



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

1



Dr. Jana Osmolinski
Medical Emergencies



Dr. Vincent Tran
TMJ Dysfunction



Richard A. Litt, DDS, MS
Orthodontics



Juan P. Acosta
Dental Hypnosis



Dr. Maite Moreno
Saliva and Diabetes



Ashley A. Goodman, D.D.S.
*Dental Uses of
Hypnosis/Relaxation*



Kathy Dennis
2016 Insurance Codes



Dr. Eric Osmolinski
Medical Emergencies



Dr. Kianor Shah
Extraction Academy



Rebecca Gerber
*ICD-10
INSURANCE CODES*



Since 2005



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

2

Diode Laser Certification

Janet Press

8:00 AM - 5:00 PM

Credits: 8.00

Dentist=\$595, Staff=\$495



In this hands-on diode laser certification program you will learn the adjunctive use of laser as an essential element in periodontal therapy and for optimum recall management. Working with simulation exercises, this dynamic workshop is designed to build confidence and clinical understanding in the delivery of periodontal treatment protocols by using Diode lasers.

Join us as we take the voyage of discovery through diode laser techniques in this dynamic hands-on clinical workshop.

Educational Objectives:

- Fundamentals of laser science: wavelengths, their absorption characteristics and safety.
- Thermal disinfection and how the laser promotes physiologic healing.
- Treatments of gingivitis, chronic, and aggressive periodontitis.
- Laser sulcular debridement, disinfection, initiated and bare fiber applications.
- And More!!!!



A Dental Hygienist in general and specialty practice for 31 years, with 12 years' clinical experience in soft tissue lasers. Ms. Press holds the Academy of Laser Dentistry (ALD) Standard Proficiency in both Diode and Nd:Yag lasers and is a member of the ALD Regulatory Affairs, Scientific Janet Press Diode Laser Certification CEA Dental Sessions, and Auxiliary Committees. Previously a featured speaker and clinical instructor in the Dynamic Team and Laser Certification Programs at Las Vegas Institute for Advanced Dental Studies (LVI),

Ms. Press conducts national workshops and private dental office consultation/ training programs with emphasis on soft tissue lasers in dentistry, hygiene practice refinement, advanced ultrasonic/piezo instrumentation and team development/communication.

She is frequently a featured speaker at ALD annual meetings, The Center for Exceptional Practices, study clubs, and for dental manufacturers. Ms Press holds the honor of being named a Distinguished Dental Professional.

| Date | Location | | Date | Location | |
|---------|---------------|-------------------------------|------------|---------------|-------------------------------|
| May 27 | Anaheim, CA | Register Here | August 12 | San Diego, CA | Register Here |
| May 28 | Anaheim, CA | Register Here | August 13 | San Diego, CA | Register Here |
| June 10 | San Diego, CA | Register Here | Sept. 29 | Anaheim, CA | Register Here |
| June 11 | San Diego, CA | Register Here | October 1 | Anaheim, CA | Register Here |
| July 29 | Anaheim, CA | Register Here | November 4 | San Diego, CA | Register Here |
| July 30 | Anaheim, CA | Register Here | November 5 | San Diego, CA | Register Here |

WWW.CEADENTAL.COM



Phone: (619) 277-4743



Fax: (866) 805-1860



Mail: 4242 Summit Dr. La Mesa, CA 91941



Email: info@ceadental.com

| | | |
|--|-----------|----------------------------|
| Dr. Staff First Name Last | Pass Type | Email |
| Location: San Diego Anaheim Course # 1 2 3 4 5 6 | | Phone |
| Dr. Staff First Name Last | Pass Type | Address |
| Location: San Diego Anaheim Course # 1 2 3 4 5 6 | | Visa M/C Disc Amex Check |
| Dr. Staff First Name Last | Pass Type | Credit Card # - - - |
| Location: San Diego Anaheim Course # 1 2 3 4 5 6 | | Expiration Date - 3-4 Code |
| Dr. Staff First Name Last | Pass Type | Signature |
| Location: San Diego Anaheim Course # 1 2 3 4 5 6 | | TOTAL AMOUNT: \$ |



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

3

SAN DIEGO DENTAL CONVENTION

June 24-25, 2016

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109



Dentist: | 1-Class Pass = \$ 109.00 | 1-Day Pass = \$ 209.00 | 2-Day Pass = \$ 399.00 | Diode Laser= \$595.00 | Exhibit Hall = Free
Staff: | 1-Class Pass = \$ 75.00 | 1-Day Pass = \$ 145.00 | 2-Day Pass = \$ 225.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

Group Discount of 3 or more Save \$10 Each on Day Passes Only Diode Laser Class with \$25 off each with 2 or \$50 each off each with 3 or more

Early Registration Discounts "Day Passes Only": Save \$15 before 5/15, Save \$10 before 6/1, Save \$5 before 6/15

P FREE Parking

11 Breakfast & Lunch Included

W Wine and Cheese Social for Everyone

Prizes

| Class # | Lecture Topic | Speaker | Friday, June 24, 2016 |
|---|---------------|-----------------------------|-----------------------|
| #101-CA, Infection Control and OSHA for the Dental Office | | Infection Control Speaker | 8:00AM-11:00PM CE 3.0 |
| #102-The 2016 Dental Code - Insurance Coding Workshop | | Kathy Dennis | 8:00AM-11:30AM CE 3.5 |
| #103-Incorporating Orthodontics In To Your Dental Practice: | | Richard A. Litt, DDS, MS | 8:00AM-11:30AM CE 3.5 |
| #104-The "CSI Effect" Myth, Contemporary Forensic Dentistry | | Anthony "Rick" Cardoza, DDS | 8:00AM-11:30AM CE 3.5 |
| #105-Extraction Academy ~ <u>Surgical Training</u> ~ <u>Hands-On</u> ~ \$995.00 | | Kianor Shah DDS | 8:00AM-5:00PM CE 8.0 |
| #106-Application of CBCT in the Dental Practice | | Shailesh Kottal, DDS | 8:00AM-11:30AM CE 3.5 |
| #107-The Oral-Systemic Connection: Health and Disease | | William D. Nordquist, DDS | 8:00AM-11:30AM CE 3.5 |

| | | | |
|---|---------------------------|--------------------------------|-----------------------|
| #201-California Dental Practice Act | | Certified Instructor | 12:30PM-2:30PM CE 2.0 |
| #202-Front Office Boot Camp | Part 1 of 2 | Kathy Dennis | 12:30PM-2:30PM CE 2.0 |
| #203-Dentistry's Role in the Mass Disaster Scenario/ Child Abuse and Intimate Partner Violence Recognition | | Anthony "Rick" Cardoza, DDS | 12:30PM-2:30PM CE 2.0 |
| #204-The Power of Optimum Health and Wealth for Your Practice | | Jan Lazarus RDH, | 12:30PM-2:30PM CE 2.0 |
| #205-Medical Emergencies in the Dental Office! | Part 1 of 2 | Dr. Eric & Dr. Jana Osmolinski | 12:30PM-2:30PM CE 2.0 |
| #206-Experience the Newest in Niti Rotary Files | Hands-on Fee +\$49 | Sam Alborz DDS | 12:30PM-5:00PM CE 4.0 |
| #301-CPR | Hands-on Fee +\$30 | Certified CPR Instructor | 3:00PM-6:00PM CE 3.0 |
| #302-Front Office Boot Camp | Part 2 of 2 | Kathy Dennis | 3:00PM-5:00PM CE 2.0 |
| #303-Secrets to a Successful Practice Sale or Purchase | | Cecilia Chen, Esq | 3:00PM-5:00PM CE 2.0 |
| #304-Dental Uses of Hypnosis & Relaxation Techniques | | Ashley A. Goodman, DDS | 3:00PM-5:00PM CE 2.0 |
| #305-Medical Emergencies in the Dental Office! | Part 2 of 2 | Dr. Eric & Dr. Jana Osmolinski | 3:00PM-5:00PM CE 2.0 |

| Class # | Lecture Topic | Speaker | Saturday, June 25, 2016 |
|---|---------------|---------------------------|-------------------------|
| #401-CA, Infection Control and OSHA for the Dental Office | | Infection Control Speaker | 8:00AM-11:00AM CE 3.0 |
| #402-Dental Insurance Billing and Coding-2016 | | Rebecca Gerber | 8:00AM-11:30AM CE 3.5 |
| #403-Separating Fact from Fiction in Orthodontics | | Richard A. Litt, DDS, MS | 8:00AM-11:30AM CE 3.5 |
| #404-Application of CBCT in the Dental Practice | | Shailesh Kottal, DDS | 8:00AM-11:30AM CE 3.5 |
| #405-Extraction Academy ~ <u>Surgical Training</u> ~ <u>Hands-On</u> ~ \$995.00 | | Kianor Shah, DDS | 8:00AM-5:00PM CE 8.0 |
| #406-Hypnodontics, Because Words Matter | | Juan P. Acosta | 8:00AM-11:30AM CE 3.5 |

| | | | |
|---|---------------------------|--------------------------------|-----------------------|
| #501-California Dental Practice Act | | Certified Instructor | 12:30PM-2:30PM CE 2.0 |
| #502-Medical-Dental Cross Coding | | Rebecca Gerber | 12:30PM-2:30PM CE 2.0 |
| #503-Permanent Solution for TMJ Dysfunction | Hands-on Workshop | Vincent Tran, DDS | 12:30PM-5:00PM CE 4.0 |
| #504-Diabetes and the Dental Office | | Maite Moreno, DDS, MS | 12:30PM-2:30PM CE 2.0 |
| #505-Medical Emergencies in the Dental Office! | Part 1 of 2 | Dr. Eric & Dr. Jana Osmolinski | 12:30PM-2:30PM CE 2.0 |
| #506-The LANAP® and LAPIP™ Protocols | | LANAP Certified Doctor | 12:30PM-2:30PM CE 2.0 |
| #601-CPR | Hands-on Fee +\$30 | Certified CPR Instructor | 3:00PM-6:00PM CE 3.0 |
| #602-Medical Insurance Billing for Sleep Apnea and TMJ | | Rebecca Gerber | 3:00PM-5:00PM CE 2.0 |
| #603-Low Back and Neck Pain: The True Cause | | Tim George | 3:00PM-5:00PM CE 2.0 |
| #604-Salivary and Cardiovascular Disease within Dentistry | | Maite Moreno, DDS, MS | 3:00PM-5:00PM CE 2.0 |
| #605-Medical Emergencies in the Dental Office! | Part 2 of 2 | Dr. Eric & Dr. Jana Osmolinski | 3:00PM-5:00PM CE 2.0 |

Phone: (619) 277-4743 Email: info@ceadental.com

Fax: (866) 805-1860 Mail: 4242 Summit Dr. La Mesa, CA 91941

WWW.CEADENTAL.COM

| | |
|--------------------------------|------------------------------|
| Dr. Staff First Name Last | Email |
| Pass Type Course # 1 2 3 4 5 6 | Phone |
| Dr. Staff First Name Last | Address |
| Pass Type Course # 1 2 3 4 5 6 | Visa M/C Disc Amex Check |
| Dr. Staff First Name Last | Credit Card # - - - - - |
| Pass Type Course # 1 2 3 4 5 6 | Expiration Date - - 3-4 Code |
| Dr. Staff First Name Last | Signature |
| Pass Type Course # 1 2 3 4 5 6 | TOTAL AMOUNT: \$ |

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109
www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

4

101- Infection Control for License Renewal and OSHA for the Dental Office

A required course for all California licensed dental professionals, this needs to be taken every 2 years.



