

## Affecting Young People Through Athletics

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## Athletics

- Investment or Waste
- Athletics vs. Government
- The Social Investment

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## Education

- Coaches as Teachers
- Building a Family
- Team Bonding and the P Word

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## Track and Field

- The Track Community
- Bonding and Sharing
- Developing Attitudes Toward Sport

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## What Young People Want

- Structure
- Discipline
- Attention
- Discipline to Self Discipline
- Dependability – The Most Valuable Skill
- Love Takes Many Forms

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## Handling a Group

- Demand Concentration
- Eliminate Powderpuff Communication
- Nobody is Bigger than the Group
- Make it Clear what is Acceptable
- Don't Nag – Draw a Line
- Breed Independence and Ownership
- Make it Tough - Don't Steal Accomplishment
- The Pride Factor

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## Other Group Management Tools

- Know Your Stuff
- Be a Great Sherlock – Problem Solving Skills
- It Takes Talent
- Temper Technology, Silence Science
- Look for Simple Answers First
- Have a System
- Timeless Truth Doesn't Sell

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## Teamwork

- Givers and Takers
- Contribution and Contributors
- Respecting the Sport
- Respecting the Coaching Profession
- Giving Back to the Sport

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## The Coaching Profession

- Breeding Independence
- Building the Sport
- Fairness and Fantasy
- Working for the Sport

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