

Kiwanis

GREEN BAY – DOWNTOWN, Founded 1917



KIWANIS KEY

Weekly Newsletter of the Kiwanis Club of Green Bay – Downtown

KIWANIS MEETING OF November 20th, 2017

It was a holiday week, which usually means only a small group of Kiwanians will find their way to the Black & Tan Grille for lunch. Indeed we were a small group today ... just eight including our speaker! But we were treated to a tasty beef stroganoff lunch and a strong speaker, so all in attendance found this was an hour well spent!

Rick was our meeting leader and picked our music including “Stodola Pumpa” (his favorite), “Hey Look Us Over”, and the “Packer Fight Song” (in hopes of busting the team out of their slump). Happy dollars came from Ann (\$5) because her daughter is a ballerina in the Nutcracker holiday shows at the Meyer Theatre and Rick for the Vikings win streak (snorts and booing resulted). Bob R. told us about a recent phone call from Gloria Yu. She reads our newsletters on-line and would like to visit the club soon. We hope that you do, Gloria!

Ballots were distributed and we voted for the new slate of club officers. There will be a second round of votes next Monday to insure that we have a quorum.

Our speaker today was Jean Long Manteufel from the Appleton and Fox Cities Kiwanis clubs on the topic of “Membership”. She started by

suggesting that the 3-2-1 club option is probably not a good one for us to pursue. Jean stated that the Appleton club made that switch and is now actually smaller because they lost the older members that enjoyed the weekly lunch meeting.

Instead, Jean encouraged us to follow “The Formula” (it can be found on the Kiwanis international website). She handed out information on identifying potential members in the community and inviting them to a meeting. Jean identified community businesses/organizations that require management to join service clubs (Wal Mart, Salvation Army, U.S. Army). We should read local business magazines and invite business leaders that are new to the community.

Jean closed with three quotes that your newsletter writer found worthy of sharing ... “3-2-1 is not your answer, it’s the first step to closing your doors”, “the only way to get new people in your club is to invite them”, and “I challenge you to start a new club” by which she meant we’ll make ourselves a new club if we follow “The Formula”. Thanks for your inspirational presentation, Jean, your passion for Kiwanis was absorbed by all in attendance!

Next meetings:

November 27 – Preble High School Key Club presentation

December 4 – installation of our new officers

December 11 – Nicolet School Christmas party at the Riverside Ballroom

By Rick Satterlee