This Category I course provides an overview of the Infection Control standards.

It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in California Infection Control.

Ashley A. Goodman, D.D.S.

Infection Control Topics:

Section 1005

Disease transmission

Standard precautions

Disinfection & sterilization

Waste management

Compliance issues

Date: Friday, June 24, 2016

8:00 AM - 11:00 AM

Credits: 3.00

102 - "The 2016 Dental Code"

PPO and HMO Insurance Training



Kathy Dennis

Do you want to save the headaches of learning how to bill and track HMO and PPO Insurances?

Are your Account Receivables out of control?

Do you feel you are 100% in control and effective with dealing with patient's insurance companies?

Attendees will learn the interworking's of insurance companies and learn how to get paid on the claim the first time. We will review the claims process and never before billed cdt codes. Kathy Dennis, Southern California's most respected insurance authority for the past 20 years, will share the best practices in dealing with PPO & HMO insurances. Attendees will learn how to maximize your patient's insurance with today's billing techniques in this interactive workshop.

In this course you will learn:

- Insurance billing fundamentals
- How to process your appeals
- Questions to ask the insurance company prior to your patient appointment
- Tips for fee schedule negotiation, faster claim payment and denial prevention
- How to negotiate your fees to maximize your office profits
- Learn how electronic claims work
- Insurance payment regulations and Standard coordination of benefits
- Differences in Insurances: "Restorative coding, Preventive coding, Crown coding, Onlay coding"
- Commonly missed codes in dental insurance billing
- Reports to run – and when – to ensure prompt insurance payment



Kathy Dennis has been a dental consultant and Southern California's most respected insurance authority for the past 20 years. She has built and rehabilitated more than 50 dental offices in California. She owns a dental billing company that processes dental offices insurance for both medical and dental coverage. Drawing upon her 20+ years' of experience as a dental consultant, she has lectured at hundreds of programs for small and large organizations that resulted in higher team engagement and increased revenue.

Kathy is dedicated to helping dental practices realize their profit potential through the development and education of front office staff, quality patient care, and by empowering the entire team. Her presentations share proven solutions that can be implemented immediately to become a profitable PPO practice without sacrificing quality of care. Her other specialties are business office systems, dental insurance billing, and the implementation of systems to help reduce accounts receivable.

Date: Friday, June 24, 2016

8:00 AM - 11:30 AM

Credits: 3.50

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109
www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com

103 - Incorporating Orthodontics In To Your Dental Practice:

Why, How, When, Where?

Richard A. Litt, DDS, MS F.O.R.C.E., International

In 1983 the ADA in a strategic plan for dentists recommended broadening the scope of services offered by general dentists, while decreasing the number of specialists and scope of specialty practice.

That process, although gradual in development is a continuing process in Dentistry.

A recent survey of several thousand dentists, who had completed extensive continuing education in orthodontics, suggested six general benefits derived from including orthodontics into their practice:

- Better serves patient needs
- Provides full dental service in one location
- Improves their clinical skills in general
- Creates office loyalty
- Makes practice more enjoyable
- Improves “ the bottom line”



The fundamental basis of every decision made by a clinician practicing orthodontics is an understanding of the complex processes of cranio-facial growth and development and dento-alveolar compensation. Every clinical decision made in practice is based on this body of information.

This presentation will present an overview of the biologic basis for orthodontic practice and the clinical application of these principles in:

- Diagnosis and treatment planning
- The extraction, non-extraction decision
- Timing of treatment
- Interceptive, functional/orthopedic and fixed appliance selection
- Archwire selection
- Biomechanics planning
- Retention planning and appliance selection

Dr. Litt will also discuss, how, when and where a motivated general dentist can develop the knowledge and skills to practice orthodontics like an orthodontist, not as an orthodontist, but like an orthodontist. In this presentation, Dr. Litt will begin to teach you how to think like an orthodontist, practice to the standard of care established by orthodontists, but on a limited basis on carefully selected patients.

Dr. Richard A. Litt received his D.D.S. Degree from the University of Detroit in 1965, and his Masters degree and certificate in Orthodontics from Northwestern University in 1969. He was Professor and Chairman of the Department of Orthodontics at the University of Detroit from 1969 – 1980, and Clinical Professor and



Director of Postdoctoral Orthodontics at the University of California, San Francisco from 1980 – 1986. Dr. Litt is a member of the American Association of Orthodontists and the European and French Societies of Orthodontists, as well as many other groups. He is also a Fellow of the World Federation of Orthodontists. He has published numerous articles and lectured extensively throughout the world on orthodontics. He currently maintains an orthodontic practice in Livonia, Michigan, and has served as Clinical Director of Orthodontics for the Pediatric Dental Residency of Children's Hospital of Michigan.

Date: Friday, June 24, 2016

8:00 AM - 11:30 AM

Credits: 3.50

104-Dispelling the “CSI Effect” Myth, an Overview of Contemporary Forensic Dentistry



Anthony “Rick” Cardoza, DDS

Because of the current popularity of forensic faire in television, the general public is getting a skewed view of the true nature of forensic investigation. This issue is commonly known as the “CSI effect”. In

this seminar, Dr. Cardoza will dispel this myth as it relates to forensic odontology. Topics will include forensic dental identification of decedents of varying postmortem states including: skeletal, fragmented, decomposed, burned remains and pattern injuries as they relate to bite mark investigation not only in human bites but animal bites as well.

Objectives:

- Learn the varied roles of forensic dentists.
- Understand the forensic value of dental records.
- Recognize how to cooperate with the legal system.



Dr. Anthony “Rick” Cardoza is a forensic dental consultant for the County of San Diego Office of the Medical Examiner, County of Imperial Office of the Coroner, State of California Department of Justice and is the Director of the California Dental Identification Team (CalDIT). Dr. Cardoza graduated from Northwestern Dental School in 1985 and maintains a general dental practice in San Diego, California. Dr. Cardoza is a Fellow of the American Academy of Forensic Sciences and is a Diplomate of the American Board of Forensic

Odontology.

Date: Friday, June 24, 2016

8:00 AM - 11:30 AM

Credits: 3.50



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

8

105-Extraction Academy ~

Hands-On Surgical Training Start Performing one of the most common Procedures in Dentistry with Confidence.

This course has a 1-day fee of \$995.00

Dr. Kianor Shah

This advanced course combines an informative, in depth lectures with comprehensive hands on surgical experiences. The course is designed to teach minimally traumatic tooth extractions, focusing on alveolar ridge preservation, biomaterials selection and placement, surgical and suturing techniques, pain management and patient aftercare. Upon completion of the course, participants should have the skills to correctly plan and confidently perform various extraction techniques. In addition to the hands on workshop, participants will have excess to an online library of continuing education lectures and videos, to be reviewed prior and after the course for 1 year.

Workshop

7:30 – 8:00 Breakfast & Registration

8:00 – 9:00 Introduction and History

9:00 – 10:00 Case presentations

10:00 – 11:00 Instruments

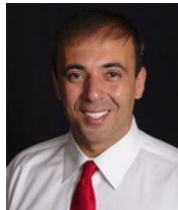
11:00 – 12:00 Hands-on

12:00 – 1:00 Lunch

1:00 – 2:00 Case presentations

2:00 – 4:00 Hands-on

4:00 – 5:00 Tips and Tricks



Dr. Kianor Shah:

Education

Master of Business Administration, projected completion (MBA): May, 2016 Emphasis:

International Business – Brandman University Irvine, CA Campus Current GPA: 4.0/4.0

Master: International Congress Of Oral Implantologists (MICOI): December 28, 2012

Fellow: California Implant Institute (FCII): July 30, 2012

Fellow: International Academy of Dental-Facial Esthetics (FIADFE): November 12, 2012

Fellow: International Congress of Oral Implantologists (FICOI), January 2012

Doctor of Medical Dentistry (DMD), Fall 2001 – 2006, Southern Illinois University School of Dental Medicine

Graduate School and Teaching Assistantship, Spring 2001, Cumulative GPA: 4.0/4.0

Bachelor of Science (BS), Valedictorian: December 2000, Western Illinois University, Macomb, Illinois,

Cumulative GPA: 4.0/4.0

Diploma, Valedictorian: June 1997, Holbein Schule, Frankfurt, Germany

Date: Friday, June 24, 2016

8:00 AM - 5:00 PM

Credits: 8.00

[Learn More Here.....](#)

106 - Application of CBCT in the Dental Practice

Shailesh Kottal, D.D.S



Cone Beam CT (CBCT) technology is a relatively new addition to the dental practice that has taken off with exponential growth. CBCT systems are designed to allow for high resolution imaging of the hard tissues of the maxillofacial region. CBCT allows for short scanning times and radiation doses significantly less than traditional scanning techniques. The availability of this technology in the dental practice provides the dental practitioner with an imaging modality capable of providing a 3-D orthogonal representation of the maxillofacial region with no distortion. With the explosive growth of third party DICOM software applications, we are able to provide improved treatment for our patients with greater predictability and efficiency.

This seminar will review cone beam technology and how it differs from traditional scanning technology. Also, a quick review of some 3rd party software applications with a focus on Nobel Biocare's "Nobel-Guide" and Materialise's SimPlant systems will be presented.



As an experienced Oral and Maxillofacial Radiologist, Dr. Kottal has extensive knowledge in both the radiology and 3D imaging fields, with a specialized focus on cone beam CT imaging technology. Trained at the University of Missouri-Kansas City, Dr. Kottal now serves as the Director of 3D Imaging at Carestream Dental. His most recent appointment included acting as Clinical Assistant Professor at the NYU School of Dentistry and serving as the head of a specialty group of oral and maxillofacial radiologists. In his roles, Dr. Kottal has been asked to speak extensively on various aspects of clinical radiology in national and international venues and has served as a keynote speaker on numerous occasions. Dr. Kottal remains on the cutting-edge of technology by maintaining active clinical research involving radiology and 3D Imaging.

