be able to market your services to all attendees face to face and take a complete list of conference contacts home with you to follow up with additional information.

FNUS is partnering with the Quirk Healthcare Foundation, a learning institution that fosters innovation and excellence in the healthcare industry. Learn more about this opportunity and how it can benefit your business.

Don't miss out on this informative event. Secure your seat at FNUS!