

# 2025 HARRISBURG ST. PATRICK'S PARADE

## SPONSORSHIP PACKAGES

[WWW.HARRISBURGSTPATRICKSDAYPARADE.COM](http://WWW.HARRISBURGSTPATRICKSDAYPARADE.COM)

### POT OF GOLD SPONSOR:

\$5,000



#### POT OF GOLD SPONSOR INCLUDES:

- Company logo placement on all event marketing and promotional materials
- Banner advertisement on the parade stage
- Company logo prominently featured in TheBurg advertisements
- Company logo and website link on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Recognition during parade stage announcements throughout the event
- Opportunity for vendor space
- Feature a float in the parade with your employees

### SHAMROCK SPONSOR:

\$1,500



#### SHAMROCK SPONSOR INCLUDES:

- Company logo placement on all event marketing and promotional materials, as well as on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Banner advertisement on the parade stage
- Feature a float in the parade with your employees

### LEPRECHAUN SPONSOR:

\$500



#### LEPRECHAUN SPONSOR INCLUDES:

- Company logo and website link on the official Harrisburg St. Patrick's Day parade website and social media accounts
- Feature a float in the parade with your employees

We appreciate your consideration in sponsoring the Harrisburg St. Patrick's Parade. If you have any questions regarding the sponsorship packages, please contact [Sydney@HarrisburgDID.com](mailto:Sydney@HarrisburgDID.com).