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**Desi Roots  
School of Indian Music &  
Hindi Language Classes**

**Parker Road, Plano, Texas.**

**E-mail: [desi.roots@hotmail.com](mailto:desi.roots@hotmail.com) Tel: 214-499-2663**

**Dear Mr./Ms \_\_\_\_\_,**

**I invite to experience the joy of  
Indian Music & Hindi language learning  
at  
Desi Roots, School of Indian Music and Languages.**

**This certificate entitles you to  
one month's free tuition\*\* for any one of these classes  
Hindi - Reading, Writing, Speaking  
Hindustani singing, tabla playing,  
harmonium & keyboard playing  
at their Plano/Allen, TX location**

**Call Desi Roots at 214 499 2663 or  
e-mail : [desi.roots@hotmail.com](mailto:desi.roots@hotmail.com)**

**From**

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**\*\*Existing students can gift this to a friend or  
use it themselves for a subject they are currently not enrolled in.**

**\*\*Certificate is valid only at Desi Roots Main location.**

**\*\*Not valid for any Desi Roots classes held at Franchisee locations  
like Day-Cares, Montessoris, private schools or Math/Science tutoring centers**

**Desi Roots was established in Plano, TX in 2004**

**Desi Roots offers classes in**

- **Hindi Language Reading, Writing and Speaking for both adults and kids**
- **Hindustani Classical and Bollywood style singing**
- **Harmonium and Keyboard Playing Classes**
- **Tabla Playing Classes**

**All classes are offered for both adults and kids at their Plano branch. In-home classes are also offered for larger groups in any city of the DFW metroplex including Irving, Coppell, Lewisville, Wylie and Frisco. Classes can be scheduled on weekday or weekends according to student's convenience**

**Desi Roots uses a customized syllabus for Hindi/Urdu Classes designed in-house for non-native born desis. All classes use audio-visual media for delivering the subject matter. Desi Roots can be contact at [desi.roots@hotmail.com](mailto:desi.roots@hotmail.com) or 214 499 2663**

# **Introduction**

## **Why should you learn Hindi ?**

Did you know that studying a second language, like Hindi, can improve your skills and grades in math and English and can improve entrance exam scores— SATs, ACTs, GREs, MCATs, and LSATs?

Research has shown that math and verbal SAT scores climb higher with each additional year of foreign language study, which means that the longer you study a foreign language, the stronger your skills become to succeed in school. Studying an additional language like Hindi can improve your analytic and interpretive capacities. And three years of language study on your record will catch the eye of anyone reading your job or college application. If you've already learned a Hindi at home, expanding your knowledge of its vocabulary, grammar, culture, and literature — at the same time you are learning English—will also improve your chances for success in school and in your career.

## **Not only English**

"I speak English, so I don't have to learn any other language...."

Everyone speaks English, right? Well, certainly not everyone speaks English. According to the CIA World Fact Book, only 5.6 % of the world's total population speaks English as a primary language. That number doubles when people who speak English as a second or third language are counted. By conservative estimates, that means that well over four-fifths of the world's population does not speak English.

It's true that English has become a global lingua franca over the past several decades. This fact, however, really should have little effect on your decision to learn a second language. The attitude that English alone is enough in fact creates self-imposed limitations. To remain monolingual is to stunt your educational development, to restrict your communication and thinking abilities, and to deny yourself the ability to fully appreciate and understand the world in which you live. Learning another language, like Hindi, opens up new opportunities and gives you perspectives that you might never have encountered otherwise. Personal, professional, social, and economic considerations all point to the advantages of learning second languages.

## Is Hindi a good choice for a second language?

Hindi is the language of poetry, wisdom, mystery, philosophy and song. Hindi is the second most spoken language in the world, after Chinese. About 500 million people speak Hindi, in India and abroad, and the total number of people who can understand the language may be 800 million. A 1997 survey found that 66% of all Indians can speak Hindi, and 77% of the Indians regard Hindi as "one language across the nation". More than 180 million people in India regard Hindi as their mother tongue. Another 300 million use it as second language. Outside of India, there are 100,000 Hindi speakers in USA; 685,170 Hindi speakers in Mauritius; 890,292 Hindi speakers in South Africa; 232,760 Hindi speakers in Yemen; 147,000 Hindi speakers in Uganda; 5,000 Hindi speakers in Singapore; 20,000 Hindi speakers in New Zealand; 30,000 Hindi speakers in Germany.

Urdu, the official language of Pakistan, is very similar to Hindi but written using the Arabic script instead of Devnagari script which Hindi uses. Urdu is spoken by about 41 million people in Pakistan and other countries. Hindi became one of the official languages of India on January 26, 1965. and it is a minority language in a number of countries, including Fiji, Mauritius, Guyana, Suriname, Trinidad and Tobago, and United Arab Emirates.

Hindi is generally classified in the **Central Zone** of the Indo-Aryan languages. Hindi is the predominant language in the states and territories of Himachal Pradesh, Delhi, Haryana, Chandigarh, Uttar Pradesh, Rajasthan, Madhya Pradesh, Bihar, as well as the cities of Bombay and Hyderabad. It is not easy to delimit the borders of the Hindi speaking region.

Hindi serves as a window to desi culture and desi values. Reading Hindi literature introduces students to desi values like respect for elders and parents, "tyag" – sacrifice personal needs for greater good of family or community, Ahimsa – non violence both in physical and spiritual nature, Hospitality inherent in "Athithi devo bhava" or "Guest is God" maxim, sacredness and spirituality of nature and presence of God in every natural creation man, animal and plant, honor and respect for one's work, tools and food. Study of Hindi literature also brings to lives social, cultural, mythological and historical heroes whose lives re-emphasize the values as inherent in desi marriages, family and community behavior and duties and responsibilities of an individual in various phases of life as a child, adult, householder and retiree.



## Hindi Alphabet – वर्णमाला

### Svar – Vowels

अ	आ	इ	ई	उ	ऊ	ए	ऐ	ओ	औ	अं	अः	ऋ
a	ā	i	ī	u	ū	e	ai	o	au	a <sup>n</sup> /a <sup>m</sup>	āhā	
	।	ि	ी	ु	ू	े	ै	ो	ौ	ं	ः	
attack	arc	inn	ego	put	Boot+	ate	sack	old	offer	Uncle Umbrella		

Conjunctions	क्ष	त्र	ज्ञ	श्र	द्ध	द्व
	ks	tr	gny	shr	dhd	dv

### Consonants - व्यंजन

1	क	ख	ग	घ	ङ
	k	kh	g	gh	"k
2	च	छ	ज / ज़	झ	ञ
	ch	chh	j / z	zh	"g
3	ट	ठ	ड / ड़	ढ / ढ़	ण
	ṭ	ṭh	'ḍ / ḍ	ḍh / 'ḍh	"d
4	त	थ	द	ध	न
	t	th	d	dh	n
5	प	फ / फ़	ब	भ	म
	p	ph / f	b	bh	m
6	य	र	ल	व	
	y	r	l	v	
7	श	ष	स	ह	
	sh	sh	s	h	

# हिन्दी वर्णमाला

Hindī Var<sup>n</sup>dmālā

Hindī Alphabet

## वर्णमाला - स्वर

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a ā

इ ई

i ī

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a<sup>m</sup> aha

# वर्णमाला - व्यंजन

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<sup>n</sup>g

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