

**IF YOU DO NOT  
LIKE SOMETHING,  
CHANGE IT.  
-MAYA ANGELOU**

## **WHY IS THIS IMPORTANT?**



- The tobacco industry has put a target on the African American community.
- Never doubt that a small group of committed youth can change the world; indeed, it's the only thing that can make an impact.

## **READY TO TAKE ON THE CHALLENGE**



### **How to Apply**

**Contact Analyse Houston:  
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<http://www.thesolproject.com/home.html#>**



**BECOME  
A  
SOLDIER:  
  
HELP MAKE  
A  
DIFFERENCE**

# SOLDIERS

SOLDiers were started in 2011 to get youth involved in the fight against the tobacco industry targeting of African Americans. The SOLDiers do litter clean ups, chalk art contest, attend community events to keep our communities clean, and educate the community about harms of tobacco. They also present to their peers about new products and marketing tools the tobacco industry uses. Most importantly SOLDiers have their voices heard by speaking at city council meetings, and media events where they speak about things that are important to them.



## COMMUNITY SERVICE

### HOW CAN YOU HELP?

- Stop people from smoking in parks, public transit stops, and outside restaurants
- Stop the tobacco company from hooking kids
- Stop the littering of cigarette butts

SOLDiers come from 14 counties in the Gold Country Region



Map of Gold Country

[www.thesolproject.com](http://www.thesolproject.com)

## BENEFIT OF BECOMING A SOLDIER

### SKILL BUILDING

- Public speaking opportunities
- Help plan a youth lead event
- Educate leaders on smoking topics
- Create social media post for community outreach
- Build your resume for college
- Earn Community Service Hours



### EVENTS IN THE COMMUNITY

- Multi Cultural Fairs
- Youth Action Summits
- Community walks and Family night events
- Youth QUEST conference