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LIFT-E CENTER

A NEW WAY TO SKYDIVE



THE PROBLEM

350

Skydiving Centers in the US

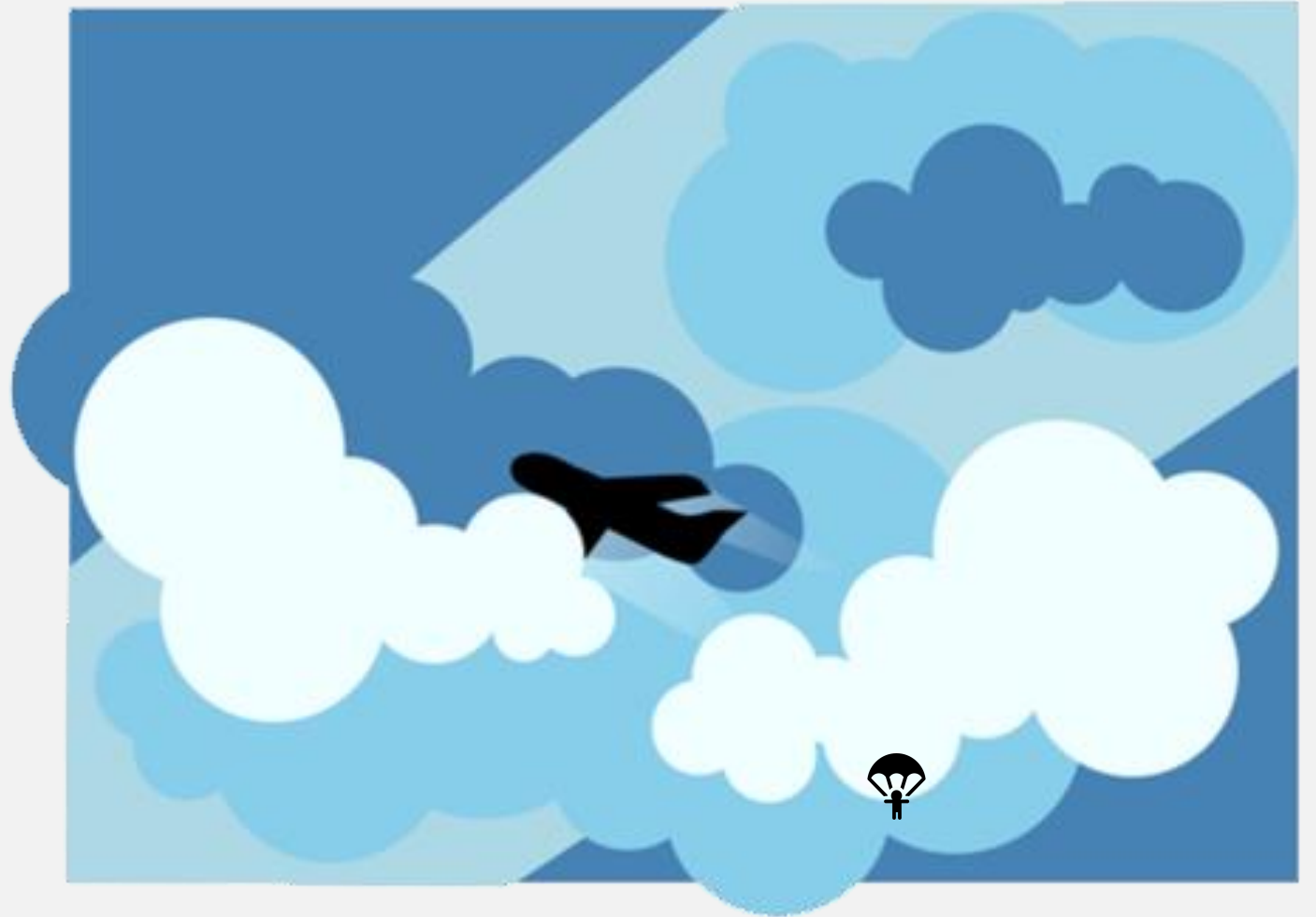
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Million Jumps

44,100

Tons of **CO₂** generated

PER YEAR



THE SOLUTION



LIFT-E CENTER

Green - Affordable - Convenient



No CO2 generated.



