Policy Approved: 11/2014 Review Date: 08/2017



## **MSRC Networking and Social Media Rules and Etiquette**

Thanks for being part of our online communities. To ensure the best possible experience for all members, we have established some basic guidelines for participation.

By joining and using these e-mail lists, forums and social media accounts you agree that you have read and will follow the rules and guidelines for these groups. You also agree to reserve content to topics best suited to the medium. This is a great medium with which to solicit the advice of your peers, benefit from their experience, and participate in an ongoing conversation. Questions about this service should be directed to our MSRC Social Media Chair.

Please take a moment to acquaint yourself with these important guidelines. If you have questions, contact your local MSRC representatives or the social media chair for the MSRC. In order to preserve a climate that encourages both civil and fruitful dialogue, the MSRC reserves the right to suspend or terminate membership on all lists, forums and social media accounts for members who violate these rules.

#### **Guidelines**

- Respect other members. The content is meant to stimulate conversation not to create contention. Let
  others have their say, just as you may. Any disagreements of an inflammatory kind are to be kept off
  the board. Email, pm, IM or use whatever method you would like between yourselves, but do not bring
  it here.
- Respect copyright ownership of information posted. By posting material, the posting party warrants
  and represents that he or she owns the copyright with respect to such material or has received
  permission from the copyright owner.
- No direct solicitation of any products or services is allowed, either through lists or direct messaging to other members.
- Use caution when discussing products. Information posted on the lists is available for all to see.
- All defamatory, abusive, profane, threatening, offensive, or illegal comments and materials are strictly prohibited. Any obvious words or messages of hate are not welcomed here and will not be tolerated.
- Should any issues arise that are not explicitly addressed within these guidelines, the MSRC will refer the AARC Networking and Social Media Rules and Etiquette to determine appropriate action(s).

# **Unacceptable Use**

- Focus on content relevant to the intent of each platform or list.
- Do not post advertisements or notices for products, services, jobs, organizations, or events.
- Do not post jokes, poems, chain mail, pornography, or virus warnings.
- Do not post copyrighted material
- Do not engage in discussions relating to pricing or cost of goods.

## **Etiquette**

- Provide contact information when relevant so that viewers may initiate contact.
- Include a signature tag on all messages, including your name, affiliation, location.
- Use appropriate comments in the comment or subject lines.
- Be clear in your messages or comments. Keep them brief and succinct.
- When posting images, ensure they are easily readable/viewable.
- Please share any special events or activities you are hosting within your area. These platforms are
  intended to reach respiratory therapists within the state so that they may learn of CE opportunities or
  other activities being held.

## The Legal Stuff

These sites are provided as a service of MSRC for its members. MSRC is not responsible for the opinions and information posted on this site by others. In no event shall the MSRC be liable for any special, indirect, or consequential damages or any damages whatsoever resulting from loss of use, data, or profits, arising out of or in connection with the use or performance of any information posted on this site.

In addition, the posting party grants MSRC and users the nonexclusive right and license to display, copy, publish, distribute, transmit, print, and use such information or other material that may be posted.

MSRC reserves the right to monitor the site for inappropriate postings. In the event that any inappropriate posting is identified, MSRC will take all appropriate action including but not limited to:

- Removal of any postings that are deemed to violate the code of conduct policies
- MSRC reserves the right to terminate access to any user who does not abide by these guidelines.