



Central Avenue Historic Business Improvement District Board Meeting Agenda

April 6, 2016 – 5:30 pm to 7:30 pm

New 9th Constituent Service Center

4301 S. Central Avenue, Los Angeles, CA 90011

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Posted: March 22, 2016

- I. Welcome: Vivian Bowers, President
- II. Public Comments – 10 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- III. Review and Approve Minutes from March 2, 2016 Board Meeting; Grant Sunoo, Secretary
- IV. Review and Approve Updated Budget Plan: Dani Shaker, Treasurer
- V. Board Action Items: Jonathan Zeichner, Vice President
 - a. Discuss and vote on request from the REEF development project to provide grant funds to CAHD for program services and to obtain a letter of support from CAHD for the development project.
 - b. Discuss and vote on recommendations regarding the Clean Streets budget implications to take advantage of the Clean & Green program services
 - c. Discuss and vote on Hollywood Housing's Support Letters Request for their proposed developments at 1010 E. Jefferson @ Central (Angeles Funeral Home site) and the Florence Mills project at 3501-3515 S, Central/1036-1060 E. 35th, and 1037-1047 E. Martin Luther King, Jr. Boulevard.
 - d. Discuss and vote on selection of insurance provider.
 - e. Discuss and vote on selection of banking service provider.
 - f. Discuss Comments and Feedback from Property Owners and Reply Status. Vote on determined responses.
 - g. Discuss and vote on Committee Recommendations:
 - i. Executive Committee
 1. Status of the contract with the City Clerk for Management and Operations of the Central Avenue Historic Business Improvement District
 - ii. Clean Streets and Safety Ambassador Program Committee
 1. Team debriefing training information and Safety Ambassador Pre-bid Meeting
 2. Uniform Colors and Design
 - iii. Events, Marketing and Branding Committee:
 1. Mayor Eric Garcetti's Small Business Workshop and Resource Expo Event on Central Avenue during Small Business Week on Tuesday May 3, 2016
 2. Friday On The Avenue Promotions
 3. Central Avenue Jazz Festival Planning and Promotion
 4. Collateral Design and Materials
- VI. Meeting Schedule:
 - a. Next Board Meeting: May 4, 2016 @ 5:30 pm
 - b. BID Committee Meeting Schedule
- VII. New Business
- VIII. Public Comments - 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- IX. Adjourn