

5,000 ft 4-Step Lawn Care Program



Without proper care, your yard can quickly become a battleground of grass vs. weeds. Fortunately, there's no need for a turf war, thanks to our most-requested annual lawn care plan! . We show you exactly how and when to feed for a better spring, summer, fall and winter lawn.

Prepare yourself for the season by evaluating your personal lawn situation.

Do you need to re-seed your lawn this spring? Are you looking to thicken up your existing turf? Did your lawn suffer with last year's drought?

Stop by the store for a customized plan or follow our traditional 4 –step plan.

What do the numbers on your fertilizer bags correspond to?

N-P-K

Nitrogen (N) = Green turf and strong blades

Phosphorus (P) = Root system strength

Potassium (K)= Disease and Insect resistance

Step 1: 26-0-4 w/ Dimension Pre and Post Crabgrass control with spring lawn fertilizer FOR ESTABLISHED TURF ONLY Apply during the month of April to prevent and

kill early crabgrass and help feed a winter weary lawn. Water this product in after application.

<u>Step 2: 27-0-4 W/ Trimec</u> Post emergent weed kill with turf lawn fertilizer FOR ESTABLISHED TURF ONLY

Apply 5-6 weeks after step two to postemergently kill broadleaf turf weeds such as dandelions, clover and much more plus continue to thicken and green up your turf! **This product needs to be applied to wet turf.**

JULY IS GRUB PREVENTION MONTH

Apply Merit grub prevention around the fourth of July to help break up the grub life cycle and stop lawn turf damage this fall. This product is offered with and without turf fertilizer!

Step 3: 22-0-4 Turf Builder

Our step three turf builder helps keep This product needs to be watered in after application.

Step 4: 22-0-10 Fall Fertilizer

Apply step four to prepare your lawn for the winter. This product will feed your lawn now and store essential nutrients in the turf for the winter months and a quick feeding come spring. This product needs to be watered in after application.

Other turf products offered at Ventura Grain

Turf and Garden Lime

The pH of your lawn needs to be around neutral level (7) for optimal grass growth. It is essential to lime your lawn every year to help regulate its pH level . Lime products available: 50lb bags of Powedered and Pelleted Lime 50lb bags of Sol u Cal Fast acting Lime

Grub Killing Products

Grub prevention is essential to help protect your grass's root system. Prevention products are applied during the month of July to help break up the Grub life cycle. If you miss your grub prevention step, DYLOX is available to help kill adult grubs within 24-48 with proper watering.

Surface Insect Control

Help kill surface insects such as fleas, ticks, sod web worms, ants and more with Bifentrhrin. It is available with and without fertilizer.

Disease Control

Lawn diseases can occur throughout the season. We have the products to help you fight lawn illnesses!

> BRING THIS BROCHURE IN DURING THE MONTH OF JULY FOR 10% OFF YOUR GRUB PREVENTION



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What do you include in a brochure?

Here are a couple of ideas...

This spot would be perfect for a mission statement. You might use the right side of the page to summarize how you stand out from the crowd and use the center for a brief success story.

(And be sure to pick photos that show off what your company does best. Pictures should always dress to impress.)

Think a document that looks this good has to be difficult to format?

Think again! The placeholders in this brochure are formatted for you. Enter your own text with just a click.

"Don't be shy! Show them how fabulous you are! This is a great spot for a glowing testimonial."

Get the exact results you want

To easily customize the look of this brochure, on the Design tab of the ribbon, check out the Themes, Colors, and Fonts galleries.

Have company-branded colors or fonts?

No problem! The Themes, Colors, and Fonts galleries give you the option to add your own.



Type a caption for your photo

Don't forget to include some specifics about what you offer, and how you differ from the competition.

Our Products and Services

You could include a bulleted list of products, services, or major benefits of working with your company. Or just summarize your finer points in a few concise paragraphs.

We know you could go on for hours about how great your business is. (And we don't blame you—you're amazing!) Just remember that this is marketing—if you want to grab their attention, keep it brief, friendly, and readable.