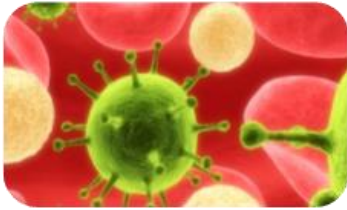
Date: Friday, June 24, 2016

8:00 AM - 11:30 AM

Credits: 3.50

107-The Oral-Systemic Connection: The Balance between Health and Disease

William D. Nordquist DDS



When distilling all the evidence connecting periodontal disease to chronic inflammatory autoimmune diseases, it all boils down to a gross imbalance of microbes throughout the entirety of the gastro-intestinal tract. Dental disease is the “canary in the coal mine” that warns of more serious disease to follow. This lecture will carefully present the scientific evidence to span the gap between health and disease.



William D. Nordquist has practiced dentistry in San Diego for over forty years, thirty years specific to implant dentistry. The oral-systemic lecture material was gleaned from years of treating the “worse of the worse” severely atrophic implant dentistry cases. These patients’ disease state and the problems they exhibited during implant treatment and subsequent years of follow-up prompted the life-long search for the underlying causes of these complications. Three books and several scientific publications on the subject resulted from the research that has elucidated the relationship between

periodontal disease and systemic chronic inflammatory autoimmune diseases.

Date: Friday, June 24, 2016

8:00 AM - 11:30 AM

Credits: 3.50

DIRECTIONS & LODGING INFORMATION

Marina Village Conference Center
1936 Quivira Way San Diego, CA 92109

FROM THE 5 (North or South):

1. Exit Sea World Drive. Turn RIGHT if you have exited going south, turn LEFT if you have exited going north.
2. Continue on Sea World Drive for about 2 miles.
3. West Mission Bay Drive will be on your right, just beyond the lanes marked with arrows to Sea World's entrance.
4. Stay in the right-hand lane, continue around loop to right.
5. After loop, merge all the way to the furthest left lane.
6. At red light (Quivira Road), go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.

FROM 8 WEST:

1. Take 8 West to the "Beaches" exit, past I-5.
2. Exit West Mission Bay Drive on the right.
3. Stay in the right-hand lane and continue over the bridge.
4. After the bridge ends, West Mission Bay Drive continues on about 100 yards UNDER the overpass, and curves in a loop to the right. Do NOT continue straight on Ingraham.
5. After loop, merge all the way to the furthest left lane.
6. At red light Quivira Road, go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.



The Dana Inn

1710 W Mission Bay Dr, San Diego, CA 92109 Located 2 minutes away from the Conference Center Visit them at www.thedana.com for accommodations
Phone: 619.222.6440

Directions from Hotel to Conference Center:

1. Head west on W Mission Bay Dr toward Quivira Access
2. Take the 1st left onto Quivira Access
3. Turn Left at Quivira Rd



The Hyatt Regency Mission Bay Spa & Marina

1441 Quivira Road, San Diego, California, USA 92109
Tel: +1 619 224 1234
Web: MissionBay.Hyatt.com



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

12

201- California Dental Practice Act



A required course for all California licensed dental professionals, this needs to be taken every 2 years. This course deals with how to keep your license and how not to lose it (by unethical or illegal treatment of your business or your patients).

It will explore how the California Dental Board is set up, what it does and what its powers are.

This Category I course provides an overview of the Dental Practice Act with emphasis on recent changes in the law, risk management and current federal HIPAA mandates.

It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in Dental Practice Act.

Dental Practice Act Topics:

Scope of practice

Requirements for license renewal

Use of auxiliaries in a dental practice

Laws governing the prescribing of drugs

Acts in violation of the dental practice act

Dental board enforcement program



Date: Friday, June 24, 2016

12:30 PM - 2:30 PM

Credits: 2.00

202-Front Office Boot Camp

Part 1 of Part 2 see class 302



Kathy Dennis

The purpose of this lecture is to increase patient acceptance in your office with proven strategies and systems for treatment planning, consultations, financial arrangements, and production/collection systems. Ineffective front office systems result in last minute cancellations, low collections, fewer cases accepted, and frustrated patients.

Join Kathy for an interactive session in which participants will identify management tools for achieving optimal practice growth. You will learn systems and real strategies for increasing collections, monitoring your practice effectively, streamlining scheduling, and fine-tuning team communication.

In this course you will learn:

- New patient Telephone etiquette that build relationships, while getting to the details
- What to do when patients don't pay
- Importance of getting correct and complete patient information
- Managing patient and office flow
- How to bring the financial discussion into the New Patient phone call
- Why and when to offer flexible financial arrangements
- Building the communication bridge: clinical to administrative teams
- How to teach the patient to take responsibility for their own dental benefits
- Effective claim submission techniques
- Understanding why patients deny treatment and appropriate follow up
- Reports to run – and when – to ensure a full schedule for the dentist
- How to get to 90% case acceptance



Kathy Dennis has been a dental consultant and Southern California's most respected insurance authority for the past 20 years. She has built and rehabilitated more than 50 dental offices in California. She owns a dental billing company that processes dental offices insurance for both medical and dental coverage. Drawing upon her 20+ years' of experience as a dental consultant, she has lectured at hundreds of programs for small and large organizations that resulted in higher team engagement and increased revenue.

Kathy is dedicated to helping dental practices realize their profit potential through the development and education of front office staff, quality patient care, and by empowering the entire team. Her presentations share proven solutions that can be implemented immediately to become a profitable PPO practice without sacrificing quality of care. Her other specialties are business office systems, dental insurance billing, and the implementation of systems to help reduce accounts receivable.

Date: Friday, June 24, 2016

12:30 PM - 2:30 PM

Credits: 2.00

203-Dentistry's Role in the Mass Disaster Scenario/ Child Abuse and Intimate Partner Violence Recognition

Anthony "Rick" Cardoza, DDS



This lecture, Dr. Cardoza will discuss the evolution of mass disaster management from the perspective of forensic dentistry. Learn how forensic dentists have participated in events such as commercial airline crashes, tsunamis, hurricanes, and wildfires. See how the postmortem record collection has evolved from analog to digital along with the integration of dental postmortem software

programs. Also, as dental health care professionals, you are mandated by law to report patients you suspect have signs or symptoms of physical abuse. These patients may be children, adults, or the elderly. The law assumes that you have had training on recognition of signs of abuse and if you have not, the law requires you to become educated on the subject. This course will also familiarize you with what those signs may be as well as discuss what your reporting duties are and how to properly file a report if you do indeed suspect abuse on a patient.

Objectives:

- Recognize the use of dental records in a mass disaster.
- Understand the role of the forensic dentist in a mass fatality.
- Recognize signs and symptoms of physical abuse.
- Understand what your reporting duties are for a physically abused patient.



Dr. Anthony "Rick" Cardoza is a forensic dental consultant for the County of San Diego Office of the Medical Examiner, County of Imperial Office of the Coroner, State of California Department of Justice and is the Director of the California Dental Identification Team (CalDIT). Dr. Cardoza graduated from Northwestern Dental School in 1985 and maintains a general dental practice in San Diego, California. Dr. Cardoza is a Fellow of the American Academy of Forensic Sciences and is a Diplomate of the American Board of Forensic Odontology.

Date: Friday, June 24, 2016

12:30 PM - 2:30 PM

Credits: 2.00

204-Unleash the Power of Optimum Health and Wealth for Your Practice

Jan Lazarus RDH, Certified Health Coach

Now that we have knowledge and an important understanding that there is an Oral Systemic link, how do we accurately and successfully communicate this critical information to our patients?

Take advantage of this unique opportunity to achieve a higher level of total health and clinical results for your patients! This Dental Hygiene focused course is designed to include your doctor and your entire team! Be inspired! Take your dental hygiene service to the next level!

Course Content:

- Learn how to become a key partner in your patients' dental and systemic health
- Redefine prevention, disease and wellness for your practice success
- Learn how and when to communicate important oral systemic information to your patients
- Update your existing protocols to support oral systemic health and improve practice profitability
- Create an Ultimate Doctor/Hygiene Exam that supports Total Health
- Leave with an action plan



Presenter Jan Lazarus RDH, Certified Health Coach

Jan is the owner of The JP Institute, the Director of Curriculum and Featured Instructor of The JP Institute's Mastership Certification Program



About the JP Institute

The JP Institute has been empowering dental teams to provide comprehensive patient care for 35 years. The JP Institute's curriculum is a blend of clinical, philosophical and management systems refinement to the best support the patient's Restorative/Aesthetic and Periodontal needs. The JP Institute's structured, clinical mentoring sessions refine pre-diagnostic and communication skills for immediate increase in practice production and case acceptance. The JP Institute has perfected the transformation and behavioral modification process that is necessary for the application of the academic, science, research systems and protocols.

www.jpconsultants.com

Date: Friday, June 24, 2016

12:30 PM - 2:30 PM

Credits: 2.00

205-Medical Emergencies in the Dental Office!

Part 1 of Part 2 see Class 305

Dr. Eric Osmolinski, Dr. Jana Osmolinski



Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.



Jana Osmolinski is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period.

She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest confidence interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs.

Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.



Dr. Eric Osmolinski is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida. Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex extractions, socket preservation, soft and hard tissue

grafting procedures, placement of implants, diagnosis and biopsy of potentially pre-cancerous lesions, surgical management of facial trauma and life-threatening infections, orthognathic surgery on patients in active orthodontic treatment and treatment of temporomandibular joint disorders. Dr. Eric Osmolinski is a honorable member of the American Association of Oral and Maxillofacial Surgeons, American Dental Society of Anesthesiology, International Congress of Oral Implantologists and humanitarian societies involved in multiple mission trips worldwide concentrating on cleft lip and cleft palate surgical repair.

Date: Friday, June 24, 2016

12:30 PM - 2:30 PM

Credits: 2.00

206-Experience The Newest Innovation In Niti Rotary Files – Hyflex® Edm

\$99 Hands On Fee

Dr. Sam Alborz



The objective of this course is to familiarize the general dentist with biologic and clinical principles that will allow for a predictably successful outcome with non-surgical root canal therapy. Following completion of the course,

participants should be able to: - Accurately diagnose a patient's chief complaint - Understand canal morphology and understand successful endodontic treatment - Use current research to gain better understanding of how to eliminate intracanal bacteria - Understand why some endodontic cases fail to heal despite seemingly ideal endodontic treatment Additionally, we will be presenting our new file system: Hyflex EDM, which has revolutionized the rotary world !

The files will be available during the hands-on portion of the class.



Dr. Sam Alborz attended undergraduate school at the University of Houston majoring in Biology. He completed dental school at the University of Texas Health Science Center in San Antonio, graduating with highest honors (Magna Cum Laude). He then worked as a general dentist before entering the Endodontic residency program at Boston University. He has given numerous presentations both nationally and internationally and is currently in private practice in Knoxville, Tennessee.

