#### Partner with Keep Space Overhead Storage today!!

## Keep\$pace

**Start your simple and profitable business!** 



#### Gross Profit – 12 tote system

Retail \$399.00 Installed with Totes
+ \$50 (Trip Charge) = \$449 Total Cost
 (customer calls requesting install)

(Strut Substructure Required) <u>Retail \$449.00 Installed with Totes</u> + \$50 (Trip Charge) = <u>\$499 Total Cost</u> (customer calls requesting install)

Price per row of 3 totes in 76" tracks - \$100



#### Gross Profit – 24 tote system

Retail \$799.00 Installed with Totes
+ \$50 (Trip Charge) = \$849 Total Cost
 (customer call requesting install)

(Strut Substructure Required) <u>Retail \$899.00 Installed with Totes</u> + \$50 (Trip Charge) = <u>\$949 Total Cost</u> (customer call requesting install)

Price per row of 3 totes in 76" tracks - \$100



Gross Profit – split tote system

<u>Retail \$449.00 Installed with 12 Totes</u> + \$50 (Trip Charge) = <u>\$499 Total Cost</u> (requesting install short on headroom)

<u>Retail \$599.00 Installed with 16 Totes</u> + \$50 (Trip Charge) = <u>\$649 Total Cost</u> (customer call requesting install)

\*Price per row for 2 totes in 52" tracks - \$75



#### **Profit Breakdown**

### **Profit per 12 tote jig after total Cost of Sales (COS)**

**DEALERS – COST \$200 w totes Gross Profit \$200 + trip charge EVANGELISTS \$160 w totes Gross Profit \$235 + trip charge** Average Gross will vary by trip charge (\$50-100) and job size.

#### **Incentive to Specialize**

#### **Evangelist Profit vs Dealer Profit**

20 (jigs) x \$200.00 = 80 pair of tracks

(2+ bundles of 48 pair qualifies discount)

Side Business \$4000 Gross Profit

40 (jigs) x \$240.00 = 160 pair of tracks

(total totes of 480 or approximately 10 pallets)

**Part Time = \$10,000 Gross Profit** 

(Capacity of for a full-time installer is 4 Jigs per day)

80 jigs per month is 20 workdays at full capacity for a single owner operator working 5 - full 8 hour days.

Full Time = \$20,000 Gross Profit

## Partner with Keep Space at a level that works for your business goals!

**Track Bundles - 48 track pairs and 144 total totes needed for 12 jigs.** 

**RESELLER - 1 Bundle/month \$2799** 

**DEALERS - 2 Bundles/month \$2399** 

EVANGELIST - 3+ per month \$1999

\*Per Bundle Price: is based on most recent rolling 3 month average of business volume (materials in bundle = 12 jigs with 12 totes)



## Shorter - 52" tracks and Struts sold as needed in package with 48 totes

Inventory Cost (including freight) for 98 totes and one bundle of 48 – 52" tracks.

### RESELLER < 100 totes \$1999 DEALERS < 300 totes \$1799 EVANGELIST > 300/mo. \$1499

**Struts sold in bundles of 40 pieces \$499 with: lags, nuts and rivets for assembly.** 



The future belongs to those whom believe in the success of their own business & every accomplishment starts with your decision to begin!

## Keepspace How do you get started?



# **STARTING STEPS**

**1. SIGN DEALER AGREEMENT- Experience the product installation, quality and usefulness.** 

**2. GET TRAINED:** Sales - Installation - Products

**3. ORDER STARTUP KIT – Install jigs, platforms and lift... along with supplies for installing jobs.** 

**4. Place Home Improvement Magazine print ads.** 

**5. Answer phone calls and schedule installs!!!** 

TARTING TUFF \$699 - SPECIAL TOOLS - LIFT - 2 PLATFORMS **2 JIGS – SPACING RODS – RIVET TOOL – MISC. GET TRAINED: Sales - Installation - Products VEHICLE GRAPHICS OPTIONAL (recommended) ADVERTISING MATERIALS - PRINT ADS/CARDS SCRIPTED PHONE TECHNIQUES - TEXT MSGS** 



Think of something besides your shelf for a change!

