



ITSSD
INSTITUTE FOR TRADE, STANDARDS,
AND SUSTAINABLE DEVELOPMENT

One of the most formidable obstacles faced by inventors and commercial innovators of high technologies, especially where long gestation periods are involved, is the securing of adequate financing over time to permit market entry. It is precisely in this instance that law and policy proposals, enactments or implementations impact the course of innovation and market presence and increase the uncertainties affecting the measurement of value. To the extent that intrusive government policy creates legal and economic uncertainties it may be expected that actual and intended capital availability may be put at risk and/or withdrawn prematurely as measured by the recipient's economic model.

During the course of the WIPO Standing Committee on the Law of Patents (SCP) thirteenth and fourteenth session meetings, several government intervention mechanisms have been introduced and proposed as solutions to perceived problems alleged as emanating from private standards development organization policies and practices and the behaviors of patent holders which are believed to preclude the broad dissemination and transfer of associated proprietary technologies to society at little or no cost: mandatory compulsory licensing; mandatory low and/or royalty-free/nonproprietary 'open standards'-based interoperability frameworks; and anti-competition/ antitrust remedies.

Three distinguished market experts will address three key questions pertaining to the above at the following ITSSD side-bar event:

Can Government Intervention Sustain Economic Incentive, Technological Innovation, and Capital Flows?

Speakers: *Dr. Martin Hinoul, Business Development Manager Leuven High Technology Region, Brussels*
Mr. Benoît Müller, Attorney-at-Law, Geneva
Mr. Jonathan Zuck, President, Association of Competitive Technology, Washington/Brussels

Moderator: *Mr. Lawrence A. Kogan, Attorney-at-Law (NY, NJ, DC), President/Director, ITSSD, Princeton, NJ USA*

Location: **Room B**
World Intellectual Property Organization, 34, chemin des Colombettes, CH-1211 Geneva 20, Switzerland

Date/Time: **Tuesday, October 12, 2010** **1:00-2:45pm CET**

Program:

1:00 – 1:15	Welcome
1:15 – 1:25	Panel Convenes/Introductions
1:25 – 2:25	Panelist Discussion
2:25 – 2:45	Q & A
2:45	Panel Adjourns

Attendance and participation at this side-bar event is free and will be accompanied by a light buffet