No planes. No runways.
No pilots.



No reservations. No
long wait times.

THE PRODUCT

LIFT-E OCTOCOPTER

An **electric**, autonomous octocopter designed for skydivers.

May also be used by emergency workers, tourist resorts, militaries, etc.

While it can move in any direction, Lift-E is primarily built for **vertical** ascension.

Launched by its one-touch takeoff and landing button, it lifts the passenger to desired altitudes **safely** and **efficiently**.



- Extremely safe - with a ballistic parachute and airbags
- Affordable
- Unique, ergonomic design
- Easy to build & operate
- Cheap to maintain
- Compact & Lightweight
- Made in Montreal - a major world aerospace center

THE SERVICE

LIFT-E CENTER

- **Non-Jump Rides** to initiate new customers.
- **Jumps from low altitudes** using wind resistant circle parachutes with a slow descent rate for a smooth and accident-free landing.
- **No Free Falls:** parachutes open immediately after the jump for added safety.
- **Jumps with Gyrochute** - a rotary device with the same descent rate as a parachute. It does not need to be packed.

VS



PARACHUTE MONTREAL

- **Average Price:** \$200 vs \$60 for our Lift-E services.
- **Service time:** 3 hours vs 20 min. for Lift-E.
- **Jumping Height:** High altitudes vs any altitude comfortable to a Lift-E customer.
- **Advantage:** The planes take 20-24 people at once, but the **prime cost** of a jump is still **too high** and flight cancellations are frequent due to an insufficient number of jumpers.

MARKET SIZE

SKYDIVING CENTERS IN THE US



350 skydiving **companies** in the US with **3.3 million jumps** in 2018



\$390 M of aggregate **revenues** generated each year while providing **6,000 jobs**



Annual payrolls in each of the last five years have exceeded **\$132 M**

LIFT-E CENTERS IN 2030

At least **\$10 million** jumps worldwide with a total income of **\$600 million**

BUSINESS MODEL

BUSINESS MODEL CANVAS

KEY PARTNERS	KEY ACTIVITIES	VALUE PROPOSITIONS	CUST. RELATIONSHIP	CUSTOMER SEGMENTS
<p>ARA ROBOTICS Flight Controller Systems Montreal Quebec Canada</p> <p>DANA TM4 Electric Motors and Controllers Boucherville Quebec Canada</p> <p>PARACHUTISM ADRENALINE Skydiving Center St-Jerome Quebec Canada</p>	<p>LIFT-E CENTERS Skydiving Services</p> <p>LIFT-E OCTOCOPTERS Manufacturing</p> <p>KEY RESOURCES</p> <p>LIFT-E OCTOCOPTERS are the main key resource of LIFT-E, INC.</p>	<p>Replace current skydiving centers that generate 44,100 tons of CO2, with our environmentally-friendly Lift-E Centers.</p> <p>Attract more customers by making skydiving cheaper, safer, & less time-consuming</p> <p>Introduce two new products: Non-Jump Rides and Jumps with Gyrochutes</p>	<p>LIFT-E CENTERS Dedicated Personal Assistance</p> <p>LIFT-E OCTOCOPTERS Personal Assistance</p> <p>CHANNELS</p> <p>LIFT-E , INC. will provide its services and products through its own channels: LIFT-E CENTERS and LIFT-E OCTOCOPTERS</p>	<p>MASS MARKET</p> <ul style="list-style-type: none"> • Skydivers • Base Jumpers • Extreme Sport Enthusiast • Paratroopers • Individuals <p>BUSINESS MARKET</p> <ul style="list-style-type: none"> ➤ Skydiving Centers ➤ Emergency Services ➤ Tourist Resorts ➤ Militaries
COST STRUCTURE		REVENUE STREAMS		
<p>Cost of running LIFT-E CENTERS</p> <p>Cost of manufacturing LIFT-E OCTOCOPTERS</p>		<p>Revenue Streams will be generated from LIFT-E CENTERS' skydiving services and the selling/leasing/renting of LIFT-E OCTOCOPTERS'</p>		

