Notes from 5.25.16 Steering Committee Meeting @ Shakopee Library

<u>Steering Committee Members Present</u>: Tim Dittberner, Jamie Thelen, Judy Mack, Rick Keeney, Jane Wiley and Kathy Nielsen.

<u>Steering Committee Members Absent</u>: Carla Arrunategui, Dave Frazier, Jane Victorey, Josh Berg, Mike McGee, Sakina Mujahid and Jon Ulrich.

<u>Project Team Members Present</u>: Tracy Cervenka, Brad Davis, Lisa Freese, Renee Christianson and Jake Grussing.

- Agendas should be sent out 10 days in advance.
- Agreed on regular meeting dates, second Tuesdays of each month from 11:30 a.m. to 1:00 p.m.
 Location to be determined.
- Jake reviewed retreat summary.
- Kathy Nielson asked, "What is the problem we are trying to solve? Is there a problem? If so, what is the problem?" Kathy noted that we need a people-focused aspirational statement, a tag line. Group discussions led to a draft statement of "Scott County is a place where people are stable, connected, educated and contributing."
- There was discussion about "measures". Should we document what the baseline statistics are for the county right now? The steering committee wants to be able to show that the "measures" are improving, that progress is being made. How will this be done?
- The members present at the meeting moved to appoint Kathy Nielsen as chair of the steering committee.
- Meeting expectations were discussed. It was noted that there are no housing or workforce representatives on the steering committee. There was a lot of discussion about communication between the various working groups and the steering committee, and how that communication should happen. Discussion should be continued to the next meeting.
- There was discussion about the relationship between SCALE and the 50 x 30 Live-Learn-Earn project. It was noted that the Executive Committee of SCALE will be looking for quarterly updates about the project.
- There was discussion about the website. It was suggested that a calendar be posted on the
 website so that everyone can easily see when the various working group meetings are being
 held.
- There was discussion about the name of the initiative. There was some debate about the name "50 x 30" and whether it is an appropriate name. The initiative will be developing a brand, an identity, and the name should be determined soon.
- There was discussion about developing action items from the steering committee. Jaimie Thelen stated that he felt some action items should be identified, so we can show that progress is being made. Other members of the steering committee felt that the action items should develop within the various working groups. There was not a consensus on this topic.
- There was discussion about expectations for the various working groups. It was agreed that each working group should define what success looks like within their group/area. The working

groups should evaluate the people-focused vision statement (Scott County is a place where people are stable, connected, educated and contributing) and define what that means, what it looks like. It was agreed that this should be accomplished within 90 days.

- It was suggested that working group chairs should be identified within the next 30 days.
- It was decided that the stakeholder wheel should be reviewed at the next meeting to make sure that there is broad representation. Do we have everyone at the table that should be part of the discussion?
- Kathy Nielsen asked if she could understand who is on the project team and what their areas of expertise are. Tracy Cervenka will work on getting bios for project team members.

Notes taken by Renee Christianson