

## The Energy Question(s)

The world is a complicated place and getting more complicated every day. War, Crippling poverty, Geopolitical strife, Climate change and growing third world industry threaten the world's stability. Every day we hear more and more about Global Warming, the Arab Spring, The Keystone Pipeline, Emerging Economies. 7 Billion people trying to live their lives through it all. How will we be able to sustain it all with a limited supply of energy? Will we be able to? These are big, troubling questions, indeed.

At the center of it all is **Energy**. How we get from point A to point B every day? How we keep our food fresh? How we see at night? How we entertain ourselves? How we stay warm in the winter and cool in the summer? Everything we see, everything we eat, how we get around, how we survive is determined by ENERGY. Energy propels our transportation. Energy runs our refrigeration. Energy powers our media. Energy lights our way.

So there are big questions and there are everyday questions. Tobelmann Energy Brokers can help with the questions that you aren't asking, like, what's my company's energy policy? Do we have an Energy policy? Are we an energy efficient company? Do we manage our energy appropriately?

Make energy the solution, not the problem. We will help you ask the right questions:

- **Do we manage our energy? Are we using energy efficiently?**

Through our energy management portal, you can see how you are using energy, when you use it, compare one facility to another. Incorporate benchmarking into new energy initiatives. Create valuable reporting.

- **Is our equipment cost-effective?**

Tobelmann Energy Brokers can help you evaluate your lighting and HVAC and recommend necessary upgrades or enhancements.

- **Are we taking advantage of curtailment opportunities?**

Curtailment can put money back into your company coffers. Our Automated Demand Response program makes curtailment hands-off and seamless.

- **Are my energy purchases practical? Do we understand the contract? Are we getting a good price?**

If you live in a deregulated state, then you've been given a choice - You can obtain your energy from your utility company or you can do the smart thing and shop around for a better choice. **We can help you navigate the subtleties of energy choice** so that you have the peace of mind that you are doing your part by taking control of your own energy independence.

Tobelmann Energy Brokers not only wants to help you find a solution to your energy questions but we want to help you make the right choices. Getting started today is the answer.