Dr. Alborz is a member of the American Association of Endodontists, American Dental Association, Tennessee Dental Association, Second District Dental Society and Blount County Dental Society.

Date: Friday, June 24, 2016

12:30 PM - 5:00 PM

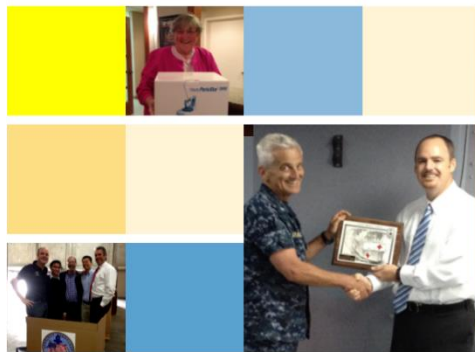
Credits: 4.00



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

18



Free Dental Clinics need your unwanted and unused dental supplies and quality used dental equipment. We will provide your donated products to dental clinics and humanitarian efforts around the world.

CEA DENTAL SUPPLY DRIVE

The CEA Dental Supply Drive was developed to Reequip, Restock, and help Build free dental clinics in our community. Since March 2013, the Academy has directed over \$20,000 in donated equipment and supplies to dental clinics in United States, Mexico and Haiti.

VOLUNTEER TODAY!

We support many Dental clinics that need your hands for support.

DROP OFF LOCATIONS

All CEA Dental events accept donations for the dental supply drive. Drive down and have a cup of Coffee while our CEA Dental staff unload your vehicle.

DENTAL CLINICS

We direct donations to dental clinics and humanitarian efforts around the world in places of need.

DONATIONS

The success of this program is based upon the social responsibility of the dental professionals in our community.



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

19

301- CPR

ABC CPR Instructor



The CPR and Basic Life Support for Healthcare

Providers(BLS) Classroom Course is designed to provide a wide variety of healthcare professionals the ability to recognize several life-threatening emergencies, provide CPR, use an AED, and relieve choking in a safe, timely and effective manner.

A required course for all California licensed dental professionals, this needs to be taken every 2 years.



Price: \$30.00

Date: Friday, June 24, 2016

3:00 PM - 6:00 PM

Credits: 3.00

302-Front Office Boot Camp, Part 2



Kathy Dennis

The purpose of this lecture is to increase patient acceptance in your office with proven strategies and systems for treatment planning, consultations, financial arrangements, and production/collection systems. Ineffective front office systems result in last minute cancellations, low collections, fewer cases accepted, and frustrated patients.

Join Kathy for an interactive session in which participants will identify management tools for achieving optimal practice growth. You will

learn systems and real strategies for increasing collections, monitoring your practice effectively, streamlining scheduling, and fine-tuning team communication.

In this course you will learn:

- New patient Telephone etiquette that build relationships, while getting to the details
- What to do when patients don't pay
- Importance of getting correct and complete patient information
- Managing patient and office flow
- How to bring the financial discussion into the New Patient phone call
- Why and when to offer flexible financial arrangements
- Building the communication bridge: clinical to administrative teams
- How to teach the patient to take responsibility for their own dental benefits
- Effective claim submission techniques
- Understanding why patients deny treatment and appropriate follow up
- Reports to run – and when – to ensure a full schedule for the dentist
- How to get to 90% case acceptance



Kathy Dennis has been a dental consultant and Southern California's most respected insurance authority for the past 20 years. She has built and rehabilitated more than 50 dental offices in California. She owns a dental billing company that processes dental offices insurance for both medical and dental coverage. Drawing upon her 20+ years' of experience as a dental consultant, she has lectured at hundreds of programs for small and large organizations that resulted in higher team engagement and increased revenue.

Kathy is dedicated to helping dental practices realize their profit potential through the development and education of front office staff, quality patient care, and by empowering the entire team. Her presentations share proven solutions that can be implemented immediately to become a profitable PPO practice without sacrificing quality of care. Her other specialties are business office systems, dental insurance billing, and the implementation of systems to help reduce accounts receivable.

Date: Friday, June 24, 2016

3:00 PM - 5:00 PM

Credits: 2.00.

303-Secrets to a Successful Practice Sale or Purchase

Cecila Chen. Esq., Law Offices of Cecilia Chen

Whether you are considering buying or selling a practice, adding an associate, forming a partnership, or are just curious about the value of your practice, this seminar is for you! We'll walk you through the process and give you the details you need to know. Avoid costly mistakes by planning now - your successful future depends on it!

- Understand the blueprint for a successful transaction
- How to determine the best time to sell your practice
- The truth about how brokers and banks value your practice
- Insight into key points of a purchase and sale agreement
- Lease agreements - the good, the bad, the ugly
- Should you sell your practice and come back as an associate?
- How to assemble a team of experts to guide you around transition pitfalls



Ms. Cecilia Chen provides legal services throughout southern California concentrated in the areas of corporate transactional matters, particularly in the healthcare industry.

Cecilia received her law degree from American University in Washington DC and completed her undergraduate studies at Boston University majoring in business administration with a concentration in finance. Ms. Chen is licensed to practice law in both California and Virginia, and has extensive experience in representing clients ranging from small and emerging entrepreneurial businesses to large multinational corporations.

Cecilia's areas of expertise include purchase and sale of businesses, contracts and commercial lease review and negotiation, mergers and acquisition, private equity and venture capital financing, as well as estate planning. She is dedicated to making her clients' objectives her own and drawing on her extensive experience to deliver strategic business perspectives as well as efficient legal approaches.

Date: Friday, June 24, 2016

3:00 PM - 5:00 PM

Credits: 2.00

304-Patient Management / Dental Uses of Hypnosis/Relaxation Techniques

Ashley A. Goodman, D.D.S., DABHD, DABFD



This workshop will review basic, intermediate, and some more advanced patient management hypnotic skills including rapid, time saving verbal and nonverbal techniques as they apply to the providing of effective and comfortable dental care for both the providers (hygienists and RDAs) and patients.

The uses of creative visualization, desensitization, restorative appliance acceptance, control of saliva and blood flow, more rapid healing, pain control, body language mirror/Xmirror, etc., will be demonstrated.

Specific applications of clinical dental uses for behavior modifications, relaxation, pediatric situations, anxiety and oral habit control, minimizing gagging, enhancing personal communications, and self-hypnosis/stress reduction methods for the dental patient, the dental care provider, and psychologists working with the dental team will be examined.

Patient care will be enhanced through a greater appreciation of therapeutic communication techniques by dental personnel.

The clinical use of hypnosis/suggestion for dentistry is mainly for the following purposes:

Behavior Modification, Relaxation, Anxiety Control, Fear Elimination, Quelling Undesirable Habits, Tongue Thrust, Reverse Swallowing, TMJ Dysfunction, Bruxism, Clenching, Amnesia, Analgesia, Anesthesia, Pain Control, Prevention of Gagging and Nausea, Control of Saliva and Bleeding, Creative visualization for healing, Restorative Appliance Tolerance, Pre-treatment Desensitization, Self-image, Self-esteem, and Confidence.

ACADEMIC APPOINTMENT



Ashley A. Goodman, D.D.S., DABHD, DABFD, is a semi-retired dentist in San Diego, California, and an international educator in the fields of clinical hypnosis and dentistry. He utilizes hypnosis, with a variety of induction techniques on a frequent, regular basis. Dr. Goodman was the American Society of Clinical Hypnosis "Member At Large, Dentistry" representative, Board of Governors, Executive Board, numerous committees, national workshop faculty, is a Certified and Approved Consultant, ASCH Fellow, and presented with the "Award of Merit". He is also a past president, executive committee member, and a Fellow of his local San Diego Society of Clinical Hypnosis component. Additionally, he is a diplomat, board certified in hypnosis by The American Board of Hypnosis in Dentistry for which he serves as vice-president. He has appeared on the Discovery Channel "Human Body – Pushing The Limits", and other televised programs. Some of his dental affiliations include membership in Omicron Kappa Upsilon (National Dental Honor Society), American Dental Association, and San Diego County Dental Society, Academy of General Dentistry, and numerous additional professional associations.

Date: Friday, June 24, 2016

3:00 PM - 5:00 PM

Credits: 2.00

305-Medical Emergencies in the Dental Office!

Part 2

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109

www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com

Dr. Eric Osmolinski, Dr. Jana Osmolinski



Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.



Dr. Jana Osmolinski is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period. She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest

confidence interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs. Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.



Dr. Eric Osmolinski is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida. Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. Dr. Osmolinski is a highly motivated Oral and Maxillofacial Surgeon with extensive didactic and clinical experience in the field of medicine and dentistry. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex

extractions, socket preservation, soft and hard tissue grafting procedures, placement of implants, diagnosis and biopsy of potentially pre-cancerous lesions, surgical management of facial trauma and life-threatening infections, orthognathic surgery on patients in active orthodontic treatment and treatment of temporomandibular joint disorders. Dr. Eric Osmolinski is a honorable member of the American Association of Oral and Maxillofacial Surgeons, American Dental Society of Anesthesiology, International Congress of Oral Implantologists and humanitarian societies involved in multiple mission trips worldwide concentrating on cleft lip and cleft palate surgical repair.

**Date: Friday, June 24, 2016
3:00 PM - 5:00 PM**



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

24

Credits: 2.00

SAN DIEGO DENTAL CONVENTION

June 24-25, 2016

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109



Dentist: | 1-Class Pass = \$ 109.00 | 1-Day Pass = \$ 209.00 | 2-Day Pass = \$ 399.00 | Diode Laser= \$595.00 | Exhibit Hall = Free
Staff: | 1-Class Pass = \$ 75.00 | 1-Day Pass = \$ 145.00 | 2-Day Pass = \$ 225.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

Group Discount of 3 or more Save \$10 Each on Day Passes Only Diode Laser Class with \$25 off each with 2 or \$50 each off each with 3 or more

Early Registration Discounts "Day Passes Only": Save \$15 before 5/15, Save \$10 before 6/1, Save \$5 before 6/15



