

# DOT Quarterly STAR



## Laticia Bailey

Laticia Bailey graduated Cum Laude from Southern Illinois University with a B.S. in Workforce Education and Development and is Project Manager certified through Project Management Institute. Laticia will resume study as a student in the St. Peter's University Graduate program studying for her Master's in Management. She is a member of PMI, and a Fellow of Leadership Trenton's, 2008 graduating class.

Ms. Bailey has held various positions during her 19 years with Horizon Blue Cross Blue Shield and is currently an Events Coordinator serving as project leader building relationships throughout New Jersey's 21 counties. Ms. Bailey's work ensures Horizon's visibility in the community to enhance awareness in accessing healthcare and educating the community. Her diligent commitment has resulted in a host of valued partnerships.

Ms. Bailey has enjoyed modeling for years. To mention her most memorable experiences, she recalls participating in an annual "In the Pink" for breast cancer with Princeton's Breast Cancer Resource Center and an event exhibiting fashions of New York designer for the Stars John Panzai in a pre-show to the live taping of the annual Gospel Awards in New York. An additional personal accomplishment includes her privilege to be a contributing writer in the book "Life As a Single Mom, It Isn't Easy or Is it?" published by MDK Media, Inc. in 2007. She also served on the Special Events and Communications Committees of Project Single Moms, an empowerment program of My Daughter's Keeper, Inc.

For two years, Ms. Bailey served as a trained volunteer of Contact 211 Suicide/Resource Hotline for Burlington County. She worked with teens as a former assistant at the M.H. Scott Charm School of Plainfield, NJ; as a mentor to Trenton Central High School juniors in Princeton Center for Leadership's Intergenerational Achievement Mentoring program; and as a participating speaker in Save Latin America of Union City, New Jersey's "Reaching Our Dreams" program.

In September 2015 Ms. Bailey received a Community Partnership Award from the Joetta Clark-Diggs Sports and Beyond Foundation for her contribution in promoting emotional and physical achievement. Ms. Bailey has been blessed to be acknowledged and receive awards for service and commitment from various entities including: Two Joint Legislative Resolutions from the New Jersey Senate and General Assembly; National Hook-Up of Black Women, Inc.; New Jersey Primary Care Association, The City of Newark, The Metropolitan Trenton African American Chamber of Commerce, and Jersey City Public School #34, as well as numerous certificates and commendations from community partners.

As a Toastmaster, Ms. Bailey spearheaded the launching of an employer-based charter chapter of Toastmasters International where she served as President. Ms. Bailey has served as Director of Administration for her church Word of Life Christian Center (Springfield Township, NJ) for the past eight years. She previously served as Northeast Region Chair of the National Hook-Up of Black Women, Inc. (NHBW). For the past eight years, Ms. Bailey has had the honor of leading the Cherry Hill Area Chapter as President of NHBW, a 40 year non-profit organization with chapters across the U.S. providing services to support and empower families through various outreach programs.

Ms. Bailey was born and raised in Trenton, New Jersey, and currently resides in Pemberton, New Jersey. She is a devoted, proud mother of four children and six grandchildren.