

# Construction Industry Workforce Initiative



CONSTRUCTION INDUSTRY  
WORKFORCE INITIATIVE  
Building Careers, Changing Lives

## IMPACT REPORT 2012-14



CIWI has developed and implemented its annual program with a commitment to both our mission and our targeted population: providing access, exposure and opportunities to first generation college students from lower income households with an interest in construction, real estate development, A/E, and civic engagement.

We are actively seeking Key Stakeholders/Program Partners/Funders for CIWI 2015. Firm participation levels range from \$1,500 to \$8,000. Please visit [www.ciwi-bayarea.org](http://www.ciwi-bayarea.org) and our [FAQ/Funder Intake Packet](#). If you would like to learn more, please contact Monica Wilson, Program Director at [monica.wilson.ciwi@gmail.com](mailto:monica.wilson.ciwi@gmail.com) or (415) 748-2301.

The Team is confident that our first CIWI Impact Report (2012-2014) proves that commitment and we look forward to implementing our 2015 program with your participation.

Thank you.

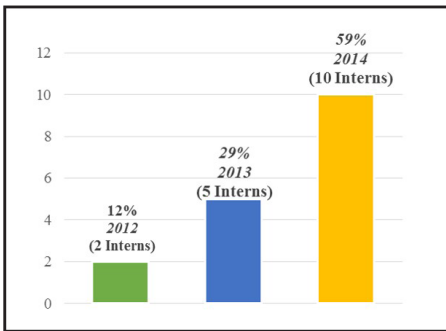
Chuck Palley  
Cahill Contractors  
CIWI Co-Founder

Monica Wilson  
CIWI Program Director  
CIWI Co-Founder

*Construction Industry Workforce Initiative, based in the Bayview, is a program of Community Initiatives.*

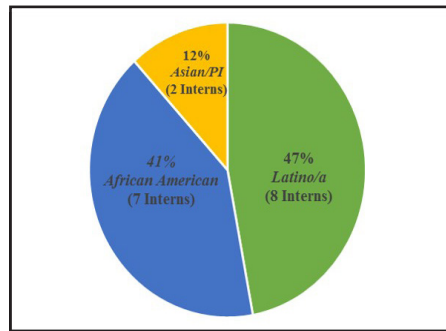
# CIWI Interns: By the Numbers

In partnership with our Community Based Partners, CIWI has created targeted and grass-roots based outreach programs to maximize our engagement with a diverse group of young adults. As well, CIWI has developed its annual program to achieve realistic and sustainable growth.



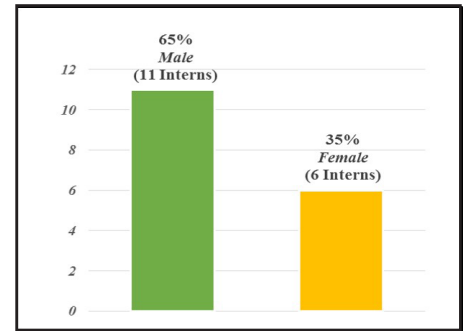
## Number of Interns

CIWI has developed its annual program to achieve realistic and sustainable growth. The program has grown from two internship positions in 2012 to ten interns in 2014, achieving one of our key 2014 program milestones.



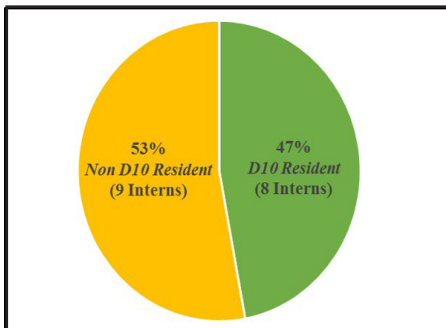
## Ethnicity

CIWI has achieved strong diversity over its first three years. We have created specific outreach strategies (e.g., targeted outreach in SF District 10) to maximize our goals.



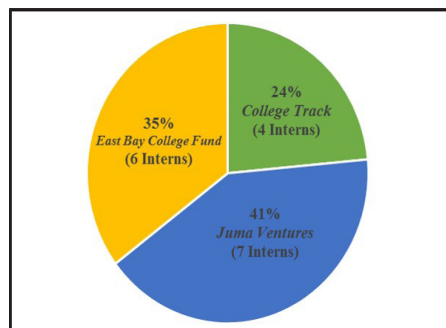
## Gender

Working closely with our key CBO partners, CIWI has developed a strong gender diversity program to maximize participation.



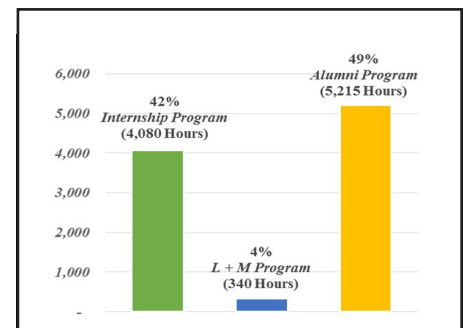
## SF District 10 Participation

CIWI developed a targeted mission to work closely within San Francisco's District 10 (Southeast Sector). This commitment has been part of our program since inception.