FREE Parking



Breakfast & Lunch Included



Wine and Cheese Social for Everyone



Prizes

| Class # | Lecture Topic | Speaker | Friday, June 24, 2016 | |
|---|---------------------------|--------------------------------|-----------------------|--------|
| #101-CA, Infection Control and OSHA for the Dental Office | | Infection Control Speaker | 8:00AM-11:00PM | CE 3.0 |
| #102-The 2016 Dental Code - Insurance Coding Workshop | | Kathy Dennis | 8:00AM-11:30AM | CE 3.5 |
| #103-Incorporating Orthodontics In To Your Dental Practice: | | Richard A. Litt, DDS, MS | 8:00AM-11:30AM | CE 3.5 |
| #104-The "CSI Effect" Myth, Contemporary Forensic Dentistry | | Anthony "Rick" Cardoza, DDS | 8:00AM-11:30AM | CE 3.5 |
| #105-Extraction Academy ~ Surgical Training ~ Hands-On ~ \$995.00 | | Kianor Shah DDS | 8:00AM-5:00PM | CE 8.0 |
| #106-Application of CBCT in the Dental Practice | | Shailesh Kottal, DDS | 8:00AM-11:30AM | CE 3.5 |
| #107-The Oral-Systemic Connection: Health and Disease | | William D. Nordquist, DDS | 8:00AM-11:30AM | CE 3.5 |
| #201-California Dental Practice Act | | Certified Instructor | 12:30PM-2:30PM | CE 2.0 |
| #202-Front Office Boot Camp | Part 1 of 2 | Kathy Dennis | 12:30PM-2:30PM | CE 2.0 |
| #203-Dentistry's Role in the Mass Disaster Scenario/ Child Abuse and Intimate Partner Violence Recognition | | Anthony "Rick" Cardoza, DDS | 12:30PM-2:30PM | CE 2.0 |
| #204-The Power of Optimum Health and Wealth for Your Practice | | Jan Lazarus RDH, | 12:30PM-2:30PM | CE 2.0 |
| #205-Medical Emergencies in the Dental Office! | Part 1 of 2 | Dr. Eric & Dr. Jana Osmolinski | 12:30PM-2:30PM | CE 2.0 |
| #206-Experience the Newest in Niti Rotary Files | Hands-on Fee +\$49 | Sam Alborz DDS | 12:30PM-5:00PM | CE 4.0 |
| #301-CPR | Hands-on Fee +\$30 | Certified CPR Instructor | 3:00PM-6:00PM | CE 3.0 |
| #302-Front Office Boot Camp | Part 2 of 2 | Kathy Dennis | 3:00PM-5:00PM | CE 2.0 |
| #303-Secrets to a Successful Practice Sale or Purchase | | Cecilia Chen, Esq | 3:00PM-5:00PM | CE 2.0 |
| #304-Dental Uses of Hypnosis & Relaxation Techniques | | Ashley A. Goodman, DDS | 3:00PM-5:00PM | CE 2.0 |
| #305-Medical Emergencies in the Dental Office! | Part 2 of 2 | Dr. Eric & Dr. Jana Osmolinski | 3:00PM-5:00PM | CE 2.0 |
| #401-CA, Infection Control and OSHA for the Dental Office | | Infection Control Speaker | 8:00AM-11:00AM | CE 3.0 |
| #402-Dental Insurance Billing and Coding-2016 | | Rebecca Gerber | 8:00AM-11:30AM | CE 3.5 |
| #403-Separating Fact from Fiction in Orthodontics | | Richard A. Litt, DDS, MS | 8:00AM-11:30AM | CE 3.5 |
| #404-Application of CBCT in the Dental Practice | | Shailesh Kottal, DDS | 8:00AM-11:30AM | CE 3.5 |
| #405-Extraction Academy ~ Surgical Training ~ Hands-On ~ \$995.00 | | Kianor Shah, DDS | 8:00AM-5:00PM | CE 8.0 |
| #406-Hypnodontics, Because Words Matter | | Juan P. Acosta | 8:00AM-11:30AM | CE 3.5 |
| #501-California Dental Practice Act | | Certified Instructor | 12:30PM-2:30PM | CE 2.0 |
| #502-Medical-Dental Cross Coding | | Rebecca Gerber | 12:30PM-2:30PM | CE 2.0 |
| #503-Permanent Solution for TMJ Dysfunction | Hands-on Workshop | Vincent Tran, DDS | 12:30PM-5:00PM | CE 4.0 |
| #504-Diabetes and the Dental Office | | Maite Moreno, DDS, MS | 12:30PM-2:30PM | CE 2.0 |
| #505-Medical Emergencies in the Dental Office! | Part 1 of 2 | Dr. Eric & Dr. Jana Osmolinski | 12:30PM-2:30PM | CE 2.0 |
| #506-The LANAP® and LAIPTM Protocols | | LANAP Certified Doctor | 12:30PM-2:30PM | CE 2.0 |
| #601-CPR | Hands-on Fee +\$30 | Certified CPR Instructor | 3:00PM-6:00PM | CE 3.0 |
| #602-Medical Insurance Billing for Sleep Apnea and TMJ | | Rebecca Gerber | 3:00PM-5:00PM | CE 2.0 |
| #603-Low Back and Neck Pain: The True Cause | | Tim George | 3:00PM-5:00PM | CE 2.0 |
| #604-Salivary and Cardiovascular Disease within Dentistry | | Maite Moreno, DDS, MS | 3:00PM-5:00PM | CE 2.0 |
| #605-Medical Emergencies in the Dental Office! | Part 2 of 2 | Dr. Eric & Dr. Jana Osmolinski | 3:00PM-5:00PM | CE 2.0 |

Phone: (619) 277-4743
 Email: info@ceadental.com

Fax: (866) 805-1860
 Mail: 4242 Summit Dr. La Mesa, CA 91941

Dr. Staff First Name Last

Pass Type Course # 1 2 3 4 5 6

Dr. Staff First Name Last

Pass Type Course # 1 2 3 4 5 6

Dr. Staff First Name Last

Pass Type Course # 1 2 3 4 5 6

Dr. Staff First Name Last

Pass Type Course # 1 2 3 4 5 6

Email

Phone

Address

Visa M/C Disc Amex Check

Credit Card # - - - - -

Expiration Date - - 3-4 Code

Signature

TOTAL AMOUNT: \$

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109

www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

25

401- Infection Control for License Renewal and OSHA for the Dental Office



A required course for all California licensed dental professionals, this needs to be taken every 2 years.

This Category I course provides an overview of the Infection Control standards.

It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in California Infection Control.

Infection Control Topics:

Section 1005

Disease transmission

Standard precautions

Disinfection & sterilization

Waste management

Compliance issues

Date: Saturday, June 25, 2016

8:00 AM - 11:00 AM

Credits: 3.00

402 - Medical-Dental Insurance Cross Coding; Attain Higher Reimbursements by Implementing into Your Practice

Rebecca Gerber



The need for medical-dental cross coding is on the rise in today's competitive dental market. It can be an untapped revenue source for many dental practices. At first, cross coding may seem difficult to implement. Still, understanding proper procedures and protocols and choosing appropriate medical billing codes can be easier than you think.

Educational Objectives:

- Which dental procedures are medically billable
- How to choose proper CPT, ICD-9 and ICD-10 codes
- Key documentation using the SOAP format
- Updating Health Histories and Communicating to Patients
- Medical Necessity Hand-off to the Administrative Staff
- Billing options using your current software and clearing houses
- Medicare Part B-Opt In or Opt Out



Rebecca Gerber has been involved in the dental profession almost since birth. She virtually grew up in a dental office, as her late father was a dentist in San Diego County for nearly 5 decades. A third generation Office Manager, Becky learned many of the aspects of front office administration at an early age, from stuffing statements to addressing recall cards. She has been an Office Manager for more than 21 years and an RDA since 1992. Her experience is in front and back office management, specialties, and managed care.

In 1998, she organized and started the San Diego County Dental Office Managers Study Group, to encourage fellow office managers to network and exchange ideas. In 2000, utilizing her vast experience in dental management, she founded Office Management Services, to help dentists organize their front office systems. In 2006, she started the Academy of Dental Practice Careers, in order to train dental front office professionals.

Through the years Becky has collaborated and worked with some of the biggest consulting names in dentistry. In 2002, Becky became the Southern California Regional Consultant for Bent Ericksen and Associates, which specializes in Personnel Issues and Labor Law Compliance.

Date: Saturday, June 25, 2016

8:00 AM - 11:30 AM

Credits: 3.50

403-“SWEEPING AWAY THE MYTHS: Separating Fact from Fiction in Orthodontics”

A fact-filled presentation about many of the controversies in orthodontics today.

Richard A. Litt, DDS, MS F.O.R.C.E., International

In recent years, a great deal of misinformation has been presented in the name of continuing education. Misrepresentation of credentials, empirical or anecdotal support for clinical procedures, functional appliance utilization — often without any biological basis — as well as misunderstood dento-legal allegations. All have been used to promote orthodontic procedures or appliances within the non-specialty practice of orthodontics.



Dramatic and sweeping changes have taken place in dentistry during the past quarter century. Biologic discoveries, technical advancements, public health concerns, political and economic influences on our healthcare delivery systems, and the virtual elimination of the disease our profession was created to treat (dental caries), have caused a radical metamorphosis in the practice of dentistry. Along with these changes have come controversy.

It's time you heard the truth! If you are presently practicing orthodontics or intend to incorporate it into your practice, you owe it to yourself — and your patients — to find out the truth and separate the "fact" from "fiction."

THIS COURSE WILL COVER:

- Facial growth/facial esthetics: the interdependent relationship
- Controversies in orthodontics
 - Extraction/non-extraction treatment and its effect on the face and temporomandibular joint
 - The “not-so-great” second molar debate
 - The reality of arch development
 - Functional jaw orthopedics: the truth

UPON COMPLETION OF THIS COURSE, YOU WILL:

- Understand the process of facial growth and dentoalveolar compensation that leads to normal facial balance and normal occlusion, as well as recognize the deviations from normal that lead to various types of facial imbalance and malocclusion
- Understand the effect of proper diagnosis and treatment planning on facial balance
- Recognize the “non-factor” effect of bicuspid extractions on facial esthetics and the temporomandibular joint
- Observe the “real” and “probable” results following second molar extraction therapy, a treatment used in Europe 30 years ago when modern orthodontic options were not available. You will see why this protocol has been abandoned by the people who developed it.
- Respect the long-term immutability of mandibular arch form
- Understand the way functional appliances “work” and recognize their very limited effect on mandibular growth



Dr. Richard A. Litt received his D.D.S. Degree from the University of Detroit in 1965, and his Masters degree and certificate in Orthodontics from Northwestern University in 1969. He was Professor and Chairman of the Department of Orthodontics at the University of Detroit from 1969 – 1980, and Clinical Professor and Director of Postdoctoral Orthodontics at the University of California, San Francisco from 1980 – 1986.

Dr. Litt is a member of the American Association of Orthodontists and the European and French Societies of Orthodontists, as well as many other groups. He is also a Fellow of the World Federation of Orthodontists. He has published numerous articles and lectured extensively throughout the world on orthodontics. He currently maintains an orthodontic practice in Livonia, Michigan, and has served as Clinical Director of Orthodontics for the Pediatric Dental Residency of Children's Hospital of Michigan.

