

# Sponsor Packet 2016

3rd Annual

Charlotte **Kosher** **BBQ** Championship

Monday,  
September 5, 2016  
11am - 3pm

at the  
Levine Jewish Community Center,  
5007 Providence Road Charlotte

- ▶ Kosher BBQ Contest
- ▶ Kids Zone
- ▶ Celebrity Judges
- ▶ Live Entertainment
- ▶ Pickle Eating Contest
- ▶ Great Food and More!
- ▶ Watermelon Eating Contest

[www.CharlotteKosherBBQ.com](http://www.CharlotteKosherBBQ.com)

Debra Van Glish  
704-231-6667  
[debrapvg@aol.com](mailto:debrapvg@aol.com)

## Why Sponsor?

The Levine Jewish Community Center is proud to host Charlotte's *only* community-wide kosher barbeque contest and festival in an effort to promote unity and create a deeper understanding of the Jewish culture while sharing food and fun.

Community members (both Jewish and non-Jewish) will come together to enjoy a fun-filled day with many great activities for all ages and your organization can be a part of it.

As a sponsor, you are entitled to the publicity (using traditional and social networking methods) as detailed here.

## Team Competition

We will be holding many competitions:

- ▶ Kosher Brisket
- ▶ Kosher Chicken
- ▶ Kosher Beans
- ▶ Booth Décor
- ▶ Team Name
- ▶ People Choice
- ▶ Grand Champion

Trophies will be awarded for the best in each category as well as for the "Overall Grand Champion."

For further information and questions, please contact:

**Marc Wojnowich at 704-258-5557 or**  
[mwojnowich@gmail.com](mailto:mwojnowich@gmail.com)

# Sponsorship Levels

## Title Sponsor- \$10,000

### Tax Deductible

This sponsorship gives you the most publicity before, during, and after the event. You will receive the following for your sponsorship:

- ▶ Co-branding for the event
- ▶ Prominent promotional event signage, flyers, materials throughout the event
- ▶ Prominent placement of company signage
- ▶ Name and/or logo highlighted in all media for the event: radio spots, articles, and flyers
- ▶ Logo ad link on event website homepage
- ▶ Name and logo included on event t-shirt and name on trophies
- ▶ Full page, color advertisement in *The Charlotte Jewish News*
- ▶ Ad listed in the event program that will be distributed the day of the event
- ▶ Opportunity to serve as one of the honorary judges
- ▶ Speaking opportunity at the event on the main stage at the Awards Ceremony for the Kosher BBQ Contest
- ▶ Sponsor Table
- ▶ Thank you ad in *The Charlotte Jewish News*

## Presenting Sponsor- \$5,000

### Tax Deductible

With this sponsorship you will receive the following:

- ▶ Prominent promotional event signage, flyers, materials throughout the event
- ▶ Name and/or logo mentioned in all media for the event: radio spots, articles, and flyers
- ▶ Logo ad link on event website Name and logo included on event t-shirt
- ▶ 2/3 page, color advertisement in *The Charlotte Jewish News*
- ▶ Ad listed in the event program that will be distributed the day of the event
- ▶ Opportunity to serve as one of the honorary judges
- ▶ Sponsor Table
- ▶ Thank you ad in *The Charlotte Jewish News*

## Cowsher Café- \$3,600

### Tax Deductible

With this sponsorship you will receive the following:

- ▶ Name and/or logo on signage, flyers, materials throughout the event
- ▶ Logo ad link on event website
- ▶ Name and logo included on event t-shirt
- ▶ Opportunity to serve as one of the honorary judges
- ▶ Sponsor Table
- ▶ Half page, color advertisement in *The Charlotte Jewish News*
- ▶ Ad listed in the event program that will be distributed the day of the event
- ▶ Thank you ad in *The Charlotte Jewish News*

## Entertainment Stage- \$1,800

### Tax Deductible

With this sponsorship you will receive the following:

- ▶ Name and/or logo on signage, flyers, materials throughout the event
- ▶ Logo ad link on event website
- ▶ Name and logo included on event t-shirt
- ▶ Quarter page, color advertisement in *The Charlotte Jewish News*
- ▶ Ad listed in the event program that will be distributed the day of the event
- ▶ Opportunity to serve as one of the honorary judges
- ▶ Sponsor Table
- ▶ Thank you ad in *The Charlotte Jewish News*

## Kids Zone- \$1,000

### Tax Deductible

With this sponsorship you will receive the following:

- ▶ Eighth page, color advertisement in *The Charlotte Jewish News*
- ▶ Name included in the event program that will be distributed the day of the event
- ▶ Name included on event t-shirt
- ▶ Sponsor Table

## Judge Zone- \$500

### Tax Deductible

With this sponsorship you will receive the following:

- ▶ Name or Company logo on banner
- ▶ Name included in the event program that will be distributed the day of the event

## Program Sponsor- \$360

### Tax Deductible

With this sponsorship you will receive the following:

- ▶ Name included in the event program that will be distributed the day of the event

**Any donation amount is greatly appreciated and is tax deductible!**



# Sponsorship Agreement

*Thank you for agreeing to participate in a sponsorship opportunity for*  
**Levine Jewish Community Center 3rd Annual Charlotte Kosher BBQ  
Championship 2016**

Please fill out the requested information listed below.

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

☐ Yes, I would like to be a \_\_\_\_\_

**Please make all checks payable to LJCC and include Kosher BBQ on the memo line and mail to:**

Kosher BBQ Championship  
Levine Jewish Community Center  
5007 Providence Road  
Charlotte, NC 28270

Total Amount inclosed: \_\_\_\_\_

Once we receive your form and payment we will contact you to coordinate logistics.

**Thank you** for your support and we look forward to working with you on this great event!

