

MARKETING MATERIALS RELEASE



_____, 20__

Kelly's Kidz Foundation
Attn: Kelly Hermann
48537 Antique Road
Canton, Michigan 48187

Greetings:

We understand that **Kelly's Kidz Foundation** is a not-for-profit organization created to provide financial assistance and resources for physically-impaired children with special needs and their families. We further understand that **Kelly's Kidz Foundation** is involved in, among other things, fund-raising to help further their purpose, which includes various forms and formats of marketing and marketing materials, including but not limited to printed materials, video, audio, and internet and web-based media (the "Marketing Materials"). This letter constitutes permission ("Release") for you to use our pictures, videos and other images in connection with the Marketing Materials.

We hereby grant to **Kelly's Kidz Foundation**, their affiliates, partners, marketing agencies and related parties, (collectively "**KKF**") the right and permission to take and permit to be taken photographs and video and audio recordings and to use our names and photographs, video, audio and other images, likenesses and/or recordings (including but not limited to those of our children) in connection with the Marketing Materials and for **KKF's** own records and promotional, advertising, publicity and/or other related purposes, and to reproduce, adapt, translate, publicly display, digitally transmit, distribute and create derivative works in association with such purposes, without restriction. This grant of permission includes use in all media and in connection with the promotion, fund-raising and operations of **Kelly's Kidz**.

We represent and agree that, to the best of my knowledge, information, and belief, the rights and permissions granted in this letter do not violate any copyright, personal, or proprietary right of any third party. We confirm that none of the information was disclosed in violation of any duty of confidentiality owed to a third party. We confirm that we are each over the age of 21 and that we have read and fully understand the contents of this letter, and that we have the right to enter into this letter on behalf of our minor children.

We release **KKF** from any and all claims, demands, or causes of action that we (or our children) might assert in connection with uses by **KKF** consistent with this Release.

Sincerely,

Signature

Print Name

Date