Date: Saturday, June 25, 2016

8:00 AM - 11:30 AM

Credits: 3.50

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109

www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com

404-Application of CBCT in the Dental Practice

Shailesh Kottal, D.D.S



Cone Beam CT (CBCT) technology is a relatively new addition to the dental practice that has taken off with exponential growth. CBCT systems are designed to allow for high resolution imaging of the hard tissues of the maxillofacial region. CBCT allows for short scanning times and radiation doses significantly less than traditional scanning techniques. The availability of this technology in the dental practice provides the dental practitioner with an imaging modality capable of providing a 3-D orthogonal representation of the maxillofacial region with no distortion. With the explosive growth of third party DICOM software applications, we are able to provide improved treatment for our patients with greater predictability and efficiency.

This seminar will review cone beam technology and how it differs from traditional scanning technology. Also, a quick review of some 3rd party software applications with a focus on Nobel Biocare's "Nobel-Guide" and Materialise's SimPlant systems will be presented.

Education



Master of Business Administration, projected completion (MBA): May, 2016 Emphasis: International Business – Brandman University Irvine, CA Campus Current GPA: 4.0/4.0
Master: International Congress Of Oral Implantologists (MICOI): December 28, 2012
Fellow: California Implant Institute (FCII): July 30, 2012
Fellow: International Academy of Dental-Facial Esthetics (FIADFE): November 12, 2012
Fellow: International Congress of Oral Implantologists (FICOI), January 2012
Doctor of Medical Dentistry (DMD), Fall 2001 – 2006, Southern Illinois University School of Dental Medicine Graduate School and Teaching Assistantship, Spring 2001, Cumulative

GPA: 4.0/4.0

Bachelor of Science (BS), Valedictorian: December 2000, Western Illinois University, Macomb, Illinois,

Cumulative GPA: 4.0/4.0

Diploma, Valedictorian: June 1997, Holbein Schule, Frankfurt, Germany

Date: Saturday, June 25, 2016

8:00 AM - 11:30 AM

Credits: 3.50

405-Extraction Academy ~

Hands-On Surgical Training Start Performing one of the most common Procedures in Dentistry with Confidence.

This course has a 1-day fee of \$995.00

Dr. Kianor Shah



This advanced course combines an informative, in depth lectures with comprehensive hands on surgical experiences. The course is designed to teach minimally traumatic tooth extractions, focusing on alveolar ridge preservation, biomaterials selection and placement, surgical and suturing techniques, pain management and patient aftercare. Upon completion of the course, participants should have the skills to correctly plan and confidently perform various extraction techniques.

In addition to the hands on workshop, participants will have excess to an online library of continuing

education lectures and videos, to be reviewed prior and after the course for 1 year.

Workshop

7:30 – 8:00 Breakfast & Registration

8:00 – 9:00 Introduction and History

9:00 – 10:00 Case presentations

10:00 – 11:00 Instruments

11:00 – 12:00 Hands-on

12:00 – 1:00 Lunch

1:00 – 2:00 Case presentations

2:00 – 4:00 Hands-on

4:00 – 5:00 Tips and Tricks



Dr. Kianor Shah:

Education

Master of Business Administration, projected completion (MBA): May, 2016 Emphasis: International Business – Brandman University Irvine, CA Campus Current GPA: 4.0/4.0

Master: International Congress Of Oral Implantologists (MICOI): December 28, 2012

Fellow: California Implant Institute (FCII): July 30, 2012

Fellow: International Academy of Dental-Facial Esthetics (FIADFE): November 12, 2012

Fellow: International Congress of Oral Implantologists (FICOI), January 2012

Doctor of Medical Dentistry (DMD), Fall 2001 – 2006, Southern Illinois University School of Dental Medicine Graduate School and Teaching Assistantship, Spring 2001, Cumulative GPA: 4.0/4.0

Bachelor of Science (BS), Valedictorian: December 2000, Western Illinois University, Macomb, Illinois, Cumulative GPA: 4.0/4.0

Diploma, Valedictorian: June 1997, Holbein Schule, Frankfurt, Germany



Date: Saturday, June 25, 2016

8:00 AM - 5:00 PM

Credits: 8.00



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

30

406-Hypnodontics, Because words matter:

How to make your patients more comfortable and your practice more profitable.

Juan P. Acosta, Dental Hypnosis Specialist



During this workshop you will learn how to effectively make minor adjustments to your speech that help your patients become more comfortable and relaxed. Increasing overall satisfaction increases patient retention, and increasing retention ensures your practice is profitable and sustainable.

You'll hear about proper patient preparation and learn how to create a strong bond with your patients, resulting in online reviews, referrals and exponential growth. This workshop includes fun practice exercises that will improve your communication skills in any situation.



Juan P. Acosta is a dental hypnosis specialist and author of the best selling hypnotherapy book HYPNODONTICS. He works with elite dental practices to offer their patients added comfort and value, by combining his experience in practice management with the language skills of hypnosis. Juan speaks at hypnosis conferences and dental events throughout the year in his quest to build the bridge between professional hypnosis practitioners and dental professionals everywhere. Find more information at Hypnodontist.com

Date: Saturday, June 25, 2016

8:00 AM - 11:30 AM

Credits: 3.50




START PERFORMING ONE OF THE
MOST COMMON PROCEDURES WITH CONFIDENCE
IN DENTISTRY

MINI-RESIDENCY SERIES

June 24 or 25 San Diego, CEA Dental



Advance Extraction Techniques

This advanced course combines an informative, in depth lectures with comprehensive hands on surgical experiences.

The course is designed to teach minimally traumatic tooth extractions, focusing on alveolar ridge preservation, biomaterials selection and placement, surgical and suturing techniques, pain management and patient aftercare. Upon completion of the course, participants should have the skills to correctly plan and confidently perform various extraction techniques. In addition to the hands on workshop, the

Extraction Academy has an extensive online library of continuing education lectures, clinical videos, and supporting documents that doctors can access anytime from anywhere, at their convenience (Extraction Online Library fee is \$900).

Upon completion, participants will received 8 CE credits (ADA & AGD CERP).

Workshop:

- 7:30 - 8:00 Breakfast & Registration
- 8:00 - 9:00 Introduction and History
- 9:00 - 10:00 Case presentations
- 10:00 - 11:00 Instruments
- 11:00 - 12:00 Hands-on
- 12:00 - 1:00 Lunch
- 1:00 - 2:00 Case presentations
- 2:00 - 4:00 Hands-on
- 4:00 - 5:00 Tips and Trick

Course fee: **\$995**

For more details visit www.ExtAcademy.com

Email: info@extacademy.com Phone: 0032 486 920 435

Live Surgical Training
8 CE Hours

Faculty



Dr. Thomas Wiedemann
DDS, PhD, MD



Dr. Gregory Greenwood
DMD, PharmD, MaCSD



Dr. Kianor Shah
DMD, FCII, RADFE, MICOI



Dr. Arash Hakhamian
DDS



ADA CERP®
Continuing Education Recognition Program

Tribune Group is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

PACE
Approved Provider

Tribune Group GmbH is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing dental education programs of this program provider are accepted by AGD for Fellowship, MasterShip, and membership maintenance credit. Approval does not imply acceptance by a state or province board of dentistry or AGD endorsement. The current term of approval extends from 01/2015 to 03/2016. Provider ID# 350651.



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

32

501- California Dental Practice Act



A required course for all California licensed dental professionals, this needs to be taken every 2 years. This course deals with how to keep your license and how not to lose it (by unethical or illegal treatment of your business or your patients).

It will explore how the California Dental Board is set up, what it does and what its powers are.

This Category I course provides an overview of the Dental Practice Act with emphasis on recent changes in the law, risk management and current federal HIPAA mandates.

It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in Dental Practice Act.

Dental Practice Act Topics

Scope of practice

Requirements for license renewal

Use of auxiliaries in a dental practice

Laws governing the prescribing of drugs

Acts in violation of the dental practice act

Dental board enforcement program

Date: Saturday, June 25, 2016

12:30 PM - 2:30 PM

Credits: 2.00

502-ICD-10 Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own

Rebecca Gerber



ICD-10 is Coming- Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own

Do your practice and yourself a favor and start learning how to implement a Medical-Dental Cross Coding system in your office. Not only is the clock ticking on the October 1 deadline for implementing ICD-10 codes, but it is important for your practice to be able to offer necessary treatment to patients who otherwise would not be able to afford needed procedures.

Educational Objectives:

- Which dental procedures are medically billable
- How to use the current code book
- How to fill out the newest CMS-1500 medical claim form
- How to call for Pre-Authorization and breakdown of benefits
- Which Key Documents to include
- How to implement ICD-10 Codes
- Billing for Exams and CT Scans



Rebecca Gerber has been involved in the dental profession almost since birth. She virtually grew up in a dental office, as her late father was a dentist in San Diego County for nearly 5 decades.

A third generation Office Manager, Becky learned many of the aspects of front office administration at an early age, from stuffing statements to addressing recall cards. She has been an Office Manager for more than 21 years and an RDA since 1992. Her experience is in front and back office management, specialties, and managed care.

In 1998, she organized and started the San Diego County Dental Office Managers Study Group, to encourage fellow office managers to network and exchange ideas. In 2000, utilizing her vast experience in dental management, she founded Office Management Services, to help dentists organize their front office systems. In 2006, she started the Academy of Dental Practice Careers, in order to train dental front office professionals. Through the years Becky has collaborated and worked with some of the biggest consulting names in dentistry. In 2002, Becky became the Southern California Regional Consultant for Bent Ericksen and Associates, which specializes in Personnel Issues and Labor Law Compliance.

She is also a repeated speaker for the San Diego County Dental Society, California Dental Assistant's Association, Kaplan College, and a frequent contributor to "Facets", the dental society magazine.

Date: Saturday, June 25, 2016

12:30 PM - 2:30 PM

Credits: 2.00

503-Permanent Solution for TMJ Dysfunction

Vincent Tran, DDS



There is a tremendous need for a permanent solution for TMJ Dysfunction. It is estimated that up to 20% of the population is affected by TMD. The symptoms are well known, ranging from headaches, earaches, neck pain or stiffness, congestion or ringing in the ears, clicking, popping or grating noises, tired jaw or pain when chewing, limited mouth opening or jaw locking, dizziness and fainting, pain behind the eyes, numbness in the hands, shoulder and back pain. The current treatments of surgery, function appliance, and night guard are ineffective. TMD

has remained a mysterious disease up until now.

Dr. Tran will show you how to recognize and diagnose TMD. Participants will learn the skill sets necessary to effectively treat TMD. Participants will also learn how to present a \$30K treatment plan with great acceptance rate.

Lecture Discussion:

- Review of the TMJ anatomy
- TMJ Exam-Demonstration
- How to recognize TMD just by looking at patient posture and facial profile
- Orthodontics- A must-have knowledge
- Smile Makeover- A necessary knowledge
- Full Mouth Reconstruction
- Implants and its role in treating TMD.