COMPETITION

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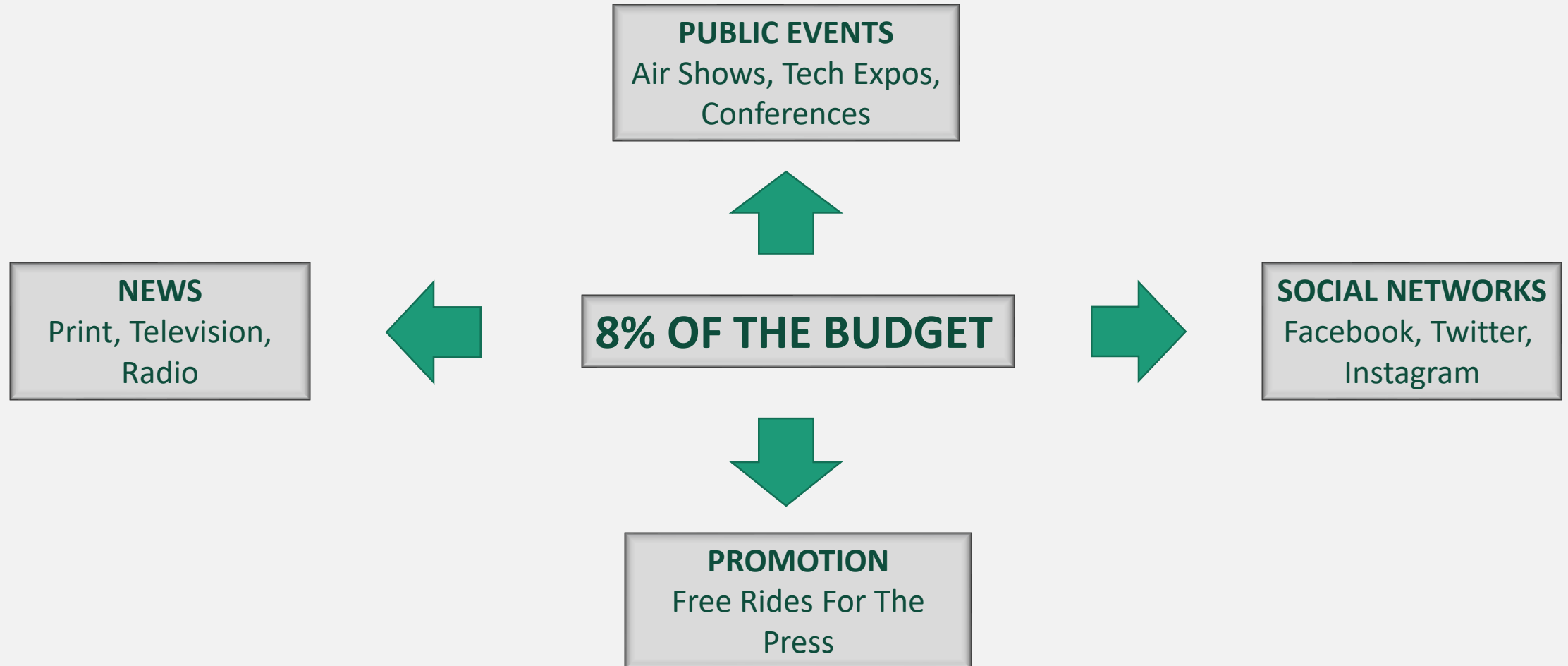
DIRECT COMPETITORS

350

INDIRECT, FUEL-GUZZLING COMPETITORS

LET'S STOP THEM FROM DESTROYING OUR PLANET!

