



December 15, 2010

To Whom It May Concern,

Chris Casalena worked with Artitalia Group for over four years from April 2006 to October 2010. He was originally engaged to redesign Artitalia's multi entity accounting system and implement critical controls. Along with his financial systems oversight, his role developed into an advisory one for key projects including a partnership dissolution in 2008, a partner buyout transaction in 2009, and new banking relationships and venture development in 2010.

During the course of Mr. Casalena's engagement, he proved himself to be a team player and highly capable in many roles. He has both financial abilities and a creative mind. He is very well liked and respected by employees and business associates alike. He is very loyal and trustworthy, and thrives on responsibility. He has effective leadership qualities and a true entrepreneurial spirit.

I certainly believe Mr. Casalena has what it takes to be very successful in any role which embraces his unique skill sets and talents.

Sincerely,

Marco Felicioli
President, Artitalia Group, LLC