Dr. Tran received his Master's in Mechanical Engineering from MIT in 1987 and then later pursued his interest in Dentistry at UCLA School of Dentistry, graduating in 1995. To progress his expertise in his field, Dr. Tran has received extensive training in Full Mouth Reconstruction and Smile Makeover Design. Many of his patients go through reconstruction under sedation. Dr. Tran is also one of the few dentists who can treat Temporomandibular Joint Dysfunction (TMD). He has miraculously cured many patients with debilitating headaches. These patients were told by numerous physicians and dentists to just "live" with the headache or simply were given convenient labels such as "trigeminal neuralgia" or "fibromyalgia". Dr. Tran believes in treating patients to the best of his ability, with concern and sympathy. Dentistry is a fast

changing profession and for the sake of patients, those in the occupation must be willing to learn and adopt new knowledge in order to be able to provide the best care possible for their patients. Dr. Tran is constantly learning and applying new techniques and material to incorporate them into his practice. His experience with engineering has also helped him in reconstruction of people's smiles.

Aside from dentistry, Dr. Tran enjoys tennis and travelling with his wife, Jenny, and two daughters. Dr. Tran is a standing member of the International Association for Orthodontics, Dental Oral Conscious Sedation (DOCS), and Association of General Dentists (AGD).

Date: Saturday, June 25, 2016

12:30 PM - 5:00 PM

Credits: 4.00

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109
www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com

504-Diabetes and the Dental Office

Maite Moreno DDS, MS



Diabetes is a growing public health problem worldwide. Although there are advanced diagnostic tools, the etiology is not fully understood. Dr. Moreno will review the most current information and discuss the relevance of this disease to the practice of dentistry. If early emphasis on oral hygiene and dental visits is made for these patients, advancement to periodontal disease and the related complications of the disease can be avoided. Diabetes is based on disease etiology into type 1 and type 2.

Upon completion of this course, you should be able to;

- ~Outline the prevalence of diabetes and identify what influences the development of oral complications in patients with diabetes,
- ~Understand the link between periodontal disease and other diabetes-related complications a
- ~Present treatment options.

ACADEMIC APPOINTMENT



Professor of Implant Dentistry and Prosthodontics for the Mexican Dental Association, with the Colegio de Egresados de la UABC (Universidad Autónoma de Baja California) (Diplomado de Prostodoncia, implantes y mini implantes Ten Modules)

July 2011 to date

Professor of Implant Dentistry and Prosthodontics of Glidewell at Puerto Vallarta facility, to help train foreign dentists to place implants. March 2013. (6 USA Dentists) And at the facility of New Port Beach on April 5th, 2013. to introduce 20 dentists in Mini Implants and

Prosthodontics.

Date: Saturday, June 25, 2016

12:30 PM - 2:30 PM

Credits: 2.00

505- Medical Emergencies in the Dental Office!

Part 1 of Part 2 "See class 605"

Dr. Eric Osmolinski, Dr. Jana Osmolinski

Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.



Dr. Jana Osmolinski is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period. She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest confidence interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs. Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.



Dr. Eric Osmolinski is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida. Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. Dr. Osmolinski is a highly motivated Oral and Maxillofacial Surgeon with extensive didactic and clinical experience in the field of medicine and dentistry. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex extractions, socket preservation, soft and hard tissue grafting procedures, placement of implants, diagnosis and biopsy of potentially pre-cancerous lesions, surgical management of facial trauma and life-threatening infections, orthognathic surgery on patients in active orthodontic treatment and treatment of temporomandibular joint disorders. Dr. Eric Osmolinski is a honorable member of the American Association of Oral and Maxillofacial Surgeons, American Dental Society of Anesthesiology, International Congress of Oral Implantologists and humanitarian societies involved in multiple mission trips worldwide concentrating on cleft lip and cleft palate surgical repair.

Date: Saturday, June 25, 2016

12:30 PM - 2:30 PM

Credits: 2.00

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109
www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

37

506-The LANAP® and LAPIP™ Protocols: Minimally Invasive, Laser-Assisted Treatments for Moderate-to-Severe Periodontal Disease and Ailing and Failing Implants

Periodontal disease is the number one cause of tooth loss among adults, according to the US Surgeon General. 85% of American adults have some form of periodontal disease, which is linked to systemic health conditions such as heart disease, stroke, diabetes, certain cancers, rheumatoid arthritis, and now fatal heart attack. Meanwhile, up to 80 percent of dental implant patients experience complications due to periodontal tissue inflammation, with 1,000,000 removed annually each year worldwide.



The LANAP and LAPIP protocols are two scientifically proven minimally invasive, laser-assisted approaches to treating these periodontal conditions. A recent systematic review from the American Academy of Periodontology

Regeneration Workshop reports that the LANAP protocol can induce periodontal regeneration and may be appropriate for multiple defects as a first line of periodontal disease management. A multicenter human clinical study reported control of peri-implantitis infection and reversal of bone loss after treatment with the LAPIP protocol.

After a brief overview of the prevalence and incidence of these periodontal conditions, this presentation includes a series of clinical cases utilizing the LANAP and LAPIP treatment protocols. Patient selection, step-by-step treatment guidelines, and long-term clinical results are described. Practice management considerations for treating such patients are elaborated.

Learning Objectives

1. Summarize the prevalence of periodontal disease, peri-implant mucositis, and peri-implantitis.
2. Describe the step-by-step technique involved in treating moderate-to-severe periodontal disease with the LANAP protocol.
3. Evaluate the effectiveness of the related LAPIP protocol in treating ailing and failing implants.
4. Learn how to expand services for patients who have periodontal disease into orthodontics, prosthodontics, implants, cosmetics, and endodontics, as appropriate.

Date: Saturday, June 25, 2016

12:30 PM - 2:30 PM

Credits: 2.00



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

38

601- CPR Renewal and Certification

Certified CPR Instructor

Price: \$30.00



The CPR and Basic Life Support for Healthcare Providers(BLS) Classroom Course is designed to provide a wide variety of healthcare professionals the ability to recognize several life-threatening emergencies, provide CPR, use an AED, and relieve choking in a safe, timely and effective manner.

A required course for all California licensed dental professionals, this needs to be taken every 2 years.

Date: Saturday, June 25, 2016

3:00 PM - 6:00 PM

Credits: 3.00

602-Medical Insurance Billing for Sleep Apnea and TMJ Disorders- The Best Kept Secrets for Higher Reimbursement

Rebecca Gerber



Sleep apnea is a serious sleep disorder that occurs when a person's breathing is interrupted during sleep. People with untreated sleep apnea stop breathing repeatedly during their sleep, sometimes hundreds of times. Many times this can cause death. Similarly, TMD is pain, followed by restricted mandibular movement, and noises from the temporomandibular joints (TMJ) during jaw movement. Although TMD is not life-threatening, it can be detrimental to quality of life, because the symptoms can become chronic and difficult to manage.

Currently common treatments for both disorders are provided in dental offices across the country. While both procedures can be billable to the medical insurance carriers, it is important to document properly the medical necessity. It is also critical to fill out the claim form properly. Improper billing can cause payment delays or denials, which can go on the patient's permanent medical record.

Educational Objectives:

- Which CPT, ICD-9 and ICD-10 codes to use
- How to use the current code book
- How to fill out the newest CMS-1500 claim form
- Proper documentation with the SOAP format
- Key documentation



Rebecca Gerber has been involved in the dental profession almost since birth. She virtually grew up in a dental office, as her late father was a dentist in San Diego County for nearly 5 decades.

A third generation Office Manager, Becky learned many of the aspects of front office administration at an early age, from stuffing statements to addressing recall cards. She has been an Office Manager for more than 21 years and an RDA since 1992. Her experience is in front and back office management, specialties, and managed care.

In 1998, she organized and started the San Diego County Dental Office Managers Study Group, to encourage fellow office managers to network and exchange ideas. In 2000, utilizing her vast experience in dental management, she founded Office Management Services, to help dentists organize their front office systems. In 2006, she started the Academy of Dental Practice Careers, in order to train dental front office professionals. Through the years Becky has collaborated and worked with some of the biggest consulting names in dentistry. In 2002, Becky became the Southern California Regional Consultant for Bent Ericksen and Associates, which specializes in Personnel Issues and Labor Law Compliance.

She is also a repeated speaker for the San Diego County Dental Society, California Dental Assistant's Association, Kaplan College, and a frequent contributor to "Facets", the dental society magazine.

Date: Saturday, June 25, 2016

3:00 PM - 5:00 PM

Credits: 2.00

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109
www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com

603 - Low Back and Neck Pain: The True Cause and Cure

Tim George, Director and Owner of the San Diego South Egoscue Clinic



Why do I hurt? Why does it hurt to do my job? What's the cause of all this pain? These are some of the questions Egoscue deals with on a daily basis as we help clients understand the true cause of their pain.

Chronic pain is no fun especially when it is affecting your work. At Egoscue we provide exercises for people with chronic pain issues. These exercises help to eliminate the pain by correcting your posture. The workshop will show you the true cause of your pain and give you the tools to start living a pain free life TODAY!

ACADEMIC APPOINTMENT



Tim George, director and owner of the San Diego South Egoscue Clinic, was certified by the National Athletic Trainer's Association as an Athletic Trainer in 2004 and has worked with athletes of all ages and abilities for nearly 16 years. He began working at The Egoscue Method Headquarters as a Postural Alignment Specialist in 2004. Tim has taught seminars and workshops internationally and across the USA educating diverse groups of fitness and health care practitioners about The Egoscue Method and has served as the Director of the Egoscue Online Therapy Department. He also currently serves as the lead instructor at the Egoscue University. His education includes a Bachelor of Science Degree in Exercise Physiology, and a Master's Degree in Athletic Training from California State University, Chico.

Date: Saturday, June 25, 2016

3:00 PM - 5:00 PM

Credits: 2.00

604-Salivary and Cardiovascular Disease in Dentistry: A review of current biotechnology innovations

Maite Moreno DDS, MS



Saliva is a non-invasive diagnostic tool that is used to detect the general health as well as buccal conditions of the patient. Diagnostic advancements are resulting in better treatment planning approaches in many areas of dentistry. As the oral/systemic connection becomes more linked, clinicians are beginning to think more in terms of prevention. Participants will learn about microfluidic advancements, their correlation with genetics and different research studies.

Current innovations involving saliva, will also be presented.

Educational Objectives:

The current status of salivary diagnostics.

The use of salivary diagnostics in communication and patient care.

Increase the periodontal awareness of everyone in the office to enhance disease detection.

Learn language and techniques to help explain to patients the periodontal story.

Reveal a new periodontal standard of care.

ACADEMIC APPOINTMENT



Professor of Implant Dentistry and Prosthodontics for the Mexican Dental Association, with the Colegio de Egresados de la UABC (Universidad Autónoma de Baja California) (Diplomado de Prostodoncia, implantes y mini implantes Ten Modules)

July 2011 to date

Professor of Implant Dentistry and Prosthodontics of Glidewell at Puerto Vallarta facility, to help train foreign dentists to place implants. March 2013. (6 USA Dentists) And at the facility of Newport Beach on April 5th, 2013. to introduce 20 dentists in Mini Implants and Prosthodontics.

