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Member:

American Dental Association
California Dental Association
Benley Dental Society
P.A.C.TM/dive
BriteSmile WhiteningSM Center
InvisalignSM Certified
Implant Certified

For a white healthy smile:

- Gentle Cleanings
- Tooth whitening
- Custom-crafted crowns & bridges
- Gentle, non-surgical gum care

Single Visit Restorations

- Porcelain Crowns, Onlays, and Inlays in one visit
- Mercury-Free Dentistry

For your comfort:

- Thorough Sterilization
- Nitrous Oxide Sedation
- Massage Chairs
- Blankets & stereo headphones to relax you

For your convenience:

- Evening & Saturday hours
- 24-hour emergency care
- Insurance accepted & filed
- Interest Free payment plans
- Visa, MasterCard, American Express, and Discover

Dear fellow dentist,

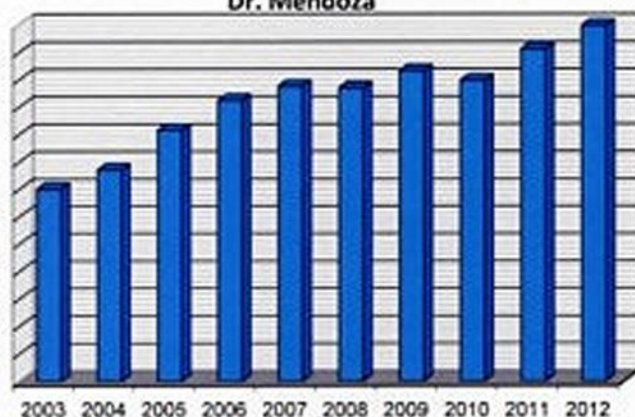
There are not many dental products or services that I am willing to endorse - it's a very big deal to me and I don't do it lightly.

With that said, I wish to endorse two people who have had a significant effect on my practice's growth in the 10 years they've been working with me and my team.

Those two people are Jim and Susan Gundelach of Gundelach & Associates Practice Management Consulting.

During the past decade, they have helped my practice grow continually. I've included a graph of my production from the year before I met them to the present year.

YEARLY PRODUCTION COMPARISON
Dr. Mendoza



The dollar amounts have been removed, as the point is the continued increase in production through some of the toughest economic times.

If your practice numbers are declining or not increasing at the rate you would like them to, please don't hesitate to call Jim and Susan. You can find their contact information at www.gundelach.com.

I expect you won't be sorry you took the time to at the very least speak with them, and I'd also encourage you to give me a call with any questions you may have.

Sincerely,



Louie B. Mendoza, D.D.S.

P.S. The Gundelach's told me that they have openings for only two more clients at this time.