MARKETING PLAN



TEAM

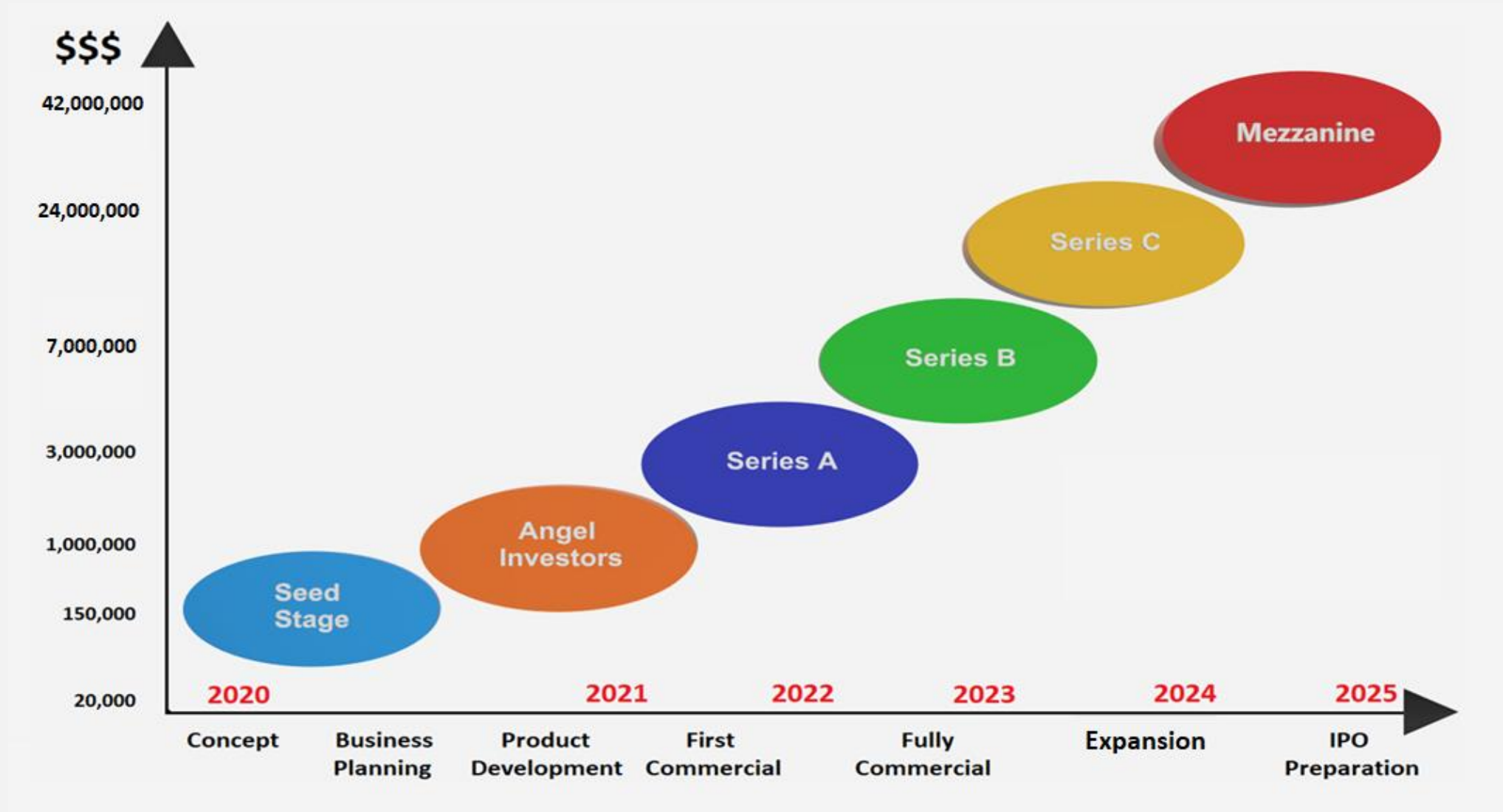


DAVID GEGIA
CEO & Co-Founder
Inventor and Aviation
Enthusiast



Coming Soon
Co-founder

FUNDRAISING





THANKS!

LET'S KEEP IN TOUCH...

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