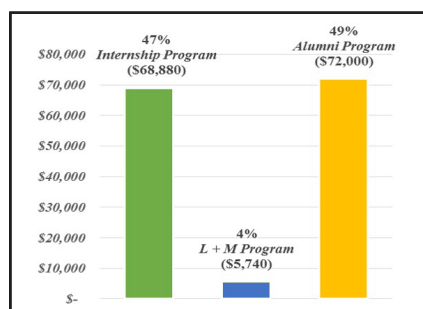
## Community Based Partners

CIWI would not be the success it is, without our Community Based Partners, including Juma Ventures, East Bay College Funds, and College Track.



## Professional Development/Total Hours

CIWI interns have worked over 9,600 hours in the following three program components: Internship, Alumni, and Leadership and Mentorship (L+M).



## Earned Income by Program Component

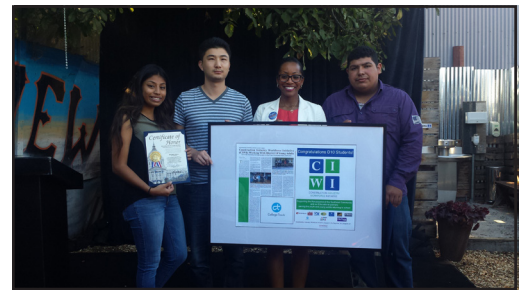
Since 2012, CIWI interns have earned almost \$150,000 in the following program components.

# AWARDS AND ACKNOWLEDGEMENT



## Bright Futures Event

In October 2014, CIWI was one of four District 10-based organizations receiving a Bright Future Award. The awards were introduced by Malia Cohen (Supervisor, District 10) at an awards ceremony for the bright children in District 10. We agree with Supervisor Cohen and the Bright Futures mission that “saluting the kids is a great way to motivate those that are on the right path and help them achieve a bright future.”



## Congrats to all our CIWI District 10 residents, their families and award recipients

- Greg Tucker (2012 Intern; Alumni Member): Cahill Contractors
- Devin Banks (2014 Intern, not pictured): Nibbi Brothers
- Huan “Randy” Zhang (2013 Intern; Alumni Member): Cahill Contractors
- Alexandra Urbina (2014 Intern): Roberts-Obayashi
- Diego Monroy (2014 Intern): Roberts-Obayashi

## Sun Reporter Article

In 2014, CIWI secured its first article in the Sun Reporter. This was a huge milestone and great opportunity to share CIWI, its Team and Key Partners to the larger community. CIWI and its program partners are part of a Team of District 10 supporters committed to the renaissance of the Southeast community, the students, and young adults residing in D10.

**Congratulations D10 Students!**

**CONSTRUCTION INDUSTRY WORKFORCE INITIATIVE**

Supporting the Renaissance of the Southeast Community and our Educational partners serving the youth and young adults returning to school

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**Construction Industry Workforce Initiative (CIWI): Working With District 10 Young Adults To Provide Internship And Opportunities In Real Estate Development And Construction**

**CIWI Leadership and Mentorship Program: Meet and Greet with City of Oakland City Council Member Lynette Gibson McHenry (District 10) and Michael Cohen, Principal, Simola Investment Group and former Director of Economic and Workforce Development (EWD).**

**CONSTRUCTION INDUSTRY WORKFORCE INITIATIVE**

# LEADERSHIP AND MENTORSHIP

CIWI’s L+M component includes attending local government, economic, community, and housing development industry meetings. The goal is to gain real world experience and exposure to understand what it takes to get a development entitled, understand the importance of community engagement, and to learn the art of preparing a winning presentation and ultimately, constructing a fantastic development.



**San Francisco Commission on Community  
Investment and Infrastructure (CCII)  
SFRA “Successor Agency” Commission Meeting**



**SPUR  
Brown Bag Lunch  
“Investing in Infrastructure in SF”**



**SF HAC  
Project Review Meeting  
Tim Colen and Rob Poole; SF HAC  
(Key Partners)**

# MEET AND GREET / PROFESSIONAL SPEAKER WORKSHOP SERIES

A key CIWI program component is our Meet and Greet/Professional Speaker Workshop series. We invite professionals from many diverse yet connected fields to share their insight, personal development stories, as well as their shared commitment to expanding opportunities and access within the Construction industry (including Development, A/E, and Community/Civic Engagement). Thank you to all our Guest Speakers.



**Meet and Greet**, with City of Oakland City Council Member Lynette Gibson McElhaney (District 3) and Michael Cohen, Principal, Strada Investment Group and former Director of Office of Economic and Workforce Development (OEWD).



**Professional Speaker Series**, including Omar Mutwakil, Project Engineer (Roberts-Obayashi) and Yusef Freeman (McCormack Baron Salazar/Alice Griffith (HOPE SF)), convened at College Track.

# OUR PARTNERS



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Community Initiatives

[www.ciwi-bayarea.org](http://www.ciwi-bayarea.org)