Date: Saturday, June 25, 2016

3:00 PM - 5:00 PM

Credits: 2.00

605- Medical Emergencies in the Dental Office!

Part 2

Dr. Eric Osmolinski, Dr. Jana Osmolinski

Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.



Dr. Jana Osmolinski is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period. She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest confidence interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs. Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.



Dr. Eric Osmolinski is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida. Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. Dr. Osmolinski is a highly motivated Oral and Maxillofacial Surgeon with extensive didactic and clinical experience in the field of medicine and dentistry. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex extractions, socket preservation, soft and hard tissue grafting procedures, placement of implants, diagnosis and biopsy of potentially pre-cancerous lesions, surgical management of facial trauma and life-threatening infections, orthognathic surgery on patients in active orthodontic treatment and treatment of temporomandibular joint disorders. Dr. Eric Osmolinski is a honorable member of the American Association of Oral and Maxillofacial Surgeons, American Dental Society of Anesthesiology, International Congress of Oral Implantologists and humanitarian societies involved in multiple mission trips worldwide concentrating on cleft lip and cleft palate surgical repair.

Date: Saturday, June 25, 2016

3:00 PM - 5:00 PM

Credits: 2.00

DIRECTIONS & LODGING INFORMATION

Marina Village Conference Center
1936 Quivira Way San Diego, CA 92109

FROM THE 5 (North or South):

1. Exit Sea World Drive. Turn RIGHT if you have exited going south, turn LEFT if you have exited going north.
2. Continue on Sea World Drive for about 2 miles.
3. West Mission Bay Drive will be on your right, just beyond the lanes marked with arrows to Sea World's entrance.
4. Stay in the right-hand lane, continue around loop to right.
5. After loop, merge all the way to the furthest left lane.
6. At red light (Quivira Road), go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.

FROM 8 WEST:

1. Take 8 West to the "Beaches" exit, past I-5.
2. Exit West Mission Bay Drive on the right.
3. Stay in the right-hand lane and continue over the bridge.
4. After the bridge ends, West Mission Bay Drive continues on about 100 yards UNDER the overpass, and curves in a loop to the right. Do NOT continue straight on Ingraham.
5. After loop, merge all the way to the furthest left lane.
6. At red light Quivira Road, go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.



The Dana Inn

1710 W Mission Bay Dr, San Diego, CA 92109 Located 2 minutes away from the Conference Center Visit them at www.thedana.com for accommodations Phone: 619.222.6440

Directions from Hotel to Conference Center:

1. Head west on W Mission Bay Dr toward Quivira Access
2. Take the 1st left onto Quivira Access
3. Turn Left at Quivira Rd



The Hyatt Regency Mission Bay Spa & Marina

1441 Quivira Road, San Diego, California, USA 92109
Tel: +1 619 224 1234
Web: MissionBay.Hyatt.com



San Diego Dental Convention

Friday, June 24, 2016 8:00 AM - Saturday, June 25, 2016 6:00 PM

44

SAN DIEGO DENTAL CONVENTION

June 24-25, 2016

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109



Dentist: | 1-Class Pass = \$ 109.00 | 1-Day Pass = \$ 209.00 | 2-Day Pass = \$ 399.00 | Diode Laser= \$595.00 | Exhibit Hall = Free
Staff: | 1-Class Pass = \$ 75.00 | 1-Day Pass = \$ 145.00 | 2-Day Pass = \$ 225.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

Group Discount of 3 or more Save \$10 Each on Day Passes Only Diode Laser Class with \$25 off each with 2 or \$50 each off each with 3 or more

Early Registration Discounts "Day Passes Only": Save \$15 before 5/15, Save \$10 before 6/1, Save \$5 before 6/15

P FREE Parking

11 Breakfast & Lunch Included

W Wine and Cheese Social for Everyone

Prizes

| Class # | Lecture Topic | Speaker | Friday, June 24, 2016 |
|---|---------------|-----------------------------|-----------------------|
| #101-CA, Infection Control and OSHA for the Dental Office | | Infection Control Speaker | 8:00AM-11:00PM CE 3.0 |
| #102-The 2016 Dental Code - Insurance Coding Workshop | | Kathy Dennis | 8:00AM-11:30AM CE 3.5 |
| #103-Incorporating Orthodontics In To Your Dental Practice: | | Richard A. Litt, DDS, MS | 8:00AM-11:30AM CE 3.5 |
| #104-The "CSI Effect" Myth, Contemporary Forensic Dentistry | | Anthony "Rick" Cardoza, DDS | 8:00AM-11:30AM CE 3.5 |
| #105-Extraction Academy ~ <u>Surgical Training</u> ~ <u>Hands-On</u> ~ \$995.00 | | Kianor Shah DDS | 8:00AM-5:00PM CE 8.0 |
| #106-Application of CBCT in the Dental Practice | | Shailesh Kottal, DDS | 8:00AM-11:30AM CE 3.5 |
| #107-The Oral-Systemic Connection: Health and Disease | | William D. Nordquist, DDS | 8:00AM-11:30AM CE 3.5 |

| | | | |
|---|--------------------|--------------------------------|-----------------------|
| #201-California Dental Practice Act | | Certified Instructor | 12:30PM-2:30PM CE 2.0 |
| #202-Front Office Boot Camp | Part 1 of 2 | Kathy Dennis | 12:30PM-2:30PM CE 2.0 |
| #203-Dentistry's Role in the Mass Disaster Scenario/ Child Abuse and Intimate Partner Violence Recognition | | Anthony "Rick" Cardoza, DDS | 12:30PM-2:30PM CE 2.0 |
| #204-The Power of Optimum Health and Wealth for Your Practice | | Jan Lazarus RDH, | 12:30PM-2:30PM CE 2.0 |
| #205-Medical Emergencies in the Dental Office! | Part 1 of 2 | Dr. Eric & Dr. Jana Osmolinski | 12:30PM-2:30PM CE 2.0 |
| #206-Experience the Newest in Niti Rotary Files | Hands-on Fee +\$49 | Sam Alborz DDS | 12:30PM-5:00PM CE 4.0 |

| | | | |
|--|--------------------|--------------------------------|----------------------|
| #301-CPR | Hands-on Fee +\$30 | Certified CPR Instructor | 3:00PM-6:00PM CE 3.0 |
| #302-Front Office Boot Camp | Part 2 of 2 | Kathy Dennis | 3:00PM-5:00PM CE 2.0 |
| #303-Secrets to a Successful Practice Sale or Purchase | | Cecilia Chen, Esq | 3:00PM-5:00PM CE 2.0 |
| #304-Dental Uses of Hypnosis & Relaxation Techniques | | Ashley A. Goodman, DDS | 3:00PM-5:00PM CE 2.0 |
| #305-Medical Emergencies in the Dental Office! | Part 2 of 2 | Dr. Eric & Dr. Jana Osmolinski | 3:00PM-5:00PM CE 2.0 |

| Class # | Lecture Topic | Speaker | Saturday, June 25, 2016 |
|---|---------------|---------------------------|-------------------------|
| #401-CA, Infection Control and OSHA for the Dental Office | | Infection Control Speaker | 8:00AM-11:00AM CE 3.0 |
| #402-Dental Insurance Billing and Coding-2016 | | Rebecca Gerber | 8:00AM-11:30AM CE 3.5 |
| #403-Separating Fact from Fiction in Orthodontics | | Richard A. Litt, DDS, MS | 8:00AM-11:30AM CE 3.5 |
| #404-Application of CBCT in the Dental Practice | | Shailesh Kottal, DDS | 8:00AM-11:30AM CE 3.5 |
| #405-Extraction Academy ~ <u>Surgical Training</u> ~ <u>Hands-On</u> ~ \$995.00 | | Kianor Shah, DDS | 8:00AM-5:00PM CE 8.0 |
| #406-Hypnodontics, Because Words Matter | | Juan P. Acosta | 8:00AM-11:30AM CE 3.5 |

| | | | |
|--|-------------------|--------------------------------|-----------------------|
| #501-California Dental Practice Act | | Certified Instructor | 12:30PM-2:30PM CE 2.0 |
| #502-Medical-Dental Cross Coding | | Rebecca Gerber | 12:30PM-2:30PM CE 2.0 |
| #503-Permanent Solution for TMJ Dysfunction | Hands-on Workshop | Vincent Tran, DDS | 12:30PM-5:00PM CE 4.0 |
| #504-Diabetes and the Dental Office | | Maite Moreno, DDS, MS | 12:30PM-2:30PM CE 2.0 |
| #505-Medical Emergencies in the Dental Office! | Part 1 of 2 | Dr. Eric & Dr. Jana Osmolinski | 12:30PM-2:30PM CE 2.0 |
| #506-The LANAP® and LAPIP™ Protocols | | LANAP Certified Doctor | 12:30PM-2:30PM CE 2.0 |

| | | | |
|---|--------------------|--------------------------------|----------------------|
| #601-CPR | Hands-on Fee +\$30 | Certified CPR Instructor | 3:00PM-6:00PM CE 3.0 |
| #602-Medical Insurance Billing for Sleep Apnea and TMJ | | Rebecca Gerber | 3:00PM-5:00PM CE 2.0 |
| #603-Low Back and Neck Pain: The True Cause | | Tim George | 3:00PM-5:00PM CE 2.0 |
| #604-Salivary and Cardiovascular Disease within Dentistry | | Maite Moreno, DDS, MS | 3:00PM-5:00PM CE 2.0 |
| #605-Medical Emergencies in the Dental Office! | Part 2 of 2 | Dr. Eric & Dr. Jana Osmolinski | 3:00PM-5:00PM CE 2.0 |

Phone: (619) 277-4743 Email: info@ceadental.com

Fax: (866) 805-1860 Mail: 4242 Summit Dr. La Mesa, CA 91941

WWW.CEADENTAL.COM

| | |
|--------------------------------|------------------------------|
| Dr. Staff First Name Last | Email |
| Pass Type Course # 1 2 3 4 5 6 | Phone |
| Dr. Staff First Name Last | Address |
| Pass Type Course # 1 2 3 4 5 6 | Visa M/C Disc Amex Check |
| Dr. Staff First Name Last | Credit Card # - - - - - |
| Pass Type Course # 1 2 3 4 5 6 | Expiration Date - - 3-4 Code |
| Dr. Staff First Name Last | Signature |
| Pass Type Course # 1 2 3 4 5 6 | TOTAL AMOUNT: \$ |

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109
www.ceadental.com | Office: (619) 277-4743 | Fax: (866) 805-1860 | info@ceadental.com